

# Global Makeup & Color Cosmetic Products Market Research Report 2020

<https://marketpublishers.com/r/G1F7884A249EEN.html>

Date: August 2020

Pages: 117

Price: US\$ 2,900.00 (Single User License)

ID: G1F7884A249EEN

## Abstracts

The research report includes specific segments by region (country), by company, by Type and by Application. This study provides information about the sales and revenue during the historic and forecasted period of 2015 to 2026. Understanding the segments helps in identifying the importance of different factors that aid the market growth. Segment by Type, the Makeup & Color Cosmetic Products market is segmented into

Facial Make Up

Lip Products

Others

Segment by Application

Personal Use

Commercial Use

Global Makeup & Color Cosmetic Products Market: Regional Analysis

The Makeup & Color Cosmetic Products market is analysed and market size information is provided by regions (countries).

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type and by Application segment in terms of sales and revenue for the period 2015-2026.

The key regions covered in the Makeup & Color Cosmetic Products market report are:

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

U.A.E

### Global Makeup & Color Cosmetic Products Market: Competitive Analysis

This section of the report identifies various key manufacturers of the market. It helps the reader understand the strategies and collaborations that players are focusing on combat competition in the market. The comprehensive report provides a significant microscopic look at the market. The reader can identify the footprints of the manufacturers by knowing about the global revenue of manufacturers, the global price of manufacturers, and sales by manufacturers during the forecast period of 2015 to 2019.

The major players in global Makeup & Color Cosmetic Products market include:

Unilever

Procter & Gamble

Estee Lauder

Shiseido

L'Oreal

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Beiersdorf AG

L'occitane International

Est?e Lauder

## Contents

### **1 MAKEUP & COLOR COSMETIC PRODUCTS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Makeup & Color Cosmetic Products
- 1.2 Makeup & Color Cosmetic Products Segment by Type
  - 1.2.1 Global Makeup & Color Cosmetic Products Sales Growth Rate Comparison by Type (2021-2026)
  - 1.2.2 Facial Make Up
  - 1.2.3 Lip Products
  - 1.2.4 Others
- 1.3 Makeup & Color Cosmetic Products Segment by Application
  - 1.3.1 Makeup & Color Cosmetic Products Sales Comparison by Application: 2020 VS 2026
  - 1.3.2 Personal Use
  - 1.3.3 Commercial Use
- 1.4 Global Makeup & Color Cosmetic Products Market Size Estimates and Forecasts
  - 1.4.1 Global Makeup & Color Cosmetic Products Revenue 2015-2026
  - 1.4.2 Global Makeup & Color Cosmetic Products Sales 2015-2026
  - 1.4.3 Makeup & Color Cosmetic Products Market Size by Region: 2020 Versus 2026
- 1.5 Makeup & Color Cosmetic Products Industry
- 1.6 Makeup & Color Cosmetic Products Market Trends

### **2 GLOBAL MAKEUP & COLOR COSMETIC PRODUCTS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Makeup & Color Cosmetic Products Sales Market Share by Manufacturers (2015-2020)
- 2.2 Global Makeup & Color Cosmetic Products Revenue Share by Manufacturers (2015-2020)
- 2.3 Global Makeup & Color Cosmetic Products Average Price by Manufacturers (2015-2020)
- 2.4 Manufacturers Makeup & Color Cosmetic Products Manufacturing Sites, Area Served, Product Type
- 2.5 Makeup & Color Cosmetic Products Market Competitive Situation and Trends
  - 2.5.1 Makeup & Color Cosmetic Products Market Concentration Rate
  - 2.5.2 Global Top 5 and Top 10 Players Market Share by Revenue
  - 2.5.3 Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.6 Manufacturers Mergers & Acquisitions, Expansion Plans

