

Global Memory Foam Pillow Market Research Report 2016

<https://marketpublishers.com/r/G21036EBE53EN.html>

Date: December 2016

Pages: 118

Price: US\$ 2,900.00 (Single User License)

ID: G21036EBE53EN

Abstracts

Notes:

Production, means the output of Memory Foam Pillow

Revenue, means the sales value of Memory Foam Pillow

This report studies Memory Foam Pillow in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Tempur

Goldbone

Healthman

Serta

Comfort Revolution

Sinomax

AiSleep

P.health

365Sleep

Sleepezbedz

Ningbo Comfort Furniture & Bedding Co.,ltd.

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Memory Foam Pillow in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Memory Foam Pillow in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Memory Foam Pillow Market Research Report 2016

1 MEMORY FOAM PILLOW MARKET OVERVIEW

- 1.1 Product Overview and Scope of Memory Foam Pillow
- 1.2 Memory Foam Pillow Segment by Type
 - 1.2.1 Global Production Market Share of Memory Foam Pillow by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Memory Foam Pillow Segment by Application
 - 1.3.1 Memory Foam Pillow Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Memory Foam Pillow Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Memory Foam Pillow (2011-2021)

2 GLOBAL MEMORY FOAM PILLOW MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Memory Foam Pillow Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Memory Foam Pillow Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Memory Foam Pillow Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Memory Foam Pillow Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Memory Foam Pillow Market Competitive Situation and Trends
 - 2.5.1 Memory Foam Pillow Market Concentration Rate
 - 2.5.2 Memory Foam Pillow Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL MEMORY FOAM PILLOW PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Memory Foam Pillow Production and Market Share by Region (2011-2016)

3.2 Global Memory Foam Pillow Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL MEMORY FOAM PILLOW SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Memory Foam Pillow Consumption by Regions (2011-2016)

4.2 North America Memory Foam Pillow Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Memory Foam Pillow Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Memory Foam Pillow Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Memory Foam Pillow Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Memory Foam Pillow Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Memory Foam Pillow Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL MEMORY FOAM PILLOW PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Memory Foam Pillow Production and Market Share by Type (2011-2016)
- 5.2 Global Memory Foam Pillow Revenue and Market Share by Type (2011-2016)
- 5.3 Global Memory Foam Pillow Price by Type (2011-2016)
- 5.4 Global Memory Foam Pillow Production Growth by Type (2011-2016)

6 GLOBAL MEMORY FOAM PILLOW MARKET ANALYSIS BY APPLICATION

- 6.1 Global Memory Foam Pillow Consumption and Market Share by Application (2011-2016)
- 6.2 Global Memory Foam Pillow Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL MEMORY FOAM PILLOW MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Tempur
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Memory Foam Pillow Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.3 Tempur Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Goldbone
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Memory Foam Pillow Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
 - 7.2.3 Goldbone Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Healthman
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Memory Foam Pillow Product Type, Application and Specification
 - 7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Healthman Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Serta

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Memory Foam Pillow Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Serta Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Comfort Revolution

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Memory Foam Pillow Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Comfort Revolution Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Sinomax

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Memory Foam Pillow Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Sinomax Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 AiSleep

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Memory Foam Pillow Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 AiSleep Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 P.health

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Memory Foam Pillow Product Type, Application and Specification

- 7.8.2.1 Type I
- 7.8.2.2 Type II
- 7.8.3 P.health Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 365Sleep
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Memory Foam Pillow Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 365Sleep Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Sleepezbedz
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Memory Foam Pillow Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Sleepezbedz Memory Foam Pillow Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Ningbo Comfort Furniture & Bedding Co.,ltd.

8 MEMORY FOAM PILLOW MANUFACTURING COST ANALYSIS

- 8.1 Memory Foam Pillow Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Memory Foam Pillow

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Memory Foam Pillow Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Memory Foam Pillow Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL MEMORY FOAM PILLOW MARKET FORECAST (2016-2021)

12.1 Global Memory Foam Pillow Production, Revenue Forecast (2016-2021)

12.2 Global Memory Foam Pillow Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Memory Foam Pillow Production Forecast by Type (2016-2021)

12.4 Global Memory Foam Pillow Consumption Forecast by Application (2016-2021)

12.5 Memory Foam Pillow Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Memory Foam Pillow

Figure Global Production Market Share of Memory Foam Pillow by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Memory Foam Pillow Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Memory Foam Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Memory Foam Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Memory Foam Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Memory Foam Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Memory Foam Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Memory Foam Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Memory Foam Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Memory Foam Pillow Production of Key Manufacturers (2015 and 2016)

Table Global Memory Foam Pillow Production Share by Manufacturers (2015 and 2016)

Figure 2015 Memory Foam Pillow Production Share by Manufacturers

Figure 2016 Memory Foam Pillow Production Share by Manufacturers

Table Global Memory Foam Pillow Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Memory Foam Pillow Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Memory Foam Pillow Revenue Share by Manufacturers

Table 2016 Global Memory Foam Pillow Revenue Share by Manufacturers

Table Global Market Memory Foam Pillow Average Price of Key Manufacturers (2015

and 2016)

