

### Global Microwave Backhaul Equipment Sales Market Report 2016

https://marketpublishers.com/r/G9DE105139BEN.html

Date: November 2016 Pages: 102 Price: US\$ 4,000.00 (Single User License) ID: G9DE105139BEN

### Abstracts

#### Notes:

Sales, means the sales volume of Microwave Backhaul Equipment

Revenue, means the sales value of Microwave Backhaul Equipment

This report studies sales (consumption) of Microwave Backhaul Equipment in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Ericsson NEC Alcatel-Lucent Nokia Solutions and Networks Aviat Networks Ceragon Huawei



Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Microwave Backhaul Equipment in these regions, from 2011 to 2021 (forecast), like

United States China Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by applications, this report focuses on sales, market share and growth rate of Microwave Backhaul Equipment in each application, can be divided into

Application 1

Application 2

Application 3



### Contents

Global Microwave Backhaul Equipment Sales Market Report 2016

#### **1 MICROWAVE BACKHAUL EQUIPMENT OVERVIEW**

- 1.1 Product Overview and Scope of Microwave Backhaul Equipment
- 1.2 Classification of Microwave Backhaul Equipment
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Microwave Backhaul Equipment
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 Microwave Backhaul Equipment Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Microwave Backhaul Equipment (2011-2021)
- 1.5.1 Global Microwave Backhaul Equipment Sales and Growth Rate (2011-2021)
- 1.5.2 Global Microwave Backhaul Equipment Revenue and Growth Rate (2011-2021)

#### 2 GLOBAL MICROWAVE BACKHAUL EQUIPMENT COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Microwave Backhaul Equipment Market Competition by Manufacturers2.1.1 Global Microwave Backhaul Equipment Sales and Market Share of KeyManufacturers (2011-2016)
- 2.1.2 Global Microwave Backhaul Equipment Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Microwave Backhaul Equipment (Volume and Value) by Type
- 2.2.1 Global Microwave Backhaul Equipment Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Microwave Backhaul Equipment Revenue and Market Share by Type (2011-2016)
- 2.3 Global Microwave Backhaul Equipment (Volume and Value) by Regions



2.3.1 Global Microwave Backhaul Equipment Sales and Market Share by Regions (2011-2016)

2.3.2 Global Microwave Backhaul Equipment Revenue and Market Share by Regions (2011-2016)

2.4 Global Microwave Backhaul Equipment (Volume) by Application

## 3 UNITED STATES MICROWAVE BACKHAUL EQUIPMENT (VOLUME, VALUE AND SALES PRICE)

3.1 United States Microwave Backhaul Equipment Sales and Value (2011-2016)

3.1.1 United States Microwave Backhaul Equipment Sales and Growth Rate (2011-2016)

3.1.2 United States Microwave Backhaul Equipment Revenue and Growth Rate (2011-2016)

3.1.3 United States Microwave Backhaul Equipment Sales Price Trend (2011-2016)3.2 United States Microwave Backhaul Equipment Sales and Market Share by Manufacturers

3.3 United States Microwave Backhaul Equipment Sales and Market Share by Type3.4 United States Microwave Backhaul Equipment Sales and Market Share byApplication

# 4 CHINA MICROWAVE BACKHAUL EQUIPMENT (VOLUME, VALUE AND SALES PRICE)

4.1 China Microwave Backhaul Equipment Sales and Value (2011-2016)

- 4.1.1 China Microwave Backhaul Equipment Sales and Growth Rate (2011-2016)
- 4.1.2 China Microwave Backhaul Equipment Revenue and Growth Rate (2011-2016)
- 4.1.3 China Microwave Backhaul Equipment Sales Price Trend (2011-2016)
- 4.2 China Microwave Backhaul Equipment Sales and Market Share by Manufacturers
- 4.3 China Microwave Backhaul Equipment Sales and Market Share by Type
- 4.4 China Microwave Backhaul Equipment Sales and Market Share by Application