2.7 Primary Interviews with Key Makeup & Color Cosmetic Products Players (Opinion Leaders)

### **3 MAKEUP & COLOR COSMETIC PRODUCTS RETROSPECTIVE MARKET SCENARIO BY REGION**

3.1 Global Makeup & Color Cosmetic Products Retrospective Market Scenario in Sales by Region: 2015-2020

3.2 Global Makeup & Color Cosmetic Products Retrospective Market Scenario in Revenue by Region: 2015-2020

3.3 North America Makeup & Color Cosmetic Products Market Facts & Figures by Country

3.3.1 North America Makeup & Color Cosmetic Products Sales by Country

3.3.2 North America Makeup & Color Cosmetic Products Sales by Country

3.3.3 U.S.

3.3.4 Canada

3.4 Europe Makeup & Color Cosmetic Products Market Facts & Figures by Country

3.4.1 Europe Makeup & Color Cosmetic Products Sales by Country

3.4.2 Europe Makeup & Color Cosmetic Products Sales by Country

3.4.3 Germany

3.4.4 France

3.4.5 U.K.

3.4.6 Italy

3.4.7 Russia

3.5 Asia Pacific Makeup & Color Cosmetic Products Market Facts & Figures by Region

3.5.1 Asia Pacific Makeup & Color Cosmetic Products Sales by Region

3.5.2 Asia Pacific Makeup & Color Cosmetic Products Sales by Region

3.5.3 China

3.5.4 Japan

3.5.5 South Korea

3.5.6 India

3.5.7 Australia

3.6 Latin America Makeup & Color Cosmetic Products Market Facts & Figures by Country

3.6.1 Latin America Makeup & Color Cosmetic Products Sales by Country

3.6.2 Latin America Makeup & Color Cosmetic Products Sales by Country

3.6.3 Mexico

3.6.3 Brazil

3.6.3 Argentina

### 3.7 Middle East and Africa Makeup & Color Cosmetic Products Market Facts & Figures by Country

3.7.1 Middle East and Africa Makeup & Color Cosmetic Products Sales by Country

3.7.2 Middle East and Africa Makeup & Color Cosmetic Products Sales by Country

3.7.3 Turkey

3.7.4 Saudi Arabia

3.7.5 U.A.E

## **4 GLOBAL MAKEUP & COLOR COSMETIC PRODUCTS HISTORIC MARKET ANALYSIS BY TYPE**

4.1 Global Makeup & Color Cosmetic Products Sales Market Share by Type (2015-2020)

4.2 Global Makeup & Color Cosmetic Products Revenue Market Share by Type (2015-2020)

4.3 Global Makeup & Color Cosmetic Products Price Market Share by Type (2015-2020)

4.4 Global Makeup & Color Cosmetic Products Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

## **5 GLOBAL MAKEUP & COLOR COSMETIC PRODUCTS HISTORIC MARKET ANALYSIS BY APPLICATION**

5.1 Global Makeup & Color Cosmetic Products Sales Market Share by Application (2015-2020)

5.2 Global Makeup & Color Cosmetic Products Revenue Market Share by Application (2015-2020)

5.3 Global Makeup & Color Cosmetic Products Price by Application (2015-2020)

## **6 COMPANY PROFILES AND KEY FIGURES IN MAKEUP & COLOR COSMETIC PRODUCTS BUSINESS**

### 6.1 Unilever

6.1.1 Corporation Information

6.1.2 Unilever Description, Business Overview and Total Revenue

6.1.3 Unilever Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)

6.1.4 Unilever Products Offered

6.1.5 Unilever Recent Development

## 6.2 Procter & Gamble

6.2.1 Procter & Gamble Corporation Information

6.2.2 Procter & Gamble Description, Business Overview and Total Revenue

6.2.3 Procter & Gamble Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)

6.2.4 Procter & Gamble Products Offered

6.2.5 Procter & Gamble Recent Development

## 6.3 Estee Lauder

6.3.1 Estee Lauder Corporation Information

6.3.2 Estee Lauder Description, Business Overview and Total Revenue

6.3.3 Estee Lauder Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)

6.3.4 Estee Lauder Products Offered

6.3.5 Estee Lauder Recent Development

## 6.4 Shiseido

6.4.1 Shiseido Corporation Information

6.4.2 Shiseido Description, Business Overview and Total Revenue

6.4.3 Shiseido Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)

6.4.4 Shiseido Products Offered

