

Global Men's Underwears Sales Market Report 2016

https://marketpublishers.com/r/GD537F38923EN.html

Date: November 2016

Pages: 102

Price: US\$ 4,000.00 (Single User License)

ID: GD537F38923EN

Abstracts

Notes:

Sales, means the sales volume of Men's Underwears

Revenue, means the sales value of Men's Underwears

This report studies sales (consumption) of Men's Underwears in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Hanesbrands

Phillips-Van Heusen

Ralph Lauren

Jockey International

American Eagle Outfitters

Iconix Brand Group

J.C. Penney

Berkshire Hathaway



Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Men's Underwears in these regions, from 2011 to 2021 (forecast), like

United States
China
Europe
Japan
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Men's Underwears in each application, can be divided into Application 1 Application 2 Application 3



Contents

Global Men's Underwears Sales Market Report 2016

1 MEN'S UNDERWEARS OVERVIEW

- 1.1 Product Overview and Scope of Men's Underwears
- 1.2 Classification of Men's Underwears
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Men's Underwears
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Men's Underwears Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Men's Underwears (2011-2021)
 - 1.5.1 Global Men's Underwears Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Men's Underwears Revenue and Growth Rate (2011-2021)

2 GLOBAL MEN'S UNDERWEARS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Men's Underwears Market Competition by Manufacturers
- 2.1.1 Global Men's Underwears Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Men's Underwears Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Men's Underwears (Volume and Value) by Type
 - 2.2.1 Global Men's Underwears Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Men's Underwears Revenue and Market Share by Type (2011-2016)
- 2.3 Global Men's Underwears (Volume and Value) by Regions
 - 2.3.1 Global Men's Underwears Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Men's Underwears Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Men's Underwears (Volume) by Application



3 UNITED STATES MEN'S UNDERWEARS (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Men's Underwears Sales and Value (2011-2016)
 - 3.1.1 United States Men's Underwears Sales and Growth Rate (2011-2016)
 - 3.1.2 United States Men's Underwears Revenue and Growth Rate (2011-2016)
 - 3.1.3 United States Men's Underwears Sales Price Trend (2011-2016)
- 3.2 United States Men's Underwears Sales and Market Share by Manufacturers
- 3.3 United States Men's Underwears Sales and Market Share by Type
- 3.4 United States Men's Underwears Sales and Market Share by Application

4 CHINA MEN'S UNDERWEARS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Men's Underwears Sales and Value (2011-2016)
- 4.1.1 China Men's Underwears Sales and Growth Rate (2011-2016)
- 4.1.2 China Men's Underwears Revenue and Growth Rate (2011-2016)
- 4.1.3 China Men's Underwears Sales Price Trend (2011-2016)
- 4.2 China Men's Underwears Sales and Market Share by Manufacturers
- 4.3 China Men's Underwears Sales and Market Share by Type
- 4.4 China Men's Underwears Sales and Market Share by Application

5 EUROPE MEN'S UNDERWEARS (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Men's Underwears Sales and Value (2011-2016)
- 5.1.1 Europe Men's Underwears Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Men's Underwears Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Men's Underwears Sales Price Trend (2011-2016)
- 5.2 Europe Men's Underwears Sales and Market Share by Manufacturers
- 5.3 Europe Men's Underwears Sales and Market Share by Type
- 5.4 Europe Men's Underwears Sales and Market Share by Application

6 JAPAN MEN'S UNDERWEARS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Men's Underwears Sales and Value (2011-2016)
 - 6.1.1 Japan Men's Underwears Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Men's Underwears Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Men's Underwears Sales Price Trend (2011-2016)
- 6.2 Japan Men's Underwears Sales and Market Share by Manufacturers
- 6.3 Japan Men's Underwears Sales and Market Share by Type
- 6.4 Japan Men's Underwears Sales and Market Share by Application



7 GLOBAL MEN'S UNDERWEARS MANUFACTURERS ANALYSIS

- 7.1 Hanesbrands
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Men's Underwears Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Hanesbrands Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Phillips-Van Heusen
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 102 Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Phillips-Van Heusen Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Ralph Lauren
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 120 Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Ralph Lauren Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Jockey International
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Nov Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Jockey International Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 American Eagle Outfitters
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.2.1 Type I



