

Global Luxury Car Sales Market Report 2016

https://marketpublishers.com/r/GBCB49AB0E6EN.html

Date: October 2016

Pages: 129

Price: US\$ 4,000.00 (Single User License)

ID: GBCB49AB0E6EN

Abstracts

Notes:

Sales, means the sales volume of Luxury Car

Revenue, means the sales value of Luxury Car

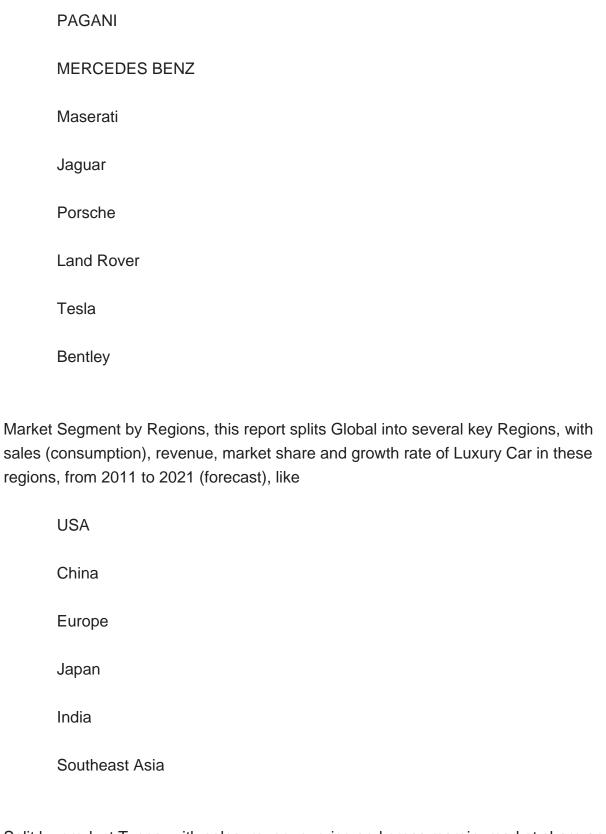
This report studies sales (consumption) of Luxury Car in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

BMW
Mercedes
Lexus
Audi
Cadillac
Acura

Volvo

Lincoln





Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I



Туре	;
Туре	÷ III
	lications, this report focuses on sales, market share and growth rate of n each application, can be divided into
Appli	ication 1
Appli	ication 2
Appli	ication 3



Contents

Global Luxury Car Sales Market Report 2016

1 LUXURY CAR OVERVIEW

- 1.1 Product Overview and Scope of Luxury Car
- 1.2 Classification of Luxury Car
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Luxury Car
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Luxury Car Market by Regions
 - 1.4.1 USA Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 India Status and Prospect (2011-2021)
 - 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Luxury Car (2011-2021)
 - 1.5.1 Global Luxury Car Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Luxury Car Revenue and Growth Rate (2011-2021)

2 GLOBAL LUXURY CAR COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Luxury Car Market Competition by Manufacturers
- 2.1.1 Global Luxury Car Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Luxury Car Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Luxury Car (Volume and Value) by Type
 - 2.2.1 Global Luxury Car Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Luxury Car Revenue and Market Share by Type (2011-2016)
- 2.3 Global Luxury Car (Volume and Value) by Regions
 - 2.3.1 Global Luxury Car Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Luxury Car Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Luxury Car (Volume) by Application



3 USA LUXURY CAR (VOLUME, VALUE AND SALES PRICE)

- 3.1 USA Luxury Car Sales and Value (2011-2016)
 - 3.1.1 USA Luxury Car Sales and Growth Rate (2011-2016)
 - 3.1.2 USA Luxury Car Revenue and Growth Rate (2011-2016)
 - 3.1.3 USA Luxury Car Sales Price Trend (2011-2016)
- 3.2 USA Luxury Car Sales and Market Share by Manufacturers
- 3.3 USA Luxury Car Sales and Market Share by Type
- 3.4 USA Luxury Car Sales and Market Share by Application

