

Global Massage Pillow Sales Market Report 2016

<https://marketpublishers.com/r/GC12F27188EEN.html>

Date: October 2016

Pages: 128

Price: US\$ 4,000.00 (Single User License)

ID: GC12F27188EEN

Abstracts

Notes:

Sales, means the sales volume of Massage Pillow

Revenue, means the sales value of Massage Pillow

This report studies sales (consumption) of Massage Pillow in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

RONGTAI

OMRON

TAICHANG

OSIM

iRest

YIHOCON

Cincom

LUYAO

Omeok

SOFO

JODIA

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Massage Pillow in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

India

Southeast Asia

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Massage Pillow in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Massage Pillow Sales Market Report 2016

1 MASSAGE PILLOW OVERVIEW

- 1.1 Product Overview and Scope of Massage Pillow
- 1.2 Classification of Massage Pillow
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Massage Pillow
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Massage Pillow Market by Regions
 - 1.4.1 USA Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 India Status and Prospect (2011-2021)
 - 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Massage Pillow (2011-2021)
 - 1.5.1 Global Massage Pillow Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Massage Pillow Revenue and Growth Rate (2011-2021)

2 GLOBAL MASSAGE PILLOW COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Massage Pillow Market Competition by Manufacturers
 - 2.1.1 Global Massage Pillow Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Massage Pillow Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Massage Pillow (Volume and Value) by Type
 - 2.2.1 Global Massage Pillow Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Massage Pillow Revenue and Market Share by Type (2011-2016)
- 2.3 Global Massage Pillow (Volume and Value) by Regions
 - 2.3.1 Global Massage Pillow Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Massage Pillow Revenue and Market Share by Regions (2011-2016)

