

Global Memory Card Readers Market Research Report 2017

https://marketpublishers.com/r/G3013C33995EN.html

Date: February 2017

Pages: 105

Price: US\$ 2,900.00 (Single User License)

ID: G3013C33995EN

Abstracts

Notes:

Production, means the output of Memory Card Readers

Revenue, means the sales value of Memory Card Readers

This report studies Memory Card Readers in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

HP
IOGEAR
Kingston
Lexar
SanDisk
SIIG
Sony

Transcend



Verbatim
Vivitar
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Memory Card Readers in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Korea
Taiwan
Split by product type, with production, revenue, price, market share and growth rate o each type, can be divided into
Type I
Type II
Split by application, this report focuses on consumption, market share and growth rate of Memory Card Readers in each application, can be divided into
Application 1
Application 2



Contents

Global Memory Card Readers Market Research Report 2017

1 MEMORY CARD READERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Memory Card Readers
- 1.2 Memory Card Readers Segment by Type
- 1.2.1 Global Production Market Share of Memory Card Readers by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.3 Memory Card Readers Segment by Application
 - 1.3.1 Memory Card Readers Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Memory Card Readers Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Korea Status and Prospect (2012-2022)
- 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Memory Card Readers (2012-2022)

2 GLOBAL MEMORY CARD READERS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Memory Card Readers Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Memory Card Readers Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Memory Card Readers Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Memory Card Readers Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Memory Card Readers Market Competitive Situation and Trends
 - 2.5.1 Memory Card Readers Market Concentration Rate
 - 2.5.2 Memory Card Readers Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL MEMORY CARD READERS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Memory Card Readers Production by Region (2012-2017)
- 3.2 Global Memory Card Readers Production Market Share by Region (2012-2017)
- 3.3 Global Memory Card Readers Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Korea Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 Taiwan Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL MEMORY CARD READERS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Memory Card Readers Consumption by Regions (2012-2017)
- 4.2 North America Memory Card Readers Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Memory Card Readers Production, Consumption, Export, Import (2012-2017)
- 4.4 China Memory Card Readers Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Memory Card Readers Production, Consumption, Export, Import (2012-2017)
- 4.6 Korea Memory Card Readers Production, Consumption, Export, Import (2012-2017)
- 4.7 Taiwan Memory Card Readers Production, Consumption, Export, Import (2012-2017)

5 GLOBAL MEMORY CARD READERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE



- 5.1 Global Memory Card Readers Production and Market Share by Type (2012-2017)
- 5.2 Global Memory Card Readers Revenue and Market Share by Type (2012-2017)
- 5.3 Global Memory Card Readers Price by Type (2012-2017)
- 5.4 Global Memory Card Readers Production Growth by Type (2012-2017)

6 GLOBAL MEMORY CARD READERS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Memory Card Readers Consumption and Market Share by Application (2012-2017)
- 6.2 Global Memory Card Readers Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL MEMORY CARD READERS MANUFACTURERS PROFILES/ANALYSIS

7.1 HP

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Memory Card Readers Product Type, Application and Specification
 - 7.1.2.1 Product A
 - 7.1.2.2 Product B
- 7.1.3 HP Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview

7.2 IOGEAR

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Memory Card Readers Product Type, Application and Specification
 - 7.2.2.1 Product A
 - 7.2.2.2 Product B
- 7.2.3 IOGEAR Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Kingston
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Memory Card Readers Product Type, Application and Specification
 - 7.3.2.1 Product A
 - 7.3.2.2 Product B



- 7.3.3 Kingston Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Lexar
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Memory Card Readers Product Type, Application and Specification
 - 7.4.2.1 Product A
 - 7.4.2.2 Product B
- 7.4.3 Lexar Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 SanDisk
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Memory Card Readers Product Type, Application and Specification
 - 7.5.2.1 Product A
 - 7.5.2.2 Product B
- 7.5.3 SanDisk Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- **7.6 SIIG**
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Memory Card Readers Product Type, Application and Specification
 - 7.6.2.1 Product A
 - 7.6.2.2 Product B
- 7.6.3 SIIG Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Sony
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Memory Card Readers Product Type, Application and Specification
 - 7.7.2.1 Product A
 - 7.7.2.2 Product B
- 7.7.3 Sony Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Transcend
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Memory Card Readers Product Type, Application and Specification
 - 7.8.2.1 Product A



