

Global Microwave Market Research Report 2016

<https://marketpublishers.com/r/GCDDD8EC365EN.html>

Date: October 2016

Pages: 106

Price: US\$ 2,900.00 (Single User License)

ID: GCDDD8EC365EN

Abstracts

Notes:

Production, means the output of Microwave

Revenue, means the sales value of Microwave

This report studies Microwave in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Electrolux

Whirlpool

Samsung

Panasonic

Siemens

LG

Gree

Haier

Midea

Bosch

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Microwave in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Built-In

Over-the-Range

Type III

Split by application, this report focuses on consumption, market share and growth rate of Microwave in each application, can be divided into

Residential

Commercial

Application 3

Contents

Global Microwave Market Research Report 2016

1 MICROWAVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Microwave
- 1.2 Microwave Segment by Type
 - 1.2.1 Global Production Market Share of Microwave by Type in 2015
 - 1.2.2 Built-In
 - 1.2.3 Over-the-Range
 - 1.2.4 Type III
- 1.3 Microwave Segment by Application
 - 1.3.1 Microwave Consumption Market Share by Application in 2015
 - 1.3.2 Residential
 - 1.3.3 Commercial
 - 1.3.4 Application
- 1.4 Microwave Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Status and Prospect (2011-2021)
 - 1.4.6 Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Microwave (2011-2021)

2 GLOBAL MICROWAVE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Microwave Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Microwave Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Microwave Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Microwave Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Microwave Market Competitive Situation and Trends
 - 2.5.1 Microwave Market Concentration Rate
 - 2.5.2 Microwave Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL MICROWAVE PRODUCTION, REVENUE (VALUE) BY REGION

(2011-2016)

- 3.1 Global Microwave Production by Region (2011-2016)
- 3.2 Global Microwave Production Market Share by Region (2011-2016)
- 3.3 Global Microwave Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Microwave Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Microwave Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Microwave Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Microwave Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Microwave Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Microwave Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Microwave Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL MICROWAVE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Microwave Consumption by Regions (2011-2016)
- 4.2 North America Microwave Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Microwave Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Microwave Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Microwave Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Microwave Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Microwave Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL MICROWAVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Microwave Production and Market Share by Type (2011-2016)
- 5.2 Global Microwave Revenue and Market Share by Type (2011-2016)
- 5.3 Global Microwave Price by Type (2011-2016)
- 5.4 Global Microwave Production Growth by Type (2011-2016)

6 GLOBAL MICROWAVE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Microwave Consumption and Market Share by Application (2011-2016)
- 6.2 Global Microwave Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL MICROWAVE MANUFACTURERS PROFILES/ANALYSIS

7.1 Electrolux

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Microwave Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Electrolux Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Whirlpool

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Microwave Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Whirlpool Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Samsung

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Microwave Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Samsung Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Panasonic

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Microwave Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Panasonic Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Siemens

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Microwave Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Siemens Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 LG
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Microwave Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 LG Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Gree
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Microwave Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Gree Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Haier
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Microwave Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Haier Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Midea
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Microwave Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Midea Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Bosch
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Microwave Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Bosch Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

8 MICROWAVE MANUFACTURING COST ANALYSIS

8.1 Microwave Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Microwave

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Microwave Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Microwave Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL MICROWAVE MARKET FORECAST (2016-2021)

12.1 Global Microwave Production, Revenue Forecast (2016-2021)

12.2 Global Microwave Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Microwave Production Forecast by Type (2016-2021)

12.4 Global Microwave Consumption Forecast by Application (2016-2021)

12.5 Microwave Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Microwave

Figure Global Production Market Share of Microwave by Type in 2015

Figure Product Picture of Built-In

Table Major Manufacturers of Built-In

Figure Product Picture of Over-the-Range

Table Major Manufacturers of Over-the-Range

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Microwave Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure North America Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Microwave Capacity of Key Manufacturers (2015 and 2016)

Table Global Microwave Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Microwave Capacity of Key Manufacturers in 2015

Figure Global Microwave Capacity of Key Manufacturers in 2016

Table Global Microwave Production of Key Manufacturers (2015 and 2016)

Table Global Microwave Production Share by Manufacturers (2015 and 2016)

