

Global Mascara Cream Market Research Report 2017

<https://marketpublishers.com/r/GDAC9244C2CEN.html>

Date: January 2017

Pages: 126

Price: US\$ 2,900.00 (Single User License)

ID: GDAC9244C2CEN

Abstracts

Notes:

Production, means the output of Mascara Cream

Revenue, means the sales value of Mascara Cream

This report studies Mascara Cream in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

L'Oreal

Procter & Gamble

Estee Lauder

Avon

PIAS

DHC

Shiseido

LVMH

Thefaceshop

Revlon

Gurwitch

Amore Pacific

Dior

Chanel

Elizabeth Arden

Carlsan

Flamingo

Marie Dalgar

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mascara Cream in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Water Resistant

Regular

Split by application, this report focuses on consumption, market share and growth rate of Mascara Cream in each application, can be divided into

44 Years Old

Contents

Global Mascara Cream Market Research Report 2017

1 MASCARA CREAM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mascara Cream
- 1.2 Mascara Cream Segment by Type
 - 1.2.1 Global Production Market Share of Mascara Cream by Type in 2015
 - 1.2.2 Water Resistant
 - 1.2.3 Regular
- 1.3 Mascara Cream Segment by Application
 - 1.3.1 Mascara Cream Consumption Market Share by Application in 2015
 - 1.3.2 44 Years Old
- 1.4 Mascara Cream Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Mascara Cream (2012-2022)

2 GLOBAL MASCARA CREAM MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Mascara Cream Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Mascara Cream Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Mascara Cream Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mascara Cream Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Mascara Cream Market Competitive Situation and Trends
 - 2.5.1 Mascara Cream Market Concentration Rate
 - 2.5.2 Mascara Cream Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL MASCARA CREAM PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Mascara Cream Production and Market Share by Region (2012-2017)

- 3.2 Global Mascara Cream Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL MASCARA CREAM SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Mascara Cream Consumption by Regions (2012-2017)
- 4.2 North America Mascara Cream Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Mascara Cream Production, Consumption, Export, Import (2012-2017)
- 4.4 China Mascara Cream Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Mascara Cream Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Mascara Cream Production, Consumption, Export, Import (2012-2017)
- 4.7 India Mascara Cream Production, Consumption, Export, Import (2012-2017)

5 GLOBAL MASCARA CREAM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Mascara Cream Production and Market Share by Type (2012-2017)
- 5.2 Global Mascara Cream Revenue and Market Share by Type (2012-2017)
- 5.3 Global Mascara Cream Price by Type (2012-2017)
- 5.4 Global Mascara Cream Production Growth by Type (2012-2017)

6 GLOBAL MASCARA CREAM MARKET ANALYSIS BY APPLICATION

- 6.1 Global Mascara Cream Consumption and Market Share by Application (2012-2017)
- 6.2 Global Mascara Cream Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL MASCARA CREAM MANUFACTURERS PROFILES/ANALYSIS

7.1 L'Oreal

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Mascara Cream Product Type, Application and Specification

7.1.2.1 Water Resistant

7.1.2.2 Regular

7.1.3 L'Oreal Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Procter & Gamble

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Mascara Cream Product Type, Application and Specification

7.2.2.1 Water Resistant

7.2.2.2 Regular

7.2.3 Procter & Gamble Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Estee Lauder

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Mascara Cream Product Type, Application and Specification

7.3.2.1 Water Resistant

7.3.2.2 Regular

7.3.3 Estee Lauder Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Avon

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Mascara Cream Product Type, Application and Specification

7.4.2.1 Water Resistant

7.4.2.2 Regular

7.4.3 Avon Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 PIAS

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Mascara Cream Product Type, Application and Specification

