

# Global Master Data Management (MDM) Market Size, Status and Forecast 2022

https://marketpublishers.com/r/G1CB4C768EAEN.html

Date: January 2018

Pages: 111

Price: US\$ 3,300.00 (Single User License)

ID: G1CB4C768EAEN

### **Abstracts**

This report studies the global Master Data Management (MDM) market, analyzes and researches the Master Data Management (MDM) development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

SAP	
Oracle	
IBM	
Informatica	
Stibo Systems	
TIBCO Software	
Riversand Technologies	
Orchestra Networks	
EnterWorks	
Magnitude	
Talend	







Market segment by Type, the product can be split into
Customer Data
Product Data
Others
Market segment by Application, Master Data Management (MDM) can be split into
Banking, Finance and Insurance (BFSI)
IT and Telecommunications
Government & Health Care
Manufacturing & Logistics
Others
If you have any special requirements, please let us know and we will offer you the rep

ort as you want.



#### **Contents**

Global Master Data Management (MDM) Market Size, Status and Forecast 2022

#### 1 INDUSTRY OVERVIEW OF MASTER DATA MANAGEMENT (MDM)

- 1.1 Master Data Management (MDM) Market Overview
  - 1.1.1 Master Data Management (MDM) Product Scope
  - 1.1.2 Market Status and Outlook
- 1.2 Global Master Data Management (MDM) Market Size and Analysis by Regions
  - 1.2.1 United States
  - 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia
- 1.3 Master Data Management (MDM) Market by Type
  - 1.3.1 Customer Data
  - 1.3.2 Product Data
  - 1.3.3 Others
- 1.4 Master Data Management (MDM) Market by End Users/Application
  - 1.4.1 Banking, Finance and Insurance (BFSI)
  - 1.4.2 IT and Telecommunications
  - 1.4.3 Government & Health Care
  - 1.4.4 Manufacturing & Logistics
  - 1.4.5 Others

## 2 GLOBAL MASTER DATA MANAGEMENT (MDM) COMPETITION ANALYSIS BY PLAYERS

- 2.1 Master Data Management (MDM) Market Size (Value) by Players (2016 and 2017)
- 2.2 Competitive Status and Trend
  - 2.2.1 Market Concentration Rate
  - 2.2.2 Product/Service Differences
  - 2.2.3 New Entrants
  - 2.2.4 The Technology Trends in Future

### 3 COMPANY (TOP PLAYERS) PROFILES



- 3.1 SAP
  - 3.1.1 Company Profile
  - 3.1.2 Main Business/Business Overview
  - 3.1.3 Products, Services and Solutions
  - 3.1.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.1.5 Recent Developments
- 3.2 Oracle
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.2.5 Recent Developments
- 3.3 IBM
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.3.5 Recent Developments
- 3.4 Informatica
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.4.5 Recent Developments
- 3.5 Stibo Systems
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.5.5 Recent Developments
- 3.6 TIBCO Software
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.6.5 Recent Developments
- 3.7 Riversand Technologies
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview



- 3.7.3 Products, Services and Solutions
- 3.7.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
- 3.7.5 Recent Developments
- 3.8 Orchestra Networks
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.8.5 Recent Developments
- 3.9 EnterWorks
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.9.5 Recent Developments
- 3.10 Magnitude
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 Master Data Management (MDM) Revenue (Value) (2012-2017)
  - 3.10.5 Recent Developments
- 3.11 Talend
- 3.12 SAS Institute
- 3.13 Microsoft
- **3.14 KPMG**
- 3.15 Teradata Corporation
- 3.16 Software AG
- 3.17 Agility Multichannel
- 3.18 VisionWare
- 3.19 SupplyOn AG
- 3.20 SyncForce
- 3.21 Sunway World
- 3.22 Yonyou

# 4 GLOBAL MASTER DATA MANAGEMENT (MDM) MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

- 4.1 Global Master Data Management (MDM) Market Size by Type (2012-2017)
- 4.2 Global Master Data Management (MDM) Market Size by Application (2012-2017)



- 4.3 Potential Application of Master Data Management (MDM) in Future
- 4.4 Top Consumer/End Users of Master Data Management (MDM)