6.4.5 Shiseido Recent Development

## 6.5 L'Oreal

6.5.1 L'Oreal Corporation Information

6.5.2 L'Oreal Description, Business Overview and Total Revenue

6.5.3 L'Oreal Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)

6.5.4 L'Oreal Products Offered

6.5.5 L'Oreal Recent Development

## 6.6 Amore Pacific

6.6.1 Amore Pacific Corporation Information

6.6.2 Amore Pacific Description, Business Overview and Total Revenue

6.6.3 Amore Pacific Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)

6.6.4 Amore Pacific Products Offered

6.6.5 Amore Pacific Recent Development

## 6.7 Avon

6.6.1 Avon Corporation Information

6.6.2 Avon Description, Business Overview and Total Revenue

6.6.3 Avon Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin



(2015-2020)

6.4.4 Avon Products Offered

6.7.5 Avon Recent Development

6.8 Johnson & Johnson

6.8.1 Johnson & Johnson Corporation Information

6.8.2 Johnson & Johnson Description, Business Overview and Total Revenue

6.8.3 Johnson & Johnson Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)

6.8.4 Johnson & Johnson Products Offered

6.8.5 Johnson & Johnson Recent Development

6.9 Kao

6.9.1 Kao Corporation Information

6.9.2 Kao Description, Business Overview and Total Revenue

6.9.3 Kao Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin

(2015-2020)

6.9.4 Kao Products Offered

6.9.5 Kao Recent Development

6.10 Chanel

6.10.1 Chanel Corporation Information

6.10.2 Chanel Description, Business Overview and Total Revenue

6.10.3 Chanel Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin

(2015-2020)

6.10.4 Chanel Products Offered

6.10.5 Chanel Recent Development

6.11 LVMH

6.11.1 LVMH Corporation Information

6.11.2 LVMH Makeup & Color Cosmetic Products Description, Business Overview and Total Revenue

6.11.3 LVMH Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin

(2015-2020)

6.11.4 LVMH Products Offered

6.11.5 LVMH Recent Development

6.12 Coty

6.12.1 Coty Corporation Information

6.12.2 Coty Makeup & Color Cosmetic Products Description, Business Overview and Total Revenue

6.12.3 Coty Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin

(2015-2020)

6.12.4 Coty Products Offered

- 6.12.5 Coty Recent Development
- 6.13 Beiersdorf AG
  - 6.13.1 Beiersdorf AG Corporation Information
  - 6.13.2 Beiersdorf AG Makeup & Color Cosmetic Products Description, Business Overview and Total Revenue
  - 6.13.3 Beiersdorf AG Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)
  - 6.13.4 Beiersdorf AG Products Offered
  - 6.13.5 Beiersdorf AG Recent Development
- 6.14 L'occitane International
  - 6.14.1 L'occitane International Corporation Information
  - 6.14.2 L'occitane International Makeup & Color Cosmetic Products Description, Business Overview and Total Revenue
  - 6.14.3 L'occitane International Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)
  - 6.14.4 L'occitane International Products Offered
  - 6.14.5 L'occitane International Recent Development
- 6.15 Est?e Lauder
  - 6.15.1 Est?e Lauder Corporation Information
  - 6.15.2 Est?e Lauder Makeup & Color Cosmetic Products Description, Business Overview and Total Revenue
  - 6.15.3 Est?e Lauder Makeup & Color Cosmetic Products Sales, Revenue and Gross Margin (2015-2020)
  - 6.15.4 Est?e Lauder Products Offered
  - 6.15.5 Est?e Lauder Recent Development

## **7 MAKEUP & COLOR COSMETIC PRODUCTS MANUFACTURING COST ANALYSIS**

- 7.1 Makeup & Color Cosmetic Products Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Key Raw Materials Price Trend
  - 7.1.3 Key Suppliers of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.3 Manufacturing Process Analysis of Makeup & Color Cosmetic Products
- 7.4 Makeup & Color Cosmetic Products Industrial Chain Analysis