4 CHINA LUXURY CAR (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Luxury Car Sales and Value (2011-2016)
 - 4.1.1 China Luxury Car Sales and Growth Rate (2011-2016)
 - 4.1.2 China Luxury Car Revenue and Growth Rate (2011-2016)
 - 4.1.3 China Luxury Car Sales Price Trend (2011-2016)
- 4.2 China Luxury Car Sales and Market Share by Manufacturers
- 4.3 China Luxury Car Sales and Market Share by Type
- 4.4 China Luxury Car Sales and Market Share by Application

5 EUROPE LUXURY CAR (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Luxury Car Sales and Value (2011-2016)
- 5.1.1 Europe Luxury Car Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Luxury Car Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Luxury Car Sales Price Trend (2011-2016)
- 5.2 Europe Luxury Car Sales and Market Share by Manufacturers
- 5.3 Europe Luxury Car Sales and Market Share by Type
- 5.4 Europe Luxury Car Sales and Market Share by Application

6 JAPAN LUXURY CAR (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Luxury Car Sales and Value (2011-2016)
 - 6.1.1 Japan Luxury Car Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Luxury Car Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Luxury Car Sales Price Trend (2011-2016)
- 6.2 Japan Luxury Car Sales and Market Share by Manufacturers
- 6.3 Japan Luxury Car Sales and Market Share by Type



6.4 Japan Luxury Car Sales and Market Share by Application

7 INDIA LUXURY CAR (VOLUME, VALUE AND SALES PRICE)

- 7.1 India Luxury Car Sales and Value (2011-2016)
 - 7.1.1 India Luxury Car Sales and Growth Rate (2011-2016)
 - 7.1.2 India Luxury Car Revenue and Growth Rate (2011-2016)
 - 7.1.3 India Luxury Car Sales Price Trend (2011-2016)
- 7.2 India Luxury Car Sales and Market Share by Manufacturers
- 7.3 India Luxury Car Sales and Market Share by Type
- 7.4 India Luxury Car Sales and Market Share by Application

8 SOUTHEAST ASIA LUXURY CAR (VOLUME, VALUE AND SALES PRICE)

- 8.1 Southeast Asia Luxury Car Sales and Value (2011-2016)
 - 8.1.1 Southeast Asia Luxury Car Sales and Growth Rate (2011-2016)
 - 8.1.2 Southeast Asia Luxury Car Revenue and Growth Rate (2011-2016)
 - 8.1.3 Southeast Asia Luxury Car Sales Price Trend (2011-2016)
- 8.2 Southeast Asia Luxury Car Sales and Market Share by Manufacturers
- 8.3 Southeast Asia Luxury Car Sales and Market Share by Type
- 8.4 Southeast Asia Luxury Car Sales and Market Share by Application

9 GLOBAL LUXURY CAR MANUFACTURERS ANALYSIS

- 9.1 BMW
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 Luxury Car Product Type, Application and Specification
 - 9.1.2.1 Type I
 - 9.1.2.2 Type II
 - 9.1.3 BMW Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.1.4 Main Business/Business Overview
- 9.2 Mercedes
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 129 Product Type, Application and Specification
 - 9.2.2.1 Type I
 - 9.2.2.2 Type II
 - 9.2.3 Mercedes Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.2.4 Main Business/Business Overview
- 9.3 Lexus



- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 144 Product Type, Application and Specification
 - 9.3.2.1 Type I
 - 9.3.2.2 Type II
- 9.3.3 Lexus Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 Audi
 - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.4.2 Sep Product Type, Application and Specification
 - 9.4.2.1 Type I
 - 9.4.2.2 Type II
 - 9.4.3 Audi Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.4.4 Main Business/Business Overview
- 9.5 Cadillac
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 Product Type, Application and Specification
 - 9.5.2.1 Type I
 - 9.5.2.2 Type II
 - 9.5.3 Cadillac Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.5.4 Main Business/Business Overview
- 9.6 Acura
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 Million USD Product Type, Application and Specification
 - 9.6.2.1 Type I
 - 9.6.2.2 Type II
 - 9.6.3 Acura Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.6.4 Main Business/Business Overview
- 9.7 Infiniti
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Automotive Product Type, Application and Specification
 - 9.7.2.1 Type I
 - 9.7.2.2 Type II
 - 9.7.3 Infiniti Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.7.4 Main Business/Business Overview
- 9.8 Lincoln
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 Product Type, Application and Specification
 - 9.8.2.1 Type I
 - 9.8.2.2 Type II



- 9.8.3 Lincoln Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.8.4 Main Business/Business Overview
- 9.9 Volvo
 - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.9.2 Product Type, Application and Specification
 - 9.9.2.1 Type I
 - 9.9.2.2 Type II
 - 9.9.3 Volvo Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.9.4 Main Business/Business Overview
- 9.10 PAGANI
 - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.10.2 Product Type, Application and Specification
 - 9.10.2.1 Type I
 - 9.10.2.2 Type II
 - 9.10.3 PAGANI Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.10.4 Main Business/Business Overview
- 9.11 MERCEDES BENZ
- 9.12 Maserati
- 9.13 Jaguar
- 9.14 Porsche
- 9.15 Land Rover
- 9.16 Tesla
- 9.17 Bentley

10 LUXURY CAR MAUFACTURING COST ANALYSIS

- 10.1 Luxury Car Key Raw Materials Analysis
 - 10.1.1 Key Raw Materials
 - 10.1.2 Price Trend of Key Raw Materials
 - 10.1.3 Key Suppliers of Raw Materials
 - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
 - 10.2.1 Raw Materials
 - 10.2.2 Labor Cost
 - 10.2.3 Manufacturing Process Analysis of Luxury Car

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

11.1 Luxury Car Industrial Chain Analysis



- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Luxury Car Major Manufacturers in 2015
- 11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
 - 12.1.1 Direct Marketing
 - 12.1.2 Indirect Marketing
 - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
 - 12.2.1 Pricing Strategy
- 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes Threat
 - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL LUXURY CAR MARKET FORECAST (2016-2021)

- 14.1 Global Luxury Car Sales, Revenue Forecast (2016-2021)
- 14.2 Global Luxury Car Sales Forecast by Regions (2016-2021)
- 14.3 Global Luxury Car Sales Forecast by Type (2016-2021)
- 14.4 Global Luxury Car Sales Forecast by Application (2016-2021)

15 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Luxury Car

Table Classification of Luxury Car

Figure Global Sales Market Share of Luxury Car by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Luxury Car

Figure Global Sales Market Share of Luxury Car by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure USA Luxury Car Revenue and Growth Rate (2011-2021)

Figure China Luxury Car Revenue and Growth Rate (2011-2021)

Figure Europe Luxury Car Revenue and Growth Rate (2011-2021)

Figure Japan Luxury Car Revenue and Growth Rate (2011-2021)

Figure India Luxury Car Revenue and Growth Rate (2011-2021)

Figure Southeast Asia Luxury Car Revenue and Growth Rate (2011-2021)

Figure Global Luxury Car Sales and Growth Rate (2011-2021)

Figure Global Luxury Car Revenue and Growth Rate (2011-2021)

Table Global Luxury Car Sales of Key Manufacturers (2011-2016)

Table Global Luxury Car Sales Share by Manufacturers (2011-2016)

Figure 2015 Luxury Car Sales Share by Manufacturers

Figure 2016 Luxury Car Sales Share by Manufacturers

Table Global Luxury Car Revenue by Manufacturers (2011-2016)

Table Global Luxury Car Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Luxury Car Revenue Share by Manufacturers

Table 2016 Global Luxury Car Revenue Share by Manufacturers

Table Global Luxury Car Sales and Market Share by Type (2011-2016)

