

# **Global Marine Electronics Market Research Report** 2016

https://marketpublishers.com/r/GB7514D4690EN.html

Date: December 2016

Pages: 107

Price: US\$ 2,900.00 (Single User License)

ID: GB7514D4690EN

#### **Abstracts**

#### Notes:

Production, means the output of Marine Electronics

Revenue, means the sales value of Marine Electronics

This report studies Marine Electronics in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

China State Shipbuilding Corporation

China Shipbuilding Industry Corporation

Hudong-zhonghua Shipbuilding (Group) Co., Ltd.

Guangzhou Shipyard International Co., Ltd.

Dalian Shipbuilding Industry Co., Ltd.

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Marine Electronics in these regions, from 2011 to 2021 (forecast), like



North America
Europe
China
Japan
Korea
Taiwan
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into  GPS Navigation Equipment  Electronic Chart Display and Information System (ECDIS
Split by application, this report focuses on consumption, market share and growth rate of Marine Electronics in each application, can be divided into
Cargo Ship
Cruise Ship



#### **Contents**

Global Marine Electronics Market Research Report 2016

#### 1 MARINE ELECTRONICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Marine Electronics
- 1.2 Marine Electronics Segment by Type
  - 1.2.1 Global Production Market Share of Marine Electronics by Type in 2015
  - 1.2.2 GPS Navigation Equipment
- 1.2.3 Electronic Chart Display and Information System (ECDIS
- 1.3 Marine Electronics Segment by Application
- 1.3.1 Marine Electronics Consumption Market Share by Application in 2015
- 1.3.2 Cargo Ship
- 1.3.3 Cruise Ship
- 1.4 Marine Electronics Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Marine Electronics (2011-2021)

### 2 GLOBAL MARINE ELECTRONICS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Marine Electronics Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Marine Electronics Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Marine Electronics Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Marine Electronics Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Marine Electronics Market Competitive Situation and Trends
  - 2.5.1 Marine Electronics Market Concentration Rate
  - 2.5.2 Marine Electronics Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## 3 GLOBAL MARINE ELECTRONICS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)



- 3.1 Global Marine Electronics Production by Region (2011-2016)
- 3.2 Global Marine Electronics Production Market Share by Region (2011-2016)
- 3.3 Global Marine Electronics Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

## 4 GLOBAL MARINE ELECTRONICS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Marine Electronics Consumption by Regions (2011-2016)
- 4.2 North America Marine Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Marine Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Marine Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Marine Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Marine Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Marine Electronics Production, Consumption, Export, Import by Regions (2011-2016)

### 5 GLOBAL MARINE ELECTRONICS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE



- 5.1 Global Marine Electronics Production and Market Share by Type (2011-2016)
- 5.2 Global Marine Electronics Revenue and Market Share by Type (2011-2016)
- 5.3 Global Marine Electronics Price by Type (2011-2016)
- 5.4 Global Marine Electronics Production Growth by Type (2011-2016)

#### 6 GLOBAL MARINE ELECTRONICS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Marine Electronics Consumption and Market Share by Application (2011-2016)
- 6.2 Global Marine Electronics Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL MARINE ELECTRONICS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 China State Shipbuilding Corporation
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Marine Electronics Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 China State Shipbuilding Corporation Marine Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 China Shipbuilding Industry Corporation
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Marine Electronics Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 China Shipbuilding Industry Corporation Marine Electronics Production,
- Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview
- 7.3 Hudong-zhonghua Shipbuilding (Group) Co., Ltd.
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Marine Electronics Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Hudong-zhonghua Shipbuilding (Group) Co., Ltd. Marine Electronics Production,



Revenue, Price and Gross Margin (2015 and 2016)

- 7.3.4 Main Business/Business Overview
- 7.4 Guangzhou Shipyard International Co., Ltd.
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Marine Electronics Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
  - 7.4.3 Guangzhou Shipyard International Co., Ltd. Marine Electronics Production,

Revenue, Price and Gross Margin (2015 and 2016)

- 7.4.4 Main Business/Business Overview
- 7.5 Dalian Shipbuilding Industry Co., Ltd.
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Marine Electronics Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Dalian Shipbuilding Industry Co., Ltd. Marine Electronics Production, Revenue,

Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

#### **8 MARINE ELECTRONICS MANUFACTURING COST ANALYSIS**

- 8.1 Marine Electronics Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Marine Electronics

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Marine Electronics Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Marine Electronics Major Manufacturers in 2015
- 9.4 Downstream Buyers



#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL MARINE ELECTRONICS MARKET FORECAST (2016-2021)

- 12.1 Global Marine Electronics Production, Revenue Forecast (2016-2021)
- 12.2 Global Marine Electronics Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Marine Electronics Production Forecast by Type (2016-2021)
- 12.4 Global Marine Electronics Consumption Forecast by Application (2016-2021)
- 12.5 Marine Electronics Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Marine Electronics

Figure Global Production Market Share of Marine Electronics by Type in 2015

Figure Product Picture of GPS Navigation Equipment

Table Major Manufacturers of GPS Navigation Equipment

Figure Product Picture of Electronic Chart Display and Information System (ECDIS

Table Major Manufacturers of Electronic Chart Display and Information System (ECDIS

Table Marine Electronics Consumption Market Share by Application in 2015

Figure Cargo Ship Examples

Figure Cruise Ship Examples

Figure North America Marine Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Marine Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Marine Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Marine Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Marine Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Marine Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Marine Electronics Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Marine Electronics Capacity of Key Manufacturers (2015 and 2016)

