

# Global Master Data Management (MDM) Market Size, Status and Forecast 2023

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### **Abstracts**

This report studies the Master Data Management (MDM) market status and outlook of global and major regions, from angles of players, regions, product and end Application/industries; this report analyzes the top players in global and major regions, and splits the Master Data Management (MDM) market by product and Application/end industries.

The global Master Data Management (MDM) market sales will reach about 2885 million USD in 2017 from 1615 million USD in 2013 all around the world, with the CAGR of 15.6%.

The major players in global market include

SAP

Oracle

**IBM** 

Informatica

Stibo Systems

**TIBCO Software** 

Riversand Technologies

Orchestra Networks

**EnterWorks** 

Magnitude

**Talend** 

SAS Institute

Microsoft

**KPMG** 

**Teradata Corporation** 

Software AG

**Agility Multichannel** 



VisionWare

SupplyOn AG

Sunway World

Yonyou

Geographically, this report split global into several key Regions, with, revenue (million USD), market share and growth rate of Master Data Management (MDM) for these regions, from 2013 to 2023 (forecast)

**United States** 

EU

Japan

China

India

Southeast Asia

On the basis of product, the Master Data Management (MDM) market is primarily split into

**Customer Data** 

**Product Data** 

Others

On the basis on the end users/Application, this report covers

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government & Health Care

Manufacturing & Logistics

Others



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