Table Global Luxury Car Sales Share by Type (2011-2016)

Figure Sales Market Share of Luxury Car by Type (2011-2016)

Figure Global Luxury Car Sales Growth Rate by Type (2011-2016)

Table Global Luxury Car Revenue and Market Share by Type (2011-2016)

Table Global Luxury Car Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Luxury Car by Type (2011-2016)

Figure Global Luxury Car Revenue Growth Rate by Type (2011-2016)

Table Global Luxury Car Sales and Market Share by Regions (2011-2016)

Table Global Luxury Car Sales Share by Regions (2011-2016)



Figure Sales Market Share of Luxury Car by Regions (2011-2016)

Figure Global Luxury Car Sales Growth Rate by Regions (2011-2016)

Table Global Luxury Car Revenue and Market Share by Regions (2011-2016)

Table Global Luxury Car Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Luxury Car by Regions (2011-2016)

Figure Global Luxury Car Revenue Growth Rate by Regions (2011-2016)

Table Global Luxury Car Sales and Market Share by Application (2011-2016)

Table Global Luxury Car Sales Share by Application (2011-2016)

Figure Sales Market Share of Luxury Car by Application (2011-2016)

Figure Global Luxury Car Sales Growth Rate by Application (2011-2016)

Figure USA Luxury Car Sales and Growth Rate (2011-2016)

Figure USA Luxury Car Revenue and Growth Rate (2011-2016)

Figure USA Luxury Car Sales Price Trend (2011-2016)

Table USA Luxury Car Sales by Manufacturers (2011-2016)

Table USA Luxury Car Market Share by Manufacturers (2011-2016)

Table USA Luxury Car Sales by Type (2011-2016)

Table USA Luxury Car Market Share by Type (2011-2016)

Table USA Luxury Car Sales by Application (2011-2016)

Table USA Luxury Car Market Share by Application (2011-2016)

Figure China Luxury Car Sales and Growth Rate (2011-2016)

Figure China Luxury Car Revenue and Growth Rate (2011-2016)

Figure China Luxury Car Sales Price Trend (2011-2016)

Table China Luxury Car Sales by Manufacturers (2011-2016)

Table China Luxury Car Market Share by Manufacturers (2011-2016)

Table China Luxury Car Sales by Type (2011-2016)

Table China Luxury Car Market Share by Type (2011-2016)

Table China Luxury Car Sales by Application (2011-2016)

Table China Luxury Car Market Share by Application (2011-2016)

Figure Europe Luxury Car Sales and Growth Rate (2011-2016)

Figure Europe Luxury Car Revenue and Growth Rate (2011-2016)

Figure Europe Luxury Car Sales Price Trend (2011-2016)

Table Europe Luxury Car Sales by Manufacturers (2011-2016)

Table Europe Luxury Car Market Share by Manufacturers (2011-2016)

Table Europe Luxury Car Sales by Type (2011-2016)

Table Europe Luxury Car Market Share by Type (2011-2016)

Table Europe Luxury Car Sales by Application (2011-2016)

Table Europe Luxury Car Market Share by Application (2011-2016)

Figure Japan Luxury Car Sales and Growth Rate (2011-2016)

Figure Japan Luxury Car Revenue and Growth Rate (2011-2016)



Figure Japan Luxury Car Sales Price Trend (2011-2016)

Table Japan Luxury Car Sales by Manufacturers (2011-2016)

Table Japan Luxury Car Market Share by Manufacturers (2011-2016)

Table Japan Luxury Car Sales by Type (2011-2016)

Table Japan Luxury Car Market Share by Type (2011-2016)

Table Japan Luxury Car Sales by Application (2011-2016)

Table Japan Luxury Car Market Share by Application (2011-2016)

Figure India Luxury Car Sales and Growth Rate (2011-2016)

Figure India Luxury Car Revenue and Growth Rate (2011-2016)

