

# Global Microcars Market Research Report 2016

<https://marketpublishers.com/r/G8458C010F1EN.html>

Date: December 2016

Pages: 108

Price: US\$ 2,900.00 (Single User License)

ID: G8458C010F1EN

## Abstracts

### Notes:

Production, means the output of Microcars

Revenue, means the sales value of Microcars

This report studies Microcars in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Nissan Motor Co., Ltd.

Mahindra Reva Electric Vehicles Pvt. Ltd.

PSA Peugeot Citroen S.A

Piaggio & C. Spa

Renault S.A.

Suzuki Motor Corp.

Tata Motors Limited

Toyota Motor Corporation

Daihatsu Motor Co., Ltd.

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Microcars in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Microcars in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Microcars Market Research Report 2016

## **1 MICROCARS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Microcars
- 1.2 Microcars Segment by Type
  - 1.2.1 Global Production Market Share of Microcars by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Microcars Segment by Application
  - 1.3.1 Microcars Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Microcars Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Microcars (2011-2021)

## **2 GLOBAL MICROCARS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Microcars Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Microcars Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Microcars Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Microcars Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Microcars Market Competitive Situation and Trends
  - 2.5.1 Microcars Market Concentration Rate
  - 2.5.2 Microcars Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL MICROCARS PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Microcars Production by Region (2011-2016)
- 3.2 Global Microcars Production Market Share by Region (2011-2016)
- 3.3 Global Microcars Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Microcars Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Microcars Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Microcars Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Microcars Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Microcars Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Microcars Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Microcars Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL MICROCARS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Microcars Consumption by Regions (2011-2016)
- 4.2 North America Microcars Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Microcars Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Microcars Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Microcars Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Microcars Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Microcars Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL MICROCARS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Microcars Production and Market Share by Type (2011-2016)
- 5.2 Global Microcars Revenue and Market Share by Type (2011-2016)
- 5.3 Global Microcars Price by Type (2011-2016)
- 5.4 Global Microcars Production Growth by Type (2011-2016)

**6 GLOBAL MICROCARS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Microcars Consumption and Market Share by Application (2011-2016)

6.2 Global Microcars Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL MICROCARS MANUFACTURERS PROFILES/ANALYSIS**

7.1 Nissan Motor Co., Ltd.

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Microcars Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Nissan Motor Co., Ltd. Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Mahindra Reva Electric Vehicles Pvt. Ltd.

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Microcars Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Mahindra Reva Electric Vehicles Pvt. Ltd. Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 PSA Peugeot Citroen S.A

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Microcars Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 PSA Peugeot Citroen S.A Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Piaggio & C. Spa

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Microcars Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Piaggio & C. Spa Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

## 7.5 Renault S.A.

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Microcars Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Renault S.A. Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

## 7.6 Suzuki Motor Corp.

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Microcars Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Suzuki Motor Corp. Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

## 7.7 Tata Motors Limited

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Microcars Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Tata Motors Limited Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

## 7.8 Toyota Motor Corporation

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Microcars Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Toyota Motor Corporation Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

## 7.9 Daihatsu Motor Co., Ltd.

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Microcars Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Daihatsu Motor Co., Ltd. Microcars Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.9.4 Main Business/Business Overview

### **8 MICROCARS MANUFACTURING COST ANALYSIS**

- 8.1 Microcars Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Microcars

### **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Microcars Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Microcars Major Manufacturers in 2015
- 9.4 Downstream Buyers

### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL MICROCARS MARKET FORECAST (2016-2021)**

12.1 Global Microcars Production, Revenue Forecast (2016-2021)

12.2 Global Microcars Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Microcars Production Forecast by Type (2016-2021)

12.4 Global Microcars Consumption Forecast by Application (2016-2021)

12.5 Microcars Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Microcars

Figure Global Production Market Share of Microcars by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Microcars Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Microcars Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Microcars Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Microcars Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Microcars Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Microcars Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Microcars Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Microcars Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Microcars Capacity of Key Manufacturers (2015 and 2016)

Table Global Microcars Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Microcars Capacity of Key Manufacturers in 2015

Figure Global Microcars Capacity of Key Manufacturers in 2016

Table Global Microcars Production of Key Manufacturers (2015 and 2016)

Table Global Microcars Production Share by Manufacturers (2015 and 2016)

Figure 2015 Microcars Production Share by Manufacturers

Figure 2016 Microcars Production Share by Manufacturers

Table Global Microcars Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Microcars Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Microcars Revenue Share by Manufacturers

Table 2016 Global Microcars Revenue Share by Manufacturers

Table Global Market Microcars Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Microcars Average Price of Key Manufacturers in 2015

