

Global Loyalty Program Management System Market Insights, Forecast to 2029

<https://marketpublishers.com/r/GEC499150475EN.html>

Date: November 2023

Pages: 111

Price: US\$ 4,900.00 (Single User License)

ID: GEC499150475EN

Abstracts

This report presents an overview of global market for Loyalty Program Management System market size. Analyses of the global market trends, with historic market revenue data for 2018 - 2022, estimates for 2023, and projections of CAGR through 2029.

This report researches the key producers of Loyalty Program Management System, also provides the revenue of main regions and countries. Highlights of the upcoming market potential for Loyalty Program Management System, and key regions/countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Loyalty Program Management System revenue, market share and industry ranking of main companies, data from 2018 to 2023. Identification of the major stakeholders in the global Loyalty Program Management System market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, revenue, and growth rate, from 2018 to 2029. Evaluation and forecast the market size for Loyalty Program Management System revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Alliance Data

Systems Corporation, Oracle Corporation, IBM Corporation, Aimia Inc, SAP SE, Maritz Holdings Inc., Fidelity Information Services, Bond Brand Loyalty and Brierley+Partners, etc.

By Company

Alliance Data Systems Corporation

Oracle Corporation

IBM Corporation

Aimia Inc

SAP SE

Maritz Holdings Inc.

Fidelity Information Services

Bond Brand Loyalty

Brierley+Partners

ICF International, Inc.

Kobie Marketing, Inc.

Tibco Software

Comarch

Segment by Type

Customer Loyalty

Employee Retention

Channel Loyalty

Segment by Application

BFSI

Travel & Hospitality

Consumer goods & Retail

Others

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East, Africa, and Latin America

Turkey

Saudi Arabia

UAE

Rest of MEA

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of

the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Revenue of Loyalty Program Management System in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. This section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Loyalty Program Management System companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: North America by type, by application and by country, revenue for each segment.

Chapter 7: Europe by type, by application and by country, revenue for each segment.

Chapter 8: China by type and by application revenue for each segment.

Chapter 9: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 10: Middle East, Africa, and Latin America by type, by application and by country, revenue for each segment.

Chapter 11: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Loyalty Program Management System revenue, gross margin, and

recent development, etc.

Chapter 12: Analyst's Viewpoints/Conclusions

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Market Analysis by Type
 - 1.2.1 Global Loyalty Program Management System Market Size Growth Rate by Type, 2018 VS 2022 VS 2029
 - 1.2.2 Customer Loyalty
 - 1.2.3 Employee Retention
 - 1.2.4 Channel Loyalty
- 1.3 Market by Application
 - 1.3.1 Global Loyalty Program Management System Market Size Growth Rate by Application, 2018 VS 2022 VS 2029
 - 1.3.2 BFSI
 - 1.3.3 Travel & Hospitality
 - 1.3.4 Consumer goods & Retail
 - 1.3.5 Others
- 1.4 Assumptions and Limitations
- 1.5 Study Objectives
- 1.6 Years Considered

2 GLOBAL GROWTH TRENDS

- 2.1 Global Loyalty Program Management System Market Perspective (2018-2029)
- 2.2 Global Loyalty Program Management System Growth Trends by Region
 - 2.2.1 Loyalty Program Management System Market Size by Region: 2018 VS 2022 VS 2029
 - 2.2.2 Loyalty Program Management System Historic Market Size by Region (2018-2023)
 - 2.2.3 Loyalty Program Management System Forecasted Market Size by Region (2024-2029)
- 2.3 Loyalty Program Management System Market Dynamics
 - 2.3.1 Loyalty Program Management System Industry Trends
 - 2.3.2 Loyalty Program Management System Market Drivers
 - 2.3.3 Loyalty Program Management System Market Challenges
 - 2.3.4 Loyalty Program Management System Market Restraints

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Revenue Loyalty Program Management System by Players

3.1.1 Global Loyalty Program Management System Revenue by Players (2018-2023)

3.1.2 Global Loyalty Program Management System Revenue Market Share by Players (2018-2023)

3.2 Global Loyalty Program Management System Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Global Key Players of Loyalty Program Management System, Ranking by Revenue, 2021 VS 2022 VS 2023

