

Global Media Franchise Market Research Report 2023

<https://marketpublishers.com/r/G3AFE49F01F2EN.html>

Date: October 2023

Pages: 103

Price: US\$ 2,900.00 (Single User License)

ID: G3AFE49F01F2EN

Abstracts

This report aims to provide a comprehensive presentation of the global market for Media Franchise, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Media Franchise.

The Media Franchise market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Media Franchise market comprehensively. Regional market sizes, concerning products by type, by application, and by players, are also provided.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Media Franchise companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, by type, by application, and by regions.

By Company

The Pok?mon Company

Sanrio

The Walt Disney Company

TMS Entertainment

Nintendo

Hitotsubashi Group

Sony Corporation

Bandai Namco Holdings

Warner Bros. Entertainment

Bird Studio

Mattel

Toei Animation

Pixar

Embracer Group

Konami

Segment by Type

For Child

For Adult

Segment by Application

Video Games

Comic Books

Movie

Others

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Core Chapters

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Media Franchise companies' competitive landscape,

revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6, 7, 8, 9, 10: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 11: Provides profiles of key players, introducing the basic situation of the key companies in the market in detail, including product revenue, gross margin, product introduction, recent development, etc.

Chapter 12: The main points and conclusions of the report.

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Market Analysis by Type

1.2.1 Global Media Franchise Market Size Growth Rate by Type: 2018 VS 2022 VS 2029

1.2.2 For Child

1.2.3 For Adult

1.3 Market by Application

1.3.1 Global Media Franchise Market Growth by Application: 2018 VS 2022 VS 2029

1.3.2 Video Games

1.3.3 Comic Books

1.3.4 Movie

1.3.5 Others

1.4 Study Objectives

1.5 Years Considered

1.6 Years Considered

2 GLOBAL GROWTH TRENDS

2.1 Global Media Franchise Market Perspective (2018-2029)

2.2 Media Franchise Growth Trends by Region

2.2.1 Global Media Franchise Market Size by Region: 2018 VS 2022 VS 2029

2.2.2 Media Franchise Historic Market Size by Region (2018-2023)

2.2.3 Media Franchise Forecasted Market Size by Region (2024-2029)

2.3 Media Franchise Market Dynamics

2.3.1 Media Franchise Industry Trends

2.3.2 Media Franchise Market Drivers

2.3.3 Media Franchise Market Challenges

2.3.4 Media Franchise Market Restraints

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Media Franchise Players by Revenue

3.1.1 Global Top Media Franchise Players by Revenue (2018-2023)

3.1.2 Global Media Franchise Revenue Market Share by Players (2018-2023)

3.2 Global Media Franchise Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

- 3.3 Players Covered: Ranking by Media Franchise Revenue
- 3.4 Global Media Franchise Market Concentration Ratio
 - 3.4.1 Global Media Franchise Market Concentration Ratio (CR5 and HHI)
 - 3.4.2 Global Top 10 and Top 5 Companies by Media Franchise Revenue in 2022
- 3.5 Media Franchise Key Players Head office and Area Served
- 3.6 Key Players Media Franchise Product Solution and Service
- 3.7 Date of Enter into Media Franchise Market
- 3.8 Mergers & Acquisitions, Expansion Plans

4 MEDIA FRANCHISE BREAKDOWN DATA BY TYPE

- 4.1 Global Media Franchise Historic Market Size by Type (2018-2023)
- 4.2 Global Media Franchise Forecasted Market Size by Type (2024-2029)

5 MEDIA FRANCHISE BREAKDOWN DATA BY APPLICATION

- 5.1 Global Media Franchise Historic Market Size by Application (2018-2023)
- 5.2 Global Media Franchise Forecasted Market Size by Application (2024-2029)

6 NORTH AMERICA

- 6.1 North America Media Franchise Market Size (2018-2029)
- 6.2 North America Media Franchise Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 6.3 North America Media Franchise Market Size by Country (2018-2023)
- 6.4 North America Media Franchise Market Size by Country (2024-2029)
- 6.5 United States
- 6.6 Canada

7 EUROPE

- 7.1 Europe Media Franchise Market Size (2018-2029)
- 7.2 Europe Media Franchise Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 7.3 Europe Media Franchise Market Size by Country (2018-2023)
- 7.4 Europe Media Franchise Market Size by Country (2024-2029)
- 7.5 Germany
- 7.6 France
- 7.7 U.K.
- 7.8 Italy