- 7.8.2.2 Product B
- 7.8.3 Transcend Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Verbatim
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Memory Card Readers Product Type, Application and Specification
 - 7.9.2.1 Product A
 - 7.9.2.2 Product B
- 7.9.3 Verbatim Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Vivitar
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Memory Card Readers Product Type, Application and Specification
 - 7.10.2.1 Product A
 - 7.10.2.2 Product B
- 7.10.3 Vivitar Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 MEMORY CARD READERS MANUFACTURING COST ANALYSIS

- 8.1 Memory Card Readers Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Memory Card Readers

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Memory Card Readers Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Memory Card Readers Major Manufacturers in 2015



9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL MEMORY CARD READERS MARKET FORECAST (2017-2022)

- 12.1 Global Memory Card Readers Production, Revenue and Price Forecast (2017-2022)
- 12.1.1 Global Memory Card Readers Production and Growth Rate Forecast (2017-2022)
 - 12.1.2 Global Memory Card Readers Revenue and Growth Rate Forecast (2017-2022)
 - 12.1.3 Global Memory Card Readers Price and Trend Forecast (2017-2022)
- 12.2 Global Memory Card Readers Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Memory Card Readers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Memory Card Readers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Memory Card Readers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
 - 12.2.4 Japan Memory Card Readers Production, Revenue, Consumption, Export and



Import Forecast (2017-2022)

12.2.5 Korea Memory Card Readers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 Taiwan Memory Card Readers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Memory Card Readers Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Memory Card Readers Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Memory Card Readers

Figure Global Production Market Share of Memory Card Readers by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Memory Card Readers Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Memory Card Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Memory Card Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Memory Card Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Memory Card Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Korea Memory Card Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Memory Card Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Memory Card Readers Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Memory Card Readers Capacity of Key Manufacturers (2015 and 2016) Table Global Memory Card Readers Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Memory Card Readers Capacity of Key Manufacturers in 2015
Figure Global Memory Card Readers Capacity of Key Manufacturers in 2016
Table Global Memory Card Readers Production of Key Manufacturers (2015 and 2016)
Table Global Memory Card Readers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Memory Card Readers Production Share by Manufacturers
Figure 2016 Memory Card Readers Production Share by Manufacturers
Table Global Memory Card Readers Revenue (Million USD) by Manufacturers (2015 and 2016)



Table Global Memory Card Readers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Memory Card Readers Revenue Share by Manufacturers

Table 2016 Global Memory Card Readers Revenue Share by Manufacturers

Table Global Market Memory Card Readers Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Memory Card Readers Average Price of Key Manufacturers in 2015

Table Manufacturers Memory Card Readers Manufacturing Base Distribution and Sales Area

Table Manufacturers Memory Card Readers Product Type

Figure Memory Card Readers Market Share of Top 3 Manufacturers

Figure Memory Card Readers Market Share of Top 5 Manufacturers

Table Global Memory Card Readers Capacity by Regions (2012-2017)

Figure Global Memory Card Readers Capacity Market Share by Regions (2012-2017)

Figure Global Memory Card Readers Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Memory Card Readers Capacity Market Share by Regions

Table Global Memory Card Readers Production by Regions (2012-2017)

Figure Global Memory Card Readers Production and Market Share by Regions (2012-2017)

Figure Global Memory Card Readers Production Market Share by Regions (2012-2017)

Figure 2015 Global Memory Card Readers Production Market Share by Regions

Table Global Memory Card Readers Revenue by Regions (2012-2017)

Table Global Memory Card Readers Revenue Market Share by Regions (2012-2017)

Table 2015 Global Memory Card Readers Revenue Market Share by Regions

Table Global Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)

Table China Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)

Table Korea Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)

Table Taiwan Memory Card Readers Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Memory Card Readers Consumption Market by Regions (2012-2017)



Table Global Memory Card Readers Consumption Market Share by Regions (2012-2017)

Figure Global Memory Card Readers Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Memory Card Readers Consumption Market Share by Regions Table North America Memory Card Readers Production, Consumption, Import & Export (2012-2017)