## **8 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS**

8.1 Marketing Channel

8.2 Makeup & Color Cosmetic Products Distributors List

8.3 Makeup & Color Cosmetic Products Customers

## **9 MARKET DYNAMICS**

9.1 Market Trends

9.2 Opportunities and Drivers

9.3 Challenges

9.4 Porter's Five Forces Analysis

## **10 GLOBAL MARKET FORECAST**

10.1 Global Makeup & Color Cosmetic Products Market Estimates and Projections by Type

10.1.1 Global Forecasted Sales of Makeup & Color Cosmetic Products by Type (2021-2026)

10.1.2 Global Forecasted Revenue of Makeup & Color Cosmetic Products by Type (2021-2026)

10.2 Makeup & Color Cosmetic Products Market Estimates and Projections by Application

10.2.1 Global Forecasted Sales of Makeup & Color Cosmetic Products by Application (2021-2026)

10.2.2 Global Forecasted Revenue of Makeup & Color Cosmetic Products by Application (2021-2026)

10.3 Makeup & Color Cosmetic Products Market Estimates and Projections by Region

10.3.1 Global Forecasted Sales of Makeup & Color Cosmetic Products by Region (2021-2026)

10.3.2 Global Forecasted Revenue of Makeup & Color Cosmetic Products by Region (2021-2026)

10.4 North America Makeup & Color Cosmetic Products Estimates and Projections (2021-2026)

10.5 Europe Makeup & Color Cosmetic Products Estimates and Projections (2021-2026)

10.6 Asia Pacific Makeup & Color Cosmetic Products Estimates and Projections (2021-2026)

10.7 Latin America Makeup & Color Cosmetic Products Estimates and Projections (2021-2026)

10.8 Middle East and Africa Makeup & Color Cosmetic Products Estimates and

Projections (2021-2026)

## **11 RESEARCH FINDING AND CONCLUSION**

## **12 METHODOLOGY AND DATA SOURCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Author List

### 12.4 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Makeup & Color Cosmetic Products Sales (K Units) Growth Rate Comparison by Type (2015-2026)
- Table 2. Global Makeup & Color Cosmetic Products Sales (K Units) Comparison by Application: 2020 VS 2026
- Table 3. Global Makeup & Color Cosmetic Products Market Size by Type (K Units) (US\$ Million) (2020 VS 2026)
- Table 4. Global Key Makeup & Color Cosmetic Products Manufacturers Covered in This Study
- Table 5. Global Makeup & Color Cosmetic Products Sales (K Units) by Manufacturers (2015-2020)
- Table 6. Global Makeup & Color Cosmetic Products Sales Share by Manufacturers (2015-2020)
- Table 7. Global Makeup & Color Cosmetic Products Revenue (Million USD) by Manufacturers (2015-2020)
- Table 8. Global Makeup & Color Cosmetic Products Revenue Share by Manufacturers (2015-2020)
- Table 9. Global Market Makeup & Color Cosmetic Products Average Price (US\$/Unit) of Key Manufacturers (2015-2020)
- Table 10. Manufacturers Makeup & Color Cosmetic Products Sales Sites and Area Served
- Table 11. Manufacturers Makeup & Color Cosmetic Products Product Types
- Table 12. Global Makeup & Color Cosmetic Products Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 13. Global Makeup & Color Cosmetic Products by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Makeup & Color Cosmetic Products as of 2019)
- Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 15. Main Points Interviewed from Key Makeup & Color Cosmetic Products Players
- Table 16. Global Makeup & Color Cosmetic Products Sales (K Units) by Region (2015-2020)
- Table 17. Global Makeup & Color Cosmetic Products Sales Market Share by Region (2015-2020)
- Table 18. Global Makeup & Color Cosmetic Products Revenue (Million US\$) by Region (2015-2020)
- Table 19. Global Makeup & Color Cosmetic Products Revenue Market Share by Region

