

## **Global MDM Sales Market Report 2016**

https://marketpublishers.com/r/GDD71947634EN.html

Date: November 2016

Pages: 114

Price: US\$ 4,000.00 (Single User License)

ID: GDD71947634EN

## **Abstracts**

Notes:

| Sales, | means | the sales | volume | of MDM |
|--------|-------|-----------|--------|--------|

Revenue, means the sales value of MDM

This report studies sales (consumption) of MDM in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

| AirWatch                |
|-------------------------|
| Citrix                  |
| Good Technology         |
| MobileIron              |
| IBM                     |
| Other prominent vendors |
| Absolute Software       |
| Blackberry              |
| FeedHenry               |



# Kaseya International Microsoft SAP Sophos SOTI Symantec Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of MDM in these regions, from 2011 to 2021 (forecast), like **United States** China Europe Japan Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into Type I Type II Type III

Split by applications, this report focuses on sales, market share and growth rate of MDM in each application, can be divided into



- Application 1
- Application 2
- Application 3



## **Contents**

## Global MDM Sales Market Report 2016

#### 1 MDM OVERVIEW

- 1.1 Product Overview and Scope of MDM
- 1.2 Classification of MDM
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of MDM
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 MDM Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of MDM (2011-2021)
  - 1.5.1 Global MDM Sales and Growth Rate (2011-2021)
  - 1.5.2 Global MDM Revenue and Growth Rate (2011-2021)

#### 2 GLOBAL MDM COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global MDM Market Competition by Manufacturers
  - 2.1.1 Global MDM Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global MDM Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global MDM (Volume and Value) by Type
  - 2.2.1 Global MDM Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global MDM Revenue and Market Share by Type (2011-2016)
- 2.3 Global MDM (Volume and Value) by Regions
  - 2.3.1 Global MDM Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global MDM Revenue and Market Share by Regions (2011-2016)
- 2.4 Global MDM (Volume) by Application

#### 3 UNITED STATES MDM (VOLUME, VALUE AND SALES PRICE)



- 3.1 United States MDM Sales and Value (2011-2016)
  - 3.1.1 United States MDM Sales and Growth Rate (2011-2016)
  - 3.1.2 United States MDM Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States MDM Sales Price Trend (2011-2016)
- 3.2 United States MDM Sales and Market Share by Manufacturers
- 3.3 United States MDM Sales and Market Share by Type
- 3.4 United States MDM Sales and Market Share by Application

## 4 CHINA MDM (VOLUME, VALUE AND SALES PRICE)

- 4.1 China MDM Sales and Value (2011-2016)
  - 4.1.1 China MDM Sales and Growth Rate (2011-2016)
  - 4.1.2 China MDM Revenue and Growth Rate (2011-2016)
  - 4.1.3 China MDM Sales Price Trend (2011-2016)
- 4.2 China MDM Sales and Market Share by Manufacturers
- 4.3 China MDM Sales and Market Share by Type
- 4.4 China MDM Sales and Market Share by Application

## 5 EUROPE MDM (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe MDM Sales and Value (2011-2016)
  - 5.1.1 Europe MDM Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe MDM Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe MDM Sales Price Trend (2011-2016)
- 5.2 Europe MDM Sales and Market Share by Manufacturers
- 5.3 Europe MDM Sales and Market Share by Type
- 5.4 Europe MDM Sales and Market Share by Application

## 6 JAPAN MDM (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan MDM Sales and Value (2011-2016)
  - 6.1.1 Japan MDM Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan MDM Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan MDM Sales Price Trend (2011-2016)
- 6.2 Japan MDM Sales and Market Share by Manufacturers
- 6.3 Japan MDM Sales and Market Share by Type
- 6.4 Japan MDM Sales and Market Share by Application

#### 7 GLOBAL MDM MANUFACTURERS ANALYSIS



#### 7.1 AirWatch

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 MDM Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 AirWatch MDM Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Citrix
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 114 Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 Citrix MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Good Technology
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 135 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 Good Technology MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 MobileIron
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Oct Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
  - 7.4.3 MobileIron MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 IBM
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 IBM MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Other prominent vendors
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification



- 7.6.2.1 Type I
- 7.6.2.2 Type II
- 7.6.3 Other prominent vendors MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Absolute Software
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Service Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Absolute Software MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Blackberry
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Blackberry MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 FeedHenry
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 FeedHenry MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Kaseya International
  - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.10.2 Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Kaseya International MDM Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Microsoft
- 7.12 SAP
- 7.13 Sophos
- 7.14 SOTI
- 7.15 Symantec



#### **8 MDM MAUFACTURING COST ANALYSIS**

- 8.1 MDM Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of MDM

## 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 MDM Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of MDM Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



## 12 GLOBAL MDM MARKET FORECAST (2016-2021)

- 12.1 Global MDM Sales, Revenue Forecast (2016-2021)
- 12.2 Global MDM Sales Forecast by Regions (2016-2021)
- 12.3 Global MDM Sales Forecast by Type (2016-2021)
- 12.4 Global MDM Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of MDM

Table Classification of MDM

Figure Global Sales Market Share of MDM by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of MDM

Figure Global Sales Market Share of MDM by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States MDM Revenue and Growth Rate (2011-2021)

Figure China MDM Revenue and Growth Rate (2011-2021)

Figure Europe MDM Revenue and Growth Rate (2011-2021)

Figure Japan MDM Revenue and Growth Rate (2011-2021)

Figure Global MDM Sales and Growth Rate (2011-2021)

Figure Global MDM Revenue and Growth Rate (2011-2021)

Table Global MDM Sales of Key Manufacturers (2011-2016)

Table Global MDM Sales Share by Manufacturers (2011-2016)

Figure 2015 MDM Sales Share by Manufacturers

Figure 2016 MDM Sales Share by Manufacturers

Table Global MDM Revenue by Manufacturers (2011-2016)

Table Global MDM Revenue Share by Manufacturers (2011-2016)

Table 2015 Global MDM Revenue Share by Manufacturers

Table 2016 Global MDM Revenue Share by Manufacturers

Table Global MDM Sales and Market Share by Type (2011-2016)

Table Global MDM Sales Share by Type (2011-2016)

Figure Sales Market Share of MDM by Type (2011-2016)

Figure Global MDM Sales Growth Rate by Type (2011-2016)

Table Global MDM Revenue and Market Share by Type (2011-2016)

Table Global MDM Revenue Share by Type (2011-2016)

Figure Revenue Market Share of MDM by Type (2011-2016)

Figure Global MDM Revenue Growth Rate by Type (2011-2016)

Table Global MDM Sales and Market Share by Regions (2011-2016)

Table Global MDM Sales Share by Regions (2011-2016)

Figure Sales Market Share of MDM by Regions (2011-2016)

Figure Global MDM Sales Growth Rate by Regions (2011-2016)



Table Global MDM Revenue and Market Share by Regions (2011-2016)

Table Global MDM Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of MDM by Regions (2011-2016)

Figure Global MDM Revenue Growth Rate by Regions (2011-2016)

Table Global MDM Sales and Market Share by Application (2011-2016)

Table Global MDM Sales Share by Application (2011-2016)

Figure Sales Market Share of MDM by Application (2011-2016)

Figure Global MDM Sales Growth Rate by Application (2011-2016)

Figure United States MDM Sales and Growth Rate (2011-2016)

Figure United States MDM Revenue and Growth Rate (2011-2016)

Figure United States MDM Sales Price Trend (2011-2016)

Table United States MDM Sales by Manufacturers (2011-2016)

Table United States MDM Market Share by Manufacturers (2011-2016)

Table United States MDM Sales by Type (2011-2016)

Table United States MDM Market Share by Type (2011-2016)

Table United States MDM Sales by Application (2011-2016)

Table United States MDM Market Share by Application (2011-2016)

Figure China MDM Sales and Growth Rate (2011-2016)

Figure China MDM Revenue and Growth Rate (2011-2016)