Table Europe Memory Card Readers Production, Consumption, Import & Export (2012-2017)

Table China Memory Card Readers Production, Consumption, Import & Export (2012-2017)

Table Japan Memory Card Readers Production, Consumption, Import & Export (2012-2017)

Table Korea Memory Card Readers Production, Consumption, Import & Export (2012-2017)

Table Taiwan Memory Card Readers Production, Consumption, Import & Export (2012-2017)

Table Global Memory Card Readers Production by Type (2012-2017)

Table Global Memory Card Readers Production Share by Type (2012-2017)

Figure Production Market Share of Memory Card Readers by Type (2012-2017)

Figure 2015 Production Market Share of Memory Card Readers by Type

Table Global Memory Card Readers Revenue by Type (2012-2017)

Table Global Memory Card Readers Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Memory Card Readers by Type (2012-2017)

Figure 2015 Revenue Market Share of Memory Card Readers by Type

Table Global Memory Card Readers Price by Type (2012-2017)

Figure Global Memory Card Readers Production Growth by Type (2012-2017)

Table Global Memory Card Readers Consumption by Application (2012-2017)

Table Global Memory Card Readers Consumption Market Share by Application (2012-2017)

Figure Global Memory Card Readers Consumption Market Share by Application in 2015 Table Global Memory Card Readers Consumption Growth Rate by Application (2012-2017)

Figure Global Memory Card Readers Consumption Growth Rate by Application (2012-2017)

Table HP Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table HP Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure HP Memory Card Readers Market Share (2015 and 2016)



Table IOGEAR Basic Information, Manufacturing Base, Sales Area and Its Competitors Table IOGEAR Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure IOGEAR Memory Card Readers Market Share (2015 and 2016)

Table Kingston Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kingston Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Kingston Memory Card Readers Market Share (2015 and 2016)

Table Lexar Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lexar Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Lexar Memory Card Readers Market Share (2015 and 2016)

Table SanDisk Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SanDisk Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure SanDisk Memory Card Readers Market Share (2015 and 2016)

Table SIIG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SIIG Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure SIIG Memory Card Readers Market Share (2015 and 2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Sony Memory Card Readers Market Share (2015 and 2016)

Table Transcend Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Transcend Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Transcend Memory Card Readers Market Share (2015 and 2016)

Table Verbatim Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Verbatim Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Verbatim Memory Card Readers Market Share (2015 and 2016)

Table Vivitar Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Vivitar Memory Card Readers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Vivitar Memory Card Readers Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Memory Card Readers

Figure Manufacturing Process Analysis of Memory Card Readers

Figure Memory Card Readers Industrial Chain Analysis

Table Raw Materials Sources of Memory Card Readers Major Manufacturers in 2015

Table Major Buyers of Memory Card Readers

Table Distributors/Traders List

Figure Global Memory Card Readers Production and Growth Rate Forecast (2017-2022)

Figure Global Memory Card Readers Revenue and Growth Rate Forecast (2017-2022)

Figure Global Memory Card Readers Price and Trend Forecast (2017-2022)

Table Global Memory Card Readers Production Forecast by Regions (2017-2022)

Table Global Memory Card Readers Consumption Forecast by Regions (2017-2022)

Figure North America Memory Card Readers Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Memory Card Readers Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Memory Card Readers Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Memory Card Readers Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Memory Card Readers Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Memory Card Readers Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Memory Card Readers Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Memory Card Readers Production, Consumption, Export and Import Forecast (2017-2022)

Figure Korea Memory Card Readers Production, Revenue and Growth Rate Forecast (2017-2022)

Table Korea Memory Card Readers Production, Consumption, Export and Import Forecast (2017-2022)

Figure Taiwan Memory Card Readers Production, Revenue and Growth Rate Forecast (2017-2022)

Table Taiwan Memory Card Readers Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Memory Card Readers Production Forecast by Type (2017-2022)

Table Global Memory Card Readers Revenue Forecast by Type (2017-2022)



Table Global Memory Card Readers Price Forecast by Type (2017-2022)

Table Global Memory Card Readers Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Memory Card Readers Market Research Report 2017

Product link: https://marketpublishers.com/r/G3013C33995EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G3013C33995EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970