7.5.2.2 Type II

7.5.3 American Eagle Outfitters Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Iconix Brand Group

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Iconix Brand Group Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 J.C. Penney

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Consumer Goods Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 J.C. Penney Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

7.8 Berkshire Hathaway

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Berkshire Hathaway Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

8 MEN'S UNDERWEARS MAUFACTURING COST ANALYSIS

- 8.1 Men's Underwears Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost



8.2.3 Manufacturing Process Analysis of Men's Underwears

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Men's Underwears Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Men's Underwears Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL MEN'S UNDERWEARS MARKET FORECAST (2016-2021)

- 12.1 Global Men's Underwears Sales, Revenue Forecast (2016-2021)
- 12.2 Global Men's Underwears Sales Forecast by Regions (2016-2021)
- 12.3 Global Men's Underwears Sales Forecast by Type (2016-2021)
- 12.4 Global Men's Underwears Sales Forecast by Application (2016-2021)

13 APPENDIX

Disclosure Section



Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Men's Underwears

Table Classification of Men's Underwears

Figure Global Sales Market Share of Men's Underwears by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Men's Underwears

Figure Global Sales Market Share of Men's Underwears by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Men's Underwears Revenue and Growth Rate (2011-2021)

Figure China Men's Underwears Revenue and Growth Rate (2011-2021)

Figure Europe Men's Underwears Revenue and Growth Rate (2011-2021)

Figure Japan Men's Underwears Revenue and Growth Rate (2011-2021)

Figure Global Men's Underwears Sales and Growth Rate (2011-2021)

Figure Global Men's Underwears Revenue and Growth Rate (2011-2021)

Table Global Men's Underwears Sales of Key Manufacturers (2011-2016)

Table Global Men's Underwears Sales Share by Manufacturers (2011-2016)

Figure 2015 Men's Underwears Sales Share by Manufacturers

Figure 2016 Men's Underwears Sales Share by Manufacturers

Table Global Men's Underwears Revenue by Manufacturers (2011-2016)

Table Global Men's Underwears Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Men's Underwears Revenue Share by Manufacturers

Table 2016 Global Men's Underwears Revenue Share by Manufacturers

Table Global Men's Underwears Sales and Market Share by Type (2011-2016)

Table Global Men's Underwears Sales Share by Type (2011-2016)

Figure Sales Market Share of Men's Underwears by Type (2011-2016)

Figure Global Men's Underwears Sales Growth Rate by Type (2011-2016)

Table Global Men's Underwears Revenue and Market Share by Type (2011-2016)

Table Global Men's Underwears Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Men's Underwears by Type (2011-2016)

Figure Global Men's Underwears Revenue Growth Rate by Type (2011-2016)

Table Global Men's Underwears Sales and Market Share by Regions (2011-2016)

Table Global Men's Underwears Sales Share by Regions (2011-2016)

Figure Sales Market Share of Men's Underwears by Regions (2011-2016)

Figure Global Men's Underwears Sales Growth Rate by Regions (2011-2016)



Table Global Men's Underwears Revenue and Market Share by Regions (2011-2016)

Table Global Men's Underwears Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Men's Underwears by Regions (2011-2016)

Figure Global Men's Underwears Revenue Growth Rate by Regions (2011-2016)

Table Global Men's Underwears Sales and Market Share by Application (2011-2016)

Table Global Men's Underwears Sales Share by Application (2011-2016)

Figure Sales Market Share of Men's Underwears by Application (2011-2016)

Figure Global Men's Underwears Sales Growth Rate by Application (2011-2016)

Figure United States Men's Underwears Sales and Growth Rate (2011-2016)

Figure United States Men's Underwears Revenue and Growth Rate (2011-2016)

Figure United States Men's Underwears Sales Price Trend (2011-2016)

Table United States Men's Underwears Sales by Manufacturers (2011-2016)

Table United States Men's Underwears Market Share by Manufacturers (2011-2016)

Table United States Men's Underwears Sales by Type (2011-2016)