## 5 EUROPE MICROWAVE BACKHAUL EQUIPMENT (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Microwave Backhaul Equipment Sales and Value (2011-2016)
  - 5.1.1 Europe Microwave Backhaul Equipment Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Microwave Backhaul Equipment Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Microwave Backhaul Equipment Sales Price Trend (2011-2016)



5.2 Europe Microwave Backhaul Equipment Sales and Market Share by Manufacturers

5.3 Europe Microwave Backhaul Equipment Sales and Market Share by Type

5.4 Europe Microwave Backhaul Equipment Sales and Market Share by Application

## 6 JAPAN MICROWAVE BACKHAUL EQUIPMENT (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Microwave Backhaul Equipment Sales and Value (2011-2016)

- 6.1.1 Japan Microwave Backhaul Equipment Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Microwave Backhaul Equipment Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Microwave Backhaul Equipment Sales Price Trend (2011-2016)
- 6.2 Japan Microwave Backhaul Equipment Sales and Market Share by Manufacturers
- 6.3 Japan Microwave Backhaul Equipment Sales and Market Share by Type
- 6.4 Japan Microwave Backhaul Equipment Sales and Market Share by Application

#### 7 GLOBAL MICROWAVE BACKHAUL EQUIPMENT MANUFACTURERS ANALYSIS

- 7.1 Ericsson
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Microwave Backhaul Equipment Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II

7.1.3 Ericsson Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

7.2 NEC

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 102 Product Type, Application and Specification
- 7.2.2.1 Type I
- 7.2.2.2 Type II

7.2.3 NEC Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

7.3 Alcatel-Lucent

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 120 Product Type, Application and Specification
- 7.3.2.1 Type I
- 7.3.2.2 Type II
- 7.3.3 Alcatel-Lucent Microwave Backhaul Equipment Sales, Revenue, Price and Gross



Margin (2011-2016)

7.3.4 Main Business/Business Overview

7.4 Nokia Solutions and Networks

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Nokia Solutions and Networks Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

7.5 Aviat Networks

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Aviat Networks Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Ceragon

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Ceragon Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 Huawei

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Machinery & Equipment Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Huawei Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

#### 8 MICROWAVE BACKHAUL EQUIPMENT MAUFACTURING COST ANALYSIS

8.1 Microwave Backhaul Equipment Key Raw Materials Analysis

8.1.1 Key Raw Materials



- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Process Analysis of Microwave Backhaul Equipment

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Microwave Backhaul Equipment Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Microwave Backhaul Equipment Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## 12 GLOBAL MICROWAVE BACKHAUL EQUIPMENT MARKET FORECAST (2016-2021)



- 12.1 Global Microwave Backhaul Equipment Sales, Revenue Forecast (2016-2021)
- 12.2 Global Microwave Backhaul Equipment Sales Forecast by Regions (2016-2021)
- 12.3 Global Microwave Backhaul Equipment Sales Forecast by Type (2016-2021)
- 12.4 Global Microwave Backhaul Equipment Sales Forecast by Application (2016-2021)

