

Global Measuring Tape Market Insights, Forecast to 2026

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Abstracts

A Measuring Tape or tape measure is a flexible ruler. It consists of a ribbon of cloth, plastic, fiber glass, or metal strip with linear-measurement markings. It is a common measuring tool. Its design allows for a measure of great length to be easily carried in pocket or toolkit and permits one to measure around curves or corners. Today it is ubiquitous, even appearing in miniature form as a keychain fob, or novelty item.

Surveyors use tape measures in lengths of over 100 m (300+ ft).

For industry structure analysis, the Measuring Tape industry is not concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 22 % of the revenue market. Regionally, Asia-Pacific is the biggest revenue market, also the leader in the whole Measuring Tape industry.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Measuring Tape 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Measuring Tape 4900 industry.

Based on our recent survey, we have several different scenarios about the Measuring Tape 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1296.2 million in 2019. The market size of Measuring Tape 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Measuring Tape market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Measuring Tape market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Measuring Tape market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Measuring Tape market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Measuring Tape market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Measuring Tape market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Measuring Tape market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Measuring Tape market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Measuring Tape market.

The following manufacturers are covered in this report:

Stanley Black & Decker

TAJIMA

Komelon

Apex

Starrett

Pro'skit

The Grate Wall

Endura

Hultafors

EXPLOIT

PST

BERENT

Empire

Jetech Tool

BOSI

Kraftwelle

Measuring Tape Breakdown Data by Type

Pocket Tapes

Surveyor Tapes

Measuring Tape Breakdown Data by Application

Woodworking

Construction

Other

Contents

1 STUDY COVERAGE

- 1.1 Measuring Tape Product Introduction
- 1.2 Key Market Segments in This Study
- 1.3 Key Manufacturers Covered: Ranking of Global Top Measuring Tape Manufacturers by Revenue in 2019
- 1.4 Market by Type
 - 1.4.1 Global Measuring Tape Market Size Growth Rate by Type
 - 1.4.2 Pocket Tapes
 - 1.4.3 Surveyor Tapes
- 1.5 Market by Application
 - 1.5.1 Global Measuring Tape Market Size Growth Rate by Application
 - 1.5.2 Woodworking
 - 1.5.3 Construction
 - 1.5.4 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Measuring Tape Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Measuring Tape Industry
 - 1.6.1.1 Measuring Tape Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Measuring Tape Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Measuring Tape Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Measuring Tape Market Size Estimates and Forecasts
 - 2.1.1 Global Measuring Tape Revenue Estimates and Forecasts 2015-2026
 - 2.1.2 Global Measuring Tape Production Capacity Estimates and Forecasts 2015-2026
 - 2.1.3 Global Measuring Tape Production Estimates and Forecasts 2015-2026
- 2.2 Global Measuring Tape Market Size by Producing Regions: 2015 VS 2020 VS 2026
- 2.3 Analysis of Competitive Landscape

- 2.3.1 Manufacturers Market Concentration Ratio (CR5 and HHI)
- 2.3.2 Global Measuring Tape Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.3.3 Global Measuring Tape Manufacturers Geographical Distribution
- 2.4 Key Trends for Measuring Tape Markets & Products
- 2.5 Primary Interviews with Key Measuring Tape Players (Opinion Leaders)

3 MARKET SIZE BY MANUFACTURERS

- 3.1 Global Top Measuring Tape Manufacturers by Production Capacity
 - 3.1.1 Global Top Measuring Tape Manufacturers by Production Capacity (2015-2020)
 - 3.1.2 Global Top Measuring Tape Manufacturers by Production (2015-2020)
 - 3.1.3 Global Top Measuring Tape Manufacturers Market Share by Production
- 3.2 Global Top Measuring Tape Manufacturers by Revenue
 - 3.2.1 Global Top Measuring Tape Manufacturers by Revenue (2015-2020)
 - 3.2.2 Global Top Measuring Tape Manufacturers Market Share by Revenue (2015-2020)
 - 3.2.3 Global Top 10 and Top 5 Companies by Measuring Tape Revenue in 2019
- 3.3 Global Measuring Tape Price by Manufacturers
- 3.4 Mergers & Acquisitions, Expansion Plans