2.4 Global Massage Pillow (Volume) by Application

3 USA MASSAGE PILLOW (VOLUME, VALUE AND SALES PRICE)

3.1 USA Massage Pillow Sales and Value (2011-2016)

3.1.1 USA Massage Pillow Sales and Growth Rate (2011-2016)

3.1.2 USA Massage Pillow Revenue and Growth Rate (2011-2016)

3.1.3 USA Massage Pillow Sales Price Trend (2011-2016)

3.2 USA Massage Pillow Sales and Market Share by Manufacturers

3.3 USA Massage Pillow Sales and Market Share by Type

3.4 USA Massage Pillow Sales and Market Share by Application

4 CHINA MASSAGE PILLOW (VOLUME, VALUE AND SALES PRICE)

4.1 China Massage Pillow Sales and Value (2011-2016)

4.1.1 China Massage Pillow Sales and Growth Rate (2011-2016)

4.1.2 China Massage Pillow Revenue and Growth Rate (2011-2016)

4.1.3 China Massage Pillow Sales Price Trend (2011-2016)

4.2 China Massage Pillow Sales and Market Share by Manufacturers

4.3 China Massage Pillow Sales and Market Share by Type

4.4 China Massage Pillow Sales and Market Share by Application

5 EUROPE MASSAGE PILLOW (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Massage Pillow Sales and Value (2011-2016)

5.1.1 Europe Massage Pillow Sales and Growth Rate (2011-2016)

5.1.2 Europe Massage Pillow Revenue and Growth Rate (2011-2016)

5.1.3 Europe Massage Pillow Sales Price Trend (2011-2016)

5.2 Europe Massage Pillow Sales and Market Share by Manufacturers

5.3 Europe Massage Pillow Sales and Market Share by Type

5.4 Europe Massage Pillow Sales and Market Share by Application

6 JAPAN MASSAGE PILLOW (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Massage Pillow Sales and Value (2011-2016)

6.1.1 Japan Massage Pillow Sales and Growth Rate (2011-2016)

6.1.2 Japan Massage Pillow Revenue and Growth Rate (2011-2016)

6.1.3 Japan Massage Pillow Sales Price Trend (2011-2016)

6.2 Japan Massage Pillow Sales and Market Share by Manufacturers

6.3 Japan Massage Pillow Sales and Market Share by Type

6.4 Japan Massage Pillow Sales and Market Share by Application

7 INDIA MASSAGE PILLOW (VOLUME, VALUE AND SALES PRICE)

7.1 India Massage Pillow Sales and Value (2011-2016)

7.1.1 India Massage Pillow Sales and Growth Rate (2011-2016)

7.1.2 India Massage Pillow Revenue and Growth Rate (2011-2016)

7.1.3 India Massage Pillow Sales Price Trend (2011-2016)

7.2 India Massage Pillow Sales and Market Share by Manufacturers

7.3 India Massage Pillow Sales and Market Share by Type

7.4 India Massage Pillow Sales and Market Share by Application

8 SOUTHEAST ASIA MASSAGE PILLOW (VOLUME, VALUE AND SALES PRICE)

8.1 Southeast Asia Massage Pillow Sales and Value (2011-2016)

8.1.1 Southeast Asia Massage Pillow Sales and Growth Rate (2011-2016)

8.1.2 Southeast Asia Massage Pillow Revenue and Growth Rate (2011-2016)

8.1.3 Southeast Asia Massage Pillow Sales Price Trend (2011-2016)

8.2 Southeast Asia Massage Pillow Sales and Market Share by Manufacturers

8.3 Southeast Asia Massage Pillow Sales and Market Share by Type

8.4 Southeast Asia Massage Pillow Sales and Market Share by Application

9 GLOBAL MASSAGE PILLOW MANUFACTURERS ANALYSIS

9.1 RONGTAI

9.1.1 Company Basic Information, Manufacturing Base and Competitors

9.1.2 Massage Pillow Product Type, Application and Specification

9.1.2.1 Type I

9.1.2.2 Type II

9.1.3 RONGTAI Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

9.1.4 Main Business/Business Overview

9.2 OMRON

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 128 Product Type, Application and Specification

9.2.2.1 Type I

9.2.2.2 Type II

9.2.3 OMRON Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

9.2.4 Main Business/Business Overview

9.3 TAICHANG

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 143 Product Type, Application and Specification

9.3.2.1 Type I

9.3.2.2 Type II

9.3.3 TAICHANG Massage Pillow Sales, Revenue, Price and Gross Margin
(2011-2016)

9.3.4 Main Business/Business Overview

9.4 OSIM

9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 Oct Product Type, Application and Specification

9.4.2.1 Type I

9.4.2.2 Type II

9.4.3 OSIM Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

9.4.4 Main Business/Business Overview

9.5 iRest

9.5.1 Company Basic Information, Manufacturing Base and Competitors

9.5.2 Product Type, Application and Specification

9.5.2.1 Type I

9.5.2.2 Type II

9.5.3 iRest Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

9.5.4 Main Business/Business Overview

9.6 YIHOCON

9.6.1 Company Basic Information, Manufacturing Base and Competitors

9.6.2 Million USD Product Type, Application and Specification

9.6.2.1 Type I

9.6.2.2 Type II

9.6.3 YIHOCON Massage Pillow Sales, Revenue, Price and Gross Margin
(2011-2016)

9.6.4 Main Business/Business Overview

9.7 Cincom

9.7.1 Company Basic Information, Manufacturing Base and Competitors

9.7.2 Machinery & Equipment Product Type, Application and Specification

9.7.2.1 Type I

9.7.2.2 Type II

9.7.3 Cincom Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

9.7.4 Main Business/Business Overview

9.8 LUYAO

9.8.1 Company Basic Information, Manufacturing Base and Competitors

9.8.2 Product Type, Application and Specification

9.8.2.1 Type I

9.8.2.2 Type II

9.8.3 LUYAO Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

9.8.4 Main Business/Business Overview

9.9 Omeok

9.9.1 Company Basic Information, Manufacturing Base and Competitors

9.9.2 Product Type, Application and Specification

9.9.2.1 Type I

9.9.2.2 Type II

9.9.3 Omeok Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

9.9.4 Main Business/Business Overview

9.10 SOFO

9.10.1 Company Basic Information, Manufacturing Base and Competitors

9.10.2 Product Type, Application and Specification

9.10.2.1 Type I

9.10.2.2 Type II

9.10.3 SOFO Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

9.10.4 Main Business/Business Overview

9.11 JODIA

10 MESSAGE PILLOW MAUFACTURING COST ANALYSIS

10.1 Massage Pillow Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Massage Pillow

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

11.1 Massage Pillow Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of Massage Pillow Major Manufacturers in 2015

11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

12.1 Marketing Channel

12.1.1 Direct Marketing

12.1.2 Indirect Marketing

12.1.3 Marketing Channel Development Trend

12.2 Market Positioning

12.2.1 Pricing Strategy

12.2.2 Brand Strategy

12.2.3 Target Client

12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes Threat

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs/Customer Preference Change

