

Global Micronized Wax Market Insights, Forecast to 2026

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Abstracts

Micronized wax is the general term for a class of polymer powder, usually as ink and paint additives. Usually, it is a powder whose particle size is less than 30 μ m. Owing to different raw materials, there are for main types of micronized wax-PE micronized wax, PP micronized wax and PTFE micronized wax. It is mainly used to produce ink, coat, paint, etc.

Micronized wax is an additive of paint, ink and coat. There are four major types of micronized wax, the manufacturers are namely BASF, Sasol, Clariant, Honeywell, Lubrizol are the major producers of micronized wax for the time being in the world. Global demand of micronized wax increased to 101266 MT in 2016 from 83953 MT in 2011. It is estimated that supported by downstream industries, global demand of micronized wax demand will keep increasing with an average growth rate of 3.57% in the coming five years. In addition, similar with that of globe, the demand of micronized wax in China increased from 7182 MT in 2011 to 9701 MT in 2016, accompanied with an average demand growth of 4.3% in the coming five years.

Europe is the dominant producer of micronized wax, the production was 53786 in 2016, accounting for about 50.41% of the total amount, followed by USA, with the production market share of 23.34%. And Europe is expected to maintain their leading position in the next few years.

Compared with foreign giants, micronized wax produced by Chinese manufacturers still has a certain gap. Chinese micronized wax manufacturers are dedicated to improving their technology and narrowing down the performance gap with foreign giants.

Micronized wax's consumption mainly relies on imports from foreign giants for the time being.

We tend to believe that this industry still has a bright future, considering the current demand of micronized wax. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will

be fluctuations in gross margin.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Micronized Wax 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Micronized Wax 3900 industry.

Based on our recent survey, we have several different scenarios about the Micronized Wax 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 502 million in 2019. The market size of Micronized Wax 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Micronized Wax market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Micronized Wax market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Micronized Wax market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Micronized Wax market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Micronized Wax market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Micronized Wax market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Micronized Wax market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Micronized Wax market.

The following manufacturers are covered in this report:

BASF

Sasol

Clariant

Honeywell

Lubrizol

M?NZING Corporation

MPI

Nanjing Tianshi

Michelman

Shamrock Technologies

Ceronas

Micronized Wax Breakdown Data by Type

PE Micronized Wax

PP Micronized Wax

PTFE Micronized Wax

FT Micronized Wax

Other

Micronized Wax Breakdown Data by Application

Coatings

Paint

Inks

Other

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