

Global Luxury Vehicle Market Research Report 2016

<https://marketpublishers.com/r/GE14172F142EN.html>

Date: November 2016

Pages: 108

Price: US\$ 2,900.00 (Single User License)

ID: GE14172F142EN

Abstracts

Notes:

Production, means the output of Luxury Vehicle

Revenue, means the sales value of Luxury Vehicle

This report studies Luxury Vehicle in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

BWN

Mercedes-Benz

Audi

Lexus

Volvo

Jaguar Land Rover

Porsche

Bentley

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Luxury Vehicle in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Compact Luxury Cars

Mid-size Luxury Cars

Full-size Luxury Cars

Luxury Crossovers & Minivans

Luxury SUVs

Split by application, this report focuses on consumption, market share and growth rate of Luxury Vehicle in each application, can be divided into

General use

Collect

Application 3

Contents

Global Luxury Vehicle Market Research Report 2016

1 LUXURY VEHICLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Luxury Vehicle
- 1.2 Luxury Vehicle Segment by Type
 - 1.2.1 Global Production Market Share of Luxury Vehicle by Type in 2015
 - 1.2.2 Compact Luxury Cars
 - 1.2.3 Mid-size Luxury Cars
 - 1.2.4 Full-size Luxury Cars
 - 1.2.5 Luxury Crossovers & Minivans
 - 1.2.6 Luxury SUVs
- 1.3 Luxury Vehicle Segment by Application
 - 1.3.1 Luxury Vehicle Consumption Market Share by Application in 2015
 - 1.3.2 General use
 - 1.3.3 Collect
 - 1.3.4 Application
- 1.4 Luxury Vehicle Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Luxury Vehicle (2011-2021)

2 GLOBAL LUXURY VEHICLE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Luxury Vehicle Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Luxury Vehicle Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Luxury Vehicle Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Luxury Vehicle Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Luxury Vehicle Market Competitive Situation and Trends
 - 2.5.1 Luxury Vehicle Market Concentration Rate
 - 2.5.2 Luxury Vehicle Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL LUXURY VEHICLE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Luxury Vehicle Production by Region (2011-2016)
- 3.2 Global Luxury Vehicle Production Market Share by Region (2011-2016)
- 3.3 Global Luxury Vehicle Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL LUXURY VEHICLE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Luxury Vehicle Consumption by Regions (2011-2016)
- 4.2 North America Luxury Vehicle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Luxury Vehicle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Luxury Vehicle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Luxury Vehicle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Luxury Vehicle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Luxury Vehicle Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL LUXURY VEHICLE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Luxury Vehicle Production and Market Share by Type (2011-2016)
- 5.2 Global Luxury Vehicle Revenue and Market Share by Type (2011-2016)

5.3 Global Luxury Vehicle Price by Type (2011-2016)

5.4 Global Luxury Vehicle Production Growth by Type (2011-2016)

6 GLOBAL LUXURY VEHICLE MARKET ANALYSIS BY APPLICATION

6.1 Global Luxury Vehicle Consumption and Market Share by Application (2011-2016)

6.2 Global Luxury Vehicle Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL LUXURY VEHICLE MANUFACTURERS PROFILES/ANALYSIS

7.1 BWN

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Luxury Vehicle Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 BWN Luxury Vehicle Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Mercedes-Benz

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Luxury Vehicle Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Mercedes-Benz Luxury Vehicle Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Audi

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Luxury Vehicle Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Audi Luxury Vehicle Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Lexus

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.4.2 Luxury Vehicle Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Lexus Luxury Vehicle Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Volvo
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Luxury Vehicle Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.3 Volvo Luxury Vehicle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Jaguar Land Rover
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Luxury Vehicle Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 Jaguar Land Rover Luxury Vehicle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Porsche
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Luxury Vehicle Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Porsche Luxury Vehicle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Bentley
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Luxury Vehicle Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Bentley Luxury Vehicle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview

8 LUXURY VEHICLE MANUFACTURING COST ANALYSIS

- 8.1 Luxury Vehicle Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Luxury Vehicle

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Luxury Vehicle Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Luxury Vehicle Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL LUXURY VEHICLE MARKET FORECAST (2016-2021)

12.1 Global Luxury Vehicle Production, Revenue Forecast (2016-2021)

12.2 Global Luxury Vehicle Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Luxury Vehicle Production Forecast by Type (2016-2021)

12.4 Global Luxury Vehicle Consumption Forecast by Application (2016-2021)

12.5 Luxury Vehicle Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Luxury Vehicle

Figure Global Production Market Share of Luxury Vehicle by Type in 2015

Figure Product Picture of Compact Luxury Cars

Table Major Manufacturers of Compact Luxury Cars

Figure Product Picture of Mid-size Luxury Cars

Table Major Manufacturers of Mid-size Luxury Cars

Figure Product Picture of Full-size Luxury Cars

Table Major Manufacturers of Full-size Luxury Cars

Figure Product Picture of Luxury Crossovers & Minivans

Table Major Manufacturers of Luxury Crossovers & Minivans

Figure Product Picture of Luxury SUVs

Table Major Manufacturers of Luxury SUVs

Table Luxury Vehicle Consumption Market Share by Application in 2015

Figure General use Examples

Figure Collect Examples

Figure Application 3 Examples

Figure North America Luxury Vehicle Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Luxury Vehicle Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Luxury Vehicle Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Luxury Vehicle Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Luxury Vehicle Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Luxury Vehicle Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Luxury Vehicle Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Luxury Vehicle Capacity of Key Manufacturers (2015 and 2016)