Figure 2015 Microwave Production Share by Manufacturers

Figure 2016 Microwave Production Share by Manufacturers

Table Global Microwave Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Microwave Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Microwave Revenue Share by Manufacturers

Table 2016 Global Microwave Revenue Share by Manufacturers

Table Global Market Microwave Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Microwave Average Price of Key Manufacturers in 2015

Table Manufacturers Microwave Manufacturing Base Distribution and Sales Area

Table Manufacturers Microwave Product Type

Figure Microwave Market Share of Top 3 Manufacturers
Figure Microwave Market Share of Top 5 Manufacturers
Table Global Microwave Capacity by Regions (2011-2016)
Figure Global Microwave Capacity Market Share by Regions (2011-2016)
Figure Global Microwave Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Microwave Capacity Market Share by Regions
Table Global Microwave Production by Regions (2011-2016)
Figure Global Microwave Production and Market Share by Regions (2011-2016)
Figure Global Microwave Production Market Share by Regions (2011-2016)
Figure 2015 Global Microwave Production Market Share by Regions
Table Global Microwave Revenue by Regions (2011-2016)
Table Global Microwave Revenue Market Share by Regions (2011-2016)
Table 2015 Global Microwave Revenue Market Share by Regions
Table Global Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Table China Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Table Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Table Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Microwave Consumption Market by Regions (2011-2016)
Table Global Microwave Consumption Market Share by Regions (2011-2016)
Figure Global Microwave Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Microwave Consumption Market Share by Regions
Table North America Microwave Production, Consumption, Import & Export (2011-2016)
Table Europe Microwave Production, Consumption, Import & Export (2011-2016)
Table China Microwave Production, Consumption, Import & Export (2011-2016)
Table Japan Microwave Production, Consumption, Import & Export (2011-2016)
Table Microwave Production, Consumption, Import & Export (2011-2016)
Table Microwave Production, Consumption, Import & Export (2011-2016)
Table Global Microwave Production by Type (2011-2016)
Table Global Microwave Production Share by Type (2011-2016)
Figure Production Market Share of Microwave by Type (2011-2016)
Figure 2015 Production Market Share of Microwave by Type
Table Global Microwave Revenue by Type (2011-2016)
Table Global Microwave Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Microwave by Type (2011-2016)
Figure 2015 Revenue Market Share of Microwave by Type

Table Global Microwave Price by Type (2011-2016)
Figure Global Microwave Production Growth by Type (2011-2016)
Table Global Microwave Consumption by Application (2011-2016)
Table Global Microwave Consumption Market Share by Application (2011-2016)
Figure Global Microwave Consumption Market Share by Application in 2015
Table Global Microwave Consumption Growth Rate by Application (2011-2016)
Figure Global Microwave Consumption Growth Rate by Application (2011-2016)
Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Electrolux Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Electrolux Microwave Market Share (2011-2016)
Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Whirlpool Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Whirlpool Microwave Market Share (2011-2016)
Table Sumsung Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Sumsung Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Sumsung Microwave Market Share (2011-2016)
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Panasonic Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Panasonic Microwave Market Share (2011-2016)
Table Siemens Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Siemens Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Siemens Microwave Market Share (2011-2016)
Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table LG Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure LG Microwave Market Share (2011-2016)
Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Gree Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Gree Microwave Market Share (2011-2016)
Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Haier Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Haier Microwave Market Share (2011-2016)
Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Midea Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Midea Microwave Market Share (2011-2016)
Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Bosch Microwave Production, Revenue, Price and Gross Margin (2011-2016)
Figure Bosch Microwave Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Microwave
Figure Manufacturing Process Analysis of Microwave
Figure Microwave Industrial Chain Analysis
Table Raw Materials Sources of Microwave Major Manufacturers in 2015
Table Major Buyers of Microwave
Table Distributors/Traders List
Figure Global Microwave Production and Growth Rate Forecast (2016-2021)
Figure Global Microwave Revenue and Growth Rate Forecast (2016-2021)
Table Global Microwave Production Forecast by Regions (2016-2021)
Table Global Microwave Consumption Forecast by Regions (2016-2021)
Table Global Microwave Production Forecast by Type (2016-2021)
Table Global Microwave Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Microwave Market Research Report 2016

Product link: <https://marketpublishers.com/r/GCDDD8EC365EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCDDD8EC365EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970