4 MEASURING TAPE PRODUCTION BY REGIONS

- 4.1 Global Measuring Tape Historic Market Facts & Figures by Regions
 - 4.1.1 Global Top Measuring Tape Regions by Production (2015-2020)
 - 4.1.2 Global Top Measuring Tape Regions by Revenue (2015-2020)
- 4.2 North America
 - 4.2.1 North America Measuring Tape Production (2015-2020)
 - 4.2.2 North America Measuring Tape Revenue (2015-2020)
 - 4.2.3 Key Players in North America
 - 4.2.4 North America Measuring Tape Import & Export (2015-2020)
- 4.3 Europe
 - 4.3.1 Europe Measuring Tape Production (2015-2020)
 - 4.3.2 Europe Measuring Tape Revenue (2015-2020)
 - 4.3.3 Key Players in Europe
 - 4.3.4 Europe Measuring Tape Import & Export (2015-2020)
- 4.4 China
 - 4.4.1 China Measuring Tape Production (2015-2020)
 - 4.4.2 China Measuring Tape Revenue (2015-2020)

4.4.3 Key Players in China

4.4.4 China Measuring Tape Import & Export (2015-2020)

4.5 Japan

4.5.1 Japan Measuring Tape Production (2015-2020)

4.5.2 Japan Measuring Tape Revenue (2015-2020)

4.5.3 Key Players in Japan

4.5.4 Japan Measuring Tape Import & Export (2015-2020)

5 MEASURING TAPE CONSUMPTION BY REGION

5.1 Global Top Measuring Tape Regions by Consumption

5.1.1 Global Top Measuring Tape Regions by Consumption (2015-2020)

5.1.2 Global Top Measuring Tape Regions Market Share by Consumption (2015-2020)

5.2 North America

5.2.1 North America Measuring Tape Consumption by Application

5.2.2 North America Measuring Tape Consumption by Countries

5.2.3 U.S.

5.2.4 Canada

5.3 Europe

5.3.1 Europe Measuring Tape Consumption by Application

5.3.2 Europe Measuring Tape Consumption by Countries

5.3.3 Germany

5.3.4 France

5.3.5 U.K.

5.3.6 Italy

5.3.7 Russia

5.4 Asia Pacific

5.4.1 Asia Pacific Measuring Tape Consumption by Application

5.4.2 Asia Pacific Measuring Tape Consumption by Regions

5.4.3 China

5.4.4 Japan

5.4.5 South Korea

5.4.6 India

5.4.7 Australia

5.4.8 Taiwan

5.4.9 Indonesia

5.4.10 Thailand

5.4.11 Malaysia

5.4.12 Philippines

5.4.13 Vietnam

5.5 Central & South America

5.5.1 Central & South America Measuring Tape Consumption by Application

5.5.2 Central & South America Measuring Tape Consumption by Country

5.5.3 Mexico

5.5.3 Brazil

5.5.3 Argentina

5.6 Middle East and Africa

5.6.1 Middle East and Africa Measuring Tape Consumption by Application

5.6.2 Middle East and Africa Measuring Tape Consumption by Countries

5.6.3 Turkey

5.6.4 Saudi Arabia

5.6.5 UAE

6 MARKET SIZE BY TYPE (2015-2026)

6.1 Global Measuring Tape Market Size by Type (2015-2020)

6.1.1 Global Measuring Tape Production by Type (2015-2020)

6.1.2 Global Measuring Tape Revenue by Type (2015-2020)

6.1.3 Measuring Tape Price by Type (2015-2020)

6.2 Global Measuring Tape Market Forecast by Type (2021-2026)

6.2.1 Global Measuring Tape Production Forecast by Type (2021-2026)

6.2.2 Global Measuring Tape Revenue Forecast by Type (2021-2026)

6.2.3 Global Measuring Tape Price Forecast by Type (2021-2026)

6.3 Global Measuring Tape Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

7 MARKET SIZE BY APPLICATION (2015-2026)

7.2.1 Global Measuring Tape Consumption Historic Breakdown by Application (2015-2020)

7.2.2 Global Measuring Tape Consumption Forecast by Application (2021-2026)

8 CORPORATE PROFILES

8.1 Stanley Black & Decker

8.1.1 Stanley Black & Decker Corporation Information

8.1.2 Stanley Black & Decker Overview and Its Total Revenue

8.1.3 Stanley Black & Decker Production Capacity and Supply, Price, Revenue and

Gross Margin (2015-2020)