Figure India Luxury Car Sales Price Trend (2011-2016)

Table India Luxury Car Sales by Manufacturers (2011-2016)

Table India Luxury Car Market Share by Manufacturers (2011-2016)

Table India Luxury Car Sales by Type (2011-2016)

Table India Luxury Car Market Share by Type (2011-2016)

Table India Luxury Car Sales by Application (2011-2016)

Table India Luxury Car Market Share by Application (2011-2016)

Figure Southeast Asia Luxury Car Sales and Growth Rate (2011-2016)

Figure Southeast Asia Luxury Car Revenue and Growth Rate (2011-2016)

Figure Southeast Asia Luxury Car Sales Price Trend (2011-2016)

Table Southeast Asia Luxury Car Sales by Manufacturers (2011-2016)

Table Southeast Asia Luxury Car Market Share by Manufacturers (2011-2016)

Table Southeast Asia Luxury Car Sales by Type (2011-2016)

Table Southeast Asia Luxury Car Market Share by Type (2011-2016)

Table Southeast Asia Luxury Car Sales by Application (2011-2016)

Table Southeast Asia Luxury Car Market Share by Application (2011-2016)

Table BMW Basic Information List

Table BMW Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure BMW Luxury Car Global Market Share (2011-2016)

Table Mercedes Basic Information List

Table Mercedes Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mercedes Luxury Car Global Market Share (2011-2016)

Table Lexus Basic Information List

Table Lexus Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lexus Luxury Car Global Market Share (2011-2016)

Table Audi Basic Information List

Table Audi Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Audi Luxury Car Global Market Share (2011-2016)

Table Cadillac Basic Information List

Table Cadillac Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Cadillac Luxury Car Global Market Share (2011-2016)

Table Acura Basic Information List

Table Acura Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Acura Luxury Car Global Market Share (2011-2016)

Table Infiniti Basic Information List

Table Infiniti Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Infiniti Luxury Car Global Market Share (2011-2016)

Table Lincoln Basic Information List

Table Lincoln Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lincoln Luxury Car Global Market Share (2011-2016)

Table Volvo Basic Information List

Table Volvo Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Volvo Luxury Car Global Market Share (2011-2016)

Table PAGANI Basic Information List

Table PAGANI Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure PAGANI Luxury Car Global Market Share (2011-2016)

Table MERCEDES BENZ Basic Information List

Table MERCEDES BENZ Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure MERCEDES BENZ Luxury Car Global Market Share (2011-2016)

Table Maserati Basic Information List

Table Maserati Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Maserati Luxury Car Global Market Share (2011-2016)

Table Jaguar Basic Information List

Table Jaguar Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Jaguar Luxury Car Global Market Share (2011-2016)

Table Porsche Basic Information List

Table Porsche Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Porsche Luxury Car Global Market Share (2011-2016)

Table Land Rover Basic Information List

Table Land Rover Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Land Rover Luxury Car Global Market Share (2011-2016)

Table Tesla Basic Information List

Table Tesla Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Tesla Luxury Car Global Market Share (2011-2016)

Table Bentley Basic Information List

Table Bentley Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bentley Luxury Car Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Luxury Car

Figure Manufacturing Process Analysis of Luxury Car

Figure Luxury Car Industrial Chain Analysis

Table Raw Materials Sources of Luxury Car Major Manufacturers in 2015

Table Major Buyers of Luxury Car

Table Distributors/Traders List

Figure Global Luxury Car Sales and Growth Rate Forecast (2016-2021)

Figure Global Luxury Car Revenue and Growth Rate Forecast (2016-2021)

Table Global Luxury Car Sales Forecast by Regions (2016-2021)

Table Global Luxury Car Sales Forecast by Type (2016-2021)

Table Global Luxury Car Sales Forecast by Application (2016-2021)



I would like to order

Product name: Global Luxury Car Sales Market Report 2016

Product link: https://marketpublishers.com/r/GBCB49AB0E6EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GBCB49AB0E6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970