

# Global Milk Tea Market Professional Survey Report 2017

https://marketpublishers.com/r/G7F4ED5B109EN.html

Date: December 2017

Pages: 119

Price: US\$ 3,500.00 (Single User License)

ID: G7F4ED5B109EN

### **Abstracts**

This report studies Milk Tea in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Lipton (Unilever)
Nestle
Uni-President
Greenmax
Shih Chen Foods
Gino
Hong Kong Tea Company
Nittoh Tea (Mitsui Norin)
Old Town
Xiangpiaopiao Food



## Guangdong Strong Group

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

	Bagged Product	
	Disposable Paper Cups Products	
	Other	
By Application, the market can be split into		
	Tea Shop	
	The Mall	
	Retail Store	
	Other	
By Regions, this report covers (we can add the regions/countries as you want)		
	North America	
	China	
	Europe	
	Southeast Asia	
	Japan	
	India	



If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

Global Milk Tea Market Professional Survey Report 2017

#### 1 INDUSTRY OVERVIEW OF MILK TEA

- 1.1 Definition and Specifications of Milk Tea
  - 1.1.1 Definition of Milk Tea
  - 1.1.2 Specifications of Milk Tea
- 1.2 Classification of Milk Tea
  - 1.2.1 Bagged Product
  - 1.2.2 Disposable Paper Cups Products
  - 1.2.3 Other
- 1.3 Applications of Milk Tea
  - 1.3.1 Tea Shop
- 1.3.2 The Mall
- 1.3.3 Retail Store
- 1.3.4 Other
- 1.4 Market Segment by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF MILK TEA

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Milk Tea
- 2.3 Manufacturing Process Analysis of Milk Tea
- 2.4 Industry Chain Structure of Milk Tea

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF MILK TEA

- 3.1 Capacity and Commercial Production Date of Global Milk Tea Major Manufacturers in 2016
- 3.2 Manufacturing Plants Distribution of Global Milk Tea Major Manufacturers in 2016
- 3.3 R&D Status and Technology Source of Global Milk Tea Major Manufacturers in



2016

3.4 Raw Materials Sources Analysis of Global Milk Tea Major Manufacturers in 2016

#### 4 GLOBAL MILK TEA OVERALL MARKET OVERVIEW

- 4.1 2012-2017E Overall Market Analysis
- 4.2 Capacity Analysis
  - 4.2.1 2012-2017E Global Milk Tea Capacity and Growth Rate Analysis
  - 4.2.2 2016 Milk Tea Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2012-2017E Global Milk Tea Sales and Growth Rate Analysis
  - 4.3.2 2016 Milk Tea Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2012-2017E Global Milk Tea Sales Price
  - 4.4.2 2016 Milk Tea Sales Price Analysis (Company Segment)

#### **5 MILK TEA REGIONAL MARKET ANALYSIS**

- 5.1 North America Milk Tea Market Analysis
  - 5.1.1 North America Milk Tea Market Overview
- 5.1.2 North America 2012-2017E Milk Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.1.3 North America 2012-2017E Milk Tea Sales Price Analysis
  - 5.1.4 North America 2016 Milk Tea Market Share Analysis
- 5.2 China Milk Tea Market Analysis
  - 5.2.1 China Milk Tea Market Overview
- 5.2.2 China 2012-2017E Milk Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 China 2012-2017E Milk Tea Sales Price Analysis
  - 5.2.4 China 2016 Milk Tea Market Share Analysis
- 5.3 Europe Milk Tea Market Analysis
  - 5.3.1 Europe Milk Tea Market Overview
- 5.3.2 Europe 2012-2017E Milk Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.3.3 Europe 2012-2017E Milk Tea Sales Price Analysis
  - 5.3.4 Europe 2016 Milk Tea Market Share Analysis
- 5.4 Southeast Asia Milk Tea Market Analysis
  - 5.4.1 Southeast Asia Milk Tea Market Overview
  - 5.4.2 Southeast Asia 2012-2017E Milk Tea Local Supply, Import, Export, Local