Table Global Luxury Vehicle Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Luxury Vehicle Capacity of Key Manufacturers in 2015

Figure Global Luxury Vehicle Capacity of Key Manufacturers in 2016

Table Global Luxury Vehicle Production of Key Manufacturers (2015 and 2016)

Table Global Luxury Vehicle Production Share by Manufacturers (2015 and 2016)

Figure 2015 Luxury Vehicle Production Share by Manufacturers

Figure 2016 Luxury Vehicle Production Share by Manufacturers

Table Global Luxury Vehicle Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Luxury Vehicle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Luxury Vehicle Revenue Share by Manufacturers
Table 2016 Global Luxury Vehicle Revenue Share by Manufacturers
Table Global Market Luxury Vehicle Average Price of Key Manufacturers (2015 and 2016)
Figure Global Market Luxury Vehicle Average Price of Key Manufacturers in 2015
Table Manufacturers Luxury Vehicle Manufacturing Base Distribution and Sales Area
Table Manufacturers Luxury Vehicle Product Type
Figure Luxury Vehicle Market Share of Top 3 Manufacturers
Figure Luxury Vehicle Market Share of Top 5 Manufacturers
Table Global Luxury Vehicle Capacity by Regions (2011-2016)
Figure Global Luxury Vehicle Capacity Market Share by Regions (2011-2016)
Figure Global Luxury Vehicle Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Luxury Vehicle Capacity Market Share by Regions
Table Global Luxury Vehicle Production by Regions (2011-2016)
Figure Global Luxury Vehicle Production and Market Share by Regions (2011-2016)
Figure Global Luxury Vehicle Production Market Share by Regions (2011-2016)
Figure 2015 Global Luxury Vehicle Production Market Share by Regions
Table Global Luxury Vehicle Revenue by Regions (2011-2016)
Table Global Luxury Vehicle Revenue Market Share by Regions (2011-2016)
Table 2015 Global Luxury Vehicle Revenue Market Share by Regions
Table Global Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Table China Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Table India Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Luxury Vehicle Consumption Market by Regions (2011-2016)
Table Global Luxury Vehicle Consumption Market Share by Regions (2011-2016)
Figure Global Luxury Vehicle Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Luxury Vehicle Consumption Market Share by Regions
Table North America Luxury Vehicle Production, Consumption, Import & Export (2011-2016)
Table Europe Luxury Vehicle Production, Consumption, Import & Export (2011-2016)
Table China Luxury Vehicle Production, Consumption, Import & Export (2011-2016)
Table Japan Luxury Vehicle Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Luxury Vehicle Production, Consumption, Import & Export (2011-2016)

Table India Luxury Vehicle Production, Consumption, Import & Export (2011-2016)

Table Global Luxury Vehicle Production by Type (2011-2016)

Table Global Luxury Vehicle Production Share by Type (2011-2016)

Figure Production Market Share of Luxury Vehicle by Type (2011-2016)

Figure 2015 Production Market Share of Luxury Vehicle by Type

Table Global Luxury Vehicle Revenue by Type (2011-2016)

Table Global Luxury Vehicle Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Luxury Vehicle by Type (2011-2016)

Figure 2015 Revenue Market Share of Luxury Vehicle by Type

Table Global Luxury Vehicle Price by Type (2011-2016)

Figure Global Luxury Vehicle Production Growth by Type (2011-2016)

Table Global Luxury Vehicle Consumption by Application (2011-2016)

Table Global Luxury Vehicle Consumption Market Share by Application (2011-2016)

Figure Global Luxury Vehicle Consumption Market Share by Application in 2015

Table Global Luxury Vehicle Consumption Growth Rate by Application (2011-2016)

Figure Global Luxury Vehicle Consumption Growth Rate by Application (2011-2016)

Table BWN Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BWN Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)

Figure BWN Luxury Vehicle Market Share (2011-2016)

Table Mercedes-Benz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mercedes-Benz Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mercedes-Benz Luxury Vehicle Market Share (2011-2016)

Table Audi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audi Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Audi Luxury Vehicle Market Share (2011-2016)

Table Lexus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lexus Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lexus Luxury Vehicle Market Share (2011-2016)

Table Volvo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Volvo Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Volvo Luxury Vehicle Market Share (2011-2016)

Table Jaguar Land Rover Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jaguar Land Rover Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jaguar Land Rover Luxury Vehicle Market Share (2011-2016)
Table Porsche Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Porsche Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Figure Porsche Luxury Vehicle Market Share (2011-2016)
Table Bentley Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Bentley Luxury Vehicle Production, Revenue, Price and Gross Margin (2011-2016)
Figure Bentley Luxury Vehicle Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Luxury Vehicle
Figure Manufacturing Process Analysis of Luxury Vehicle
Figure Luxury Vehicle Industrial Chain Analysis
Table Raw Materials Sources of Luxury Vehicle Major Manufacturers in 2015
Table Major Buyers of Luxury Vehicle
Table Distributors/Traders List
Figure Global Luxury Vehicle Production and Growth Rate Forecast (2016-2021)
Figure Global Luxury Vehicle Revenue and Growth Rate Forecast (2016-2021)
Table Global Luxury Vehicle Production Forecast by Regions (2016-2021)
Table Global Luxury Vehicle Consumption Forecast by Regions (2016-2021)
Table Global Luxury Vehicle Production Forecast by Type (2016-2021)
Table Global Luxury Vehicle Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Luxury Vehicle Market Research Report 2016

Product link: <https://marketpublishers.com/r/GE14172F142EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE14172F142EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970