

# Global Masonry White Cement Sales Market Report 2018

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## Abstracts

This report studies the global Masonry White Cement market status and forecast, categorizes the global Masonry White Cement market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Masonry white cements are white Portland cement-based products that designed for making white or colored mortars as designated by ASTM specification C270 'Mortars for Unit Masonry.' Manufactured to meet ASTM C91, these products blend white Portland cement with finely ground white limestone, combined with process additions that enhance water retention, workability, boardlife, and durability.

Currently, Masonry White Cement market has a certain potential in USA, Europe, Mid-east and Asia Market. These areas demand are relatively stable, with slightly growth. During these years, Europe and Middle East's masonry white cement industry maintains a rapid growth.

Middle East dominated the global masonry white cement production market in terms of volume, accounting for 28.10% of the overall market in 2016. Egypt, Iran, Turkey and Kuwait, the key regional markets in Middle East are expected to witness a surge in masonry white cement demand owing to a favorable regulatory scenario and high consumer awareness. Big News in White cement industry are: Lafarge merged with Holcim in 2014, and Boral (Australia), CBR Heidelberg Cement (Belgium) turned permanent closure of their plants in the year.

In the next few years, the USA region's demand for masonry white cement will continue to expand, while Mid-east has become a major exporter, and this state will be maintained in the next period of time.

The global Masonry White Cement market is valued at 660 million US\$ in 2017 and will reach 780 million US\$ by the end of 2025, growing at a CAGR of 2.1% during 2018-2025.

The major players covered in this report

Cementir Holding

LafargeHolcim

Federal White Cement

Royal White Cement

Sesco Cement Corp.

Titan America

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

#### Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

#### Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Type N

Type S

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Residential Buildings

Non-residential Buildings

The study objectives of this report are:

To analyze and study the global Masonry White Cement sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Masonry White Cement players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Masonry White Cement are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

## Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

### Key Stakeholders

Masonry White Cement Manufacturers

Masonry White Cement Distributors/Traders/Wholesalers

Masonry White Cement Subcomponent Manufacturers

Industry Association

Downstream Vendors

### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Masonry White Cement market, by end-use.

Detailed analysis and profiles of additional market players.

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