

Global Memory Module Sales Market Report 2018

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Abstracts

This report studies the global Memory Module market status and forecast, categorizes the global Memory Module market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

A memory module is a printed circuit board on which memory integrated circuits are mounted. Memory modules permit easily installation and replacement in electronic systems, especially computers such as personal computers, workstations, and servers. The first memory modules were proprietary designs that were specific to a model of computer from a specific manufacturer. Later, memory modules were standardized by organizations such as JEDEC and could be used in any system designed to use them. The Memory Module industry concentration is not high; there are more than one twenty manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in China and Taiwan. The manufacturers in China have a long history and unshakable status in this field. Manufacturers such as Kingston (Shanghai) and Ramaxel (Suzhou) have relative higher level of product's quality. As to Taiwan, ADATA has become as Asia leader.

Many companies have several plants, usually locate in the place close to aimed consumption region. There are international companies set up factories in China either, such as Kingston whose plant is located in Shanghai.

Companies in developing countries such as China and India, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

In the Memory Module market, there still has a distinct feature that the import and export rate of this industry is not high caused by the fact that many international manufactures expand their business through building factories or investments.

The market is not only influenced by the price, but also influenced by the product performance. Although China domestic companies have price advantage, the application is narrow to some extent due to the poor manufacture processing, cheap raw material and less diversity of products.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, the slow downward price trend in recent years will maintain.

As competition intensifies, prices gap between different brands will go narrowing.

Similarly, there will be fluctuation in gross margin.

The global Memory Module market is valued at 9310 million US\$ in 2017 and will reach 12400 million US\$ by the end of 2025, growing at a CAGR of 3.7% during 2018-2025.

The major players covered in this report

Kingston

Ramaxel

ADATA

Micron (Crucial)

Transend

MA Labs

Tigo

Apacer

Corsair

Team Group

Kingmax Semiconductor

Innodisk

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

DDR

DDR2

DDR3

DDR4

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

PC

Server

Industrial

Aerospace and Defense

Gaming

The study objectives of this report are:

To analyze and study the global Memory Module sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast

Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Memory Module players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Memory Module are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Memory Module Manufacturers

Memory Module Distributors/Traders/Wholesalers

Memory Module Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Memory Module market, by end-use.

Detailed analysis and profiles of additional market players.

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