#### **Consumption Analysis**

- 5.4.3 Southeast Asia 2012-2017E Milk Tea Sales Price Analysis
- 5.4.4 Southeast Asia 2016 Milk Tea Market Share Analysis
- 5.5 Japan Milk Tea Market Analysis
  - 5.5.1 Japan Milk Tea Market Overview
- 5.5.2 Japan 2012-2017E Milk Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2012-2017E Milk Tea Sales Price Analysis
- 5.5.4 Japan 2016 Milk Tea Market Share Analysis
- 5.6 India Milk Tea Market Analysis
  - 5.6.1 India Milk Tea Market Overview
- 5.6.2 India 2012-2017E Milk Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Milk Tea Sales Price Analysis
  - 5.6.4 India 2016 Milk Tea Market Share Analysis

#### 6 GLOBAL 2012-2017E MILK TEA SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2012-2017E Milk Tea Sales by Type
- 6.2 Different Types of Milk Tea Product Interview Price Analysis
- 6.3 Different Types of Milk Tea Product Driving Factors Analysis
- 6.3.1 Bagged Product of Milk Tea Growth Driving Factor Analysis
- 6.3.2 Disposable Paper Cups Products of Milk Tea Growth Driving Factor Analysis
- 6.3.3 Other of Milk Tea Growth Driving Factor Analysis

# 7 GLOBAL 2012-2017E MILK TEA SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2012-2017E Milk Tea Consumption by Application
- 7.2 Different Application of Milk Tea Product Interview Price Analysis
- 7.3 Different Application of Milk Tea Product Driving Factors Analysis
  - 7.3.1 Tea Shop of Milk Tea Growth Driving Factor Analysis
  - 7.3.2 The Mall of Milk Tea Growth Driving Factor Analysis
  - 7.3.3 Retail Store of Milk Tea Growth Driving Factor Analysis
  - 7.3.4 Other of Milk Tea Growth Driving Factor Analysis

#### **8 MAJOR MANUFACTURERS ANALYSIS OF MILK TEA**

8.1 Lipton (Unilever)



- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Product A
  - 8.1.2.2 Product B
- 8.1.3 Lipton (Unilever) 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.1.4 Lipton (Unilever) 2016 Milk Tea Business Region Distribution Analysis
- 8.2 Nestle
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Product A
    - 8.2.2.2 Product B
  - 8.2.3 Nestle 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Nestle 2016 Milk Tea Business Region Distribution Analysis
- 8.3 Uni-President
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Product A
    - 8.3.2.2 Product B
- 8.3.3 Uni-President 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 Uni-President 2016 Milk Tea Business Region Distribution Analysis
- 8.4 Greenmax
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Product A
    - 8.4.2.2 Product B
- 8.4.3 Greenmax 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 Greenmax 2016 Milk Tea Business Region Distribution Analysis
- 8.5 Shih Chen Foods
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Product A
    - 8.5.2.2 Product B
- 8.5.3 Shih Chen Foods 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Shih Chen Foods 2016 Milk Tea Business Region Distribution Analysis



- 8.6.1 Company Profile
- 8.6.2 Product Picture and Specifications
  - 8.6.2.1 Product A
  - 8.6.2.2 Product B
- 8.6.3 Gino 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.6.4 Gino 2016 Milk Tea Business Region Distribution Analysis
- 8.7 Hong Kong Tea Company
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
- 8.7.3 Hong Kong Tea Company 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.7.4 Hong Kong Tea Company 2016 Milk Tea Business Region Distribution Analysis 8.8 Nittoh Tea (Mitsui Norin)
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
- 8.8.3 Nittoh Tea (Mitsui Norin) 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.8.4 Nittoh Tea (Mitsui Norin) 2016 Milk Tea Business Region Distribution Analysis 8.9 Old Town
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
- 8.9.3 Old Town 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Old Town 2016 Milk Tea Business Region Distribution Analysis
- 8.10 Xiangpiaopiao Food
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A
    - 8.10.2.2 Product B
- 8.10.3 Xiangpiaopiao Food 2016 Milk Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.10.4 Xiangpiaopiao Food 2016 Milk Tea Business Region Distribution Analysis
- 8.11 Guangdong Strong Group