3.4 Global Loyalty Program Management System Market Concentration Ratio

3.4.1 Global Loyalty Program Management System Market Concentration Ratio (CR5 and HHI)

3.4.2 Global Top 10 and Top 5 Companies by Loyalty Program Management System Revenue in 2022

3.5 Global Key Players of Loyalty Program Management System Head office and Area Served

3.6 Global Key Players of Loyalty Program Management System, Product and Application

3.7 Global Key Players of Loyalty Program Management System, Date of Enter into This Industry

3.8 Mergers & Acquisitions, Expansion Plans

4 LOYALTY PROGRAM MANAGEMENT SYSTEM BREAKDOWN DATA BY TYPE

4.1 Global Loyalty Program Management System Historic Market Size by Type (2018-2023)

4.2 Global Loyalty Program Management System Forecasted Market Size by Type (2024-2029)

5 LOYALTY PROGRAM MANAGEMENT SYSTEM BREAKDOWN DATA BY APPLICATION

5.1 Global Loyalty Program Management System Historic Market Size by Application (2018-2023)

5.2 Global Loyalty Program Management System Forecasted Market Size by Application (2024-2029)

6 NORTH AMERICA

6.1 North America Loyalty Program Management System Market Size (2018-2029)

6.2 North America Loyalty Program Management System Market Size by Type

6.2.1 North America Loyalty Program Management System Market Size by Type (2018-2023)

6.2.2 North America Loyalty Program Management System Market Size by Type (2024-2029)

6.2.3 North America Loyalty Program Management System Market Share by Type (2018-2029)

6.3 North America Loyalty Program Management System Market Size by Application

6.3.1 North America Loyalty Program Management System Market Size by Application (2018-2023)

6.3.2 North America Loyalty Program Management System Market Size by Application (2024-2029)

6.3.3 North America Loyalty Program Management System Market Share by Application (2018-2029)

6.4 North America Loyalty Program Management System Market Size by Country

6.4.1 North America Loyalty Program Management System Market Size by Country: 2018 VS 2022 VS 2029

6.4.2 North America Loyalty Program Management System Market Size by Country (2018-2023)

6.4.3 North America Loyalty Program Management System Market Size by Country (2024-2029)

6.4.4 United States

6.4.5 Canada

7 EUROPE

7.1 Europe Loyalty Program Management System Market Size (2018-2029)

7.2 Europe Loyalty Program Management System Market Size by Type

7.2.1 Europe Loyalty Program Management System Market Size by Type (2018-2023)

7.2.2 Europe Loyalty Program Management System Market Size by Type (2024-2029)

7.2.3 Europe Loyalty Program Management System Market Share by Type (2018-2029)

7.3 Europe Loyalty Program Management System Market Size by Application

7.3.1 Europe Loyalty Program Management System Market Size by Application (2018-2023)

7.3.2 Europe Loyalty Program Management System Market Size by Application (2024-2029)

7.3.3 Europe Loyalty Program Management System Market Share by Application

(2018-2029)

