

Global Luxury Car Rental Sales Market Report 2018

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Abstracts

This report studies the global Luxury Car Rental market status and forecast, categorizes the global Luxury Car Rental market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Luxury car rental is the use of a luxury car for a fixed period time at an assessed amount of money. Today, car rental is very popular as it provides mobility solutions for both business and leisure travelers. Users can easily arrange a car rental in website or mobile phone.

The Luxury Car Rental market was worth approximately \$10 billion globally in 2016. Geographically, North America is the giant player who represents nearly 50% of the global market, followed by Europe, which representing approximately 29% market shares.

The Luxury Car Rental industry is highly concentrated in the world, with the top three companies capturing a combined 74% share of the global market. The largest company in the industry, Enterprise, is privately held, while the next two largest companies, Hertz and Avis Budget, are publicly traded. Each of these three players has made acquisitions of other well-known rental car brands—Enterprise Rent-A-Car owns Alamo and National, and Hertz owns Dollar and Thrifty.

The Luxury Car Rental market is forecasted to worth approximately \$22.5 billion globally in the end of 2022. The CAGR during 2016-2022 is expected to reach 14.5%.

The global Luxury Car Rental market is valued at 11400 million US\$ in 2017 and will reach 48900 million US\$ by the end of 2025, growing at a CAGR of 20.0% during 2018-2025.

The major players covered in this report

Enterprise

Hertz

Avis Budget

Sixt

Europcar

Localiza

CAR Inc.

Movida

Unidas

Goldcar

eHi Car Services

Fox Rent A Car

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Business Rental

Leisure Rental

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Airport

Off-airport

The study objectives of this report are:

To analyze and study the global Luxury Car Rental sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Luxury Car Rental players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Luxury Car Rental are

as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Luxury Car Rental Manufacturers

Luxury Car Rental Distributors/Traders/Wholesalers

Luxury Car Rental Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Luxury Car Rental market, by end-use.

Detailed analysis and profiles of additional market players.

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