

Global Luxury Bedding Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/GC7F150B4B80EN.html>

Date: June 2020

Pages: 125

Price: US\$ 3,900.00 (Single User License)

ID: GC7F150B4B80EN

Abstracts

Bedding, also known as bedclothes or bed linen, is the materials laid above the mattress of a bed for hygiene, warmth, protection of the mattress, and decorative effect. Bedding is the removable and washable portion of a human sleeping environment. Multiple sets of bedding for each bed will often be washed in rotation and/or changed seasonally to improve sleep comfort at varying room temperatures. In American English, the word bedding generally does not include the mattress, bed frame, or bed base (such as box-spring), while in British English it does. In Australian and New Zealand English, bedding is often called Manchester, in this report, we use American standards. And the Luxury Bedding.

Europe was the largest revenue market with a market share of 34.22% in 2012 and 32.63% in 2017 with an increase of -1.59 %. North America and China ranked the second and third market with the market share of 26.81% and 10.80% in 2016.

Luxury Bedding companies are mainly from Europe and United States, the industry concentrate rate is low. The top three companies are WestPoint, Pacific Coast and Hollander, with the revenue market share of 9.80%, 6.99% and 5.67% in 2016.

The growth of the Luxury Bedding market is largely driven by downstream applications. What is more, governments of numerous countries are encouraging the adoption of new kinds of coatings as they are eco-friendly and cost-efficient.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Luxury Bedding market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Luxury Bedding industry.

Based on our recent survey, we have several different scenarios about the Luxury Bedding YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 2247.4 million in 2019. The market size of Luxury Bedding will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Luxury Bedding market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Luxury Bedding market in terms of revenue.

Players, stakeholders, and other participants in the global Luxury Bedding market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Luxury Bedding market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Luxury Bedding market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player

for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Luxury Bedding market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Luxury Bedding market.

The following players are covered in this report:

WestPoint

Pacific Coast

Hollander

Sferra

Frette

CRANE & CANOPY

Sampedro

ANICHINI

Luolai

John Cotton

DEA

Yvesdelorme

KAUFFMANN

1888 Mills

Fabtex

Remigio Pratesi

Canadian Down & Feather

K&R Interiors

Downlite

BELLINO

Garnier Thiebaut

Peacock Alley

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Duvet

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Other Objects

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