(2015-2020)

Table 20. North America Makeup & Color Cosmetic Products Sales by Country

(2015-2020) (K Units)

Table 21. North America Makeup & Color Cosmetic Products Sales Market Share by

Country (2015-2020)

Table 22. North America Makeup & Color Cosmetic Products Revenue by Country

(2015-2020) (US\$ Million)

Table 23. North America Makeup & Color Cosmetic Products Revenue Market Share by

Country (2015-2020)

Table 24. Europe Makeup & Color Cosmetic Products Sales by Country (2015-2020) (K

Units)

Table 25. Europe Makeup & Color Cosmetic Products Sales Market Share by Country

(2015-2020)

Table 26. Europe Makeup & Color Cosmetic Products Revenue by Country (2015-2020)

(US\$ Million)

Table 27. Europe Makeup & Color Cosmetic Products Revenue Market Share by

Country (2015-2020)

Table 28. Asia Pacific Makeup & Color Cosmetic Products Sales by Region

(2015-2020) (K Units)

Table 29. Asia Pacific Makeup & Color Cosmetic Products Sales Market Share by

Region (2015-2020)

Table 30. Asia Pacific Makeup & Color Cosmetic Products Revenue by Region

(2015-2020) (US\$ Million)

Table 31. Asia Pacific Makeup & Color Cosmetic Products Revenue Market Share by

Region (2015-2020)

Table 32. Latin America Makeup & Color Cosmetic Products Sales by Country

(2015-2020) (K Units)

Table 33. Latin America Makeup & Color Cosmetic Products Sales Market Share by

Country (2015-2020)

Table 34. Latin America Makeup & Color Cosmetic Products Revenue by Country

(2015-2020) (US\$ Million)

Table 35. Latin America Makeup & Color Cosmetic Products Revenue Market Share by

Country (2015-2020)

Table 36. Middle East and Africa Makeup & Color Cosmetic Products Sales by Country

(2015-2020) (K Units)

Table 37. Middle East and Africa Makeup & Color Cosmetic Products Sales Market

Share by Country (2015-2020)

Table 38. Middle East and Africa Makeup & Color Cosmetic Products Revenue by

Country (2015-2020) (US\$ Million)

- Table 39. Middle East and Africa Makeup & Color Cosmetic Products Revenue Market Share by Country (2015-2020)
- Table 40. Global Makeup & Color Cosmetic Products Sales (K Units) by Type (2015-2020)
- Table 41. Global Makeup & Color Cosmetic Products Sales Share by Type (2015-2020)
- Table 42. Global Makeup & Color Cosmetic Products Revenue (Million US\$) by Type (2015-2020)
- Table 43. Global Makeup & Color Cosmetic Products Revenue Share by Type (2015-2020)
- Table 44. Global Makeup & Color Cosmetic Products Price (US\$/Unit) by Type (2015-2020)
- Table 45. Global Makeup & Color Cosmetic Products Sales (K Units) by Application (2015-2020)
- Table 46. Global Makeup & Color Cosmetic Products Sales Market Share by Application (2015-2020)
- Table 47. Global Makeup & Color Cosmetic Products Sales Growth Rate by Application (2015-2020)
- Table 48. Unilever Makeup & Color Cosmetic Products Corporation Information
- Table 49. Unilever Description and Business Overview
- Table 50. Unilever Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 51. Unilever Main Product
- Table 52. Unilever Recent Development
- Table 53. Procter & Gamble Makeup & Color Cosmetic Products Corporation Information
- Table 54. Procter & Gamble Corporation Information
- Table 55. Procter & Gamble Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 56. Procter & Gamble Main Product
- Table 57. Procter & Gamble Recent Development
- Table 58. Estee Lauder Makeup & Color Cosmetic Products Corporation Information
- Table 59. Estee Lauder Corporation Information
- Table 60. Estee Lauder Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 61. Estee Lauder Main Product
- Table 62. Estee Lauder Recent Development
- Table 63. Shiseido Makeup & Color Cosmetic Products Corporation Information
- Table 64. Shiseido Corporation Information
- Table 65. Shiseido Makeup & Color Cosmetic Products Sales (K Units), Revenue

(Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 66. Shiseido Main Product

Table 67. Shiseido Recent Development

Table 68. L'Oreal Makeup & Color Cosmetic Products Corporation Information

Table 69. L'Oreal Corporation Information

Table 70. L'Oreal Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 71. L'Oreal Main Product

Table 72. L'Oreal Recent Development

Table 73. Amore Pacific Makeup & Color Cosmetic Products Corporation Information

Table 74. Amore Pacific Corporation Information

Table 75. Amore Pacific Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 76. Amore Pacific Main Product

Table 77. Amore Pacific Recent Development

Table 78. Avon Makeup & Color Cosmetic Products Corporation Information

Table 79. Avon Corporation Information

Table 80. Avon Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 81. Avon Main Product

Table 82. Avon Recent Development

Table 83. Johnson & Johnson Makeup & Color Cosmetic Products Corporation Information

Table 84. Johnson & Johnson Corporation Information

Table 85. Johnson & Johnson Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 86. Johnson & Johnson Main Product

Table 87. Johnson & Johnson Recent Development

Table 88. Kao Makeup & Color Cosmetic Products Corporation Information

Table 89. Kao Corporation Information

Table 90. Kao Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 91. Kao Main Product

Table 92. Kao Recent Development

Table 93. Chanel Makeup & Color Cosmetic Products Corporation Information

Table 94. Chanel Corporation Information

Table 95. Chanel Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 96. Chanel Main Product



- Table 97. Chanel Recent Development
- Table 98. LVMH Makeup & Color Cosmetic Products Corporation Information
- Table 99. LVMH Corporation Information
- Table 100. LVMH Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 101. LVMH Main Product
- Table 102. LVMH Recent Development
- Table 103. Coty Makeup & Color Cosmetic Products Corporation Information
- Table 104. Coty Corporation Information
- Table 105. Coty Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 106. Coty Main Product
- Table 107. Coty Recent Development
- Table 108. Beiersdorf AG Makeup & Color Cosmetic Products Corporation Information
- Table 109. Beiersdorf AG Corporation Information
- Table 110. Beiersdorf AG Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 111. Beiersdorf AG Main Product
- Table 112. Beiersdorf AG Recent Development
- Table 113. L'occitane International Makeup & Color Cosmetic Products Corporation Information
- Table 114. L'occitane International Corporation Information
- Table 115. L'occitane International Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 116. L'occitane International Main Product
- Table 117. L'occitane International Recent Development
- Table 118. Est?e Lauder Makeup & Color Cosmetic Products Corporation Information
- Table 119. Est?e Lauder Corporation Information
- Table 120. Est?e Lauder Makeup & Color Cosmetic Products Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 121. Est?e Lauder Main Product
- Table 122. Est?e Lauder Recent Development
- Table 123. Sales Base and Market Concentration Rate of Raw Material
- Table 124. Key Suppliers of Raw Materials
- Table 125. Makeup & Color Cosmetic Products Distributors List
- Table 126. Makeup & Color Cosmetic Products Customers List
- Table 127. Market Key Trends
- Table 128. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 129. Key Challenges

Table 130. Global Makeup & Color Cosmetic Products Sales (K Units) Forecast by Type (2021-2026)

Table 131. Global Makeup & Color Cosmetic Products Sales Market Share Forecast by Type (2021-2026)

Table 132. Global Makeup & Color Cosmetic Products Revenue (Million US\$) Forecast by Type (2021-2026)

Table 133. Global Makeup & Color Cosmetic Products Revenue (Million US\$) Market Share Forecast by Type (2021-2026)

Table 134. Global Makeup & Color Cosmetic Products Sales (K Units) Forecast by Application (2021-2026)

Table 135. Global Makeup & Color Cosmetic Products Revenue (Million US\$) Forecast by Application (2021-2026)

