

Global Manuka Honey Market Research Report 2017

<https://marketpublishers.com/r/GFE8DCD362AEN.html>

Date: January 2017

Pages: 122

Price: US\$ 2,900.00 (Single User License)

ID: GFE8DCD362AEN

Abstracts

Notes:

Production, means the output of Manuka Honey

Revenue, means the sales value of Manuka Honey

This report studies Manuka Honey in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Comvita

Watson & Son

Manuka Health

Pure Honey New Zealand

API Health

Happy Valley

Mossop's

Cammells Honey

Ora Honey

Waitemata Honey

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Manuka Honey in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Oral

External use

Split by application, this report focuses on consumption, market share and growth rate of Manuka Honey in each application, can be divided into

Hospital

Household

Other

Contents

Global Manuka Honey Market Research Report 2017

1 MANUKA HONEY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Manuka Honey
- 1.2 Manuka Honey Segment by Type
 - 1.2.1 Global Production Market Share of Manuka Honey by Type in 2015
 - 1.2.2 Oral
 - 1.2.3 External use
- 1.3 Manuka Honey Segment by Application
 - 1.3.1 Manuka Honey Consumption Market Share by Application in 2015
 - 1.3.2 Hospital
 - 1.3.3 Household
 - 1.3.4 Other
- 1.4 Manuka Honey Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Manuka Honey (2011-2021)

2 GLOBAL MANUKA HONEY MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Manuka Honey Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Manuka Honey Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Manuka Honey Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Manuka Honey Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Manuka Honey Market Competitive Situation and Trends
 - 2.5.1 Manuka Honey Market Concentration Rate
 - 2.5.2 Manuka Honey Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL MANUKA HONEY PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Manuka Honey Production and Market Share by Region (2011-2016)
- 3.2 Global Manuka Honey Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL MANUKA HONEY SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Manuka Honey Consumption by Regions (2011-2016)
- 4.2 North America Manuka Honey Production, Consumption, Export, Import (2011-2016)
- 4.3 Europe Manuka Honey Production, Consumption, Export, Import (2011-2016)
- 4.4 China Manuka Honey Production, Consumption, Export, Import (2011-2016)
- 4.5 Japan Manuka Honey Production, Consumption, Export, Import (2011-2016)
- 4.6 Southeast Asia Manuka Honey Production, Consumption, Export, Import (2011-2016)
- 4.7 India Manuka Honey Production, Consumption, Export, Import (2011-2016)

5 GLOBAL MANUKA HONEY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Manuka Honey Production and Market Share by Type (2011-2016)
- 5.2 Global Manuka Honey Revenue and Market Share by Type (2011-2016)
- 5.3 Global Manuka Honey Price by Type (2011-2016)
- 5.4 Global Manuka Honey Production Growth by Type (2011-2016)

6 GLOBAL MANUKA HONEY MARKET ANALYSIS BY APPLICATION

- 6.1 Global Manuka Honey Consumption and Market Share by Application (2011-2016)
- 6.2 Global Manuka Honey Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL MANUKA HONEY MANUFACTURERS PROFILES/ANALYSIS

7.1 Comvita

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Manuka Honey Product Type, Application and Specification
 - 7.1.2.1 Oral
 - 7.1.2.2 External use
- 7.1.3 Comvita Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

7.2 Watson & Son

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Manuka Honey Product Type, Application and Specification
 - 7.2.2.1 Oral
 - 7.2.2.2 External use
- 7.2.3 Watson & Son Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

7.3 Manuka Health

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Manuka Honey Product Type, Application and Specification
 - 7.3.2.1 Oral
 - 7.3.2.2 External use
- 7.3.3 Manuka Health Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

7.4 Pure Honey New Zealand

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Manuka Honey Product Type, Application and Specification
 - 7.4.2.1 Oral
 - 7.4.2.2 External use
- 7.4.3 Pure Honey New Zealand Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview

7.5 API Health

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.5.2 Manuka Honey Product Type, Application and Specification
 - 7.5.2.1 Oral
 - 7.5.2.2 External use
- 7.5.3 API Health Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Happy Valley
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Manuka Honey Product Type, Application and Specification
 - 7.6.2.1 Oral
 - 7.6.2.2 External use
 - 7.6.3 Happy Valley Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Mossop's
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Manuka Honey Product Type, Application and Specification
 - 7.7.2.1 Oral
 - 7.7.2.2 External use
 - 7.7.3 Mossop's Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Cammells Honey
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Manuka Honey Product Type, Application and Specification
 - 7.8.2.1 Oral
 - 7.8.2.2 External use
 - 7.8.3 Cammells Honey Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Ora Honey
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Manuka Honey Product Type, Application and Specification
 - 7.9.2.1 Oral
 - 7.9.2.2 External use
 - 7.9.3 Ora Honey Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Waitemata Honey

- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Manuka Honey Product Type, Application and Specification
 - 7.10.2.1 Oral
 - 7.10.2.2 External use
- 7.10.3 Waitemata Honey Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.10.4 Main Business/Business Overview

8 MANUKA HONEY MANUFACTURING COST ANALYSIS

- 8.1 Manuka Honey Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Manuka Honey

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Manuka Honey Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Manuka Honey Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL MANUKA HONEY MARKET FORECAST (2016-2021)

12.1 Global Manuka Honey Production, Revenue and Price Forecast (2016-2021)

12.1.1 Global Manuka Honey Production and Growth Rate Forecast (2016-2021)

12.1.2 Global Manuka Honey Revenue and Growth Rate Forecast (2016-2021)

12.1.3 Global Manuka Honey Price and Trend Forecast (2016-2021)

12.2 Global Manuka Honey Production, Consumption, Import and Export Forecast by Regions (2016-2021)

12.2.1 North America Manuka Honey Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.2 Europe Manuka Honey Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.3 China Manuka Honey Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.4 Japan Manuka Honey Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.5 Southeast Asia Manuka Honey Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.6 India Manuka Honey Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.3 Global Manuka Honey Production, Revenue and Price Forecast by Type (2016-2021)

12.4 Global Manuka Honey Consumption Forecast by Application (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Manuka Honey

Figure Global Production Market Share of Manuka Honey by Type in 2015

Figure Product Picture of Oral

Table Major Manufacturers of Oral

Figure Product Picture of External use

Table Major Manufacturers of External use

Table Manuka Honey Consumption Market Share by Application in 2015

Figure Hospital Examples

Figure Household Examples

Figure Other Examples

Figure North America Manuka Honey Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Manuka Honey Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Manuka Honey Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Manuka Honey Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Manuka Honey Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Manuka Honey Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Manuka Honey Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Manuka Honey Production of Key Manufacturers (2015 and 2016)

Table Global Manuka Honey Production Share by Manufacturers (2015 and 2016)

Figure 2015 Manuka Honey Production Share by Manufacturers

Figure 2016 Manuka Honey Production Share by Manufacturers

Table Global Manuka Honey Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Manuka Honey Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Manuka Honey Revenue Share by Manufacturers

Table 2016 Global Manuka Honey Revenue Share by Manufacturers

Table Global Market Manuka Honey Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Manuka Honey Average Price of Key Manufacturers in 2015

Table Manufacturers Manuka Honey Manufacturing Base Distribution and Sales Area

Table Manufacturers Manuka Honey Product Type

Figure Manuka Honey Market Share of Top 3 Manufacturers

Figure Manuka Honey Market Share of Top 5 Manufacturers

Table Global Manuka Honey Production by Regions (2011-2016)

Figure Global Manuka Honey Production and Market Share by Regions (2011-2016)
Figure Global Manuka Honey Production Market Share by Regions (2011-2016)
Figure 2015 Global Manuka Honey Production Market Share by Regions
Table Global Manuka Honey Revenue by Regions (2011-2016)
Table Global Manuka Honey Revenue Market Share by Regions (2011-2016)
Table 2015 Global Manuka Honey Revenue Market Share by Regions
Table Global Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
Table China Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
Table India Manuka Honey Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Manuka Honey Consumption Market by Regions (2011-2016)
Table Global Manuka Honey Consumption Market Share by Regions (2011-2016)
Figure Global Manuka Honey Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Manuka Honey Consumption Market Share by Regions
Table North America Manuka Honey Production, Consumption, Import & Export (2011-2016)
Table Europe Manuka Honey Production, Consumption, Import & Export (2011-2016)
Table China Manuka Honey Production, Consumption, Import & Export (2011-2016)
Table Japan Manuka Honey Production, Consumption, Import & Export (2011-2016)
Table Southeast Asia Manuka Honey Production, Consumption, Import & Export (2011-2016)
Table India Manuka Honey Production, Consumption, Import & Export (2011-2016)
Table Global Manuka Honey Production by Type (2011-2016)
Table Global Manuka Honey Production Share by Type (2011-2016)
Figure Production Market Share of Manuka Honey by Type (2011-2016)
Figure 2015 Production Market Share of Manuka Honey by Type
Table Global Manuka Honey Revenue by Type (2011-2016)
Table Global Manuka Honey Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Manuka Honey by Type (2011-2016)
Figure 2015 Revenue Market Share of Manuka Honey by Type
Table Global Manuka Honey Price by Type (2011-2016)
Figure Global Manuka Honey Production Growth by Type (2011-2016)