7.4 Europe Loyalty Program Management System Market Size by Country

7.4.1 Europe Loyalty Program Management System Market Size by Country: 2018 VS 2022 VS 2029

7.4.2 Europe Loyalty Program Management System Market Size by Country (2018-2023)

7.4.3 Europe Loyalty Program Management System Market Size by Country (2024-2029)

7.4.3 Germany

7.4.4 France

7.4.5 U.K.

7.4.6 Italy

7.4.7 Russia

7.4.8 Nordic Countries

8 CHINA

8.1 China Loyalty Program Management System Market Size (2018-2029)

8.2 China Loyalty Program Management System Market Size by Type

8.2.1 China Loyalty Program Management System Market Size by Type (2018-2023)

8.2.2 China Loyalty Program Management System Market Size by Type (2024-2029)

8.2.3 China Loyalty Program Management System Market Share by Type (2018-2029)

8.3 China Loyalty Program Management System Market Size by Application

8.3.1 China Loyalty Program Management System Market Size by Application (2018-2023)

8.3.2 China Loyalty Program Management System Market Size by Application (2024-2029)

8.3.3 China Loyalty Program Management System Market Share by Application (2018-2029)

9 ASIA (EXCLUDING CHINA)

9.1 Asia Loyalty Program Management System Market Size (2018-2029)

9.2 Asia Loyalty Program Management System Market Size by Type

9.2.1 Asia Loyalty Program Management System Market Size by Type (2018-2023)

9.2.2 Asia Loyalty Program Management System Market Size by Type (2024-2029)

9.2.3 Asia Loyalty Program Management System Market Share by Type (2018-2029)

9.3 Asia Loyalty Program Management System Market Size by Application

9.3.1 Asia Loyalty Program Management System Market Size by Application

(2018-2023)

9.3.2 Asia Loyalty Program Management System Market Size by Application

(2024-2029)

9.3.3 Asia Loyalty Program Management System Market Share by Application

(2018-2029)

9.4 Asia Loyalty Program Management System Market Size by Region

9.4.1 Asia Loyalty Program Management System Market Size by Region: 2018 VS 2022 VS 2029

9.4.2 Asia Loyalty Program Management System Market Size by Region (2018-2023)

9.4.3 Asia Loyalty Program Management System Market Size by Region (2024-2029)

9.4.4 Japan

9.4.5 South Korea

9.4.6 China Taiwan

9.4.7 Southeast Asia

9.4.8 India

9.4.9 Australia

10 MIDDLE EAST, AFRICA, AND LATIN AMERICA

10.1 Middle East, Africa, and Latin America Loyalty Program Management System Market Size (2018-2029)

10.2 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Type

10.2.1 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Type (2018-2023)

10.2.2 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Type (2024-2029)

10.2.3 Middle East, Africa, and Latin America Loyalty Program Management System Market Share by Type (2018-2029)

10.3 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Application

10.3.1 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Application (2018-2023)

10.3.2 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Application (2024-2029)

10.3.3 Middle East, Africa, and Latin America Loyalty Program Management System Market Share by Application (2018-2029)

10.4 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Country

10.4.1 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Country: 2018 VS 2022 VS 2029

10.4.2 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Country (2018-2023)

10.4.3 Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Country (2024-2029)

