

Global Luxury Goods Market Research Report 2016

<https://marketpublishers.com/r/G7F19B2AF58EN.html>

Date: September 2016

Pages: 113

Price: US\$ 2,900.00 (Single User License)

ID: G7F19B2AF58EN

Abstracts

Notes:

Production, means the output of Luxury Goods

Revenue, means the sales value of Luxury Goods

This report studies Luxury Goods in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

LVMH Group

Kering S.A.

Rolex S.A.

L'Oreal Group

Tiffany & Co., Coty, Inc.

The Swatch Group Ltd.

The Swatch Group Ltd.

Prada S.p.A

Compagnie Financière Richemont S.A.

Hermes International SCA

Graff Diamonds

Burberry Group plc

Revlon, Inc.

Avon Products, Inc.

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Luxury Goods in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Drinks

Fashion

Cosmetics

Fragrances

Watches

Jewelry

Luggage

Handbags

Split by application, this report focuses on consumption, market share and growth rate of Luxury Goods in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Luxury Goods Market Research Report 2016

1 LUXURY GOODS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Luxury Goods
- 1.2 Luxury Goods Segment by Type
 - 1.2.1 Global Production Market Share of Luxury Goods by Type in 2015
 - 1.2.2 Drinks
 - 1.2.3 Fashion
 - 1.2.4 Cosmetics
 - 1.2.5 Fragrances
 - 1.2.6 Watches
 - 1.2.7 Jewelry
 - 1.2.8 Luggage
 - 1.2.9 Handbags
- 1.3 Luxury Goods Segment by Application
 - 1.3.1 Luxury Goods Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Luxury Goods Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Luxury Goods (2011-2021)

2 GLOBAL LUXURY GOODS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Luxury Goods Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Luxury Goods Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Luxury Goods Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Luxury Goods Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Luxury Goods Market Competitive Situation and Trends

- 2.5.1 Luxury Goods Market Concentration Rate
- 2.5.2 Luxury Goods Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL LUXURY GOODS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Luxury Goods Production by Region (2011-2016)
- 3.2 Global Luxury Goods Production Market Share by Region (2011-2016)
- 3.3 Global Luxury Goods Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL LUXURY GOODS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Luxury Goods Consumption by Regions (2011-2016)
- 4.2 North America Luxury Goods Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Luxury Goods Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Luxury Goods Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Luxury Goods Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Luxury Goods Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Luxury Goods Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL LUXURY GOODS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Luxury Goods Production and Market Share by Type (2011-2016)
- 5.2 Global Luxury Goods Revenue and Market Share by Type (2011-2016)
- 5.3 Global Luxury Goods Price by Type (2011-2016)
- 5.4 Global Luxury Goods Production Growth by Type (2011-2016)

6 GLOBAL LUXURY GOODS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Luxury Goods Consumption and Market Share by Application (2011-2016)
- 6.2 Global Luxury Goods Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL LUXURY GOODS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 LVMH Group
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Luxury Goods Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.3 LVMH Group Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Kering S.A.
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Luxury Goods Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
 - 7.2.3 Kering S.A. Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Rolex S.A.
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Luxury Goods Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.3 Rolex S.A. Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.3.4 Main Business/Business Overview
- 7.4 L'Oreal Group
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Luxury Goods Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
 - 7.4.3 L'Oreal Group Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Tiffany & Co., Coty, Inc.
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Luxury Goods Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.3 Tiffany & Co., Coty, Inc. Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 The Swatch Group Ltd.
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Luxury Goods Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 The Swatch Group Ltd. Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 The Swatch Group Ltd.
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Luxury Goods Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 The Swatch Group Ltd. Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Prada S.p.A
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Luxury Goods Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Prada S.p.A Luxury Goods Production, Revenue, Price and Gross Margin (2015

and 2016)

7.8.4 Main Business/Business Overview

7.9 Compagnie Financière Richemont S.A.

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Luxury Goods Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Compagnie Financière Richemont S.A. Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Hermes International SCA

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Luxury Goods Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Hermes International SCA Luxury Goods Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Graff Diamonds

7.12 Burberry Group plc

7.13 Revlon, Inc.

7.14 Avon Products, Inc.

8 LUXURY GOODS MANUFACTURING COST ANALYSIS

8.1 Luxury Goods Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Luxury Goods

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Luxury Goods Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Luxury Goods Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL LUXURY GOODS MARKET FORECAST (2016-2021)

12.1 Global Luxury Goods Production, Revenue Forecast (2016-2021)

12.2 Global Luxury Goods Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Luxury Goods Production Forecast by Type (2016-2021)

12.4 Global Luxury Goods Consumption Forecast by Application (2016-2021)

12.5 Luxury Goods Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source
China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Luxury Goods

Figure Global Production Market Share of Luxury Goods by Type in 2015

Figure Product Picture of Drinks

Table Major Manufacturers of Drinks

Figure Product Picture of Fashion

Table Major Manufacturers of Fashion

Figure Product Picture of Cosmetics

Table Major Manufacturers of Cosmetics

Figure Product Picture of Fragrances

Table Major Manufacturers of Fragrances

Figure Product Picture of Watches

Table Major Manufacturers of Watches

Figure Product Picture of Jewelry

Table Major Manufacturers of Jewelry

Figure Product Picture of Luggage

Table Major Manufacturers of Luggage

Figure Product Picture of Handbags

Table Major Manufacturers of Handbags

Table Luxury Goods Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Luxury Goods Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Luxury Goods Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Luxury Goods Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Luxury Goods Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Luxury Goods Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Luxury Goods Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Luxury Goods Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Luxury Goods Capacity of Key Manufacturers (2015 and 2016)

Table Global Luxury Goods Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Luxury Goods Capacity of Key Manufacturers in 2015