### 5 UNITED STATES MASTER DATA MANAGEMENT (MDM) DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Master Data Management (MDM) Market Size (2012-2017)
- 5.2 United States Master Data Management (MDM) Market Size and Market Share by Players (2016 and 2017)

### 6 EU MASTER DATA MANAGEMENT (MDM) DEVELOPMENT STATUS AND OUTLOOK

- 6.1 EU Master Data Management (MDM) Market Size (2012-2017)
- 6.2 EU Master Data Management (MDM) Market Size and Market Share by Players (2016 and 2017)

### 7 JAPAN MASTER DATA MANAGEMENT (MDM) DEVELOPMENT STATUS AND OUTLOOK

- 7.1 Japan Master Data Management (MDM) Market Size (2012-2017)
- 7.2 Japan Master Data Management (MDM) Market Size and Market Share by Players (2016 and 2017)

# 8 CHINA MASTER DATA MANAGEMENT (MDM) DEVELOPMENT STATUS AND OUTLOOK

- 8.1 China Master Data Management (MDM) Market Size (2012-2017)
- 8.2 China Master Data Management (MDM) Market Size and Market Share by Players (2016 and 2017)

# 9 INDIA MASTER DATA MANAGEMENT (MDM) DEVELOPMENT STATUS AND OUTLOOK

- 9.1 India Master Data Management (MDM) Market Size (2012-2017)
- 9.2 India Master Data Management (MDM) Market Size and Market Share by Players (2016 and 2017)

#### 10 SOUTHEAST ASIA MASTER DATA MANAGEMENT (MDM) DEVELOPMENT



#### STATUS AND OUTLOOK

- 10.1 Southeast Asia Master Data Management (MDM) Market Size (2012-2017)
- 10.2 Southeast Asia Master Data Management (MDM) Market Size and Market Share by Players (2016 and 2017)

#### 11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

- 11.1 Global Master Data Management (MDM) Market Size (Value) by Regions (2017-2022)
- 11.1.1 United States Master Data Management (MDM) Revenue and Growth Rate (2017-2022)
  - 11.1.2 EU Master Data Management (MDM) Revenue and Growth Rate (2017-2022)
- 11.1.3 Japan Master Data Management (MDM) Revenue and Growth Rate (2017-2022)
- 11.1.4 China Master Data Management (MDM) Revenue and Growth Rate (2017-2022)
  - 11.1.5 India Master Data Management (MDM) Revenue and Growth Rate (2017-2022)
- 11.1.6 Southeast Asia Master Data Management (MDM) Revenue and Growth Rate (2017-2022)
- 11.2 Global Master Data Management (MDM) Market Size (Value) by Type (2017-2022)
- 11.3 Global Master Data Management (MDM) Market Size by Application (2017-2022)

### 12 MASTER DATA MANAGEMENT (MDM) MARKET DYNAMICS

- 12.1 Master Data Management (MDM) Market Opportunities
- 12.2 Master Data Management (MDM) Challenge and Risk
  - 12.2.1 Competition from Opponents
  - 12.2.2 Downside Risks of Economy
- 12.3 Master Data Management (MDM) Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 Master Data Management (MDM) Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

#### 13 MARKET EFFECT FACTORS ANALYSIS



- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
  - 13.3.1 Economic Fluctuations
  - 13.3.2 Other Risk Factors

#### 14 RESEARCH FINDING/CONCLUSION

#### **15 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Master Data Management (MDM) Product Scope

Figure Global Master Data Management (MDM) Market Size (Million USD) (2012-2017) Table Global Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Master Data Management (MDM) Market Share by Regions in 2016 Figure United States Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Master Data Management (MDM) Market Share by Type in 2016

Figure Customer Data Market Size (Million USD) and Growth Rate (2012-2017)

Figure Product Data Market Size (Million USD) and Growth Rate (2012-2017)

Figure Others Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Master Data Management (MDM) Market Share by Application in 2016

Table Key Downstream Customer in Banking, Finance and Insurance (BFSI)

Figure Master Data Management (MDM) Market Size (Million USD) and Growth Rate in Banking, Finance and Insurance (BFSI) (2012-2017)