10.4.4 Brazil

10.4.5 Mexico

10.4.6 Turkey

10.4.7 Saudi Arabia

10.4.8 Israel

10.4.9 GCC Countries

11 KEY PLAYERS PROFILES

11.1 Alliance Data Systems Corporation

11.1.1 Alliance Data Systems Corporation Company Details

11.1.2 Alliance Data Systems Corporation Business Overview

11.1.3 Alliance Data Systems Corporation Loyalty Program Management System Introduction

11.1.4 Alliance Data Systems Corporation Revenue in Loyalty Program Management System Business (2018-2023)

11.1.5 Alliance Data Systems Corporation Recent Developments

11.2 Oracle Corporation

11.2.1 Oracle Corporation Company Details

11.2.2 Oracle Corporation Business Overview

11.2.3 Oracle Corporation Loyalty Program Management System Introduction

11.2.4 Oracle Corporation Revenue in Loyalty Program Management System Business (2018-2023)

11.2.5 Oracle Corporation Recent Developments

11.3 IBM Corporation

11.3.1 IBM Corporation Company Details

11.3.2 IBM Corporation Business Overview

11.3.3 IBM Corporation Loyalty Program Management System Introduction

11.3.4 IBM Corporation Revenue in Loyalty Program Management System Business (2018-2023)

11.3.5 IBM Corporation Recent Developments

11.4 Aimia Inc

11.4.1 Aimia Inc Company Details

- 11.4.2 Aimia Inc Business Overview
- 11.4.3 Aimia Inc Loyalty Program Management System Introduction
- 11.4.4 Aimia Inc Revenue in Loyalty Program Management System Business (2018-2023)
- 11.4.5 Aimia Inc Recent Developments
- 11.5 SAP SE
 - 11.5.1 SAP SE Company Details
 - 11.5.2 SAP SE Business Overview
 - 11.5.3 SAP SE Loyalty Program Management System Introduction
 - 11.5.4 SAP SE Revenue in Loyalty Program Management System Business (2018-2023)
 - 11.5.5 SAP SE Recent Developments
- 11.6 Maritz Holdings Inc.
 - 11.6.1 Maritz Holdings Inc. Company Details
 - 11.6.2 Maritz Holdings Inc. Business Overview
 - 11.6.3 Maritz Holdings Inc. Loyalty Program Management System Introduction
 - 11.6.4 Maritz Holdings Inc. Revenue in Loyalty Program Management System Business (2018-2023)
 - 11.6.5 Maritz Holdings Inc. Recent Developments
- 11.7 Fidelity Information Services
 - 11.7.1 Fidelity Information Services Company Details
 - 11.7.2 Fidelity Information Services Business Overview
 - 11.7.3 Fidelity Information Services Loyalty Program Management System Introduction
 - 11.7.4 Fidelity Information Services Revenue in Loyalty Program Management System Business (2018-2023)
 - 11.7.5 Fidelity Information Services Recent Developments
- 11.8 Bond Brand Loyalty
 - 11.8.1 Bond Brand Loyalty Company Details
 - 11.8.2 Bond Brand Loyalty Business Overview
 - 11.8.3 Bond Brand Loyalty Loyalty Program Management System Introduction
 - 11.8.4 Bond Brand Loyalty Revenue in Loyalty Program Management System Business (2018-2023)
 - 11.8.5 Bond Brand Loyalty Recent Developments
- 11.9 Brierley+Partners
 - 11.9.1 Brierley+Partners Company Details
 - 11.9.2 Brierley+Partners Business Overview
 - 11.9.3 Brierley+Partners Loyalty Program Management System Introduction
 - 11.9.4 Brierley+Partners Revenue in Loyalty Program Management System Business (2018-2023)

- 11.9.5 Brierley+Partners Recent Developments
- 11.10 ICF International, Inc.
 - 11.10.1 ICF International, Inc. Company Details
 - 11.10.2 ICF International, Inc. Business Overview
 - 11.10.3 ICF International, Inc. Loyalty Program Management System Introduction
 - 11.10.4 ICF International, Inc. Revenue in Loyalty Program Management System Business (2018-2023)
 - 11.10.5 ICF International, Inc. Recent Developments
- 11.11 Kobie Marketing, Inc.
 - 11.11.1 Kobie Marketing, Inc. Company Details
 - 11.11.2 Kobie Marketing, Inc. Business Overview
 - 11.11.3 Kobie Marketing, Inc. Loyalty Program Management System Introduction
 - 11.11.4 Kobie Marketing, Inc. Revenue in Loyalty Program Management System Business (2018-2023)
 - 11.11.5 Kobie Marketing, Inc. Recent Developments
- 11.12 Tibco Software
 - 11.12.1 Tibco Software Company Details
 - 11.12.2 Tibco Software Business Overview
 - 11.12.3 Tibco Software Loyalty Program Management System Introduction
 - 11.12.4 Tibco Software Revenue in Loyalty Program Management System Business (2018-2023)
 - 11.12.5 Tibco Software Recent Developments
- 11.13 Comarch
 - 11.13.1 Comarch Company Details
 - 11.13.2 Comarch Business Overview
 - 11.13.3 Comarch Loyalty Program Management System Introduction
 - 11.13.4 Comarch Revenue in Loyalty Program Management System Business (2018-2023)
 - 11.13.5 Comarch Recent Developments

12 ANALYST'S VIEWPOINTS/CONCLUSIONS

13 APPENDIX

- 13.1 Research Methodology
 - 13.1.1 Methodology/Research Approach
 - 13.1.2 Data Source
- 13.2 Disclaimer

13.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Global Loyalty Program Management System Market Size Growth Rate by Type (US\$ Million), 2018 VS 2022 VS 2029

Table 2. Key Players of Customer Loyalty

Table 3. Key Players of Employee Retention

Table 4. Key Players of Channel Loyalty

Table 5. Global Loyalty Program Management System Market Size Growth Rate by Application (US\$ Million), 2018 VS 2022 VS 2029

Table 6. Global Loyalty Program Management System Market Size Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 7. Global Loyalty Program Management System Market Size by Region (2018-2023) & (US\$ Million)

Table 8. Global Loyalty Program Management System Market Share by Region (2018-2023)

