

# Global Luxury Car Rental Sales Market Report 2018

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# **Abstracts**

This report studies the global Luxury Car Rental market status and forecast, categorizes the global Luxury Car Rental market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Luxury car rental is the use of a luxury car for a fixed period time at an assessed amount of money. Today, car rental is very popular as it provides mobility solutions for both business and leisure travelers. Users can easily arrange a car rental in website or mobile phone.

The Luxury Car Rental market was worth approximately \$10 billion globally in 2016. Geographically, North America is the giant player who represents nearly 50% of the global market, followed by Europe, which representing approximately 29% market shares.

The Luxury Car Rental industry is highly concentrated in the world, with the top three companies capturing a combined 74% share of the global market. The largest company in the industry, Enterprise, is privately held, while the next two largest companies, Hertz and Avis Budget, are publicly traded. Each of these three players has made acquisitions of other well-known rental car brands—Enterprise Rent-A-Car owns Alamo and National, and Hertz owns Dollar and Thrifty.

The Luxury Car Rental market is forecasted to worth approximately \$22.5 billion globally in the end of 2022. The CAGR during 2016-2022 is expected to reach 14.5%.

The global Luxury Car Rental market is valued at 11400 million US\$ in 2017 and will reach 48900 million US\$ by the end of 2025, growing at a CAGR of 20.0% during 2018-2025.

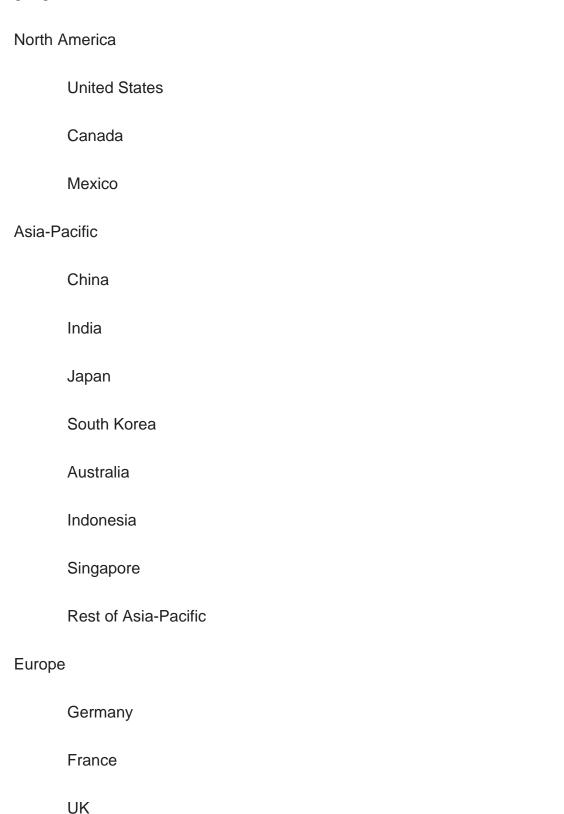
The major players covered in this report



	Enterprise	
	Hertz	
	Avis Budget	
	Sixt	
	Europear	
	Localiza	
	CAR Inc.	
	Movida	
	Unidas	
	Goldcar	
	eHi Car Services	
	Fox Rent A Car	
Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering		
	United States	
	Europe	
	China	
	Japan	
	Southeast Asia	
	India	



We can also provide the customized separate regional or country-level reports, for the following regions:





Italy

Airport



## Off-airport

The study objectives of this report are:

To analyze and study the global Luxury Car Rental sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Luxury Car Rental players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Luxury Car Rental are



## as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Luxury Car Rental Manufacturers

Luxury Car Rental Distributors/Traders/Wholesalers

Luxury Car Rental Subcomponent Manufacturers

**Industry Association** 

Downstream Vendors

**Available Customizations** 

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Luxury Car Rental market, by end-use. Detailed analysis and profiles of additional market players.



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