7.9 Russia

7.10 Nordic Countries

8 ASIA-PACIFIC

8.1 Asia-Pacific Media Franchise Market Size (2018-2029)

8.2 Asia-Pacific Media Franchise Market Growth Rate by Region: 2018 VS 2022 VS 2029

8.3 Asia-Pacific Media Franchise Market Size by Region (2018-2023)

8.4 Asia-Pacific Media Franchise Market Size by Region (2024-2029)

8.5 China

8.6 Japan

8.7 South Korea

8.8 Southeast Asia

8.9 India

8.10 Australia

9 LATIN AMERICA

9.1 Latin America Media Franchise Market Size (2018-2029)

9.2 Latin America Media Franchise Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Latin America Media Franchise Market Size by Country (2018-2023)

9.4 Latin America Media Franchise Market Size by Country (2024-2029)

9.5 Mexico

9.6 Brazil

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Media Franchise Market Size (2018-2029)

10.2 Middle East & Africa Media Franchise Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Middle East & Africa Media Franchise Market Size by Country (2018-2023)

10.4 Middle East & Africa Media Franchise Market Size by Country (2024-2029)

10.5 Turkey

10.6 Saudi Arabia

10.7 UAE

11 KEY PLAYERS PROFILES

11.1 The Pok?mon Company

11.1.1 The Pok?mon Company Company Detail

11.1.2 The Pok?mon Company Business Overview

11.1.3 The Pok?mon Company Media Franchise Introduction

11.1.4 The Pok?mon Company Revenue in Media Franchise Business (2018-2023)

11.1.5 The Pok?mon Company Recent Development

11.2 Sanrio

11.2.1 Sanrio Company Detail

11.2.2 Sanrio Business Overview

11.2.3 Sanrio Media Franchise Introduction

11.2.4 Sanrio Revenue in Media Franchise Business (2018-2023)

11.2.5 Sanrio Recent Development

11.3 The Walt Disney Company

11.3.1 The Walt Disney Company Company Detail

11.3.2 The Walt Disney Company Business Overview

11.3.3 The Walt Disney Company Media Franchise Introduction

11.3.4 The Walt Disney Company Revenue in Media Franchise Business (2018-2023)

11.3.5 The Walt Disney Company Recent Development

11.4 TMS Entertainment

11.4.1 TMS Entertainment Company Detail

11.4.2 TMS Entertainment Business Overview

11.4.3 TMS Entertainment Media Franchise Introduction

11.4.4 TMS Entertainment Revenue in Media Franchise Business (2018-2023)

11.4.5 TMS Entertainment Recent Development

11.5 Nintendo

11.5.1 Nintendo Company Detail

11.5.2 Nintendo Business Overview

11.5.3 Nintendo Media Franchise Introduction

11.5.4 Nintendo Revenue in Media Franchise Business (2018-2023)

11.5.5 Nintendo Recent Development

11.6 Hitotsubashi Group

11.6.1 Hitotsubashi Group Company Detail

11.6.2 Hitotsubashi Group Business Overview

11.6.3 Hitotsubashi Group Media Franchise Introduction

11.6.4 Hitotsubashi Group Revenue in Media Franchise Business (2018-2023)

11.6.5 Hitotsubashi Group Recent Development

11.7 Sony Corporation

11.7.1 Sony Corporation Company Detail

- 11.7.2 Sony Corporation Business Overview
- 11.7.3 Sony Corporation Media Franchise Introduction
- 11.7.4 Sony Corporation Revenue in Media Franchise Business (2018-2023)
- 11.7.5 Sony Corporation Recent Development
- 11.8 Bandai Namco Holdings
 - 11.8.1 Bandai Namco Holdings Company Detail
 - 11.8.2 Bandai Namco Holdings Business Overview
 - 11.8.3 Bandai Namco Holdings Media Franchise Introduction
 - 11.8.4 Bandai Namco Holdings Revenue in Media Franchise Business (2018-2023)
 - 11.8.5 Bandai Namco Holdings Recent Development
- 11.9 Warner Bros. Entertainment
 - 11.9.1 Warner Bros. Entertainment Company Detail
 - 11.9.2 Warner Bros. Entertainment Business Overview
 - 11.9.3 Warner Bros. Entertainment Media Franchise Introduction
 - 11.9.4 Warner Bros. Entertainment Revenue in Media Franchise Business (2018-2023)
 - 11.9.5 Warner Bros. Entertainment Recent Development
- 11.10 Bird Studio