7.5.2.1 Water Resistant

- 7.5.2.2 Regular
- 7.5.3 PIAS Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 DHC
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Mascara Cream Product Type, Application and Specification
 - 7.6.2.1 Water Resistant
 - 7.6.2.2 Regular
 - 7.6.3 DHC Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Shiseido
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Mascara Cream Product Type, Application and Specification
 - 7.7.2.1 Water Resistant
 - 7.7.2.2 Regular
 - 7.7.3 Shiseido Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 LVMH
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Mascara Cream Product Type, Application and Specification
 - 7.8.2.1 Water Resistant
 - 7.8.2.2 Regular
 - 7.8.3 LVMH Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Thefaceshop
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Mascara Cream Product Type, Application and Specification
 - 7.9.2.1 Water Resistant
 - 7.9.2.2 Regular
 - 7.9.3 Thefaceshop Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Revlon
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Mascara Cream Product Type, Application and Specification

7.10.2.1 Water Resistant

7.10.2.2 Regular

7.10.3 Revlon Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Gurwitch

7.12 Amore Pacific

7.13 Dior

7.14 Chanel

7.15 Elizabeth Arden

7.16 Carslan

7.17 Flamingo

7.18 Marie Dalgard

8 MASCARA CREAM MANUFACTURING COST ANALYSIS

8.1 Mascara Cream Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Mascara Cream

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Mascara Cream Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Mascara Cream Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL MASCARA CREAM MARKET FORECAST (2017-2022)

- 12.1 Global Mascara Cream Production, Revenue and Price Forecast (2017-2022)
 - 12.1.1 Global Mascara Cream Production and Growth Rate Forecast (2017-2022)
 - 12.1.2 Global Mascara Cream Revenue and Growth Rate Forecast (2017-2022)
 - 12.1.3 Global Mascara Cream Price and Trend Forecast (2017-2022)
- 12.2 Global Mascara Cream Production, Consumption, Import and Export Forecast by Regions (2017-2022)
 - 12.2.1 North America Mascara Cream Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
 - 12.2.2 Europe Mascara Cream Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
 - 12.2.3 China Mascara Cream Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
 - 12.2.4 Japan Mascara Cream Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
 - 12.2.5 Southeast Asia Mascara Cream Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
 - 12.2.6 India Mascara Cream Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Mascara Cream Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Mascara Cream Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mascara Cream

Figure Global Production Market Share of Mascara Cream by Type in 2015

Figure Product Picture of Water Resistant

Table Major Manufacturers of Water Resistant

Figure Product Picture of Regular

Table Major Manufacturers of Regular

Table Mascara Cream Consumption Market Share by Application in 2015

Figure 44 Years Old Examples

Figure North America Mascara Cream Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Mascara Cream Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Mascara Cream Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Mascara Cream Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Mascara Cream Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Mascara Cream Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Mascara Cream Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Mascara Cream Production of Key Manufacturers (2015 and 2016)

Table Global Mascara Cream Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mascara Cream Production Share by Manufacturers

Figure 2016 Mascara Cream Production Share by Manufacturers

Table Global Mascara Cream Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mascara Cream Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mascara Cream Revenue Share by Manufacturers

Table 2016 Global Mascara Cream Revenue Share by Manufacturers

Table Global Market Mascara Cream Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mascara Cream Average Price of Key Manufacturers in 2015

Table Manufacturers Mascara Cream Manufacturing Base Distribution and Sales Area

Table Manufacturers Mascara Cream Product Type

Figure Mascara Cream Market Share of Top 3 Manufacturers

Figure Mascara Cream Market Share of Top 5 Manufacturers

Table Global Mascara Cream Production by Regions (2012-2017)

Figure Global Mascara Cream Production and Market Share by Regions (2012-2017)