8.1.4 Stanley Black & Decker Product Description

8.1.5 Stanley Black & Decker Recent Development

8.2 TAJIMA

8.2.1 TAJIMA Corporation Information

8.2.2 TAJIMA Overview and Its Total Revenue

8.2.3 TAJIMA Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.2.4 TAJIMA Product Description

8.2.5 TAJIMA Recent Development

8.3 Komelon

8.3.1 Komelon Corporation Information

8.3.2 Komelon Overview and Its Total Revenue

8.3.3 Komelon Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.3.4 Komelon Product Description

8.3.5 Komelon Recent Development

8.4 Apex

8.4.1 Apex Corporation Information

8.4.2 Apex Overview and Its Total Revenue

8.4.3 Apex Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.4.4 Apex Product Description

8.4.5 Apex Recent Development

8.5 Starrett

8.5.1 Starrett Corporation Information

8.5.2 Starrett Overview and Its Total Revenue

8.5.3 Starrett Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.5.4 Starrett Product Description

8.5.5 Starrett Recent Development

8.6 Pro'skit

8.6.1 Pro'skit Corporation Information

8.6.2 Pro'skit Overview and Its Total Revenue

8.6.3 Pro'skit Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.6.4 Pro'skit Product Description

8.6.5 Pro'skit Recent Development

8.7 The Grate Wall

- 8.7.1 The Grate Wall Corporation Information
- 8.7.2 The Grate Wall Overview and Its Total Revenue
- 8.7.3 The Grate Wall Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.7.4 The Grate Wall Product Description
- 8.7.5 The Grate Wall Recent Development
- 8.8 Endura
 - 8.8.1 Endura Corporation Information
 - 8.8.2 Endura Overview and Its Total Revenue
 - 8.8.3 Endura Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.8.4 Endura Product Description
 - 8.8.5 Endura Recent Development
- 8.9 Hultafors
 - 8.9.1 Hultafors Corporation Information
 - 8.9.2 Hultafors Overview and Its Total Revenue
 - 8.9.3 Hultafors Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.9.4 Hultafors Product Description
 - 8.9.5 Hultafors Recent Development
- 8.10 EXPLOIT
 - 8.10.1 EXPLOIT Corporation Information
 - 8.10.2 EXPLOIT Overview and Its Total Revenue
 - 8.10.3 EXPLOIT Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.10.4 EXPLOIT Product Description
 - 8.10.5 EXPLOIT Recent Development
- 8.11 PST
 - 8.11.1 PST Corporation Information
 - 8.11.2 PST Overview and Its Total Revenue
 - 8.11.3 PST Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.11.4 PST Product Description
 - 8.11.5 PST Recent Development
- 8.12 BERENT
 - 8.12.1 BERENT Corporation Information
 - 8.12.2 BERENT Overview and Its Total Revenue
 - 8.12.3 BERENT Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

- 8.12.4 BERENT Product Description
- 8.12.5 BERENT Recent Development
- 8.13 Empire
 - 8.13.1 Empire Corporation Information
 - 8.13.2 Empire Overview and Its Total Revenue
 - 8.13.3 Empire Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.13.4 Empire Product Description
 - 8.13.5 Empire Recent Development
- 8.14 Jetech Tool
 - 8.14.1 Jetech Tool Corporation Information
 - 8.14.2 Jetech Tool Overview and Its Total Revenue
 - 8.14.3 Jetech Tool Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.14.4 Jetech Tool Product Description
 - 8.14.5 Jetech Tool Recent Development
- 8.15 BOSI
 - 8.15.1 BOSI Corporation Information
 - 8.15.2 BOSI Overview and Its Total Revenue
 - 8.15.3 BOSI Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.15.4 BOSI Product Description
 - 8.15.5 BOSI Recent Development
- 8.16 Kraftwelle
 - 8.16.1 Kraftwelle Corporation Information
 - 8.16.2 Kraftwelle Overview and Its Total Revenue
 - 8.16.3 Kraftwelle Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.16.4 Kraftwelle Product Description
 - 8.16.5 Kraftwelle Recent Development

9 PRODUCTION FORECASTS BY REGIONS

- 9.1 Global Top Measuring Tape Regions Forecast by Revenue (2021-2026)
- 9.2 Global Top Measuring Tape Regions Forecast by Production (2021-2026)
- 9.3 Key Measuring Tape Production Regions Forecast
 - 9.3.1 North America
 - 9.3.2 Europe
 - 9.3.3 China

