

Global Men's Sport Watches Market Research Report 2017

<https://marketpublishers.com/r/G08AC98170CEN.html>

Date: January 2017

Pages: 106

Price: US\$ 2,900.00 (Single User License)

ID: G08AC98170CEN

Abstracts

Notes:

Production, means the output of Men's Sport Watches

Revenue, means the sales value of Men's Sport Watches

This report studies Men's Sport Watches in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Armitron

Casio

Chopard

CITIZEN

Fossil

Michael Kors

MICHELE

Movado

Nixon

Seiko

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Men's Sport Watches in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Step watches

GPS watches

Heart rate watches

Split by application, this report focuses on consumption, market share and growth rate of Men's Sport Watches in each application, can be divided into

Outdoor travel

Outdoor diving

Other

Contents

Global Men's Sport Watches Market Research Report 2017

1 MEN'S SPORT WATCHES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Men's Sport Watches
- 1.2 Men's Sport Watches Segment by Type
 - 1.2.1 Global Production Market Share of Men's Sport Watches by Type in 2015
 - 1.2.2 Step watches
 - 1.2.3 GPS watches
 - 1.2.4 Heart rate watches
- 1.3 Men's Sport Watches Segment by Application
 - 1.3.1 Men's Sport Watches Consumption Market Share by Application in 2015
 - 1.3.2 Outdoor travel
 - 1.3.3 Outdoor diving
 - 1.3.4 Other
- 1.4 Men's Sport Watches Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Men's Sport Watches (2011-2021)

2 GLOBAL MEN'S SPORT WATCHES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Men's Sport Watches Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Men's Sport Watches Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Men's Sport Watches Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Men's Sport Watches Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Men's Sport Watches Market Competitive Situation and Trends
 - 2.5.1 Men's Sport Watches Market Concentration Rate
 - 2.5.2 Men's Sport Watches Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL MEN'S SPORT WATCHES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Men's Sport Watches Production and Market Share by Region (2011-2016)

3.2 Global Men's Sport Watches Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL MEN'S SPORT WATCHES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Men's Sport Watches Consumption by Regions (2011-2016)

4.2 North America Men's Sport Watches Production, Consumption, Export, Import (2011-2016)

4.3 Europe Men's Sport Watches Production, Consumption, Export, Import (2011-2016)

4.4 China Men's Sport Watches Production, Consumption, Export, Import (2011-2016)

4.5 Japan Men's Sport Watches Production, Consumption, Export, Import (2011-2016)

4.6 Southeast Asia Men's Sport Watches Production, Consumption, Export, Import (2011-2016)

4.7 India Men's Sport Watches Production, Consumption, Export, Import (2011-2016)

5 GLOBAL MEN'S SPORT WATCHES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Men's Sport Watches Production and Market Share by Type (2011-2016)
- 5.2 Global Men's Sport Watches Revenue and Market Share by Type (2011-2016)
- 5.3 Global Men's Sport Watches Price by Type (2011-2016)
- 5.4 Global Men's Sport Watches Production Growth by Type (2011-2016)

6 GLOBAL MEN'S SPORT WATCHES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Men's Sport Watches Consumption and Market Share by Application (2011-2016)
- 6.2 Global Men's Sport Watches Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL MEN'S SPORT WATCHES MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Armitron
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Men's Sport Watches Product Type, Application and Specification
 - 7.1.2.1 Step watches
 - 7.1.2.2 GPS watches
 - 7.1.3 Armitron Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Casio
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Men's Sport Watches Product Type, Application and Specification
 - 7.2.2.1 Step watches
 - 7.2.2.2 GPS watches
 - 7.2.3 Casio Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Chopard
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Men's Sport Watches Product Type, Application and Specification
 - 7.3.2.1 Step watches
 - 7.3.2.2 GPS watches
 - 7.3.3 Chopard Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 CITIZEN

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Men's Sport Watches Product Type, Application and Specification

7.4.2.1 Step watches

7.4.2.2 GPS watches

7.4.3 CITIZEN Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Fossil

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Men's Sport Watches Product Type, Application and Specification

7.5.2.1 Step watches

7.5.2.2 GPS watches

7.5.3 Fossil Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Michael Kors

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Men's Sport Watches Product Type, Application and Specification

7.6.2.1 Step watches

7.6.2.2 GPS watches

7.6.3 Michael Kors Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 MICHELE

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Men's Sport Watches Product Type, Application and Specification

7.7.2.1 Step watches

7.7.2.2 GPS watches

7.7.3 MICHELE Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Movado

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Men's Sport Watches Product Type, Application and Specification