Figure Global Mascara Cream Production Market Share by Regions (2012-2017)
Figure 2015 Global Mascara Cream Production Market Share by Regions
Table Global Mascara Cream Revenue by Regions (2012-2017)
Table Global Mascara Cream Revenue Market Share by Regions (2012-2017)
Table 2015 Global Mascara Cream Revenue Market Share by Regions
Table Global Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
Table North America Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
Table Europe Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
Table China Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
Table Japan Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
Table Southeast Asia Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
Table India Mascara Cream Production, Revenue, Price and Gross Margin (2012-2017)
Table Global Mascara Cream Consumption Market by Regions (2012-2017)
Table Global Mascara Cream Consumption Market Share by Regions (2012-2017)
Figure Global Mascara Cream Consumption Market Share by Regions (2012-2017)
Figure 2015 Global Mascara Cream Consumption Market Share by Regions
Table North America Mascara Cream Production, Consumption, Import & Export (2012-2017)
Table Europe Mascara Cream Production, Consumption, Import & Export (2012-2017)
Table China Mascara Cream Production, Consumption, Import & Export (2012-2017)
Table Japan Mascara Cream Production, Consumption, Import & Export (2012-2017)
Table Southeast Asia Mascara Cream Production, Consumption, Import & Export (2012-2017)
Table India Mascara Cream Production, Consumption, Import & Export (2012-2017)
Table Global Mascara Cream Production by Type (2012-2017)
Table Global Mascara Cream Production Share by Type (2012-2017)
Figure Production Market Share of Mascara Cream by Type (2012-2017)
Figure 2015 Production Market Share of Mascara Cream by Type
Table Global Mascara Cream Revenue by Type (2012-2017)
Table Global Mascara Cream Revenue Share by Type (2012-2017)
Figure Production Revenue Share of Mascara Cream by Type (2012-2017)
Figure 2015 Revenue Market Share of Mascara Cream by Type
Table Global Mascara Cream Price by Type (2012-2017)

Figure Global Mascara Cream Production Growth by Type (2012-2017)

Table Global Mascara Cream Consumption by Application (2012-2017)

Table Global Mascara Cream Consumption Market Share by Application (2012-2017)

Figure Global Mascara Cream Consumption Market Share by Application in 2015

Table Global Mascara Cream Consumption Growth Rate by Application (2012-2017)

Figure Global Mascara Cream Consumption Growth Rate by Application (2012-2017)

Table L'Oreal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table L'Oreal Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure L'Oreal Mascara Cream Market Share (2015 and 2016)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Procter & Gamble Mascara Cream Market Share (2015 and 2016)

Table Estee Lauder Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Estee Lauder Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Estee Lauder Mascara Cream Market Share (2015 and 2016)

Table Avon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avon Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Avon Mascara Cream Market Share (2015 and 2016)

Table PIAS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PIAS Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure PIAS Mascara Cream Market Share (2015 and 2016)

Table DHC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DHC Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure DHC Mascara Cream Market Share (2015 and 2016)

Table Shiseido Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shiseido Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Shiseido Mascara Cream Market Share (2015 and 2016)

Table LVMH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LVMH Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure LVMH Mascara Cream Market Share (2015 and 2016)

Table Thefaceshop Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Thefaceshop Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Thefaceshop Mascara Cream Market Share (2015 and 2016)

Table Revlon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Revlon Mascara Cream Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Revlon Mascara Cream Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mascara Cream

Figure Manufacturing Process Analysis of Mascara Cream

Figure Mascara Cream Industrial Chain Analysis

Table Raw Materials Sources of Mascara Cream Major Manufacturers in 2015

Table Major Buyers of Mascara Cream

Table Distributors/Traders List

Figure Global Mascara Cream Production and Growth Rate Forecast (2017-2022)

Figure Global Mascara Cream Revenue and Growth Rate Forecast (2017-2022)

Figure Global Mascara Cream Price and Trend Forecast (2017-2022)

Table Global Mascara Cream Production Forecast by Regions (2017-2022)

Table Global Mascara Cream Consumption Forecast by Regions (2017-2022)

Figure North America Mascara Cream Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Mascara Cream Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Mascara Cream Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Mascara Cream Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Mascara Cream Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Mascara Cream Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Mascara Cream Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Mascara Cream Production, Consumption, Export and Import Forecast

(2017-2022)

Figure Southeast Asia Mascara Cream Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Mascara Cream Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Mascara Cream Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Mascara Cream Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Mascara Cream Production Forecast by Type (2017-2022)

Table Global Mascara Cream Revenue Forecast by Type (2017-2022)

Table Global Mascara Cream Price Forecast by Type (2017-2022)

Table Global Mascara Cream Consumption Forecast by Application (2017-2022)

I would like to order

Product name: Global Mascara Cream Market Research Report 2017

Product link: <https://marketpublishers.com/r/GDAC9244C2CEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDAC9244C2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970