#### **13 APPENDIX**

Disclosure Section Research Methodology Data Source China Disclaimer



### List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Picture of Microwave Backhaul Equipment

Table Classification of Microwave Backhaul Equipment Figure Global Sales Market Share of Microwave Backhaul Equipment by Type in 2015 Figure Type I Picture Figure Type II Picture Table Applications of Microwave Backhaul Equipment Figure Global Sales Market Share of Microwave Backhaul Equipment by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure United States Microwave Backhaul Equipment Revenue and Growth Rate (2011 - 2021)Figure China Microwave Backhaul Equipment Revenue and Growth Rate (2011-2021) Figure Europe Microwave Backhaul Equipment Revenue and Growth Rate (2011-2021) Figure Japan Microwave Backhaul Equipment Revenue and Growth Rate (2011-2021) Figure Global Microwave Backhaul Equipment Sales and Growth Rate (2011-2021) Figure Global Microwave Backhaul Equipment Revenue and Growth Rate (2011-2021) Table Global Microwave Backhaul Equipment Sales of Key Manufacturers (2011-2016) Table Global Microwave Backhaul Equipment Sales Share by Manufacturers (2011 - 2016)Figure 2015 Microwave Backhaul Equipment Sales Share by Manufacturers Figure 2016 Microwave Backhaul Equipment Sales Share by Manufacturers Table Global Microwave Backhaul Equipment Revenue by Manufacturers (2011-2016) Table Global Microwave Backhaul Equipment Revenue Share by Manufacturers (2011 - 2016)Table 2015 Global Microwave Backhaul Equipment Revenue Share by Manufacturers Table 2016 Global Microwave Backhaul Equipment Revenue Share by Manufacturers Table Global Microwave Backhaul Equipment Sales and Market Share by Type (2011 - 2016)Table Global Microwave Backhaul Equipment Sales Share by Type (2011-2016) Figure Sales Market Share of Microwave Backhaul Equipment by Type (2011-2016) Figure Global Microwave Backhaul Equipment Sales Growth Rate by Type (2011-2016) Table Global Microwave Backhaul Equipment Revenue and Market Share by Type (2011 - 2016)

Table Global Microwave Backhaul Equipment Revenue Share by Type (2011-2016)



Figure Revenue Market Share of Microwave Backhaul Equipment by Type (2011-2016) Figure Global Microwave Backhaul Equipment Revenue Growth Rate by Type (2011-2016)

Table Global Microwave Backhaul Equipment Sales and Market Share by Regions (2011-2016)

Table Global Microwave Backhaul Equipment Sales Share by Regions (2011-2016) Figure Sales Market Share of Microwave Backhaul Equipment by Regions (2011-2016) Figure Global Microwave Backhaul Equipment Sales Growth Rate by Regions (2011-2016)

Table Global Microwave Backhaul Equipment Revenue and Market Share by Regions (2011-2016)

Table Global Microwave Backhaul Equipment Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Microwave Backhaul Equipment by Regions (2011-2016)

Figure Global Microwave Backhaul Equipment Revenue Growth Rate by Regions (2011-2016)

Table Global Microwave Backhaul Equipment Sales and Market Share by Application (2011-2016)

Table Global Microwave Backhaul Equipment Sales Share by Application (2011-2016)

Figure Sales Market Share of Microwave Backhaul Equipment by Application (2011-2016)

Figure Global Microwave Backhaul Equipment Sales Growth Rate by Application (2011-2016)

Figure United States Microwave Backhaul Equipment Sales and Growth Rate (2011-2016)

Figure United States Microwave Backhaul Equipment Revenue and Growth Rate (2011-2016)

Figure United States Microwave Backhaul Equipment Sales Price Trend (2011-2016) Table United States Microwave Backhaul Equipment Sales by Manufacturers (2011-2016)

Table United States Microwave Backhaul Equipment Market Share by Manufacturers (2011-2016)

Table United States Microwave Backhaul Equipment Sales by Type (2011-2016)

Table United States Microwave Backhaul Equipment Market Share by Type (2011-2016)

Table United States Microwave Backhaul Equipment Sales by Application (2011-2016) Table United States Microwave Backhaul Equipment Market Share by Application (2011-2016)

Figure China Microwave Backhaul Equipment Sales and Growth Rate (2011-2016)



Figure China Microwave Backhaul Equipment Revenue and Growth Rate (2011-2016) Figure China Microwave Backhaul Equipment Sales Price Trend (2011-2016) Table China Microwave Backhaul Equipment Sales by Manufacturers (2011-2016) Table China Microwave Backhaul Equipment Market Share by Manufacturers (2011-2016)