Figure China MDM Sales Price Trend (2011-2016)

Table China MDM Sales by Manufacturers (2011-2016)

Table China MDM Market Share by Manufacturers (2011-2016)

Table China MDM Sales by Type (2011-2016)

Table China MDM Market Share by Type (2011-2016)

Table China MDM Sales by Application (2011-2016)

Table China MDM Market Share by Application (2011-2016)

Figure Europe MDM Sales and Growth Rate (2011-2016)

Figure Europe MDM Revenue and Growth Rate (2011-2016)

Figure Europe MDM Sales Price Trend (2011-2016)

Table Europe MDM Sales by Manufacturers (2011-2016)

Table Europe MDM Market Share by Manufacturers (2011-2016)

Table Europe MDM Sales by Type (2011-2016)

Table Europe MDM Market Share by Type (2011-2016)

Table Europe MDM Sales by Application (2011-2016)

Table Europe MDM Market Share by Application (2011-2016)

Figure Japan MDM Sales and Growth Rate (2011-2016)

Figure Japan MDM Revenue and Growth Rate (2011-2016)

Figure Japan MDM Sales Price Trend (2011-2016)

Table Japan MDM Sales by Manufacturers (2011-2016)



Table Japan MDM Market Share by Manufacturers (2011-2016)

Table Japan MDM Sales by Type (2011-2016)

Table Japan MDM Market Share by Type (2011-2016)

Table Japan MDM Sales by Application (2011-2016)

Table Japan MDM Market Share by Application (2011-2016)

Table AirWatch Basic Information List

Table AirWatch MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AirWatch MDM Global Market Share (2011-2016)

**Table Citrix Basic Information List** 

Table Citrix MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Citrix MDM Global Market Share (2011-2016)

Table Good Technology Basic Information List

Table Good Technology MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Good Technology MDM Global Market Share (2011-2016)

Table MobileIron Basic Information List

Table MobileIron MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure MobileIron MDM Global Market Share (2011-2016)

Table IBM Basic Information List

Table IBM MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure IBM MDM Global Market Share (2011-2016)

Table Other prominent vendors Basic Information List

Table Other prominent vendors MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Other prominent vendors MDM Global Market Share (2011-2016)

Table Absolute Software Basic Information List

Table Absolute Software MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Absolute Software MDM Global Market Share (2011-2016)

Table Blackberry Basic Information List

Table Blackberry MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Blackberry MDM Global Market Share (2011-2016)

Table FeedHenry Basic Information List

Table FeedHenry MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure FeedHenry MDM Global Market Share (2011-2016)

Table Kaseya International Basic Information List

Table Kaseya International MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Kaseya International MDM Global Market Share (2011-2016)

Table Microsoft Basic Information List

Table Microsoft MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Microsoft MDM Global Market Share (2011-2016)



Table SAP Basic Information List

Table SAP MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SAP MDM Global Market Share (2011-2016)

Table Sophos Basic Information List

Table Sophos MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sophos MDM Global Market Share (2011-2016)

Table SOTI Basic Information List

Table SOTI MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SOTI MDM Global Market Share (2011-2016)

Table Symantec Basic Information List

Table Symantec MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Symantec MDM Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of MDM

Figure Manufacturing Process Analysis of MDM

Figure MDM Industrial Chain Analysis

Table Raw Materials Sources of MDM Major Manufacturers in 2015

Table Major Buyers of MDM

Table Distributors/Traders List

Figure Global MDM Sales and Growth Rate Forecast (2016-2021)

Figure Global MDM Revenue and Growth Rate Forecast (2016-2021)

Table Global MDM Sales Forecast by Regions (2016-2021)

Table Global MDM Sales Forecast by Type (2016-2021)

Table Global MDM Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global MDM Sales Market Report 2016

Product link: https://marketpublishers.com/r/GDD71947634EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GDD71947634EN.html">https://marketpublishers.com/r/GDD71947634EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name:    |                           |
|---------------|---------------------------|
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms