

Global Loyalty Management Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/G5D25137E556EN.html>

Date: June 2020

Pages: 90

Price: US\$ 3,900.00 (Single User License)

ID: G5D25137E556EN

Abstracts

Loyalty management deals with designing of rewards to consumers for past purchase as well as provides them incentives with an objective to make future purchase. Rewards program aims at providing strong value to the customers followed by improved customer penetration, cross selling and retention. A loyalty management system consists of operational parameters which include funding options, program design and transaction types among others. In addition, it also includes various value parameters such as redemption thresholds, redemption options and earn rates. Many organizations are focusing on spending on loyalty programs owing to their offerings. The offerings include expansion of coverage to daily consumer spending, innovative rewards leading to an increase in scope for consumer response and retention followed by collaboration opportunities for enhanced services. Loyalty management software tools basically aims at building successful loyalty program for business and individual customers. Key enterprises are focusing on implementing these tools with an objective to maintain high customer satisfaction, by providing specialized loyalty programs which includes special auctions, lotteries, coupons or benefits through one platform.

Nowadays, there are three mainly types of Loyalty Management, including Customer Loyalty, Employee Retention and Channel Loyalty. And Customer Loyalty is the main type for Loyalty Management, and the Customer Loyalty reached a sales value of approximately 1330.99 M USD in 2017, with 66.76% of global sales volume.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Loyalty Management market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its

financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Loyalty Management industry.

Based on our recent survey, we have several different scenarios about the Loyalty Management YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 2764.7 million in 2019. The market size of Loyalty Management will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Loyalty Management market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Loyalty Management market in terms of revenue.

Players, stakeholders, and other participants in the global Loyalty Management market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Loyalty Management market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of

the global Loyalty Management market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020. On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Loyalty Management market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Loyalty Management market. The following players are covered in this report:

Alliance Data Systems Corporation

Oracle Corporation

IBM Corporation

Aimia Inc

SAP SE

Maritz Holdings Inc.

Fidelity Information Services

Bond Brand Loyalty

Brierley+Partners

ICF International

Kobie Marketing

Tibco Software

Comarch

Loyalty Management Breakdown Data by Type

Customer Loyalty

Employee Retention

Channel Loyalty

Loyalty Management Breakdown Data by Application

BFSI

Travel & Hospitality

Consumer Goods & Retail

Other

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Loyalty Management Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Loyalty Management Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Customer Loyalty
 - 1.4.3 Employee Retention
 - 1.4.4 Channel Loyalty
- 1.5 Market by Application
 - 1.5.1 Global Loyalty Management Market Share by Application: 2020 VS 2026
 - 1.5.2 BFSI
 - 1.5.3 Travel & Hospitality
 - 1.5.4 Consumer Goods & Retail
 - 1.5.5 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Loyalty Management Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Loyalty Management Industry
 - 1.6.1.1 Loyalty Management Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Loyalty Management Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Loyalty Management Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Loyalty Management Market Perspective (2015-2026)
- 2.2 Loyalty Management Growth Trends by Regions
 - 2.2.1 Loyalty Management Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Loyalty Management Historic Market Share by Regions (2015-2020)
 - 2.2.3 Loyalty Management Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Loyalty Management Market Growth Strategy
- 2.3.6 Primary Interviews with Key Loyalty Management Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Loyalty Management Players by Market Size
 - 3.1.1 Global Top Loyalty Management Players by Revenue (2015-2020)
 - 3.1.2 Global Loyalty Management Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Loyalty Management Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Loyalty Management Market Concentration Ratio
 - 3.2.1 Global Loyalty Management Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Loyalty Management Revenue in 2019
- 3.3 Loyalty Management Key Players Head office and Area Served
- 3.4 Key Players Loyalty Management Product Solution and Service
- 3.5 Date of Enter into Loyalty Management Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Loyalty Management Historic Market Size by Type (2015-2020)
- 4.2 Global Loyalty Management Forecasted Market Size by Type (2021-2026)