Figure Global Luxury Goods Capacity of Key Manufacturers in 2016

Table Global Luxury Goods Production of Key Manufacturers (2015 and 2016)
Table Global Luxury Goods Production Share by Manufacturers (2015 and 2016)
Figure 2015 Luxury Goods Production Share by Manufacturers
Figure 2016 Luxury Goods Production Share by Manufacturers
Table Global Luxury Goods Revenue (Million USD) by Manufacturers (2015 and 2016)
Table Global Luxury Goods Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Global Luxury Goods Revenue Share by Manufacturers
Table 2016 Global Luxury Goods Revenue Share by Manufacturers
Table Global Market Luxury Goods Average Price of Key Manufacturers (2015 and 2016)
Figure Global Market Luxury Goods Average Price of Key Manufacturers in 2015
Table Manufacturers Luxury Goods Manufacturing Base Distribution and Sales Area
Table Manufacturers Luxury Goods Product Type
Figure Luxury Goods Market Share of Top 3 Manufacturers
Figure Luxury Goods Market Share of Top 5 Manufacturers
Table Global Luxury Goods Capacity by Regions (2011-2016)
Figure Global Luxury Goods Capacity Market Share by Regions (2011-2016)
Figure Global Luxury Goods Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Luxury Goods Capacity Market Share by Regions
Table Global Luxury Goods Production by Regions (2011-2016)
Figure Global Luxury Goods Production and Market Share by Regions (2011-2016)
Figure Global Luxury Goods Production Market Share by Regions (2011-2016)
Figure 2015 Global Luxury Goods Production Market Share by Regions
Table Global Luxury Goods Revenue by Regions (2011-2016)
Table Global Luxury Goods Revenue Market Share by Regions (2011-2016)
Table 2015 Global Luxury Goods Revenue Market Share by Regions
Table Global Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
Table China Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
Table India Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Luxury Goods Consumption Market by Regions (2011-2016)
Table Global Luxury Goods Consumption Market Share by Regions (2011-2016)
Figure Global Luxury Goods Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Luxury Goods Consumption Market Share by Regions

Table North America Luxury Goods Production, Consumption, Import & Export (2011-2016)

Table Europe Luxury Goods Production, Consumption, Import & Export (2011-2016)

Table China Luxury Goods Production, Consumption, Import & Export (2011-2016)

Table Japan Luxury Goods Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Luxury Goods Production, Consumption, Import & Export (2011-2016)

Table India Luxury Goods Production, Consumption, Import & Export (2011-2016)

Table Global Luxury Goods Production by Type (2011-2016)

Table Global Luxury Goods Production Share by Type (2011-2016)

Figure Production Market Share of Luxury Goods by Type (2011-2016)

Figure 2015 Production Market Share of Luxury Goods by Type

Table Global Luxury Goods Revenue by Type (2011-2016)

Table Global Luxury Goods Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Luxury Goods by Type (2011-2016)

Figure 2015 Revenue Market Share of Luxury Goods by Type

Table Global Luxury Goods Price by Type (2011-2016)

Figure Global Luxury Goods Production Growth by Type (2011-2016)

Table Global Luxury Goods Consumption by Application (2011-2016)

Table Global Luxury Goods Consumption Market Share by Application (2011-2016)

Figure Global Luxury Goods Consumption Market Share by Application in 2015

Table Global Luxury Goods Consumption Growth Rate by Application (2011-2016)

Figure Global Luxury Goods Consumption Growth Rate by Application (2011-2016)

Table LVMH Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LVMH Group Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure LVMH Group Luxury Goods Market Share (2011-2016)

Table Kering S.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kering S.A. Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kering S.A. Luxury Goods Market Share (2011-2016)

Table Rolex S.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rolex S.A. Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rolex S.A. Luxury Goods Market Share (2011-2016)

Table L'Oreal Group Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table L'Oreal Group Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure L'Oreal Group Luxury Goods Market Share (2011-2016)

Table Tiffany & Co., Coty, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tiffany & Co., Coty, Inc. Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tiffany & Co., Coty, Inc. Luxury Goods Market Share (2011-2016)

Table The Swatch Group Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Swatch Group Ltd. Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Swatch Group Ltd. Luxury Goods Market Share (2011-2016)

Table The Swatch Group Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Swatch Group Ltd. Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Swatch Group Ltd. Luxury Goods Market Share (2011-2016)

Table Prada S.p.A Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Prada S.p.A Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure Prada S.p.A Luxury Goods Market Share (2011-2016)

Table Compagnie Financière Richemont S.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Compagnie Financière Richemont S.A. Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure Compagnie Financière Richemont S.A. Luxury Goods Market Share (2011-2016)

Table Hermes International SCA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hermes International SCA Luxury Goods Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hermes International SCA Luxury Goods Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Luxury Goods

Figure Manufacturing Process Analysis of Luxury Goods

Figure Luxury Goods Industrial Chain Analysis

Table Raw Materials Sources of Luxury Goods Major Manufacturers in 2015

Table Major Buyers of Luxury Goods

Table Distributors/Traders List

Figure Global Luxury Goods Production and Growth Rate Forecast (2016-2021)

Figure Global Luxury Goods Revenue and Growth Rate Forecast (2016-2021)

Table Global Luxury Goods Production Forecast by Regions (2016-2021)

Table Global Luxury Goods Consumption Forecast by Regions (2016-2021)

Table Global Luxury Goods Production Forecast by Type (2016-2021)

Table Global Luxury Goods Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Luxury Goods Market Research Report 2016

Product link: <https://marketpublishers.com/r/G7F19B2AF58EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7F19B2AF58EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970