13.3 Economic/Political Environmental Change

14 GLOBAL MASSAGE PILLOW MARKET FORECAST (2016-2021)

14.1 Global Massage Pillow Sales, Revenue Forecast (2016-2021)

14.2 Global Massage Pillow Sales Forecast by Regions (2016-2021)

14.3 Global Massage Pillow Sales Forecast by Type (2016-2021)

14.4 Global Massage Pillow Sales Forecast by Application (2016-2021)

15 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Massage Pillow
Table Classification of Massage Pillow
Figure Global Sales Market Share of Massage Pillow by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Applications of Massage Pillow
Figure Global Sales Market Share of Massage Pillow by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure USA Massage Pillow Revenue and Growth Rate (2011-2021)
Figure China Massage Pillow Revenue and Growth Rate (2011-2021)
Figure Europe Massage Pillow Revenue and Growth Rate (2011-2021)
Figure Japan Massage Pillow Revenue and Growth Rate (2011-2021)
Figure India Massage Pillow Revenue and Growth Rate (2011-2021)
Figure Southeast Asia Massage Pillow Revenue and Growth Rate (2011-2021)
Figure Global Massage Pillow Sales and Growth Rate (2011-2021)
Figure Global Massage Pillow Revenue and Growth Rate (2011-2021)
Table Global Massage Pillow Sales of Key Manufacturers (2011-2016)
Table Global Massage Pillow Sales Share by Manufacturers (2011-2016)
Figure 2015 Massage Pillow Sales Share by Manufacturers
Figure 2016 Massage Pillow Sales Share by Manufacturers
Table Global Massage Pillow Revenue by Manufacturers (2011-2016)
Table Global Massage Pillow Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Massage Pillow Revenue Share by Manufacturers
Table 2016 Global Massage Pillow Revenue Share by Manufacturers
Table Global Massage Pillow Sales and Market Share by Type (2011-2016)
Table Global Massage Pillow Sales Share by Type (2011-2016)
Figure Sales Market Share of Massage Pillow by Type (2011-2016)
Figure Global Massage Pillow Sales Growth Rate by Type (2011-2016)
Table Global Massage Pillow Revenue and Market Share by Type (2011-2016)
Table Global Massage Pillow Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Massage Pillow by Type (2011-2016)
Figure Global Massage Pillow Revenue Growth Rate by Type (2011-2016)
Table Global Massage Pillow Sales and Market Share by Regions (2011-2016)
Table Global Massage Pillow Sales Share by Regions (2011-2016)

Figure Sales Market Share of Massage Pillow by Regions (2011-2016)
Figure Global Massage Pillow Sales Growth Rate by Regions (2011-2016)
Table Global Massage Pillow Revenue and Market Share by Regions (2011-2016)
Table Global Massage Pillow Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Massage Pillow by Regions (2011-2016)
Figure Global Massage Pillow Revenue Growth Rate by Regions (2011-2016)
Table Global Massage Pillow Sales and Market Share by Application (2011-2016)
Table Global Massage Pillow Sales Share by Application (2011-2016)
Figure Sales Market Share of Massage Pillow by Application (2011-2016)
Figure Global Massage Pillow Sales Growth Rate by Application (2011-2016)
Figure USA Massage Pillow Sales and Growth Rate (2011-2016)
Figure USA Massage Pillow Revenue and Growth Rate (2011-2016)
Figure USA Massage Pillow Sales Price Trend (2011-2016)
Table USA Massage Pillow Sales by Manufacturers (2011-2016)
Table USA Massage Pillow Market Share by Manufacturers (2011-2016)
Table USA Massage Pillow Sales by Type (2011-2016)
Table USA Massage Pillow Market Share by Type (2011-2016)
Table USA Massage Pillow Sales by Application (2011-2016)
Table USA Massage Pillow Market Share by Application (2011-2016)
Figure China Massage Pillow Sales and Growth Rate (2011-2016)
Figure China Massage Pillow Revenue and Growth Rate (2011-2016)
Figure China Massage Pillow Sales Price Trend (2011-2016)
Table China Massage Pillow Sales by Manufacturers (2011-2016)
Table China Massage Pillow Market Share by Manufacturers (2011-2016)
Table China Massage Pillow Sales by Type (2011-2016)
Table China Massage Pillow Market Share by Type (2011-2016)
Table China Massage Pillow Sales by Application (2011-2016)
Table China Massage Pillow Market Share by Application (2011-2016)
Figure Europe Massage Pillow Sales and Growth Rate (2011-2016)
Figure Europe Massage Pillow Revenue and Growth Rate (2011-2016)
Figure Europe Massage Pillow Sales Price Trend (2011-2016)
Table Europe Massage Pillow Sales by Manufacturers (2011-2016)
Table Europe Massage Pillow Market Share by Manufacturers (2011-2016)
Table Europe Massage Pillow Sales by Type (2011-2016)
Table Europe Massage Pillow Market Share by Type (2011-2016)
Table Europe Massage Pillow Sales by Application (2011-2016)
Table Europe Massage Pillow Market Share by Application (2011-2016)
Figure Japan Massage Pillow Sales and Growth Rate (2011-2016)
Figure Japan Massage Pillow Revenue and Growth Rate (2011-2016)