9.3.4 Japan

10 MEASURING TAPE CONSUMPTION FORECAST BY REGION

- 10.1 Global Measuring Tape Consumption Forecast by Region (2021-2026)
- 10.2 North America Measuring Tape Consumption Forecast by Region (2021-2026)
- 10.3 Europe Measuring Tape Consumption Forecast by Region (2021-2026)
- 10.4 Asia Pacific Measuring Tape Consumption Forecast by Region (2021-2026)
- 10.5 Latin America Measuring Tape Consumption Forecast by Region (2021-2026)
- 10.6 Middle East and Africa Measuring Tape Consumption Forecast by Region (2021-2026)

11 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 11.1 Value Chain Analysis
- 11.2 Sales Channels Analysis
 - 11.2.1 Measuring Tape Sales Channels
 - 11.2.2 Measuring Tape Distributors
- 11.3 Measuring Tape Customers

12 MARKET OPPORTUNITIES & CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 12.1 Market Opportunities and Drivers
- 12.2 Market Challenges
- 12.3 Market Risks/Restraints
- 12.4 Porter's Five Forces Analysis

13 KEY FINDING IN THE GLOBAL MEASURING TAPE STUDY

14 APPENDIX

- 14.1 Research Methodology
 - 14.1.1 Methodology/Research Approach
 - 14.1.2 Data Source
- 14.2 Author Details
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Measuring Tape Key Market Segments in This Study
- Table 2. Ranking of Global Top Measuring Tape Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Measuring Tape Market Size Growth Rate by Type 2020-2026 (M Units) (Million US\$)
- Table 4. Major Manufacturers of Pocket Tapes
- Table 5. Major Manufacturers of Surveyor Tapes
- Table 6. COVID-19 Impact Global Market: (Four Measuring Tape Market Size Forecast Scenarios)
- Table 7. Opportunities and Trends for Measuring Tape Players in the COVID-19 Landscape
- Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 9. Key Regions/Countries Measures against Covid-19 Impact
- Table 10. Proposal for Measuring Tape Players to Combat Covid-19 Impact
- Table 11. Global Measuring Tape Market Size Growth Rate by Application 2020-2026 (M Units)
- Table 12. Global Measuring Tape Market Size by Region in US\$ Million: 2015 VS 2020 VS 2026
- Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Global Measuring Tape by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Measuring Tape as of 2019)
- Table 15. Measuring Tape Manufacturing Base Distribution and Headquarters
- Table 16. Manufacturers Measuring Tape Product Offered
- Table 17. Date of Manufacturers Enter into Measuring Tape Market
- Table 18. Key Trends for Measuring Tape Markets & Products
- Table 19. Main Points Interviewed from Key Measuring Tape Players
- Table 20. Global Measuring Tape Production Capacity by Manufacturers (2015-2020) (M Units)
- Table 21. Global Measuring Tape Production Share by Manufacturers (2015-2020)
- Table 22. Measuring Tape Revenue by Manufacturers (2015-2020) (Million US\$)
- Table 23. Measuring Tape Revenue Share by Manufacturers (2015-2020)
- Table 24. Measuring Tape Price by Manufacturers 2015-2020 (USD/Unit)
- Table 25. Mergers & Acquisitions, Expansion Plans
- Table 26. Global Measuring Tape Production by Regions (2015-2020) (M Units)
- Table 27. Global Measuring Tape Production Market Share by Regions (2015-2020)