5 LOYALTY MANAGEMENT BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Loyalty Management Market Size by Application (2015-2020)
- 5.2 Global Loyalty Management Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Loyalty Management Market Size (2015-2020)
- 6.2 Loyalty Management Key Players in North America (2019-2020)
- 6.3 North America Loyalty Management Market Size by Type (2015-2020)
- 6.4 North America Loyalty Management Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Loyalty Management Market Size (2015-2020)
- 7.2 Loyalty Management Key Players in Europe (2019-2020)
- 7.3 Europe Loyalty Management Market Size by Type (2015-2020)
- 7.4 Europe Loyalty Management Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Loyalty Management Market Size (2015-2020)
- 8.2 Loyalty Management Key Players in China (2019-2020)
- 8.3 China Loyalty Management Market Size by Type (2015-2020)
- 8.4 China Loyalty Management Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Loyalty Management Market Size (2015-2020)
- 9.2 Loyalty Management Key Players in Japan (2019-2020)
- 9.3 Japan Loyalty Management Market Size by Type (2015-2020)
- 9.4 Japan Loyalty Management Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Loyalty Management Market Size (2015-2020)
- 10.2 Loyalty Management Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Loyalty Management Market Size by Type (2015-2020)
- 10.4 Southeast Asia Loyalty Management Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Loyalty Management Market Size (2015-2020)
- 11.2 Loyalty Management Key Players in India (2019-2020)
- 11.3 India Loyalty Management Market Size by Type (2015-2020)
- 11.4 India Loyalty Management Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Loyalty Management Market Size (2015-2020)
- 12.2 Loyalty Management Key Players in Central & South America (2019-2020)

- 12.3 Central & South America Loyalty Management Market Size by Type (2015-2020)
- 12.4 Central & South America Loyalty Management Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Alliance Data Systems Corporation

- 13.1.1 Alliance Data Systems Corporation Company Details
- 13.1.2 Alliance Data Systems Corporation Business Overview and Its Total Revenue
- 13.1.3 Alliance Data Systems Corporation Loyalty Management Introduction
- 13.1.4 Alliance Data Systems Corporation Revenue in Loyalty Management Business (2015-2020))
- 13.1.5 Alliance Data Systems Corporation Recent Development

13.2 Oracle Corporation

- 13.2.1 Oracle Corporation Company Details
- 13.2.2 Oracle Corporation Business Overview and Its Total Revenue
- 13.2.3 Oracle Corporation Loyalty Management Introduction
- 13.2.4 Oracle Corporation Revenue in Loyalty Management Business (2015-2020)
- 13.2.5 Oracle Corporation Recent Development

13.3 IBM Corporation

- 13.3.1 IBM Corporation Company Details
- 13.3.2 IBM Corporation Business Overview and Its Total Revenue
- 13.3.3 IBM Corporation Loyalty Management Introduction
- 13.3.4 IBM Corporation Revenue in Loyalty Management Business (2015-2020)
- 13.3.5 IBM Corporation Recent Development

13.4 Aimia Inc

- 13.4.1 Aimia Inc Company Details
- 13.4.2 Aimia Inc Business Overview and Its Total Revenue
- 13.4.3 Aimia Inc Loyalty Management Introduction
- 13.4.4 Aimia Inc Revenue in Loyalty Management Business (2015-2020)
- 13.4.5 Aimia Inc Recent Development

13.5 SAP SE

- 13.5.1 SAP SE Company Details
- 13.5.2 SAP SE Business Overview and Its Total Revenue
- 13.5.3 SAP SE Loyalty Management Introduction
- 13.5.4 SAP SE Revenue in Loyalty Management Business (2015-2020)
- 13.5.5 SAP SE Recent Development

13.6 Maritz Holdings Inc.

- 13.6.1 Maritz Holdings Inc. Company Details

- 13.6.2 Maritz Holdings Inc. Business Overview and Its Total Revenue
- 13.6.3 Maritz Holdings Inc. Loyalty Management Introduction
- 13.6.4 Maritz Holdings Inc. Revenue in Loyalty Management Business (2015-2020)
- 13.6.5 Maritz Holdings Inc. Recent Development
- 13.7 Fidelity Information Services
 - 13.7.1 Fidelity Information Services Company Details
 - 13.7.2 Fidelity Information Services Business Overview and Its Total Revenue
 - 13.7.3 Fidelity Information Services Loyalty Management Introduction
 - 13.7.4 Fidelity Information Services Revenue in Loyalty Management Business (2015-2020)
 - 13.7.5 Fidelity Information Services Recent Development
- 13.8 Bond Brand Loyalty
 - 13.8.1 Bond Brand Loyalty Company Details
 - 13.8.2 Bond Brand Loyalty Business Overview and Its Total Revenue
 - 13.8.3 Bond Brand Loyalty Loyalty Management Introduction
 - 13.8.4 Bond Brand Loyalty Revenue in Loyalty Management Business (2015-2020)
 - 13.8.5 Bond Brand Loyalty Recent Development
- 13.9 Brierley+Partners
 - 13.9.1 Brierley+Partners Company Details
 - 13.9.2 Brierley+Partners Business Overview and Its Total Revenue
 - 13.9.3 Brierley+Partners Loyalty Management Introduction
 - 13.9.4 Brierley+Partners Revenue in Loyalty Management Business (2015-2020)
 - 13.9.5 Brierley+Partners Recent Development
- 13.10 ICF International
 - 13.10.1 ICF International Company Details
 - 13.10.2 ICF International Business Overview and Its Total Revenue
 - 13.10.3 ICF International Loyalty Management Introduction
 - 13.10.4 ICF International Revenue in Loyalty Management Business (2015-2020)
 - 13.10.5 ICF International Recent Development
- 13.11 Kobie Marketing
 - 10.11.1 Kobie Marketing Company Details
 - 10.11.2 Kobie Marketing Business Overview and Its Total Revenue
 - 10.11.3 Kobie Marketing Loyalty Management Introduction
 - 10.11.4 Kobie Marketing Revenue in Loyalty Management Business (2015-2020)
 - 10.11.5 Kobie Marketing Recent Development
- 13.12 Tibco Software
 - 10.12.1 Tibco Software Company Details
 - 10.12.2 Tibco Software Business Overview and Its Total Revenue
 - 10.12.3 Tibco Software Loyalty Management Introduction