Table Global Manuka Honey Consumption by Application (2011-2016)
Table Global Manuka Honey Consumption Market Share by Application (2011-2016)
Figure Global Manuka Honey Consumption Market Share by Application in 2015
Table Global Manuka Honey Consumption Growth Rate by Application (2011-2016)
Figure Global Manuka Honey Consumption Growth Rate by Application (2011-2016)
Table Comvita Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Comvita Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
Figure Comvita Manuka Honey Market Share (2015 and 2016)
Table Watson & Son Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Watson & Son Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
Figure Watson & Son Manuka Honey Market Share (2015 and 2016)
Table Manuka Health Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Manuka Health Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
Figure Manuka Health Manuka Honey Market Share (2015 and 2016)
Table Pure Honey New Zealand Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Pure Honey New Zealand Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
Figure Pure Honey New Zealand Manuka Honey Market Share (2015 and 2016)
Table API Health Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table API Health Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
Figure API Health Manuka Honey Market Share (2015 and 2016)
Table Happy Valley Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Happy Valley Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
Figure Happy Valley Manuka Honey Market Share (2015 and 2016)
Table Mossop's Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Mossop's Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)
Figure Mossop's Manuka Honey Market Share (2015 and 2016)

Table Cammells Honey Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cammells Honey Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Cammells Honey Manuka Honey Market Share (2015 and 2016)

Table Ora Honey Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ora Honey Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Ora Honey Manuka Honey Market Share (2015 and 2016)

Table Waitemata Honey Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Waitemata Honey Manuka Honey Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Waitemata Honey Manuka Honey Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Manuka Honey

Figure Manufacturing Process Analysis of Manuka Honey

Figure Manuka Honey Industrial Chain Analysis

Table Raw Materials Sources of Manuka Honey Major Manufacturers in 2015

Table Major Buyers of Manuka Honey

Table Distributors/Traders List

Figure Global Manuka Honey Production and Growth Rate Forecast (2016-2021)

Figure Global Manuka Honey Revenue and Growth Rate Forecast (2016-2021)

Figure Global Manuka Honey Price and Trend Forecast (2016-2021)

Table Global Manuka Honey Production Forecast by Regions (2016-2021)

Table Global Manuka Honey Consumption Forecast by Regions (2016-2021)

Figure North America Manuka Honey Production, Revenue and Growth Rate Forecast (2016-2021)

Table North America Manuka Honey Production, Consumption, Export and Import Forecast (2016-2021)

Figure Europe Manuka Honey Production, Revenue and Growth Rate Forecast (2016-2021)

Table Europe Manuka Honey Production, Consumption, Export and Import Forecast (2016-2021)

Figure China Manuka Honey Production, Revenue and Growth Rate Forecast (2016-2021)

Table China Manuka Honey Production, Consumption, Export and Import Forecast (2016-2021)

Figure Japan Manuka Honey Production, Revenue and Growth Rate Forecast (2016-2021)

Table Japan Manuka Honey Production, Consumption, Export and Import Forecast (2016-2021)

Figure Southeast Asia Manuka Honey Production, Revenue and Growth Rate Forecast (2016-2021)

Table Southeast Asia Manuka Honey Production, Consumption, Export and Import Forecast (2016-2021)

Figure India Manuka Honey Production, Revenue and Growth Rate Forecast (2016-2021)

Table India Manuka Honey Production, Consumption, Export and Import Forecast (2016-2021)

Table Global Manuka Honey Production Forecast by Type (2016-2021)

Table Global Manuka Honey Revenue Forecast by Type (2016-2021)

Table Global Manuka Honey Price Forecast by Type (2016-2021)

Table Global Manuka Honey Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Manuka Honey Market Research Report 2017

Product link: <https://marketpublishers.com/r/GFE8DCD362AEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFE8DCD362AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970