 - 11.10.1 Bird Studio Company Detail
 - 11.10.2 Bird Studio Business Overview
 - 11.10.3 Bird Studio Media Franchise Introduction
 - 11.10.4 Bird Studio Revenue in Media Franchise Business (2018-2023)
 - 11.10.5 Bird Studio Recent Development
- 11.11 Mattel
 - 11.11.1 Mattel Company Detail
 - 11.11.2 Mattel Business Overview
 - 11.11.3 Mattel Media Franchise Introduction
 - 11.11.4 Mattel Revenue in Media Franchise Business (2018-2023)
 - 11.11.5 Mattel Recent Development
- 11.12 Toei Animation
 - 11.12.1 Toei Animation Company Detail
 - 11.12.2 Toei Animation Business Overview
 - 11.12.3 Toei Animation Media Franchise Introduction
 - 11.12.4 Toei Animation Revenue in Media Franchise Business (2018-2023)
 - 11.12.5 Toei Animation Recent Development
- 11.13 Pixar
 - 11.13.1 Pixar Company Detail
 - 11.13.2 Pixar Business Overview
 - 11.13.3 Pixar Media Franchise Introduction

- 11.13.4 Pixar Revenue in Media Franchise Business (2018-2023)
- 11.13.5 Pixar Recent Development
- 11.14 Embracer Group
 - 11.14.1 Embracer Group Company Detail
 - 11.14.2 Embracer Group Business Overview
 - 11.14.3 Embracer Group Media Franchise Introduction
 - 11.14.4 Embracer Group Revenue in Media Franchise Business (2018-2023)
 - 11.14.5 Embracer Group Recent Development
- 11.15 Konami
 - 11.15.1 Konami Company Detail
 - 11.15.2 Konami Business Overview
 - 11.15.3 Konami Media Franchise Introduction
 - 11.15.4 Konami Revenue in Media Franchise Business (2018-2023)
 - 11.15.5 Konami Recent Development

12 ANALYST'S VIEWPOINTS/CONCLUSIONS

13 APPENDIX

- 13.1 Research Methodology
 - 13.1.1 Methodology/Research Approach
 - 13.1.2 Data Source
- 13.2 Disclaimer
- 13.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Global Media Franchise Market Size Growth Rate by Type (US\$ Million): 2018 VS 2022 VS 2029
- Table 2. Key Players of For Child
- Table 3. Key Players of For Adult
- Table 4. Global Media Franchise Market Size Growth by Application (US\$ Million): 2018 VS 2022 VS 2029
- Table 5. Global Media Franchise Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 6. Global Media Franchise Market Size by Region (2018-2023) & (US\$ Million)
- Table 7. Global Media Franchise Market Share by Region (2018-2023)
- Table 8. Global Media Franchise Forecasted Market Size by Region (2024-2029) & (US\$ Million)
- Table 9. Global Media Franchise Market Share by Region (2024-2029)
- Table 10. Media Franchise Market Trends
- Table 11. Media Franchise Market Drivers
- Table 12. Media Franchise Market Challenges
- Table 13. Media Franchise Market Restraints
- Table 14. Global Media Franchise Revenue by Players (2018-2023) & (US\$ Million)
- Table 15. Global Media Franchise Market Share by Players (2018-2023)
- Table 16. Global Top Media Franchise Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Media Franchise as of 2022)
- Table 17. Ranking of Global Top Media Franchise Companies by Revenue (US\$ Million) in 2022
- Table 18. Global 5 Largest Players Market Share by Media Franchise Revenue (CR5 and HHI) & (2018-2023)
- Table 19. Key Players Headquarters and Area Served
- Table 20. Key Players Media Franchise Product Solution and Service
- Table 21. Date of Enter into Media Franchise Market
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Global Media Franchise Market Size by Type (2018-2023) & (US\$ Million)
- Table 24. Global Media Franchise Revenue Market Share by Type (2018-2023)
- Table 25. Global Media Franchise Forecasted Market Size by Type (2024-2029) & (US\$ Million)
- Table 26. Global Media Franchise Revenue Market Share by Type (2024-2029)
- Table 27. Global Media Franchise Market Size by Application (2018-2023) & (US\$

Million)

Table 28. Global Media Franchise Revenue Market Share by Application (2018-2023)

