

### **Global Meat Market Professional Survey Report 2018**

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#### **Abstracts**

This report studies the global Meat market status and forecast, categorizes the global Meat market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa). Processed meat has been modified to either extend its shelf life or change the taste and the main methods are smoking, curing, or adding salt or preservatives. Processed meat includes bacon, sausages, hot dogs, salami, corned beef, beef jerky and ham as well as canned meat and meat-based sauces.

Currently, there are many producing companies in the world Meat industry, especially in North America and Europe. The main market players are WH Group, JBS, Tyson Foods, Kraft Heinz, Cargill

Europe is the largest consumption of Meat, with a sales revenue market share nearly 25.03% in 2015.

The second place is USA region; following Europe with the sales revenue market share over 22.49%. China is another important consumption market of Meat.

The global Meat market is valued at 322800 million US\$ in 2017 and will reach 408200 million US\$ by the end of 2025, growing at a CAGR of 3.4% during 2018-2025.

The major manufacturers covered in this report

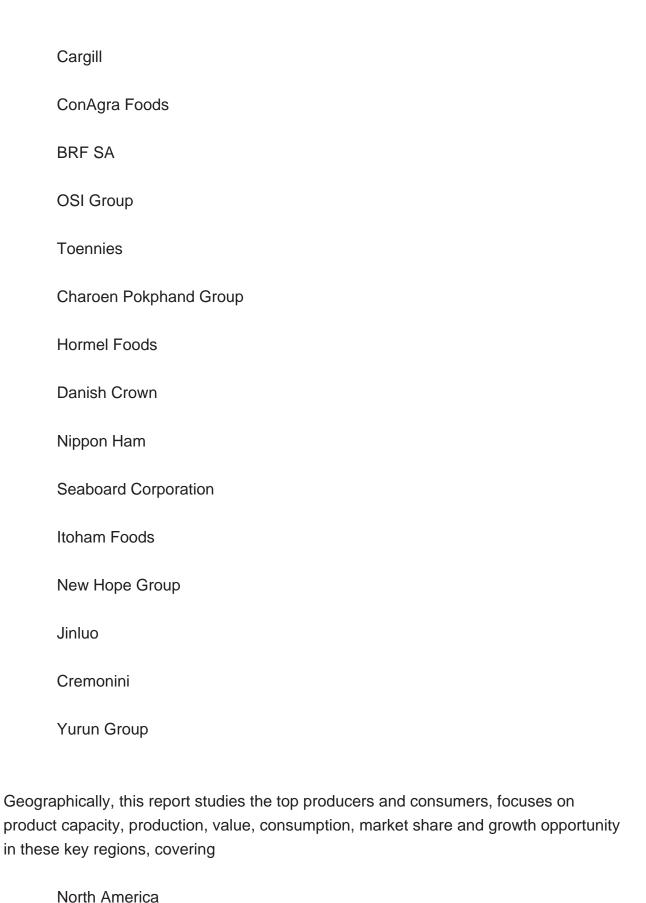
WH Group

**JBS** 

Tyson Foods

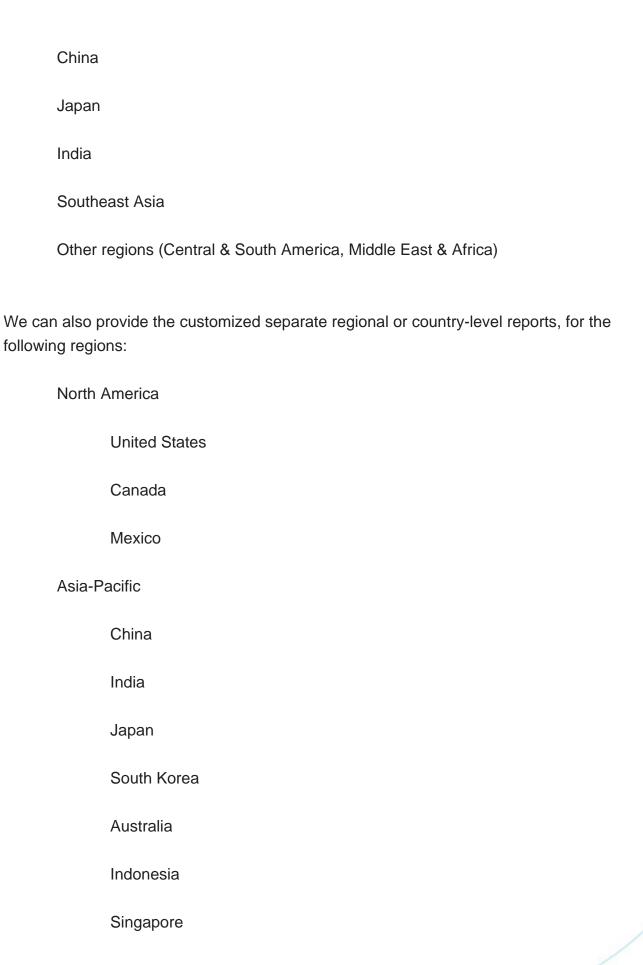
Kraft Heinz





Europe







# Rest of Asia-Pacific Europe Germany France UK Italy Spain Russia Rest of Europe Central & South America Brazil Argentina Rest of South America Middle East & Africa Saudi Arabia

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Pork

Turkey

Rest of Middle East & Africa



|   | Beet   |  |
|---|--|--|
|   | Poultry  |  |
|   | Others   |  |
| Du Application, the product and be cally into |  |  |
| By Application, the market can be split into  |  |  |
|   | Supermarkets/hypermarkets  |  |
|   | Convenience Stores   |  |
|   | Independent Retailers  |  |
|   | Others   |  |
|   |  |  |
| The study objectives of this report are:      |  |  |
|   | To analyze and study the global Meat capacity, production, value, consumption status (2013-2017) and forecast (2018-2025);     |  |
|   | Focuses on the key Meat manufacturers, to study the capacity, production, value, market share and development plans in future. |  |
|   | Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.      |  |
|   | To define, describe and forecast the market by type, application and region.   |  |
|   | To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.         |  |
|   | To identify significant trends and factors driving or inhibiting the market growth.  |  |
|   |  |  |

To analyze the opportunities in the market for stakeholders by identifying the

high growth segments.



To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Meat are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Meat Manufacturers
Meat Distributors/Traders/Wholesalers
Meat Subcomponent Manufacturers
Industry Association
Downstream Vendors

**Available Customizations** 

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:



Regional and country-level analysis of the Meat market, by end-use.

Detailed analysis and profiles of additional market players.



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