10.12.4 Tibco Software Revenue in Loyalty Management Business (2015-2020)

10.12.5 Tibco Software Recent Development

13.13 Comarch

10.13.1 Comarch Company Details

10.13.2 Comarch Business Overview and Its Total Revenue

10.13.3 Comarch Loyalty Management Introduction

10.13.4 Comarch Revenue in Loyalty Management Business (2015-2020)

10.13.5 Comarch Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Loyalty Management Key Market Segments
- Table 2. Key Players Covered: Ranking by Loyalty Management Revenue
- Table 3. Ranking of Global Top Loyalty Management Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Loyalty Management Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Customer Loyalty
- Table 6. Key Players of Employee Retention
- Table 7. Key Players of Channel Loyalty
- Table 8. COVID-19 Impact Global Market: (Four Loyalty Management Market Size Forecast Scenarios)
- Table 9. Opportunities and Trends for Loyalty Management Players in the COVID-19 Landscape
- Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 11. Key Regions/Countries Measures against Covid-19 Impact
- Table 12. Proposal for Loyalty Management Players to Combat Covid-19 Impact
- Table 13. Global Loyalty Management Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 14. Global Loyalty Management Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 15. Global Loyalty Management Market Size by Regions (2015-2020) (US\$ Million)
- Table 16. Global Loyalty Management Market Share by Regions (2015-2020)
- Table 17. Global Loyalty Management Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 18. Global Loyalty Management Market Share by Regions (2021-2026)
- Table 19. Market Top Trends
- Table 20. Key Drivers: Impact Analysis
- Table 21. Key Challenges
- Table 22. Loyalty Management Market Growth Strategy
- Table 23. Main Points Interviewed from Key Loyalty Management Players
- Table 24. Global Loyalty Management Revenue by Players (2015-2020) (Million US\$)
- Table 25. Global Loyalty Management Market Share by Players (2015-2020)
- Table 26. Global Top Loyalty Management Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Loyalty Management as of 2019)

Table 27. Global Loyalty Management by Players Market Concentration Ratio (CR5 and HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players Loyalty Management Product Solution and Service

Table 30. Date of Enter into Loyalty Management Market

Table 31. Mergers & Acquisitions, Expansion Plans

Table 32. Global Loyalty Management Market Size by Type (2015-2020) (Million US\$)

Table 33. Global Loyalty Management Market Size Share by Type (2015-2020)

Table 34. Global Loyalty Management Revenue Market Share by Type (2021-2026)

Table 35. Global Loyalty Management Market Size Share by Application (2015-2020)

Table 36. Global Loyalty Management Market Size by Application (2015-2020) (Million US\$)

Table 37. Global Loyalty Management Market Size Share by Application (2021-2026)

Table 38. North America Key Players Loyalty Management Revenue (2019-2020) (Million US\$)

Table 39. North America Key Players Loyalty Management Market Share (2019-2020)

Table 40. North America Loyalty Management Market Size by Type (2015-2020) (Million US\$)

Table 41. North America Loyalty Management Market Share by Type (2015-2020)

Table 42. North America Loyalty Management Market Size by Application (2015-2020) (Million US\$)

Table 43. North America Loyalty Management Market Share by Application (2015-2020)

Table 44. Europe Key Players Loyalty Management Revenue (2019-2020) (Million US\$)

Table 45. Europe Key Players Loyalty Management Market Share (2019-2020)

Table 46. Europe Loyalty Management Market Size by Type (2015-2020) (Million US\$)