Table 29. Global Media Franchise Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 30. Global Media Franchise Revenue Market Share by Application (2024-2029)

Table 31. North America Media Franchise Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 32. North America Media Franchise Market Size by Country (2018-2023) & (US\$ Million)

Table 33. North America Media Franchise Market Size by Country (2024-2029) & (US\$ Million)

Table 34. Europe Media Franchise Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 35. Europe Media Franchise Market Size by Country (2018-2023) & (US\$ Million)

Table 36. Europe Media Franchise Market Size by Country (2024-2029) & (US\$ Million)

Table 37. Asia-Pacific Media Franchise Market Size Growth Rate by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 38. Asia-Pacific Media Franchise Market Size by Region (2018-2023) & (US\$ Million)

Table 39. Asia-Pacific Media Franchise Market Size by Region (2024-2029) & (US\$ Million)

Table 40. Latin America Media Franchise Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 41. Latin America Media Franchise Market Size by Country (2018-2023) & (US\$ Million)

Table 42. Latin America Media Franchise Market Size by Country (2024-2029) & (US\$ Million)

Table 43. Middle East & Africa Media Franchise Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 44. Middle East & Africa Media Franchise Market Size by Country (2018-2023) & (US\$ Million)

Table 45. Middle East & Africa Media Franchise Market Size by Country (2024-2029) & (US\$ Million)

Table 46. The Pok?mon Company Company Detail

Table 47. The Pok?mon Company Business Overview

Table 48. The Pok?mon Company Media Franchise Product

Table 49. The Pok?mon Company Revenue in Media Franchise Business (2018-2023) & (US\$ Million)

Table 50. The Pok?mon Company Recent Development

- Table 51. Sanrio Company Detail
- Table 52. Sanrio Business Overview
- Table 53. Sanrio Media Franchise Product
- Table 54. Sanrio Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 55. Sanrio Recent Development
- Table 56. The Walt Disney Company Company Detail
- Table 57. The Walt Disney Company Business Overview
- Table 58. The Walt Disney Company Media Franchise Product
- Table 59. The Walt Disney Company Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 60. The Walt Disney Company Recent Development
- Table 61. TMS Entertainment Company Detail
- Table 62. TMS Entertainment Business Overview
- Table 63. TMS Entertainment Media Franchise Product
- Table 64. TMS Entertainment Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 65. TMS Entertainment Recent Development
- Table 66. Nintendo Company Detail
- Table 67. Nintendo Business Overview
- Table 68. Nintendo Media Franchise Product
- Table 69. Nintendo Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 70. Nintendo Recent Development
- Table 71. Hitotsubashi Group Company Detail
- Table 72. Hitotsubashi Group Business Overview
- Table 73. Hitotsubashi Group Media Franchise Product
- Table 74. Hitotsubashi Group Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 75. Hitotsubashi Group Recent Development
- Table 76. Sony Corporation Company Detail
- Table 77. Sony Corporation Business Overview
- Table 78. Sony Corporation Media Franchise Product
- Table 79. Sony Corporation Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 80. Sony Corporation Recent Development
- Table 81. Bandai Namco Holdings Company Detail
- Table 82. Bandai Namco Holdings Business Overview
- Table 83. Bandai Namco Holdings Media Franchise Product
- Table 84. Bandai Namco Holdings Revenue in Media Franchise Business (2018-2023) & (US\$ Million)

- Table 85. Bandai Namco Holdings Recent Development
- Table 86. Warner Bros. Entertainment Company Detail
- Table 87. Warner Bros. Entertainment Business Overview
- Table 88. Warner Bros. Entertainment Media Franchise Product
- Table 89. Warner Bros. Entertainment Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 90. Warner Bros. Entertainment Recent Development
- Table 91. Bird Studio Company Detail
- Table 92. Bird Studio Business Overview
- Table 93. Bird Studio Media Franchise Product
- Table 94. Bird Studio Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 95. Bird Studio Recent Development
- Table 96. Mattel Company Detail
- Table 97. Mattel Business Overview
- Table 98. Mattel Media Franchise Product
- Table 99. Mattel Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 100. Mattel Recent Development
- Table 101. Toei Animation Company Detail
- Table 102. Toei Animation Business Overview
- Table 103. Toei Animation Media Franchise Product
- Table 104. Toei Animation Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 105. Toei Animation Recent Development
- Table 106. Pixar Company Detail
- Table 107. Pixar Business Overview
- Table 108. Pixar Media Franchise Product
- Table 109. Pixar Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 110. Pixar Recent Development
- Table 111. Embracer Group Company Detail
- Table 112. Embracer Group Business Overview
- Table 113. Embracer Group Media Franchise Product
- Table 114. Embracer Group Revenue in Media Franchise Business (2018-2023) & (US\$ Million)
- Table 115. Embracer Group Recent Development
- Table 116. Konami Company Detail
- Table 117. Konami Business Overview
- Table 118. Konami Media Franchise Product
- Table 119. Konami Revenue in Media Franchise Business (2018-2023) & (US\$ Million)