Table Key Downstream Customer in IT and Telecommunications

Figure Master Data Management (MDM) Market Size (Million USD) and Growth Rate in IT and Telecommunications (2012-2017)

Table Key Downstream Customer in Government & Health Care

Figure Master Data Management (MDM) Market Size (Million USD) and Growth Rate in Government & Health Care (2012-2017)

Table Key Downstream Customer in Manufacturing & Logistics

Figure Master Data Management (MDM) Market Size (Million USD) and Growth Rate in Manufacturing & Logistics (2012-2017)

Table Key Downstream Customer in Others



Figure Master Data Management (MDM) Market Size (Million USD) and Growth Rate in Others (2012-2017)

Table Master Data Management (MDM) Market Size (Million USD) by Players (2016 and 2017)

Figure Master Data Management (MDM) Market Size Share by Players in 2016 Figure Master Data Management (MDM) Market Size Share by Players in 2017 Table SAP Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of SAP (2012-2017)

Figure SAP Master Data Management (MDM) Business Revenue Market Share in 2016 Table Oracle Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Oracle (2012-2017)

Figure Oracle Master Data Management (MDM) Business Revenue Market Share in 2016

Table IBM Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of IBM (2012-2017)

Figure IBM Master Data Management (MDM) Business Revenue Market Share in 2016 Table Informatica Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Informatica (2012-2017)

Figure Informatica Master Data Management (MDM) Business Revenue Market Share in 2016

Table Stibo Systems Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Stibo Systems (2012-2017)

Figure Stibo Systems Master Data Management (MDM) Business Revenue Market Share in 2016

Table TIBCO Software Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of TIBCO Software (2012-2017)

Figure TIBCO Software Master Data Management (MDM) Business Revenue Market Share in 2016

Table Riversand Technologies Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Riversand Technologies (2012-2017)

Figure Riversand Technologies Master Data Management (MDM) Business Revenue Market Share in 2016



Table Orchestra Networks Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Orchestra Networks (2012-2017)

Figure Orchestra Networks Master Data Management (MDM) Business Revenue Market Share in 2016

Table EnterWorks Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of EnterWorks (2012-2017)

Figure EnterWorks Master Data Management (MDM) Business Revenue Market Share in 2016

Table Magnitude Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Magnitude (2012-2017)

Figure Magnitude Master Data Management (MDM) Business Revenue Market Share in 2016

**Table Talend Basic Information List** 

Table Master Data Management (MDM) Business Revenue (Million USD) of Talend (2012-2017)

Figure Talend Master Data Management (MDM) Business Revenue Market Share in 2016

Table SAS Institute Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of SAS Institute (2012-2017)

Figure SAS Institute Master Data Management (MDM) Business Revenue Market Share in 2016

Table Microsoft Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Microsoft (2012-2017)

Figure Microsoft Master Data Management (MDM) Business Revenue Market Share in 2016

Table KPMG Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of KPMG (2012-2017)

Figure KPMG Master Data Management (MDM) Business Revenue Market Share in 2016

Table Teradata Corporation Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Teradata Corporation (2012-2017)

Figure Teradata Corporation Master Data Management (MDM) Business Revenue



Market Share in 2016

Table Software AG Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Software AG (2012-2017)

Figure Software AG Master Data Management (MDM) Business Revenue Market Share in 2016

Table Agility Multichannel Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Agility Multichannel (2012-2017)

Figure Agility Multichannel Master Data Management (MDM) Business Revenue Market Share in 2016

Table VisionWare Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of VisionWare (2012-2017)

Figure VisionWare Master Data Management (MDM) Business Revenue Market Share in 2016

Table SupplyOn AG Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of SupplyOn AG (2012-2017)

Figure SupplyOn AG Master Data Management (MDM) Business Revenue Market Share in 2016

Table SyncForce Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of SyncForce (2012-2017)

Figure SyncForce Master Data Management (MDM) Business Revenue Market Share in 2016

Table Sunway World Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Sunway World (2012-2017)

Figure Sunway World Master Data Management (MDM) Business Revenue Market Share in 2016

Table Yonyou Basic Information List

Table Master Data Management (MDM) Business Revenue (Million USD) of Yonyou (2012-2017)

