

# Global Military Land Vehicles Market Research Report 2016

<https://marketpublishers.com/r/G9106CAC23DEN.html>

Date: November 2016

Pages: 116

Price: US\$ 2,900.00 (Single User License)

ID: G9106CAC23DEN

## Abstracts

### Notes:

Production, means the output of Military Land Vehicles

Revenue, means the sales value of Military Land Vehicles

This report studies Military Land Vehicles in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

General Dynamics

Oshkosh

Navistar

Achleitner

Rheinmetall

ST Engineering

John Deere

Ashok Leyland

Iveco

Otokar

Mercedes-Benz

Land Rover

Matchtech

Kavlico

Jalopnik

Technavio

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Military Land Vehicles in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Military Land Vehicles in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Military Land Vehicles Market Research Report 2016

## **1 MILITARY LAND VEHICLES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Military Land Vehicles
- 1.2 Military Land Vehicles Segment by Type
  - 1.2.1 Global Production Market Share of Military Land Vehicles by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Military Land Vehicles Segment by Application
  - 1.3.1 Military Land Vehicles Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Military Land Vehicles Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Military Land Vehicles (2011-2021)

## **2 GLOBAL MILITARY LAND VEHICLES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Military Land Vehicles Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Military Land Vehicles Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Military Land Vehicles Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Military Land Vehicles Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Military Land Vehicles Market Competitive Situation and Trends
  - 2.5.1 Military Land Vehicles Market Concentration Rate
  - 2.5.2 Military Land Vehicles Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL MILITARY LAND VEHICLES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Military Land Vehicles Production by Region (2011-2016)

3.2 Global Military Land Vehicles Production Market Share by Region (2011-2016)

3.3 Global Military Land Vehicles Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL MILITARY LAND VEHICLES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Military Land Vehicles Consumption by Regions (2011-2016)

4.2 North America Military Land Vehicles Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Military Land Vehicles Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Military Land Vehicles Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Military Land Vehicles Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Military Land Vehicles Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Military Land Vehicles Production, Consumption, Export, Import by Regions

(2011-2016)

## **5 GLOBAL MILITARY LAND VEHICLES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Military Land Vehicles Production and Market Share by Type (2011-2016)

5.2 Global Military Land Vehicles Revenue and Market Share by Type (2011-2016)

5.3 Global Military Land Vehicles Price by Type (2011-2016)

5.4 Global Military Land Vehicles Production Growth by Type (2011-2016)

## **6 GLOBAL MILITARY LAND VEHICLES MARKET ANALYSIS BY APPLICATION**

6.1 Global Military Land Vehicles Consumption and Market Share by Application (2011-2016)

6.2 Global Military Land Vehicles Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL MILITARY LAND VEHICLES MANUFACTURERS PROFILES/ANALYSIS**

7.1 General Dynamics

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Military Land Vehicles Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 General Dynamics Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Oshkosh

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Military Land Vehicles Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Oshkosh Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Navistar

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.3.2 Military Land Vehicles Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Navistar Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Achleitner
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Military Land Vehicles Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
  - 7.4.3 Achleitner Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Rheinmetall
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Military Land Vehicles Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Rheinmetall Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 ST Engineering
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Military Land Vehicles Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 ST Engineering Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 John Deere
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Military Land Vehicles Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 John Deere Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Ashok Leyland

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Military Land Vehicles Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 Ashok Leyland Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Iveco
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Military Land Vehicles Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Iveco Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Otokar
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Military Land Vehicles Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Otokar Military Land Vehicles Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Mercedes-Benz
- 7.12 Land Rover
- 7.13 Matchtech
- 7.14 Kavlico
- 7.15 Jalopnik
- 7.16 Technavio

## **8 MILITARY LAND VEHICLES MANUFACTURING COST ANALYSIS**

- 8.1 Military Land Vehicles Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials



- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Military Land Vehicles

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Military Land Vehicles Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Military Land Vehicles Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL MILITARY LAND VEHICLES MARKET FORECAST (2016-2021)**

- 12.1 Global Military Land Vehicles Production, Revenue Forecast (2016-2021)
- 12.2 Global Military Land Vehicles Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Military Land Vehicles Production Forecast by Type (2016-2021)
- 12.4 Global Military Land Vehicles Consumption Forecast by Application (2016-2021)
- 12.5 Military Land Vehicles Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Military Land Vehicles

Figure Global Production Market Share of Military Land Vehicles by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Military Land Vehicles Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Military Land Vehicles Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Military Land Vehicles Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Military Land Vehicles Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Military Land Vehicles Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Military Land Vehicles Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Military Land Vehicles Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Military Land Vehicles Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Military Land Vehicles Capacity of Key Manufacturers (2015 and 2016)

Table Global Military Land Vehicles Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Military Land Vehicles Capacity of Key Manufacturers in 2015

Figure Global Military Land Vehicles Capacity of Key Manufacturers in 2016

Table Global Military Land Vehicles Production of Key Manufacturers (2015 and 2016)

Table Global Military Land Vehicles Production Share by Manufacturers (2015 and 2016)

Figure 2015 Military Land Vehicles Production Share by Manufacturers

Figure 2016 Military Land Vehicles Production Share by Manufacturers

Table Global Military Land Vehicles Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Military Land Vehicles Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Military Land Vehicles Revenue Share by Manufacturers

Table 2016 Global Military Land Vehicles Revenue Share by Manufacturers

Table Global Market Military Land Vehicles Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Military Land Vehicles Average Price of Key Manufacturers in 2015

Table Manufacturers Military Land Vehicles Manufacturing Base Distribution and Sales Area

Table Manufacturers Military Land Vehicles Product Type

Figure Military Land Vehicles Market Share of Top 3 Manufacturers

Figure Military Land Vehicles Market Share of Top 5 Manufacturers

Table Global Military Land Vehicles Capacity by Regions (2011-2016)

Figure Global Military Land Vehicles Capacity Market Share by Regions (2011-2016)

Figure Global Military Land Vehicles Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Military Land Vehicles Capacity Market Share by Regions

Table Global Military Land Vehicles Production by Regions (2011-2016)

Figure Global Military Land Vehicles Production and Market Share by Regions (2011-2016)

Figure Global Military Land Vehicles Production Market Share by Regions (2011-2016)

Figure 2015 Global Military Land Vehicles Production Market Share by Regions

Table Global Military Land Vehicles Revenue by Regions (2011-2016)

Table Global Military Land Vehicles Revenue Market Share by Regions (2011-2016)

Table 2015 Global Military Land Vehicles Revenue Market Share by Regions

Table Global Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Table China Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Table India Military Land Vehicles Production, Revenue, Price and Gross Margin  
(2011-2016)

Table Global Military Land Vehicles Consumption Market by Regions (2011-2016)

Table Global Military Land Vehicles Consumption Market Share by Regions  
(2011-2016)

Figure Global Military Land Vehicles Consumption Market Share by Regions  
(2011-2016)

Figure 2015 Global Military Land Vehicles Consumption Market Share by Regions

Table North America Military Land Vehicles Production, Consumption, Import & Export  
(2011-2016)

Table Europe Military Land Vehicles Production, Consumption, Import & Export  
(2011-2016)

Table China Military Land Vehicles Production, Consumption, Import & Export  
(2011-2016)

Table Japan Military Land Vehicles Production, Consumption, Import & Export  
(2011-2016)

Table Southeast Asia Military Land Vehicles Production, Consumption, Import & Export  
(2011-2016)

Table India Military Land Vehicles Production, Consumption, Import & Export  
(2011-2016)

Table Global Military Land Vehicles Production by Type (2011-2016)

Table Global Military Land Vehicles Production Share by Type (2011-2016)

Figure Production Market Share of Military Land Vehicles by Type (2011-2016)

Figure 2015 Production Market Share of Military Land Vehicles by Type

Table Global Military Land Vehicles Revenue by Type (2011-2016)

Table Global Military Land Vehicles Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Military Land Vehicles by Type (2011-2016)

Figure 2015 Revenue Market Share of Military Land Vehicles by Type

Table Global Military Land Vehicles Price by Type (2011-2016)

Figure Global Military Land Vehicles Production Growth by Type (2011-2016)

Table Global Military Land Vehicles Consumption by Application (2011-2016)

Table Global Military Land Vehicles Consumption Market Share by Application  
(2011-2016)

Figure Global Military Land Vehicles Consumption Market Share by Application in 2015

Table Global Military Land Vehicles Consumption Growth Rate by Application  
(2011-2016)

Figure Global Military Land Vehicles Consumption Growth Rate by Application  
(2011-2016)

Table General Dynamics Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table General Dynamics Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Figure General Dynamics Military Land Vehicles Market Share (2011-2016)

Table Oshkosh Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oshkosh Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oshkosh Military Land Vehicles Market Share (2011-2016)

Table Navistar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Navistar Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Figure Navistar Military Land Vehicles Market Share (2011-2016)

Table Achleitner Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Achleitner Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Figure Achleitner Military Land Vehicles Market Share (2011-2016)

Table Rheinmetall Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rheinmetall Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rheinmetall Military Land Vehicles Market Share (2011-2016)

Table ST Engineering Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ST Engineering Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Figure ST Engineering Military Land Vehicles Market Share (2011-2016)

Table John Deere Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table John Deere Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Figure John Deere Military Land Vehicles Market Share (2011-2016)

Table Ashok Leyland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ashok Leyland Military Land Vehicles Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ashok Leyland Military Land Vehicles Market Share (2011-2016)

Table Iveco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Iveco Military Land Vehicles Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Iveco Military Land Vehicles Market Share (2011-2016)

Table Otokar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Otokar Military Land Vehicles Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Otokar Military Land Vehicles Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Military Land Vehicles

Figure Manufacturing Process Analysis of Military Land Vehicles

Figure Military Land Vehicles Industrial Chain Analysis

Table Raw Materials Sources of Military Land Vehicles Major Manufacturers in 2015

Table Major Buyers of Military Land Vehicles

Table Distributors/Traders List

Figure Global Military Land Vehicles Production and Growth Rate Forecast (2016-2021)

Figure Global Military Land Vehicles Revenue and Growth Rate Forecast (2016-2021)

Table Global Military Land Vehicles Production Forecast by Regions (2016-2021)

Table Global Military Land Vehicles Consumption Forecast by Regions (2016-2021)

Table Global Military Land Vehicles Production Forecast by Type (2016-2021)

Table Global Military Land Vehicles Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: Global Military Land Vehicles Market Research Report 2016

Product link: <https://marketpublishers.com/r/G9106CAC23DEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9106CAC23DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970