Table Manufacturers Microcars Manufacturing Base Distribution and Sales Area

Table Manufacturers Microcars Product Type

Figure Microcars Market Share of Top 3 Manufacturers  
Figure Microcars Market Share of Top 5 Manufacturers  
Table Global Microcars Capacity by Regions (2011-2016)  
Figure Global Microcars Capacity Market Share by Regions (2011-2016)  
Figure Global Microcars Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Microcars Capacity Market Share by Regions  
Table Global Microcars Production by Regions (2011-2016)  
Figure Global Microcars Production and Market Share by Regions (2011-2016)  
Figure Global Microcars Production Market Share by Regions (2011-2016)  
Figure 2015 Global Microcars Production Market Share by Regions  
Table Global Microcars Revenue by Regions (2011-2016)  
Table Global Microcars Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Microcars Revenue Market Share by Regions  
Table Global Microcars Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Microcars Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Microcars Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Microcars Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Microcars Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Microcars Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Microcars Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Microcars Consumption Market by Regions (2011-2016)  
Table Global Microcars Consumption Market Share by Regions (2011-2016)  
Figure Global Microcars Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Microcars Consumption Market Share by Regions  
Table North America Microcars Production, Consumption, Import & Export (2011-2016)  
Table Europe Microcars Production, Consumption, Import & Export (2011-2016)  
Table China Microcars Production, Consumption, Import & Export (2011-2016)  
Table Japan Microcars Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Microcars Production, Consumption, Import & Export (2011-2016)  
Table India Microcars Production, Consumption, Import & Export (2011-2016)  
Table Global Microcars Production by Type (2011-2016)  
Table Global Microcars Production Share by Type (2011-2016)  
Figure Production Market Share of Microcars by Type (2011-2016)  
Figure 2015 Production Market Share of Microcars by Type  
Table Global Microcars Revenue by Type (2011-2016)  
Table Global Microcars Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Microcars by Type (2011-2016)

Figure 2015 Revenue Market Share of Microcars by Type

Table Global Microcars Price by Type (2011-2016)

Figure Global Microcars Production Growth by Type (2011-2016)

Table Global Microcars Consumption by Application (2011-2016)

Table Global Microcars Consumption Market Share by Application (2011-2016)

Figure Global Microcars Consumption Market Share by Application in 2015

Table Global Microcars Consumption Growth Rate by Application (2011-2016)

Figure Global Microcars Consumption Growth Rate by Application (2011-2016)

Table Nissan Motor Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nissan Motor Co., Ltd. Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nissan Motor Co., Ltd. Microcars Market Share (2011-2016)

Table Mahindra Reva Electric Vehicles Pvt. Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mahindra Reva Electric Vehicles Pvt. Ltd. Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mahindra Reva Electric Vehicles Pvt. Ltd. Microcars Market Share (2011-2016)

Table PSA Peugeot Citroen S.A Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PSA Peugeot Citroen S.A Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure PSA Peugeot Citroen S.A Microcars Market Share (2011-2016)

Table Piaggio & C. Spa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Piaggio & C. Spa Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure Piaggio & C. Spa Microcars Market Share (2011-2016)

Table Renault S.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Renault S.A. Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure Renault S.A. Microcars Market Share (2011-2016)

Table Suzuki Motor Corp. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suzuki Motor Corp. Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure Suzuki Motor Corp. Microcars Market Share (2011-2016)

Table Tata Motors Limited Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Tata Motors Limited Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tata Motors Limited Microcars Market Share (2011-2016)

Table Toyota Motor Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toyota Motor Corporation Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toyota Motor Corporation Microcars Market Share (2011-2016)

Table Daihatsu Motor Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Daihatsu Motor Co., Ltd. Microcars Production, Revenue, Price and Gross Margin (2011-2016)

Figure Daihatsu Motor Co., Ltd. Microcars Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Microcars

Figure Manufacturing Process Analysis of Microcars

Figure Microcars Industrial Chain Analysis

Table Raw Materials Sources of Microcars Major Manufacturers in 2015

Table Major Buyers of Microcars

Table Distributors/Traders List

Figure Global Microcars Production and Growth Rate Forecast (2016-2021)

Figure Global Microcars Revenue and Growth Rate Forecast (2016-2021)

Table Global Microcars Production Forecast by Regions (2016-2021)

Table Global Microcars Consumption Forecast by Regions (2016-2021)

Table Global Microcars Production Forecast by Type (2016-2021)

Table Global Microcars Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Microcars Market Research Report 2016

Product link: <https://marketpublishers.com/r/G8458C010F1EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8458C010F1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970