Table 136. Global Makeup & Color Cosmetic Products Sales (K Units) Forecast by Region (2021-2026)

Table 137. Global Makeup & Color Cosmetic Products Sales Market Share Forecast by Region (2021-2026)

Table 138. Global Makeup & Color Cosmetic Products Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 139. Global Makeup & Color Cosmetic Products Revenue Market Share Forecast by Region (2021-2026)

Table 140. Research Programs/Design for This Report

Table 141. Key Data Information from Secondary Sources

Table 142. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Makeup & Color Cosmetic Products
- Figure 2. Global Makeup & Color Cosmetic Products Sales Market Share by Type: 2020 VS 2026
- Figure 3. Facial Make Up Product Picture
- Figure 4. Lip Products Product Picture
- Figure 5. Others Product Picture
- Figure 6. Global Makeup & Color Cosmetic Products Consumption Market Share by Application: 2020 VS 2026
- Figure 7. Personal Use
- Figure 8. Commercial Use
- Figure 9. Global Makeup & Color Cosmetic Products Market Size 2015-2026 (US\$ Million)
- Figure 10. Global Makeup & Color Cosmetic Products Sales Capacity (K Units) (2015-2026)
- Figure 11. Global Makeup & Color Cosmetic Products Market Size Market Share by Region: 2020 Versus 2026
- Figure 12. Makeup & Color Cosmetic Products Sales Share by Manufacturers in 2020
- Figure 13. Global Makeup & Color Cosmetic Products Revenue Share by Manufacturers in 2019
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Makeup & Color Cosmetic Products Revenue in 2019
- Figure 15. Makeup & Color Cosmetic Products Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 16. Global Makeup & Color Cosmetic Products Sales Market Share by Region (2015-2020)
- Figure 17. Global Makeup & Color Cosmetic Products Sales Market Share by Region in 2019
- Figure 18. Global Makeup & Color Cosmetic Products Revenue Market Share by Region (2015-2020)
- Figure 19. Global Makeup & Color Cosmetic Products Revenue Market Share by Region in 2019
- Figure 20. North America Makeup & Color Cosmetic Products Sales Market Share by Country in 2019
- Figure 21. North America Makeup & Color Cosmetic Products Revenue Market Share by Country in 2019

Figure 22. U.S. Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)

Figure 23. U.S. Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 24. Canada Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)

Figure 25. Canada Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 26. Europe Makeup & Color Cosmetic Products Sales Market Share by Country in 2019

Figure 27. Europe Makeup & Color Cosmetic Products Revenue Market Share by Country in 2019

Figure 28. Germany Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)

Figure 29. Germany Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 30. France Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)

Figure 31. France Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 32. U.K. Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)

Figure 33. U.K. Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 34. Italy Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)

Figure 35. Italy Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 36. Russia Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)

Figure 37. Russia Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 38. Asia Pacific Makeup & Color Cosmetic Products Sales Market Share by Region in 2019

Figure 39. Asia Pacific Makeup & Color Cosmetic Products Revenue Market Share by Region in 2019

Figure 40. China Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)

Figure 41. China Makeup & Color Cosmetic Products Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 42. Japan Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020)  
(K Units)

Figure 43. Japan Makeup & Color Cosmetic Products Revenue Growth Rate  
(2015-2020) (US\$ Million)

Figure 44. South Korea Makeup & Color Cosmetic Products Sales Growth Rate  
(2015-2020) (K Units)

Figure 45. South Korea Makeup & Color Cosmetic Products Revenue Growth Rate  
(2015-2020) (US\$ Million)

Figure 46. India Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K  
Units)

Figure 47. India Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020)  
(US\$ Million)

Figure 48. Australia Makeup & Color Cosmetic Products Sales Growth Rate  
(2015-2020) (K Units)

Figure 49. Australia Makeup & Color Cosmetic Products Revenue Growth Rate  
(2015-2020) (US\$ Million)

Figure 50. Latin America Makeup & Color Cosmetic Products Sales Market Share by  
Country in 2019