Table 9. Global Loyalty Program Management System Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 10. Global Loyalty Program Management System Market Share by Region (2024-2029)

Table 11. Loyalty Program Management System Market Trends

Table 12. Loyalty Program Management System Market Drivers

Table 13. Loyalty Program Management System Market Challenges

Table 14. Loyalty Program Management System Market Restraints

Table 15. Global Loyalty Program Management System Revenue by Players (2018-2023) & (US\$ Million)

Table 16. Global Loyalty Program Management System Revenue Share by Players (2018-2023)

Table 17. Global Top Loyalty Program Management System by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Loyalty Program Management System as of 2022)

Table 18. Global Loyalty Program Management System Industry Ranking 2021 VS 2022 VS 2023

Table 19. Global 5 Largest Players Market Share by Loyalty Program Management System Revenue (CR5 and HHI) & (2018-2023)

Table 20. Global Key Players of Loyalty Program Management System, Headquarters and Area Served

Table 21. Global Key Players of Loyalty Program Management System, Product and

Application

Table 22. Global Key Players of Loyalty Program Management System, Product and Application

Table 23. Mergers & Acquisitions, Expansion Plans

Table 24. Global Loyalty Program Management System Market Size by Type (2018-2023) & (US\$ Million)

Table 25. Global Loyalty Program Management System Revenue Market Share by Type (2018-2023)

Table 26. Global Loyalty Program Management System Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 27. Global Loyalty Program Management System Revenue Market Share by Type (2024-2029)

Table 28. Global Loyalty Program Management System Market Size by Application (2018-2023) & (US\$ Million)

Table 29. Global Loyalty Program Management System Revenue Share by Application (2018-2023)

Table 30. Global Loyalty Program Management System Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 31. Global Loyalty Program Management System Revenue Share by Application (2024-2029)

Table 32. North America Loyalty Program Management System Market Size by Type (2018-2023) & (US\$ Million)

Table 33. North America Loyalty Program Management System Market Size by Type (2024-2029) & (US\$ Million)

Table 34. North America Loyalty Program Management System Market Size by Application (2018-2023) & (US\$ Million)

Table 35. North America Loyalty Program Management System Market Size by Application (2024-2029) & (US\$ Million)

Table 36. North America Loyalty Program Management System Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 37. North America Loyalty Program Management System Market Size by Country (2018-2023) & (US\$ Million)

Table 38. North America Loyalty Program Management System Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Europe Loyalty Program Management System Market Size by Type (2018-2023) & (US\$ Million)

Table 40. Europe Loyalty Program Management System Market Size by Type (2024-2029) & (US\$ Million)

Table 41. Europe Loyalty Program Management System Market Size by Application

(2018-2023) & (US\$ Million)

Table 42. Europe Loyalty Program Management System Market Size by Application (2024-2029) & (US\$ Million)

Table 43. Europe Loyalty Program Management System Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 44. Europe Loyalty Program Management System Market Size by Country (2018-2023) & (US\$ Million)

Table 45. Europe Loyalty Program Management System Market Size by Country (2024-2029) & (US\$ Million)

Table 46. China Loyalty Program Management System Market Size by Type (2018-2023) & (US\$ Million)

Table 47. China Loyalty Program Management System Market Size by Type (2024-2029) & (US\$ Million)

Table 48. China Loyalty Program Management System Market Size by Application (2018-2023) & (US\$ Million)

Table 49. China Loyalty Program Management System Market Size by Application (2024-2029) & (US\$ Million)

Table 50. Asia Loyalty Program Management System Market Size by Type (2018-2023) & (US\$ Million)

Table 51. Asia Loyalty Program Management System Market Size by Type (2024-2029) & (US\$ Million)

Table 52. Asia Loyalty Program Management System Market Size by Application (2018-2023) & (US\$ Million)

Table 53. Asia Loyalty Program Management System Market Size by Application (2024-2029) & (US\$ Million)

Table 54. Asia Loyalty Program Management System Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 55. Asia Loyalty Program Management System Market Size by Region (2018-2023) & (US\$ Million)

Table 56. Asia Loyalty Program Management System Market Size by Region (2024-2029) & (US\$ Million)