- Table 28. Global Measuring Tape Revenue by Regions (2015-2020) (US\$ Million)
- Table 29. Global Measuring Tape Revenue Market Share by Regions (2015-2020)
- Table 30. Key Measuring Tape Players in North America
- Table 31. Import & Export of Measuring Tape in North America (M Units)
- Table 32. Key Measuring Tape Players in Europe
- Table 33. Import & Export of Measuring Tape in Europe (M Units)
- Table 34. Key Measuring Tape Players in China
- Table 35. Import & Export of Measuring Tape in China (M Units)
- Table 36. Key Measuring Tape Players in Japan
- Table 37. Import & Export of Measuring Tape in Japan (M Units)
- Table 38. Global Measuring Tape Consumption by Regions (2015-2020) (M Units)
- Table 39. Global Measuring Tape Consumption Market Share by Regions (2015-2020)
- Table 40. North America Measuring Tape Consumption by Application (2015-2020) (M Units)
- Table 41. North America Measuring Tape Consumption by Countries (2015-2020) (M Units)
- Table 42. Europe Measuring Tape Consumption by Application (2015-2020) (M Units)
- Table 43. Europe Measuring Tape Consumption by Countries (2015-2020) (M Units)
- Table 44. Asia Pacific Measuring Tape Consumption by Application (2015-2020) (M Units)
- Table 45. Asia Pacific Measuring Tape Consumption Market Share by Application (2015-2020) (M Units)
- Table 46. Asia Pacific Measuring Tape Consumption by Regions (2015-2020) (M Units)
- Table 47. Latin America Measuring Tape Consumption by Application (2015-2020) (M Units)
- Table 48. Latin America Measuring Tape Consumption by Countries (2015-2020) (M Units)
- Table 49. Middle East and Africa Measuring Tape Consumption by Application (2015-2020) (M Units)
- Table 50. Middle East and Africa Measuring Tape Consumption by Countries (2015-2020) (M Units)
- Table 51. Global Measuring Tape Production by Type (2015-2020) (M Units)
- Table 52. Global Measuring Tape Production Share by Type (2015-2020)
- Table 53. Global Measuring Tape Revenue by Type (2015-2020) (Million US\$)
- Table 54. Global Measuring Tape Revenue Share by Type (2015-2020)
- Table 55. Measuring Tape Price by Type 2015-2020 (USD/Unit)
- Table 56. Global Measuring Tape Consumption by Application (2015-2020) (M Units)
- Table 57. Global Measuring Tape Consumption by Application (2015-2020) (M Units)
- Table 58. Global Measuring Tape Consumption Share by Application (2015-2020)

- Table 59. Stanley Black & Decker Corporation Information
- Table 60. Stanley Black & Decker Description and Major Businesses
- Table 61. Stanley Black & Decker Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 62. Stanley Black & Decker Product
- Table 63. Stanley Black & Decker Recent Development
- Table 64. TAJIMA Corporation Information
- Table 65. TAJIMA Description and Major Businesses
- Table 66. TAJIMA Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 67. TAJIMA Product
- Table 68. TAJIMA Recent Development
- Table 69. Komelon Corporation Information
- Table 70. Komelon Description and Major Businesses
- Table 71. Komelon Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 72. Komelon Product
- Table 73. Komelon Recent Development
- Table 74. Apex Corporation Information
- Table 75. Apex Description and Major Businesses
- Table 76. Apex Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 77. Apex Product
- Table 78. Apex Recent Development
- Table 79. Starrett Corporation Information
- Table 80. Starrett Description and Major Businesses
- Table 81. Starrett Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 82. Starrett Product
- Table 83. Starrett Recent Development
- Table 84. Pro'skit Corporation Information
- Table 85. Pro'skit Description and Major Businesses
- Table 86. Pro'skit Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 87. Pro'skit Product
- Table 88. Pro'skit Recent Development
- Table 89. The Grate Wall Corporation Information
- Table 90. The Grate Wall Description and Major Businesses
- Table 91. The Grate Wall Measuring Tape Production (M Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2015-2020)

Table 92. The Grate Wall Product

Table 93. The Grate Wall Recent Development

Table 94. Endura Corporation Information

Table 95. Endura Description and Major Businesses

Table 96. Endura Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 97. Endura Product

Table 98. Endura Recent Development

Table 99. Hultafors Corporation Information

Table 100. Hultafors Description and Major Businesses

Table 101. Hultafors Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 102. Hultafors Product

Table 103. Hultafors Recent Development

Table 104. EXPLOIT Corporation Information

Table 105. EXPLOIT Description and Major Businesses

Table 106. EXPLOIT Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 107. EXPLOIT Product

Table 108. EXPLOIT Recent Development

Table 109. PST Corporation Information

Table 110. PST Description and Major Businesses

Table 111. PST Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 112. PST Product

Table 113. PST Recent Development

Table 114. BERENT Corporation Information

Table 115. BERENT Description and Major Businesses

Table 116. BERENT Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 117. BERENT Product