Figure 51. Latin America Makeup & Color Cosmetic Products Revenue Market Share by  
Country in 2019

Figure 52. Mexico Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020)  
(K Units)

Figure 53. Mexico Makeup & Color Cosmetic Products Revenue Growth Rate  
(2015-2020) (US\$ Million)

Figure 54. Brazil Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020)  
(K Units)

Figure 55. Brazil Makeup & Color Cosmetic Products Revenue Growth Rate  
(2015-2020) (US\$ Million)

Figure 56. Argentina Makeup & Color Cosmetic Products Sales Growth Rate  
(2015-2020) (K Units)

Figure 57. Argentina Makeup & Color Cosmetic Products Revenue Growth Rate  
(2015-2020) (US\$ Million)

Figure 58. Middle East and Africa Makeup & Color Cosmetic Products Sales Market  
Share by Country in 2019

Figure 59. Middle East and Africa Makeup & Color Cosmetic Products Revenue Market  
Share by Country in 2019

Figure 60. Turkey Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020)  
(K Units)

- Figure 61. Turkey Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 62. Saudi Arabia Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)
- Figure 63. Saudi Arabia Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 64. U.A.E Makeup & Color Cosmetic Products Sales Growth Rate (2015-2020) (K Units)
- Figure 65. U.A.E Makeup & Color Cosmetic Products Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 66. Sales Market Share of Makeup & Color Cosmetic Products by Type (2015-2020)
- Figure 67. Sales Market Share of Makeup & Color Cosmetic Products by Type in 2019
- Figure 68. Revenue Share of Makeup & Color Cosmetic Products by Type (2015-2020)
- Figure 69. Revenue Market Share of Makeup & Color Cosmetic Products by Type in 2019
- Figure 70. Global Makeup & Color Cosmetic Products Sales Growth by Type (2015-2020) (K Units)
- Figure 71. Global Makeup & Color Cosmetic Products Sales Market Share by Application (2015-2020)
- Figure 72. Global Makeup & Color Cosmetic Products Sales Market Share by Application in 2019
- Figure 73. Global Revenue Share of Makeup & Color Cosmetic Products by Application (2015-2020)
- Figure 74. Global Revenue Share of Makeup & Color Cosmetic Products by Application in 2020
- Figure 75. Unilever Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 76. Procter & Gamble Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 77. Estee Lauder Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 78. Shiseido Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 79. L'Oreal Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 80. Amore Pacific Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 81. Avon Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 82. Johnson & Johnson Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 83. Kao Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 84. Chanel Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 85. LVMH Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 86. Coty Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 87. Beiersdorf AG Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 88. L'occitane International Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 89. Est?e Lauder Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 90. Price Trend of Key Raw Materials

Figure 91. Manufacturing Cost Structure of Makeup & Color Cosmetic Products

Figure 92. Manufacturing Process Analysis of Makeup & Color Cosmetic Products

Figure 93. Makeup & Color Cosmetic Products Industrial Chain Analysis

Figure 94. Channels of Distribution

Figure 95. Distributors Profiles

Figure 96. Porter's Five Forces Analysis

Figure 97. North America Makeup & Color Cosmetic Products Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 98. North America Makeup & Color Cosmetic Products Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 99. Europe Makeup & Color Cosmetic Products Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 100. Europe Makeup & Color Cosmetic Products Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 101. Latin America Makeup & Color Cosmetic Products Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 102. Latin America Makeup & Color Cosmetic Products Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 103. Middle East and Africa Makeup & Color Cosmetic Products Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 104. Middle East and Africa Makeup & Color Cosmetic Products Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 105. Asia Pacific Makeup & Color Cosmetic Products Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 106. Asia Pacific Makeup & Color Cosmetic Products Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 107. Bottom-up and Top-down Approaches for This Report

Figure 108. Data Triangulation

Figure 109. Key Executives Interviewed

## I would like to order

Product name: Global Makeup & Color Cosmetic Products Market Research Report 2020

Product link: <https://marketpublishers.com/r/G1F7884A249EEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1F7884A249EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970