Table 120. Konami Recent Development

Table 121. Research Programs/Design for This Report

Table 122. Key Data Information from Secondary Sources

Table 123. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Media Franchise Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 2. Global Media Franchise Market Share by Type: 2022 VS 2029

Figure 3. For Child Features

Figure 4. For Adult Features

Figure 5. Global Media Franchise Market Size Comparison by Application (2023-2029) & (US\$ Million)

Figure 6. Global Media Franchise Market Share by Application: 2022 VS 2029

Figure 7. Video Games Case Studies

Figure 8. Comic Books Case Studies

Figure 9. Movie Case Studies

Figure 10. Others Case Studies

Figure 11. Media Franchise Report Years Considered

Figure 12. Global Media Franchise Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 13. Global Media Franchise Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 14. Global Media Franchise Market Share by Region: 2022 VS 2029

Figure 15. Global Media Franchise Market Share by Players in 2022

Figure 16. Global Top Media Franchise Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Media Franchise as of 2022)

Figure 17. The Top 10 and 5 Players Market Share by Media Franchise Revenue in 2022

Figure 18. North America Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 19. North America Media Franchise Market Share by Country (2018-2029)

Figure 20. United States Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 21. Canada Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 22. Europe Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 23. Europe Media Franchise Market Share by Country (2018-2029)

Figure 24. Germany Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 25. France Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Million)

Figure 26. U.K. Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. Italy Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. Russia Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. Nordic Countries Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. Asia-Pacific Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. Asia-Pacific Media Franchise Market Share by Region (2018-2029)

Figure 32. China Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Japan Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. South Korea Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. Southeast Asia Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. India Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. Australia Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 38. Latin America Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. Latin America Media Franchise Market Share by Country (2018-2029)

Figure 40. Mexico Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. Brazil Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. Middle East & Africa Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. Middle East & Africa Media Franchise Market Share by Country (2018-2029)

Figure 44. Turkey Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Saudi Arabia Media Franchise Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 46. The Pok?mon Company Revenue Growth Rate in Media Franchise Business (2018-2023)

Figure 47. Sanrio Revenue Growth Rate in Media Franchise Business (2018-2023)

Figure 48. The Walt Disney Company Revenue Growth Rate in Media Franchise Business (2018-2023)

Figure 49. TMS Entertainment Revenue Growth Rate in Media Franchise Business

(2018-2023)

Figure 50. Nintendo Revenue Growth Rate in Media Franchise Business (2018-2023)

Figure 51. Hitotsubashi Group Revenue Growth Rate in Media Franchise Business
(2018-2023)

Figure 52. Sony Corporation Revenue Growth Rate in Media Franchise Business
(2018-2023)

Figure 53. Bandai Namco Holdings Revenue Growth Rate in Media Franchise Business
(2018-2023)

Figure 54. Warner Bros. Entertainment Revenue Growth Rate in Media Franchise
Business (2018-2023)

Figure 55. Bird Studio Revenue Growth Rate in Media Franchise Business (2018-2023)

Figure 56. Mattel Revenue Growth Rate in Media Franchise Business (2018-2023)

Figure 57. Toei Animation Revenue Growth Rate in Media Franchise Business
(2018-2023)

Figure 58. Pixar Revenue Growth Rate in Media Franchise Business (2018-2023)

Figure 59. Embracer Group Revenue Growth Rate in Media Franchise Business
(2018-2023)

Figure 60. Konami Revenue Growth Rate in Media Franchise Business (2018-2023)

Figure 61. Bottom-up and Top-down Approaches for This Report

Figure 62. Data Triangulation

Figure 63. Key Executives Interviewed

I would like to order

Product name: Global Media Franchise Market Research Report 2023

Product link: <https://marketpublishers.com/r/G3AFE49F01F2EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3AFE49F01F2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970