Table China Microwave Backhaul Equipment Sales by Type (2011-2016) Table China Microwave Backhaul Equipment Market Share by Type (2011-2016) Table China Microwave Backhaul Equipment Sales by Application (2011-2016) Table China Microwave Backhaul Equipment Market Share by Application (2011-2016) Figure Europe Microwave Backhaul Equipment Sales and Growth Rate (2011-2016) Figure Europe Microwave Backhaul Equipment Revenue and Growth Rate (2011-2016) Figure Europe Microwave Backhaul Equipment Sales Price Trend (2011-2016) Table Europe Microwave Backhaul Equipment Sales by Manufacturers (2011-2016) Table Europe Microwave Backhaul Equipment Sales by Manufacturers (2011-2016) (2011-2016)

Table Europe Microwave Backhaul Equipment Sales by Type (2011-2016) Table Europe Microwave Backhaul Equipment Market Share by Type (2011-2016) Table Europe Microwave Backhaul Equipment Sales by Application (2011-2016) Table Europe Microwave Backhaul Equipment Market Share by Application (2011-2016)

Figure Japan Microwave Backhaul Equipment Sales and Growth Rate (2011-2016) Figure Japan Microwave Backhaul Equipment Revenue and Growth Rate (2011-2016) Figure Japan Microwave Backhaul Equipment Sales Price Trend (2011-2016) Table Japan Microwave Backhaul Equipment Sales by Manufacturers (2011-2016) Table Japan Microwave Backhaul Equipment Market Share by Manufacturers (2011-2016)

Table Japan Microwave Backhaul Equipment Sales by Type (2011-2016) Table Japan Microwave Backhaul Equipment Market Share by Type (2011-2016) Table Japan Microwave Backhaul Equipment Sales by Application (2011-2016) Table Japan Microwave Backhaul Equipment Market Share by Application (2011-2016) Table Ericsson Basic Information List

Table Ericsson Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ericsson Microwave Backhaul Equipment Global Market Share (2011-2016) Table NEC Basic Information List

Table NEC Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure NEC Microwave Backhaul Equipment Global Market Share (2011-2016) Table Alcatel-Lucent Basic Information List



Table Alcatel-Lucent Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Alcatel-Lucent Microwave Backhaul Equipment Global Market Share (2011-2016)

Table Nokia Solutions and Networks Basic Information List

Table Nokia Solutions and Networks Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nokia Solutions and Networks Microwave Backhaul Equipment Global Market Share (2011-2016)

Table Aviat Networks Basic Information List

Table Aviat Networks Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Aviat Networks Microwave Backhaul Equipment Global Market Share (2011-2016)

Table Ceragon Basic Information List

Table Ceragon Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ceragon Microwave Backhaul Equipment Global Market Share (2011-2016) Table Huawei Basic Information List

Table Huawei Microwave Backhaul Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Huawei Microwave Backhaul Equipment Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Microwave Backhaul Equipment

Figure Manufacturing Process Analysis of Microwave Backhaul Equipment

Figure Microwave Backhaul Equipment Industrial Chain Analysis

Table Raw Materials Sources of Microwave Backhaul Equipment Major Manufacturers in 2015

Table Major Buyers of Microwave Backhaul Equipment

Table Distributors/Traders List

Figure Global Microwave Backhaul Equipment Sales and Growth Rate Forecast (2016-2021)

Figure Global Microwave Backhaul Equipment Revenue and Growth Rate Forecast (2016-2021)

Table Global Microwave Backhaul Equipment Sales Forecast by Regions (2016-2021) Table Global Microwave Backhaul Equipment Sales Forecast by Type (2016-2021) Table Global Microwave Backhaul Equipment Sales Forecast by Application



+44 20 8123 2220 info@marketpublishers.com

(2016-2021)



#### I would like to order

Product name: Global Microwave Backhaul Equipment Sales Market Report 2016

Product link: <u>https://marketpublishers.com/r/G9DE105139BEN.html</u>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G9DE105139BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970