Table 47. Europe Loyalty Management Market Share by Type (2015-2020)

Table 48. Europe Loyalty Management Market Size by Application (2015-2020) (Million US\$)

Table 49. Europe Loyalty Management Market Share by Application (2015-2020)

Table 50. China Key Players Loyalty Management Revenue (2019-2020) (Million US\$)

Table 51. China Key Players Loyalty Management Market Share (2019-2020)

Table 52. China Loyalty Management Market Size by Type (2015-2020) (Million US\$)

Table 53. China Loyalty Management Market Share by Type (2015-2020)

Table 54. China Loyalty Management Market Size by Application (2015-2020) (Million US\$)

Table 55. China Loyalty Management Market Share by Application (2015-2020)

Table 56. Japan Key Players Loyalty Management Revenue (2019-2020) (Million US\$)

Table 57. Japan Key Players Loyalty Management Market Share (2019-2020)

Table 58. Japan Loyalty Management Market Size by Type (2015-2020) (Million US\$)

- Table 59. Japan Loyalty Management Market Share by Type (2015-2020)
- Table 60. Japan Loyalty Management Market Size by Application (2015-2020) (Million US\$)
- Table 61. Japan Loyalty Management Market Share by Application (2015-2020)
- Table 62. Southeast Asia Key Players Loyalty Management Revenue (2019-2020) (Million US\$)
- Table 63. Southeast Asia Key Players Loyalty Management Market Share (2019-2020)
- Table 64. Southeast Asia Loyalty Management Market Size by Type (2015-2020) (Million US\$)
- Table 65. Southeast Asia Loyalty Management Market Share by Type (2015-2020)
- Table 66. Southeast Asia Loyalty Management Market Size by Application (2015-2020) (Million US\$)
- Table 67. Southeast Asia Loyalty Management Market Share by Application (2015-2020)
- Table 68. India Key Players Loyalty Management Revenue (2019-2020) (Million US\$)
- Table 69. India Key Players Loyalty Management Market Share (2019-2020)
- Table 70. India Loyalty Management Market Size by Type (2015-2020) (Million US\$)
- Table 71. India Loyalty Management Market Share by Type (2015-2020)
- Table 72. India Loyalty Management Market Size by Application (2015-2020) (Million US\$)
- Table 73. India Loyalty Management Market Share by Application (2015-2020)
- Table 74. Central & South America Key Players Loyalty Management Revenue (2019-2020) (Million US\$)
- Table 75. Central & South America Key Players Loyalty Management Market Share (2019-2020)
- Table 76. Central & South America Loyalty Management Market Size by Type (2015-2020) (Million US\$)
- Table 77. Central & South America Loyalty Management Market Share by Type (2015-2020)
- Table 78. Central & South America Loyalty Management Market Size by Application (2015-2020) (Million US\$)
- Table 79. Central & South America Loyalty Management Market Share by Application (2015-2020)
- Table 80. Alliance Data Systems Corporation Company Details
- Table 81. Alliance Data Systems Corporation Business Overview
- Table 82. Alliance Data Systems Corporation Product
- Table 83. Alliance Data Systems Corporation Revenue in Loyalty Management Business (2015-2020) (Million US\$)
- Table 84. Alliance Data Systems Corporation Recent Development

- Table 85. Oracle Corporation Company Details
- Table 86. Oracle Corporation Business Overview
- Table 87. Oracle Corporation Product
- Table 88. Oracle Corporation Revenue in Loyalty Management Business (2015-2020) (Million US\$)
- Table 89. Oracle Corporation Recent Development
- Table 90. IBM Corporation Company Details
- Table 91. IBM Corporation Business Overview
- Table 92. IBM Corporation Product
- Table 93. IBM Corporation Revenue in Loyalty Management Business (2015-2020) (Million US\$)
- Table 94. IBM Corporation Recent Development
- Table 95. Aimia Inc Company Details
- Table 96. Aimia Inc Business Overview
- Table 97. Aimia Inc Product
- Table 98. Aimia Inc Revenue in Loyalty Management Business (2015-2020) (Million US\$)
- Table 99. Aimia Inc Recent Development
- Table 100. SAP SE Company Details
- Table 101. SAP SE Business Overview
- Table 102. SAP SE Product
- Table 103. SAP SE Revenue in Loyalty Management Business (2015-2020) (Million US\$)
- Table 104. SAP SE Recent Development
- Table 105. Maritz Holdings Inc. Company Details
- Table 106. Maritz Holdings Inc. Business Overview
- Table 107. Maritz Holdings Inc. Product
- Table 108. Maritz Holdings Inc. Revenue in Loyalty Management Business (2015-2020) (Million US\$)
- Table 109. Maritz Holdings Inc. Recent Development
- Table 110. Fidelity Information Services Company Details
- Table 111. Fidelity Information Services Business Overview
- Table 112. Fidelity Information Services Product
- Table 113. Fidelity Information Services Revenue in Loyalty Management Business (2015-2020) (Million US\$)
- Table 114. Fidelity Information Services Recent Development
- Table 115. Bond Brand Loyalty Business Overview
- Table 116. Bond Brand Loyalty Product
- Table 117. Bond Brand Loyalty Company Details