Figure Yonyou Master Data Management (MDM) Business Revenue Market Share in 2016

Table Global Master Data Management (MDM) Market Size (Million USD) by Type (2012-2017)

Figure Global Master Data Management (MDM) Market Size Share by Type in 2012



Figure Global Master Data Management (MDM) Market Size Share by Type in 2013 Figure Global Master Data Management (MDM) Market Size Share by Type in 2014 Figure Global Master Data Management (MDM) Market Size Share by Type in 2015 Figure Global Master Data Management (MDM) Market Size Share by Type in 2016 Figure Global Master Data Management (MDM) Market Size Share by Type in 2017 Table Global Master Data Management (MDM) Market Size (Million USD) by Application (2012-2017)

Figure Global Master Data Management (MDM) Market Size (Million USD) by Application in 2012

Figure Global Master Data Management (MDM) Market Size (Million USD) by Application in 2013

Figure Global Master Data Management (MDM) Market Size (Million USD) by Application in 2014

Figure Global Master Data Management (MDM) Market Size (Million USD) by Application in 2015

Figure Global Master Data Management (MDM) Market Size (Million USD) by Application in 2016

Figure Global Master Data Management (MDM) Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Master Data Management (MDM)

Figure United States Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Master Data Management (MDM) Market Size (Million USD) by Players (2012-2017)

Figure United States Master Data Management (MDM) Market Size Share by Players in 2016

Figure United States Master Data Management (MDM) Market Size Share by Players in 2017

Figure EU Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Master Data Management (MDM) Market Size (Million USD) by Players (2012-2017)

Figure EU Master Data Management (MDM) Market Size Share by Players in 2016 Figure EU Master Data Management (MDM) Market Size Share by Players in 2017 Figure Japan Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Master Data Management (MDM) Market Size (Million USD) by Players (2012-2017)

Figure Japan Master Data Management (MDM) Market Size Share by Players in 2016



Figure Japan Master Data Management (MDM) Market Size Share by Players in 2017 Figure China Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Master Data Management (MDM) Market Size (Million USD) by Players (2012-2017)

Figure China Master Data Management (MDM) Market Size Share by Players in 2016 Figure China Master Data Management (MDM) Market Size Share by Players in 2017 Figure India Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India Master Data Management (MDM) Market Size (Million USD) by Players (2012-2017)

Figure India Master Data Management (MDM) Market Size Share by Players in 2016 Figure India Master Data Management (MDM) Market Size Share by Players in 2017 Figure Southeast Asia Master Data Management (MDM) Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Master Data Management (MDM) Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia Master Data Management (MDM) Market Size Share by Players in 2016

Figure Southeast Asia Master Data Management (MDM) Market Size Share by Players in 2017

Figure Global Master Data Management (MDM) Market Size (Million USD) by Regions (2017-2022)

Table Global Master Data Management (MDM) Market Size (Million USD) by Regions (2017-2022)

Figure Global Master Data Management (MDM) Market Size Share by Regions in 2017 Figure Global Master Data Management (MDM) Market Size Share by Regions in 2022 Figure United States Master Data Management (MDM) Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Master Data Management (MDM) Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Master Data Management (MDM) Revenue (Million USD) and Growth Rate (2017-2022)

Figure China Master Data Management (MDM) Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Master Data Management (MDM) Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Master Data Management (MDM) Revenue (Million USD) and Growth Rate (2017-2022)



Table Global Master Data Management (MDM) Market Size (Million USD) by Type (2017-2022)

Figure Global Master Data Management (MDM) Market Size Share by Type in 2017 Figure Global Master Data Management (MDM) Market Size Share by Type in 2022 Table Global Master Data Management (MDM) Market Size (Million USD) by Application (2017-2022)

Figure Global Master Data Management (MDM) Market Size (Million USD) by Application in 2017

Figure Global Master Data Management (MDM) Market Size (Million USD) by Application in 2022



#### I would like to order

Product name: Global Master Data Management (MDM) Market Size, Status and Forecast 2022

Product link: <a href="https://marketpublishers.com/r/G1CB4C768EAEN.html">https://marketpublishers.com/r/G1CB4C768EAEN.html</a>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G1CB4C768EAEN.html">https://marketpublishers.com/r/G1CB4C768EAEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970