Table 57. Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Type (2018-2023) & (US\$ Million)

Table 58. Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Type (2024-2029) & (US\$ Million)

Table 59. Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Application (2018-2023) & (US\$ Million)

Table 60. Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Application (2024-2029) & (US\$ Million)

Table 61. Middle East, Africa, and Latin America Loyalty Program Management System Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 62. Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Country (2018-2023) & (US\$ Million)

Table 63. Middle East, Africa, and Latin America Loyalty Program Management System Market Size by Country (2024-2029) & (US\$ Million)

Table 64. Alliance Data Systems Corporation Company Details

Table 65. Alliance Data Systems Corporation Business Overview

Table 66. Alliance Data Systems Corporation Loyalty Program Management System Product

Table 67. Alliance Data Systems Corporation Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)

Table 68. Alliance Data Systems Corporation Recent Developments

Table 69. Oracle Corporation Company Details

Table 70. Oracle Corporation Business Overview

Table 71. Oracle Corporation Loyalty Program Management System Product

Table 72. Oracle Corporation Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)

Table 73. Oracle Corporation Recent Developments

Table 74. IBM Corporation Company Details

Table 75. IBM Corporation Business Overview

Table 76. IBM Corporation Loyalty Program Management System Product

Table 77. IBM Corporation Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)

Table 78. IBM Corporation Recent Developments

Table 79. Aimia Inc Company Details

Table 80. Aimia Inc Business Overview

Table 81. Aimia Inc Loyalty Program Management System Product

Table 82. Aimia Inc Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)

Table 83. Aimia Inc Recent Developments

Table 84. SAP SE Company Details

Table 85. SAP SE Business Overview

Table 86. SAP SE Loyalty Program Management System Product

Table 87. SAP SE Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)

Table 88. SAP SE Recent Developments

Table 89. Maritz Holdings Inc. Company Details

Table 90. Maritz Holdings Inc. Business Overview

- Table 91. Maritz Holdings Inc. Loyalty Program Management System Product
- Table 92. Maritz Holdings Inc. Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)
- Table 93. Maritz Holdings Inc. Recent Developments
- Table 94. Fidelity Information Services Company Details
- Table 95. Fidelity Information Services Business Overview
- Table 96. Fidelity Information Services Loyalty Program Management System Product
- Table 97. Fidelity Information Services Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)
- Table 98. Fidelity Information Services Recent Developments
- Table 99. Bond Brand Loyalty Company Details
- Table 100. Bond Brand Loyalty Business Overview
- Table 101. Bond Brand Loyalty Loyalty Program Management System Product
- Table 102. Bond Brand Loyalty Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)
- Table 103. Bond Brand Loyalty Recent Developments
- Table 104. Brierley+Partners Company Details
- Table 105. Brierley+Partners Business Overview
- Table 106. Brierley+Partners Loyalty Program Management System Product
- Table 107. Brierley+Partners Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)
- Table 108. Brierley+Partners Recent Developments
- Table 109. ICF International, Inc. Company Details
- Table 110. ICF International, Inc. Business Overview
- Table 111. ICF International, Inc. Loyalty Program Management System Product
- Table 112. ICF International, Inc. Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)
- Table 113. ICF International, Inc. Recent Developments
- Table 114. Kobie Marketing, Inc. Company Details
- Table 115. Kobie Marketing, Inc. Business Overview
- Table 116. Kobie Marketing, Inc. Loyalty Program Management System Product
- Table 117. Kobie Marketing, Inc. Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)
- Table 118. Kobie Marketing, Inc. Recent Developments
- Table 119. Tibco Software Company Details
- Table 120. Tibco Software Business Overview
- Table 121. Tibco Software Loyalty Program Management System Product
- Table 122. Tibco Software Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)

Table 123. Tibco Software Recent Developments

Table 124. Comarch Company Details

Table 125. Comarch Business Overview

Table 126. Comarch Loyalty Program Management System Product

Table 127. Comarch Revenue in Loyalty Program Management System Business (2018-2023) & (US\$ Million)

Table 128. Comarch Recent Developments

Table 129. Research Programs/Design for This Report

Table 130. Key Data Information from Secondary Sources

Table 131. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Loyalty Program Management System Market Size Growth Rate by Type, 2018 VS 2022 VS 2029 (US\$ Million)