Table Global Marine Electronics Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Marine Electronics Capacity of Key Manufacturers in 2015

Figure Global Marine Electronics Capacity of Key Manufacturers in 2016

Table Global Marine Electronics Production of Key Manufacturers (2015 and 2016)

Table Global Marine Electronics Production Share by Manufacturers (2015 and 2016)

Figure 2015 Marine Electronics Production Share by Manufacturers

Figure 2016 Marine Electronics Production Share by Manufacturers

Table Global Marine Electronics Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Marine Electronics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Marine Electronics Revenue Share by Manufacturers

Table 2016 Global Marine Electronics Revenue Share by Manufacturers

Table Global Market Marine Electronics Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Marine Electronics Average Price of Key Manufacturers in 2015 Table Manufacturers Marine Electronics Manufacturing Base Distribution and Sales



#### Area

Table Manufacturers Marine Electronics Product Type

Figure Marine Electronics Market Share of Top 3 Manufacturers

Figure Marine Electronics Market Share of Top 5 Manufacturers

Table Global Marine Electronics Capacity by Regions (2011-2016)

Figure Global Marine Electronics Capacity Market Share by Regions (2011-2016)

Figure Global Marine Electronics Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Marine Electronics Capacity Market Share by Regions

Table Global Marine Electronics Production by Regions (2011-2016)

Figure Global Marine Electronics Production and Market Share by Regions (2011-2016)

Figure Global Marine Electronics Production Market Share by Regions (2011-2016)

Figure 2015 Global Marine Electronics Production Market Share by Regions

Table Global Marine Electronics Revenue by Regions (2011-2016)

Table Global Marine Electronics Revenue Market Share by Regions (2011-2016)

Table 2015 Global Marine Electronics Revenue Market Share by Regions

Table Global Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table China Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Marine Electronics Consumption Market by Regions (2011-2016)

Table Global Marine Electronics Consumption Market Share by Regions (2011-2016)

Figure Global Marine Electronics Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Marine Electronics Consumption Market Share by Regions

Table North America Marine Electronics Production, Consumption, Import & Export (2011-2016)

Table Europe Marine Electronics Production, Consumption, Import & Export (2011-2016)

Table China Marine Electronics Production, Consumption, Import & Export (2011-2016)

Table Japan Marine Electronics Production, Consumption, Import & Export (2011-2016)



Table Korea Marine Electronics Production, Consumption, Import & Export (2011-2016) Table Taiwan Marine Electronics Production, Consumption, Import & Export (2011-2016)

Table Global Marine Electronics Production by Type (2011-2016)

Table Global Marine Electronics Production Share by Type (2011-2016)

Figure Production Market Share of Marine Electronics by Type (2011-2016)

Figure 2015 Production Market Share of Marine Electronics by Type

Table Global Marine Electronics Revenue by Type (2011-2016)

Table Global Marine Electronics Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Marine Electronics by Type (2011-2016)

Figure 2015 Revenue Market Share of Marine Electronics by Type

Table Global Marine Electronics Price by Type (2011-2016)

Figure Global Marine Electronics Production Growth by Type (2011-2016)

Table Global Marine Electronics Consumption by Application (2011-2016)

Table Global Marine Electronics Consumption Market Share by Application (2011-2016)

Figure Global Marine Electronics Consumption Market Share by Application in 2015

Table Global Marine Electronics Consumption Growth Rate by Application (2011-2016)

Figure Global Marine Electronics Consumption Growth Rate by Application (2011-2016)

Table China State Shipbuilding Corporation Basic Information, Manufacturing Base,

Sales Area and Its Competitors

Table China State Shipbuilding Corporation Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure China State Shipbuilding Corporation Marine Electronics Market Share (2011-2016)

Table China Shipbuilding Industry Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table China Shipbuilding Industry Corporation Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure China Shipbuilding Industry Corporation Marine Electronics Market Share (2011-2016)

Table Hudong-zhonghua Shipbuilding (Group) Co., Ltd. Basic Information,

Manufacturing Base, Sales Area and Its Competitors

Table Hudong-zhonghua Shipbuilding (Group) Co., Ltd. Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hudong-zhonghua Shipbuilding (Group) Co., Ltd. Marine Electronics Market Share (2011-2016)

Table Guangzhou Shipyard International Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangzhou Shipyard International Co., Ltd. Marine Electronics Production,



Revenue, Price and Gross Margin (2011-2016)

Figure Guangzhou Shipyard International Co., Ltd. Marine Electronics Market Share (2011-2016)

Table Dalian Shipbuilding Industry Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dalian Shipbuilding Industry Co., Ltd. Marine Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dalian Shipbuilding Industry Co., Ltd. Marine Electronics Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Marine Electronics

Figure Manufacturing Process Analysis of Marine Electronics

Figure Marine Electronics Industrial Chain Analysis

Table Raw Materials Sources of Marine Electronics Major Manufacturers in 2015

Table Major Buyers of Marine Electronics

Table Distributors/Traders List

Figure Global Marine Electronics Production and Growth Rate Forecast (2016-2021)

Figure Global Marine Electronics Revenue and Growth Rate Forecast (2016-2021)

Table Global Marine Electronics Production Forecast by Regions (2016-2021)

Table Global Marine Electronics Consumption Forecast by Regions (2016-2021)

Table Global Marine Electronics Production Forecast by Type (2016-2021)

Table Global Marine Electronics Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Marine Electronics Market Research Report 2016

Product link: https://marketpublishers.com/r/GB7514D4690EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GB7514D4690EN.html">https://marketpublishers.com/r/GB7514D4690EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970