7.8.2.1 Step watches

7.8.2.2 GPS watches

7.8.3 Movado Men's Sport Watches Production, Revenue, Price and Gross Margin

(2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Nixon

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Men's Sport Watches Product Type, Application and Specification

7.9.2.1 Step watches

7.9.2.2 GPS watches

7.9.3 Nixon Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Seiko

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Men's Sport Watches Product Type, Application and Specification

7.10.2.1 Step watches

7.10.2.2 GPS watches

7.10.3 Seiko Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

8 MEN'S SPORT WATCHES MANUFACTURING COST ANALYSIS

8.1 Men's Sport Watches Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Men's Sport Watches

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Men's Sport Watches Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Men's Sport Watches Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL MEN'S SPORT WATCHES MARKET FORECAST (2016-2021)

- 12.1 Global Men's Sport Watches Production, Revenue and Price Forecast (2016-2021)
 - 12.1.1 Global Men's Sport Watches Production and Growth Rate Forecast (2016-2021)
 - 12.1.2 Global Men's Sport Watches Revenue and Growth Rate Forecast (2016-2021)
 - 12.1.3 Global Men's Sport Watches Price and Trend Forecast (2016-2021)
- 12.2 Global Men's Sport Watches Production, Consumption, Import and Export Forecast by Regions (2016-2021)
 - 12.2.1 North America Men's Sport Watches Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
 - 12.2.2 Europe Men's Sport Watches Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
 - 12.2.3 China Men's Sport Watches Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
 - 12.2.4 Japan Men's Sport Watches Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
 - 12.2.5 Southeast Asia Men's Sport Watches Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.6 India Men's Sport Watches Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.3 Global Men's Sport Watches Production, Revenue and Price Forecast by Type (2016-2021)

12.4 Global Men's Sport Watches Consumption Forecast by Application (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Men's Sport Watches

Figure Global Production Market Share of Men's Sport Watches by Type in 2015

Figure Product Picture of Step watches

Table Major Manufacturers of Step watches

Figure Product Picture of GPS watches

Table Major Manufacturers of GPS watches

Figure Product Picture of Heart rate watches

Table Major Manufacturers of Heart rate watches

Table Men's Sport Watches Consumption Market Share by Application in 2015

Figure Outdoor travel Examples

Figure Outdoor diving Examples

Figure Other Examples

Figure North America Men's Sport Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Men's Sport Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Men's Sport Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Men's Sport Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Men's Sport Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Men's Sport Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Men's Sport Watches Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Men's Sport Watches Production of Key Manufacturers (2015 and 2016)

Table Global Men's Sport Watches Production Share by Manufacturers (2015 and 2016)

Figure 2015 Men's Sport Watches Production Share by Manufacturers

Figure 2016 Men's Sport Watches Production Share by Manufacturers

Table Global Men's Sport Watches Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Men's Sport Watches Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Men's Sport Watches Revenue Share by Manufacturers

Table 2016 Global Men's Sport Watches Revenue Share by Manufacturers

Table Global Market Men's Sport Watches Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Men's Sport Watches Average Price of Key Manufacturers in 2015

Table Manufacturers Men's Sport Watches Manufacturing Base Distribution and Sales Area

Table Manufacturers Men's Sport Watches Product Type

Figure Men's Sport Watches Market Share of Top 3 Manufacturers

Figure Men's Sport Watches Market Share of Top 5 Manufacturers

Table Global Men's Sport Watches Production by Regions (2011-2016)

Figure Global Men's Sport Watches Production and Market Share by Regions (2011-2016)

Figure Global Men's Sport Watches Production Market Share by Regions (2011-2016)

Figure 2015 Global Men's Sport Watches Production Market Share by Regions

Table Global Men's Sport Watches Revenue by Regions (2011-2016)

Table Global Men's Sport Watches Revenue Market Share by Regions (2011-2016)

Table 2015 Global Men's Sport Watches Revenue Market Share by Regions

Table Global Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table China Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table India Men's Sport Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Men's Sport Watches Consumption Market by Regions (2011-2016)

Table Global Men's Sport Watches Consumption Market Share by Regions (2011-2016)

Figure Global Men's Sport Watches Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Men's Sport Watches Consumption Market Share by Regions

Table North America Men's Sport Watches Production, Consumption, Import & Export (2011-2016)

Table Europe Men's Sport Watches Production, Consumption, Import & Export (2011-2016)

Table China Men's Sport Watches Production, Consumption, Import & Export (2011-2016)

Table Japan Men's Sport Watches Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Men's Sport Watches Production, Consumption, Import & Export (2011-2016)