Figure 2. Global Loyalty Program Management System Market Share by Type: 2022 VS 2029

Figure 3. Customer Loyalty Features

Figure 4. Employee Retention Features

Figure 5. Channel Loyalty Features

Figure 6. Global Loyalty Program Management System Market Size Growth Rate by Application, 2018 VS 2022 VS 2029 (US\$ Million)

Figure 7. Global Loyalty Program Management System Market Share by Application: 2022 VS 2029

Figure 8. BFSI Case Studies

Figure 9. Travel & Hospitality Case Studies

Figure 10. Consumer goods & Retail Case Studies

Figure 11. Others Case Studies

Figure 12. Loyalty Program Management System Report Years Considered

Figure 13. Global Loyalty Program Management System Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 14. Global Loyalty Program Management System Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 15. Global Loyalty Program Management System Market Share by Region: 2022 VS 2029

Figure 16. Global Loyalty Program Management System Market Share by Players in 2022

Figure 17. Global Top Loyalty Program Management System Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Loyalty Program Management System as of 2022)

Figure 18. The Top 10 and 5 Players Market Share by Loyalty Program Management System Revenue in 2022

Figure 19. North America Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 20. North America Loyalty Program Management System Market Share by Type (2018-2029)

Figure 21. North America Loyalty Program Management System Market Share by Application (2018-2029)

Figure 22. North America Loyalty Program Management System Market Share by Country (2018-2029)

Figure 23. United States Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 24. Canada Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 25. Europe Loyalty Program Management System Market Size YoY (2018-2029) & (US\$ Million)

Figure 26. Europe Loyalty Program Management System Market Share by Type (2018-2029)

Figure 27. Europe Loyalty Program Management System Market Share by Application (2018-2029)

Figure 28. Europe Loyalty Program Management System Market Share by Country (2018-2029)

Figure 29. Germany Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. France Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. U.K. Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. Italy Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Russia Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. Nordic Countries Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. China Loyalty Program Management System Market Size YoY (2018-2029) & (US\$ Million)

Figure 36. China Loyalty Program Management System Market Share by Type (2018-2029)

Figure 37. China Loyalty Program Management System Market Share by Application (2018-2029)

Figure 38. Asia Loyalty Program Management System Market Size YoY (2018-2029) & (US\$ Million)

Figure 39. Asia Loyalty Program Management System Market Share by Type (2018-2029)

Figure 40. Asia Loyalty Program Management System Market Share by Application (2018-2029)

Figure 41. Asia Loyalty Program Management System Market Share by Region

(2018-2029)

Figure 42. Japan Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. South Korea Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. China Taiwan Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Southeast Asia Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 46. India Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Australia Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. Middle East, Africa, and Latin America Loyalty Program Management System Market Size YoY (2018-2029) & (US\$ Million)

Figure 49. Middle East, Africa, and Latin America Loyalty Program Management System Market Share by Type (2018-2029)

Figure 50. Middle East, Africa, and Latin America Loyalty Program Management System Market Share by Application (2018-2029)

Figure 51. Middle East, Africa, and Latin America Loyalty Program Management System Market Share by Country (2018-2029)

Figure 52. Brazil Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 53. Mexico Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 54. Turkey Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 55. Saudi Arabia Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 56. Israel Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 57. GCC Countries Loyalty Program Management System Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 58. Alliance Data Systems Corporation Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 59. Oracle Corporation Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 60. IBM Corporation Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 61. Aimia Inc Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 62. SAP SE Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 63. Maritz Holdings Inc. Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 64. Fidelity Information Services Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 65. Bond Brand Loyalty Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 66. Brierley+Partners Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 67. ICF International, Inc. Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 68. Kobie Marketing, Inc. Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 69. Tibco Software Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 70. Comarch Revenue Growth Rate in Loyalty Program Management System Business (2018-2023)

Figure 71. Bottom-up and Top-down Approaches for This Report

Figure 72. Data Triangulation

Figure 73. Key Executives Interviewed

I would like to order

Product name: Global Loyalty Program Management System Market Insights, Forecast to 2029

Product link: <https://marketpublishers.com/r/GEC499150475EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEC499150475EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970