Figure Japan Massage Pillow Sales Price Trend (2011-2016)
Table Japan Massage Pillow Sales by Manufacturers (2011-2016)
Table Japan Massage Pillow Market Share by Manufacturers (2011-2016)
Table Japan Massage Pillow Sales by Type (2011-2016)
Table Japan Massage Pillow Market Share by Type (2011-2016)
Table Japan Massage Pillow Sales by Application (2011-2016)
Table Japan Massage Pillow Market Share by Application (2011-2016)
Figure India Massage Pillow Sales and Growth Rate (2011-2016)
Figure India Massage Pillow Revenue and Growth Rate (2011-2016)
Figure India Massage Pillow Sales Price Trend (2011-2016)
Table India Massage Pillow Sales by Manufacturers (2011-2016)
Table India Massage Pillow Market Share by Manufacturers (2011-2016)
Table India Massage Pillow Sales by Type (2011-2016)
Table India Massage Pillow Market Share by Type (2011-2016)
Table India Massage Pillow Sales by Application (2011-2016)
Table India Massage Pillow Market Share by Application (2011-2016)
Figure Southeast Asia Massage Pillow Sales and Growth Rate (2011-2016)
Figure Southeast Asia Massage Pillow Revenue and Growth Rate (2011-2016)
Figure Southeast Asia Massage Pillow Sales Price Trend (2011-2016)
Table Southeast Asia Massage Pillow Sales by Manufacturers (2011-2016)
Table Southeast Asia Massage Pillow Market Share by Manufacturers (2011-2016)
Table Southeast Asia Massage Pillow Sales by Type (2011-2016)
Table Southeast Asia Massage Pillow Market Share by Type (2011-2016)
Table Southeast Asia Massage Pillow Sales by Application (2011-2016)
Table Southeast Asia Massage Pillow Market Share by Application (2011-2016)
Table RONGTAI Basic Information List
Table RONGTAI Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure RONGTAI Massage Pillow Global Market Share (2011-2016)
Table OMRON Basic Information List
Table OMRON Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure OMRON Massage Pillow Global Market Share (2011-2016)
Table TAICHANG Basic Information List
Table TAICHANG Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure TAICHANG Massage Pillow Global Market Share (2011-2016)
Table OSIM Basic Information List
Table OSIM Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure OSIM Massage Pillow Global Market Share (2011-2016)
Table iRest Basic Information List

Table iRest Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure iRest Massage Pillow Global Market Share (2011-2016)
Table YIHOCON Basic Information List
Table YIHOCON Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure YIHOCON Massage Pillow Global Market Share (2011-2016)
Table Cincom Basic Information List
Table Cincom Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Cincom Massage Pillow Global Market Share (2011-2016)
Table LUYAO Basic Information List
Table LUYAO Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure LUYAO Massage Pillow Global Market Share (2011-2016)
Table Omeok Basic Information List
Table Omeok Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Omeok Massage Pillow Global Market Share (2011-2016)
Table SOFO Basic Information List
Table SOFO Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure SOFO Massage Pillow Global Market Share (2011-2016)
Table JODIA Basic Information List
Table JODIA Massage Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
Figure JODIA Massage Pillow Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Massage Pillow
Figure Manufacturing Process Analysis of Massage Pillow
Figure Massage Pillow Industrial Chain Analysis
Table Raw Materials Sources of Massage Pillow Major Manufacturers in 2015
Table Major Buyers of Massage Pillow
Table Distributors/Traders List
Figure Global Massage Pillow Sales and Growth Rate Forecast (2016-2021)
Figure Global Massage Pillow Revenue and Growth Rate Forecast (2016-2021)
Table Global Massage Pillow Sales Forecast by Regions (2016-2021)
Table Global Massage Pillow Sales Forecast by Type (2016-2021)
Table Global Massage Pillow Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Massage Pillow Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GC12F27188EEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC12F27188EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970