Table India Men's Sport Watches Production, Consumption, Import & Export (2011-2016)

Table Global Men's Sport Watches Production by Type (2011-2016)

Table Global Men's Sport Watches Production Share by Type (2011-2016)

Figure Production Market Share of Men's Sport Watches by Type (2011-2016)

Figure 2015 Production Market Share of Men's Sport Watches by Type

Table Global Men's Sport Watches Revenue by Type (2011-2016)

Table Global Men's Sport Watches Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Men's Sport Watches by Type (2011-2016)

Figure 2015 Revenue Market Share of Men's Sport Watches by Type

Table Global Men's Sport Watches Price by Type (2011-2016)

Figure Global Men's Sport Watches Production Growth by Type (2011-2016)

Table Global Men's Sport Watches Consumption by Application (2011-2016)

Table Global Men's Sport Watches Consumption Market Share by Application (2011-2016)

Figure Global Men's Sport Watches Consumption Market Share by Application in 2015

Table Global Men's Sport Watches Consumption Growth Rate by Application (2011-2016)

Figure Global Men's Sport Watches Consumption Growth Rate by Application (2011-2016)

Table Armitron Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Armitron Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Armitron Men's Sport Watches Market Share (2015 and 2016)

Table Casio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Casio Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Casio Men's Sport Watches Market Share (2015 and 2016)

Table Chopard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chopard Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Chopard Men's Sport Watches Market Share (2015 and 2016)

Table CITIZEN Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CITIZEN Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure CITIZEN Men's Sport Watches Market Share (2015 and 2016)

Table Fossil Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fossil Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Fossil Men's Sport Watches Market Share (2015 and 2016)

Table Michael Kors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Michael Kors Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Michael Kors Men's Sport Watches Market Share (2015 and 2016)

Table MICHELE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MICHELE Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure MICHELE Men's Sport Watches Market Share (2015 and 2016)

Table Movado Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Movado Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Movado Men's Sport Watches Market Share (2015 and 2016)

Table Nixon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nixon Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Nixon Men's Sport Watches Market Share (2015 and 2016)

Table Seiko Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seiko Men's Sport Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Seiko Men's Sport Watches Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Men's Sport Watches

Figure Manufacturing Process Analysis of Men's Sport Watches

Figure Men's Sport Watches Industrial Chain Analysis

Table Raw Materials Sources of Men's Sport Watches Major Manufacturers in 2015

Table Major Buyers of Men's Sport Watches

Table Distributors/Traders List

Figure Global Men's Sport Watches Production and Growth Rate Forecast (2016-2021)

Figure Global Men's Sport Watches Revenue and Growth Rate Forecast (2016-2021)

Figure Global Men's Sport Watches Price and Trend Forecast (2016-2021)

Table Global Men's Sport Watches Production Forecast by Regions (2016-2021)

Table Global Men's Sport Watches Consumption Forecast by Regions (2016-2021)

Figure North America Men's Sport Watches Production, Revenue and Growth Rate Forecast (2016-2021)

Table North America Men's Sport Watches Production, Consumption, Export and Import Forecast (2016-2021)

Figure Europe Men's Sport Watches Production, Revenue and Growth Rate Forecast (2016-2021)

Table Europe Men's Sport Watches Production, Consumption, Export and Import Forecast (2016-2021)

Figure China Men's Sport Watches Production, Revenue and Growth Rate Forecast (2016-2021)

Table China Men's Sport Watches Production, Consumption, Export and Import Forecast (2016-2021)

Figure Japan Men's Sport Watches Production, Revenue and Growth Rate Forecast (2016-2021)

Table Japan Men's Sport Watches Production, Consumption, Export and Import Forecast (2016-2021)

Figure Southeast Asia Men's Sport Watches Production, Revenue and Growth Rate Forecast (2016-2021)

Table Southeast Asia Men's Sport Watches Production, Consumption, Export and Import Forecast (2016-2021)

Figure India Men's Sport Watches Production, Revenue and Growth Rate Forecast (2016-2021)

Table India Men's Sport Watches Production, Consumption, Export and Import Forecast (2016-2021)

Table Global Men's Sport Watches Production Forecast by Type (2016-2021)

Table Global Men's Sport Watches Revenue Forecast by Type (2016-2021)

Table Global Men's Sport Watches Price Forecast by Type (2016-2021)

Table Global Men's Sport Watches Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Men's Sport Watches Market Research Report 2017

Product link: <https://marketpublishers.com/r/G08AC98170CEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G08AC98170CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970