Figure Global Market Memory Foam Pillow Average Price of Key Manufacturers in 2015

Table Manufacturers Memory Foam Pillow Manufacturing Base Distribution and Sales Area

Table Manufacturers Memory Foam Pillow Product Type

Figure Memory Foam Pillow Market Share of Top 3 Manufacturers

Figure Memory Foam Pillow Market Share of Top 5 Manufacturers

Table Global Memory Foam Pillow Production by Regions (2011-2016)

Figure Global Memory Foam Pillow Production and Market Share by Regions (2011-2016)

Figure Global Memory Foam Pillow Production Market Share by Regions (2011-2016)

Figure 2015 Global Memory Foam Pillow Production Market Share by Regions

Table Global Memory Foam Pillow Revenue by Regions (2011-2016)

Table Global Memory Foam Pillow Revenue Market Share by Regions (2011-2016)

Table 2015 Global Memory Foam Pillow Revenue Market Share by Regions

Table Global Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Table China Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Table India Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Memory Foam Pillow Consumption Market by Regions (2011-2016)

Table Global Memory Foam Pillow Consumption Market Share by Regions (2011-2016)

Figure Global Memory Foam Pillow Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Memory Foam Pillow Consumption Market Share by Regions

Table North America Memory Foam Pillow Production, Consumption, Import & Export (2011-2016)

Table Europe Memory Foam Pillow Production, Consumption, Import & Export (2011-2016)

Table China Memory Foam Pillow Production, Consumption, Import & Export

(2011-2016)

Table Japan Memory Foam Pillow Production, Consumption, Import & Export

(2011-2016)

Table Southeast Asia Memory Foam Pillow Production, Consumption, Import & Export

(2011-2016)

Table India Memory Foam Pillow Production, Consumption, Import & Export

(2011-2016)

Table Global Memory Foam Pillow Production by Type (2011-2016)

Table Global Memory Foam Pillow Production Share by Type (2011-2016)

Figure Production Market Share of Memory Foam Pillow by Type (2011-2016)

Figure 2015 Production Market Share of Memory Foam Pillow by Type

Table Global Memory Foam Pillow Revenue by Type (2011-2016)

Table Global Memory Foam Pillow Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Memory Foam Pillow by Type (2011-2016)

Figure 2015 Revenue Market Share of Memory Foam Pillow by Type

Table Global Memory Foam Pillow Price by Type (2011-2016)

Figure Global Memory Foam Pillow Production Growth by Type (2011-2016)

Table Global Memory Foam Pillow Consumption by Application (2011-2016)

Table Global Memory Foam Pillow Consumption Market Share by Application
(2011-2016)

Figure Global Memory Foam Pillow Consumption Market Share by Application in 2015

Table Global Memory Foam Pillow Consumption Growth Rate by Application
(2011-2016)

Figure Global Memory Foam Pillow Consumption Growth Rate by Application
(2011-2016)

Table Tempur Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tempur Memory Foam Pillow Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Tempur Memory Foam Pillow Market Share (2011-2016)

Table Goldbone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Goldbone Memory Foam Pillow Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Goldbone Memory Foam Pillow Market Share (2011-2016)

Table Healthman Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Healthman Memory Foam Pillow Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Healthman Memory Foam Pillow Market Share (2011-2016)

Table Serta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Serta Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Figure Serta Memory Foam Pillow Market Share (2011-2016)

Table Comfort Revolution Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Comfort Revolution Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Figure Comfort Revolution Memory Foam Pillow Market Share (2011-2016)

Table Sinomax Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sinomax Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sinomax Memory Foam Pillow Market Share (2011-2016)

Table AiSleep Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AiSleep Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Figure AiSleep Memory Foam Pillow Market Share (2011-2016)

Table P.health Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table P.health Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Figure P.health Memory Foam Pillow Market Share (2011-2016)

Table 365Sleep Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 365Sleep Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Figure 365Sleep Memory Foam Pillow Market Share (2011-2016)

Table Sleepezbedz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sleepezbedz Memory Foam Pillow Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sleepezbedz Memory Foam Pillow Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Memory Foam Pillow

Figure Manufacturing Process Analysis of Memory Foam Pillow

Figure Memory Foam Pillow Industrial Chain Analysis

Table Raw Materials Sources of Memory Foam Pillow Major Manufacturers in 2015

Table Major Buyers of Memory Foam Pillow

Table Distributors/Traders List

Figure Global Memory Foam Pillow Production and Growth Rate Forecast (2016-2021)

Figure Global Memory Foam Pillow Revenue and Growth Rate Forecast (2016-2021)

Table Global Memory Foam Pillow Production Forecast by Regions (2016-2021)

Table Global Memory Foam Pillow Consumption Forecast by Regions (2016-2021)

Table Global Memory Foam Pillow Production Forecast by Type (2016-2021)

Table Global Memory Foam Pillow Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Memory Foam Pillow Market Research Report 2016

Product link: <https://marketpublishers.com/r/G21036EBE53EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G21036EBE53EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970