#### 9 DEVELOPMENT TREND OF ANALYSIS OF MILK TEA MARKET

- 9.1 Global Milk Tea Market Trend Analysis
  - 9.1.1 Global 2017-2022 Milk Tea Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2017-2022 Milk Tea Sales Price Forecast
- 9.2 Milk Tea Regional Market Trend
  - 9.2.1 North America 2017-2022 Milk Tea Consumption Forecast
  - 9.2.2 China 2017-2022 Milk Tea Consumption Forecast
  - 9.2.3 Europe 2017-2022 Milk Tea Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2022 Milk Tea Consumption Forecast
  - 9.2.5 Japan 2017-2022 Milk Tea Consumption Forecast
  - 9.2.6 India 2017-2022 Milk Tea Consumption Forecast
- 9.3 Milk Tea Market Trend (Product Type)
- 9.4 Milk Tea Market Trend (Application)

#### 10 MILK TEA MARKETING TYPE ANALYSIS

- 10.1 Milk Tea Regional Marketing Type Analysis
- 10.2 Milk Tea International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Milk Tea by Region
- 10.4 Milk Tea Supply Chain Analysis

#### 11 CONSUMERS ANALYSIS OF MILK TEA

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

# 12 CONCLUSION OF THE GLOBAL MILK TEA MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Milk Tea

Table Product Specifications of Milk Tea

Table Classification of Milk Tea

Figure Global Production Market Share of Milk Tea by Type in 2016

Figure Bagged Product Picture

Table Major Manufacturers of Bagged Product

Figure Disposable Paper Cups Products Picture

Table Major Manufacturers of Disposable Paper Cups Products

Figure Other Picture

Table Major Manufacturers of Other

Table Applications of Milk Tea

Figure Global Consumption Volume Market Share of Milk Tea by Application in 2016

Figure Tea Shop Examples

Table Major Consumers in Tea Shop

Figure The Mall Examples

Table Major Consumers in The Mall

Figure Retail Store Examples

Table Major Consumers in Retail Store

Figure Other Examples

Table Major Consumers in Other

Figure Market Share of Milk Tea by Regions

Figure North America Milk Tea Market Size (Million USD) (2012-2022)

Figure China Milk Tea Market Size (Million USD) (2012-2022)

Figure Europe Milk Tea Market Size (Million USD) (2012-2022)

Figure Southeast Asia Milk Tea Market Size (Million USD) (2012-2022)

Figure Japan Milk Tea Market Size (Million USD) (2012-2022)

Figure India Milk Tea Market Size (Million USD) (2012-2022)

Table Milk Tea Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Milk Tea in 2016

Figure Manufacturing Process Analysis of Milk Tea

Figure Industry Chain Structure of Milk Tea

Table Capacity and Commercial Production Date of Global Milk Tea Major

Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Milk Tea Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Milk Tea Major Manufacturers in



2016

Table Raw Materials Sources Analysis of Global Milk Tea Major Manufacturers in 2016 Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Milk Tea 2012-2017

Figure Global 2012-2017E Milk Tea Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Milk Tea Market Size (Value) and Growth Rate

Table 2012-2017E Global Milk Tea Capacity and Growth Rate

Table 2016 Global Milk Tea Capacity (K MT) List (Company Segment)

Table 2012-2017E Global Milk Tea Sales (K MT) and Growth Rate

Table 2016 Global Milk Tea Sales (K MT) List (Company Segment)

Table 2012-2017E Global Milk Tea Sales Price (USD/MT)

Table 2016 Global Milk Tea Sales Price (USD/MT) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K MT) of Milk Tea 2012-2017E

Figure North America 2012-2017E Milk Tea Sales Price (USD/MT)

Figure North America 2016 Milk Tea Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K MT) of Milk Tea 2012-2017E

Figure China 2012-2017E Milk Tea Sales Price (USD/MT)

Figure China 2016 Milk Tea Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K MT) of Milk Tea 2012-2017E

Figure Europe 2012-2017E Milk Tea Sales Price (USD/MT)

Figure Europe 2016 Milk Tea Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K MT) of Milk Tea 2012-2017E

