

# Global Medical Reference App Market Research Report 2023

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## Abstracts

Medical reference apps are those apps that help doctors and healthcare workers with supportive research articles, videos, documents, and suggestions on various aspects of medical information that include drug taxonomy, toxicity management, disease data, associated symptom information, educational reference material, latest news and development in the field of medicine and science, etc. The major users of such apps are doctors across the globe. High efficiency, accuracy, and convenience are the major reason for the high adoption of these apps in the market.

According to QYResearch's new survey, global Medical Reference App market is projected to reach US\$ 8031 million in 2029, increasing from US\$ 4639 million in 2022, with the CAGR of 8.2% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Medical Reference App market research.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Medical Reference App market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

WebMD

Kareo

Epocrates

UpToDate

DynaMed

Omnio

VisualDX

Unbound MEDLINE

QxMD Read

HealthTap

MDCalc

3D4Medical

TeachMeObGyn

ShoulderDoc

Mediquations

Skyscapeamong

### Segment by Type

Monthly Subscription

Annual Subscription

### Segment by Application

Drug Information

Medical Conditions and Symptoms

Medical News and Development

Others

### By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

#### Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

#### Latin America

Mexico

Brazil

Rest of Latin America

#### Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The Medical Reference App report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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