Table 118. BERENT Recent Development

Table 119. Empire Corporation Information

Table 120. Empire Description and Major Businesses

Table 121. Empire Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 122. Empire Product

Table 123. Empire Recent Development

- Table 124. Jetech Tool Corporation Information
- Table 125. Jetech Tool Description and Major Businesses
- Table 126. Jetech Tool Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 127. Jetech Tool Product
- Table 128. Jetech Tool Recent Development
- Table 129. BOSI Corporation Information
- Table 130. BOSI Description and Major Businesses
- Table 131. BOSI Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 132. BOSI Product
- Table 133. BOSI Recent Development
- Table 134. Kraftwelle Corporation Information
- Table 135. Kraftwelle Description and Major Businesses
- Table 136. Kraftwelle Measuring Tape Production (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 137. Kraftwelle Product
- Table 138. Kraftwelle Recent Development
- Table 139. Global Measuring Tape Revenue Forecast by Region (2021-2026) (Million US\$)
- Table 140. Global Measuring Tape Production Forecast by Regions (2021-2026) (M Units)
- Table 141. Global Measuring Tape Production Forecast by Type (2021-2026) (M Units)
- Table 142. Global Measuring Tape Revenue Forecast by Type (2021-2026) (Million US\$)
- Table 143. North America Measuring Tape Consumption Forecast by Regions (2021-2026) (M Units)
- Table 144. Europe Measuring Tape Consumption Forecast by Regions (2021-2026) (M Units)
- Table 145. Asia Pacific Measuring Tape Consumption Forecast by Regions (2021-2026) (M Units)
- Table 146. Latin America Measuring Tape Consumption Forecast by Regions (2021-2026) (M Units)
- Table 147. Middle East and Africa Measuring Tape Consumption Forecast by Regions (2021-2026) (M Units)
- Table 148. Measuring Tape Distributors List
- Table 149. Measuring Tape Customers List
- Table 150. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 151. Key Challenges

Table 152. Market Risks

Table 153. Research Programs/Design for This Report

Table 154. Key Data Information from Secondary Sources

Table 155. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Measuring Tape Product Picture
- Figure 2. Global Measuring Tape Production Market Share by Type in 2020 & 2026
- Figure 3. Pocket Tapes Product Picture
- Figure 4. Surveyor Tapes Product Picture
- Figure 5. Global Measuring Tape Consumption Market Share by Application in 2020 & 2026
- Figure 6. Woodworking
- Figure 7. Construction
- Figure 8. Other
- Figure 9. Measuring Tape Report Years Considered
- Figure 10. Global Measuring Tape Revenue 2015-2026 (Million US\$)
- Figure 11. Global Measuring Tape Production Capacity 2015-2026 (M Units)
- Figure 12. Global Measuring Tape Production 2015-2026 (M Units)
- Figure 13. Global Measuring Tape Market Share Scenario by Region in Percentage: 2020 Versus 2026
- Figure 14. Measuring Tape Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 15. Global Measuring Tape Production Share by Manufacturers in 2015
- Figure 16. The Top 10 and Top 5 Players Market Share by Measuring Tape Revenue in 2019
- Figure 17. Global Measuring Tape Production Market Share by Region (2015-2020)
- Figure 18. Measuring Tape Production Growth Rate in North America (2015-2020) (M Units)
- Figure 19. Measuring Tape Revenue Growth Rate in North America (2015-2020) (US\$ Million)
- Figure 20. Measuring Tape Production Growth Rate in Europe (2015-2020) (M Units)
- Figure 21. Measuring Tape Revenue Growth Rate in Europe (2015-2020) (US\$ Million)
- Figure 22. Measuring Tape Production Growth Rate in China (2015-2020) (M Units)
- Figure 23. Measuring Tape Revenue Growth Rate in China (2015-2020) (US\$ Million)
- Figure 24. Measuring Tape Production Growth Rate in Japan (2015-2020) (M Units)
- Figure 25. Measuring Tape Revenue Growth Rate in Japan (2015-2020) (US\$ Million)
- Figure 26. Global Measuring Tape Consumption Market Share by Regions 2015-2020
- Figure 27. North America Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)
- Figure 28. North America Measuring Tape Consumption Market Share by Application in

2019

Figure 29. North America Measuring Tape Consumption Market Share by Countries in 2019