Figure Southeast Asia 2012-2017E Milk Tea Sales Price (USD/MT)

Figure Southeast Asia 2016 Milk Tea Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K MT) of Milk Tea 2012-2017E

Figure Japan 2012-2017E Milk Tea Sales Price (USD/MT)

Figure Japan 2016 Milk Tea Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K MT) of Milk Tea 2012-2017E

Figure India 2012-2017E Milk Tea Sales Price (USD/MT)

Figure India 2016 Milk Tea Sales Market Share

Table Global 2012-2017E Milk Tea Sales (K MT) by Type



Table Different Types Milk Tea Product Interview Price

Table Global 2012-2017E Milk Tea Sales (K MT) by Application

Table Different Application Milk Tea Product Interview Price

Table Lipton (Unilever) Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Lipton (Unilever) Milk Tea Revenue (Million USD), Sales (K MT), Ex-factory

Price (USD/MT)

Figure 2016 Lipton (Unilever) Milk Tea Business Region Distribution

**Table Nestle Information List** 

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Nestle Milk Tea Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Nestle Milk Tea Business Region Distribution

Table Uni-President Information List

Table Product A Overview

Table Product B Overview

Table 2015 Uni-President Milk Tea Revenue (Million USD), Sales (K MT), Ex-factory

Price (USD/MT)

Figure 2016 Uni-President Milk Tea Business Region Distribution

**Table Greenmax Information List** 

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Greenmax Milk Tea Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Greenmax Milk Tea Business Region Distribution

Table Shih Chen Foods Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Shih Chen Foods Milk Tea Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Shih Chen Foods Milk Tea Business Region Distribution

Table Gino Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Gino Milk Tea Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Gino Milk Tea Business Region Distribution



Table Hong Kong Tea Company Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 Hong Kong Tea Company Milk Tea Revenue (Million USD), Sales (K MT),

Ex-factory Price (USD/MT)

Figure 2016 Hong Kong Tea Company Milk Tea Business Region Distribution

Table Nittoh Tea (Mitsui Norin) Information List

Table Product A Overview

Table Product B Overview

Table 2016 Nittoh Tea (Mitsui Norin) Milk Tea Revenue (Million USD), Sales (K MT), Exfactory Price (USD/MT)

Figure 2016 Nittoh Tea (Mitsui Norin) Milk Tea Business Region Distribution

Table Old Town Information List

Table Product A Overview

**Table Product B Overview** 

Table 2016 Old Town Milk Tea Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Old Town Milk Tea Business Region Distribution

Table Xiangpiaopiao Food Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Xiangpiaopiao Food Milk Tea Revenue (Million USD), Sales (K MT), Exfactory Price (USD/MT)

Figure 2016 Xiangpiaopiao Food Milk Tea Business Region Distribution

Table Guangdong Strong Group Information List

Figure Global 2017-2022 Milk Tea Market Size (K MT) and Growth Rate Forecast

Figure Global 2017-2022 Milk Tea Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Milk Tea Sales Price (USD/MT) Forecast

Figure North America 2017-2022 Milk Tea Consumption Volume (K MT) and Growth Rate Forecast

Figure China 2017-2022 Milk Tea Consumption Volume (K MT) and Growth Rate Forecast

Figure Europe 2017-2022 Milk Tea Consumption Volume (K MT) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Milk Tea Consumption Volume (K MT) and Growth Rate Forecast

Figure Japan 2017-2022 Milk Tea Consumption Volume (K MT) and Growth Rate Forecast

Figure India 2017-2022 Milk Tea Consumption Volume (K MT) and Growth Rate



#### Forecast

Table Global Sales Volume (K MT) of Milk Tea by Type 2017-2022
Table Global Consumption Volume (K MT) of Milk Tea by Application 2017-2022
Table Traders or Distributors with Contact Information of Milk Tea by Region



#### I would like to order

Product name: Global Milk Tea Market Professional Survey Report 2017

Product link: <a href="https://marketpublishers.com/r/G7F4ED5B109EN.html">https://marketpublishers.com/r/G7F4ED5B109EN.html</a>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G7F4ED5B109EN.html">https://marketpublishers.com/r/G7F4ED5B109EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970