Table United States Men's Underwears Market Share by Type (2011-2016)

Table United States Men's Underwears Sales by Application (2011-2016)

Table United States Men's Underwears Market Share by Application (2011-2016)

Figure China Men's Underwears Sales and Growth Rate (2011-2016)

Figure China Men's Underwears Revenue and Growth Rate (2011-2016)

Figure China Men's Underwears Sales Price Trend (2011-2016)

Table China Men's Underwears Sales by Manufacturers (2011-2016)

Table China Men's Underwears Market Share by Manufacturers (2011-2016)

Table China Men's Underwears Sales by Type (2011-2016)

Table China Men's Underwears Market Share by Type (2011-2016)

Table China Men's Underwears Sales by Application (2011-2016)

Table China Men's Underwears Market Share by Application (2011-2016)

Figure Europe Men's Underwears Sales and Growth Rate (2011-2016)

Figure Europe Men's Underwears Revenue and Growth Rate (2011-2016)

Figure Europe Men's Underwears Sales Price Trend (2011-2016)

Table Europe Men's Underwears Sales by Manufacturers (2011-2016)

Table Europe Men's Underwears Market Share by Manufacturers (2011-2016)

Table Europe Men's Underwears Sales by Type (2011-2016)

Table Europe Men's Underwears Market Share by Type (2011-2016)

Table Europe Men's Underwears Sales by Application (2011-2016)

Table Europe Men's Underwears Market Share by Application (2011-2016)

Figure Japan Men's Underwears Sales and Growth Rate (2011-2016)

Figure Japan Men's Underwears Revenue and Growth Rate (2011-2016)

Figure Japan Men's Underwears Sales Price Trend (2011-2016)

Table Japan Men's Underwears Sales by Manufacturers (2011-2016)



Table Japan Men's Underwears Market Share by Manufacturers (2011-2016)

Table Japan Men's Underwears Sales by Type (2011-2016)

Table Japan Men's Underwears Market Share by Type (2011-2016)

Table Japan Men's Underwears Sales by Application (2011-2016)

Table Japan Men's Underwears Market Share by Application (2011-2016)

Table Hanesbrands Basic Information List

Table Hanesbrands Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hanesbrands Men's Underwears Global Market Share (2011-2016)

Table Phillips-Van Heusen Basic Information List

Table Phillips-Van Heusen Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Phillips-Van Heusen Men's Underwears Global Market Share (2011-2016)

Table Ralph Lauren Basic Information List

Table Ralph Lauren Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ralph Lauren Men's Underwears Global Market Share (2011-2016)

Table Jockey International Basic Information List

Table Jockey International Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Jockey International Men's Underwears Global Market Share (2011-2016)

Table American Eagle Outfitters Basic Information List

Table American Eagle Outfitters Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

Figure American Eagle Outfitters Men's Underwears Global Market Share (2011-2016) Table Iconix Brand Group Basic Information List

Table Iconix Brand Group Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Iconix Brand Group Men's Underwears Global Market Share (2011-2016)

Table J.C. Penney Basic Information List

Table J.C. Penney Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

Figure J.C. Penney Men's Underwears Global Market Share (2011-2016)

Table Berkshire Hathaway Basic Information List

Table Berkshire Hathaway Men's Underwears Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Berkshire Hathaway Men's Underwears Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Men's Underwears

Figure Manufacturing Process Analysis of Men's Underwears

Figure Men's Underwears Industrial Chain Analysis

Table Raw Materials Sources of Men's Underwears Major Manufacturers in 2015

Table Major Buyers of Men's Underwears

Table Distributors/Traders List

Figure Global Men's Underwears Sales and Growth Rate Forecast (2016-2021)

Figure Global Men's Underwears Revenue and Growth Rate Forecast (2016-2021)

Table Global Men's Underwears Sales Forecast by Regions (2016-2021)

Table Global Men's Underwears Sales Forecast by Type (2016-2021)

Table Global Men's Underwears Sales Forecast by Application (2016-2021)



I would like to order

Product name: Global Men's Underwears Sales Market Report 2016

Product link: https://marketpublishers.com/r/GD537F38923EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GD537F38923EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970