Table 118. Bond Brand Loyalty Revenue in Loyalty Management Business (2015-2020)
(Million US\$)

Table 119. Bond Brand Loyalty Recent Development

Table 120. Brierley+Partners Company Details

Table 121. Brierley+Partners Business Overview

Table 122. Brierley+Partners Product

Table 123. Brierley+Partners Revenue in Loyalty Management Business (2015-2020)
(Million US\$)

Table 124. Brierley+Partners Recent Development

Table 125. ICF International Company Details

Table 126. ICF International Business Overview

Table 127. ICF International Product

Table 128. ICF International Revenue in Loyalty Management Business (2015-2020)
(Million US\$)

Table 129. ICF International Recent Development

Table 130. Kobie Marketing Company Details

Table 131. Kobie Marketing Business Overview

Table 132. Kobie Marketing Product

Table 133. Kobie Marketing Revenue in Loyalty Management Business (2015-2020)
(Million US\$)

Table 134. Kobie Marketing Recent Development

Table 135. Tibco Software Company Details

Table 136. Tibco Software Business Overview

Table 137. Tibco Software Product

Table 138. Tibco Software Revenue in Loyalty Management Business (2015-2020)
(Million US\$)

Table 139. Tibco Software Recent Development

Table 140. Comarch Company Details

Table 141. Comarch Business Overview

Table 142. Comarch Product

Table 143. Comarch Revenue in Loyalty Management Business (2015-2020) (Million
US\$)

Table 144. Comarch Recent Development

Table 145. Research Programs/Design for This Report

Table 146. Key Data Information from Secondary Sources

Table 147. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Loyalty Management Market Share by Type: 2020 VS 2026
- Figure 2. Customer Loyalty Features
- Figure 3. Employee Retention Features
- Figure 4. Channel Loyalty Features
- Figure 5. Global Loyalty Management Market Share by Application: 2020 VS 2026
- Figure 6. BFSI Case Studies
- Figure 7. Travel & Hospitality Case Studies
- Figure 8. Consumer Goods & Retail Case Studies
- Figure 9. Other Case Studies
- Figure 10. Loyalty Management Report Years Considered
- Figure 11. Global Loyalty Management Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 12. Global Loyalty Management Market Share by Regions: 2020 VS 2026
- Figure 13. Global Loyalty Management Market Share by Regions (2021-2026)
- Figure 14. Porter's Five Forces Analysis
- Figure 15. Global Loyalty Management Market Share by Players in 2019
- Figure 16. Global Top Loyalty Management Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Loyalty Management as of 2019)
- Figure 17. The Top 10 and 5 Players Market Share by Loyalty Management Revenue in 2019
- Figure 18. North America Loyalty Management Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Europe Loyalty Management Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. China Loyalty Management Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Japan Loyalty Management Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Southeast Asia Loyalty Management Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. India Loyalty Management Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. Central & South America Loyalty Management Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 25. Alliance Data Systems Corporation Total Revenue (US\$ Million): 2019

Compared with 2018

Figure 26. Alliance Data Systems Corporation Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 27. Oracle Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. Oracle Corporation Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 29. IBM Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. IBM Corporation Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 31. Aimia Inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Aimia Inc Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 33. SAP SE Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. SAP SE Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 35. Maritz Holdings Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. Maritz Holdings Inc. Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 37. Fidelity Information Services Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Fidelity Information Services Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 39. Bond Brand Loyalty Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Bond Brand Loyalty Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 41. Brierley+Partners Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Brierley+Partners Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 43. ICF International Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. ICF International Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 45. Kobie Marketing Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Kobie Marketing Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 47. Tibco Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. Tibco Software Revenue Growth Rate in Loyalty Management Business (2015-2020)

Figure 49. Comarch Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Comarch Revenue Growth Rate in Loyalty Management Business

(2015-2020)

Figure 51. Bottom-up and Top-down Approaches for This Report

Figure 52. Data Triangulation

Figure 53. Key Executives Interviewed

I would like to order

Product name: Global Loyalty Management Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/G5D25137E556EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5D25137E556EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970