Figure 30. U.S. Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 31. Canada Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 32. Europe Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 33. Europe Measuring Tape Consumption Market Share by Application in 2019

Figure 34. Europe Measuring Tape Consumption Market Share by Countries in 2019

Figure 35. Germany Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 36. France Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 37. U.K. Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 38. Italy Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 39. Russia Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 40. Asia Pacific Measuring Tape Consumption and Growth Rate (M Units)

Figure 41. Asia Pacific Measuring Tape Consumption Market Share by Application in 2019

Figure 42. Asia Pacific Measuring Tape Consumption Market Share by Regions in 2019

Figure 43. China Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 44. Japan Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 45. South Korea Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 46. India Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 47. Australia Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 48. Taiwan Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 49. Indonesia Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 50. Thailand Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 51. Malaysia Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 52. Philippines Measuring Tape Consumption and Growth Rate (2015-2020) (M

Units)

Figure 53. Vietnam Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 54. Latin America Measuring Tape Consumption and Growth Rate (M Units)

Figure 55. Latin America Measuring Tape Consumption Market Share by Application in 2019

Figure 56. Latin America Measuring Tape Consumption Market Share by Countries in 2019

Figure 57. Mexico Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 58. Brazil Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 59. Argentina Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 60. Middle East and Africa Measuring Tape Consumption and Growth Rate (M Units)

Figure 61. Middle East and Africa Measuring Tape Consumption Market Share by Application in 2019

Figure 62. Middle East and Africa Measuring Tape Consumption Market Share by Countries in 2019

Figure 63. Turkey Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 64. Saudi Arabia Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 65. UAE Measuring Tape Consumption and Growth Rate (2015-2020) (M Units)

Figure 66. Global Measuring Tape Production Market Share by Type (2015-2020)

Figure 67. Global Measuring Tape Production Market Share by Type in 2019

Figure 68. Global Measuring Tape Revenue Market Share by Type (2015-2020)

Figure 69. Global Measuring Tape Revenue Market Share by Type in 2019

Figure 70. Global Measuring Tape Production Market Share Forecast by Type (2021-2026)

Figure 71. Global Measuring Tape Revenue Market Share Forecast by Type (2021-2026)

Figure 72. Global Measuring Tape Market Share by Price Range (2015-2020)

Figure 73. Global Measuring Tape Consumption Market Share by Application (2015-2020)

Figure 74. Global Measuring Tape Value (Consumption) Market Share by Application (2015-2020)

Figure 75. Global Measuring Tape Consumption Market Share Forecast by Application (2021-2026)

Figure 76. Stanley Black & Decker Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 77. TAJIMA Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 78. Komelon Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 79. Apex Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 80. Starrett Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 81. Pro'skit Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 82. The Grate Wall Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 83. Endura Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 84. Hultafors Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 85. EXPLOIT Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 86. PST Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 87. BERENT Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 88. Empire Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 89. Jetech Tool Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 90. BOSI Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 91. Kraftwelle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 92. Global Measuring Tape Revenue Forecast by Regions (2021-2026) (US\$ Million)

Figure 93. Global Measuring Tape Revenue Market Share Forecast by Regions ((2021-2026))

Figure 94. Global Measuring Tape Production Forecast by Regions (2021-2026) (M Units)

Figure 95. North America Measuring Tape Production Forecast (2021-2026) (M Units)

Figure 96. North America Measuring Tape Revenue Forecast (2021-2026) (US\$ Million)

Figure 97. Europe Measuring Tape Production Forecast (2021-2026) (M Units)

Figure 98. Europe Measuring Tape Revenue Forecast (2021-2026) (US\$ Million)

Figure 99. China Measuring Tape Production Forecast (2021-2026) (M Units)

Figure 100. China Measuring Tape Revenue Forecast (2021-2026) (US\$ Million)

Figure 101. Japan Measuring Tape Production Forecast (2021-2026) (M Units)

Figure 102. Japan Measuring Tape Revenue Forecast (2021-2026) (US\$ Million)

Figure 103. Global Measuring Tape Consumption Market Share Forecast by Region (2021-2026)

Figure 104. Measuring Tape Value Chain

Figure 105. Channels of Distribution

Figure 106. Distributors Profiles

Figure 107. Porter's Five Forces Analysis

Figure 108. Bottom-up and Top-down Approaches for This Report

Figure 109. Data Triangulation

Figure 110. Key Executives Interviewed

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