

Global Location Based Services Market Size, Status and Forecast 2022

<https://marketpublishers.com/r/G83DE99D368EN.html>

Date: November 2017

Pages: 92

Price: US\$ 3,300.00 (Single User License)

ID: G83DE99D368EN

Abstracts

This report studies the global Location Based Services market, analyzes and researches the Location Based Services development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

IBM Corporation

Microsoft Corporation

Cisco Systems

Oracle Corporation

Zebra Technologies

Ericsson

AT&T Inc

Alcatel Lucent SA

Qualcomm Inc

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Hardware

Software

Services

Market segment by Application, Location Based Services can be split into

Location Based Advertising

Social Networking & Entertainment

Business Intelligence

Mapping & Navigation

Disaster Management & Emergency Support

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

Global Location Based Services Market Size, Status and Forecast 2022

1 INDUSTRY OVERVIEW OF LOCATION BASED SERVICES

1.1 Location Based Services Market Overview

- 1.1.1 Location Based Services Product Scope
- 1.1.2 Market Status and Outlook

1.2 Global Location Based Services Market Size and Analysis by Regions

- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia

1.3 Location Based Services Market by Type

- 1.3.1 Hardware
- 1.3.2 Software
- 1.3.3 Services

1.4 Location Based Services Market by End Users/Application

- 1.4.1 Location Based Advertising
- 1.4.2 Social Networking & Entertainment
- 1.4.3 Business Intelligence
- 1.4.4 Mapping & Navigation
- 1.4.5 Disaster Management & Emergency Support
- 1.4.6 Other

2 GLOBAL LOCATION BASED SERVICES COMPETITION ANALYSIS BY PLAYERS

2.1 Location Based Services Market Size (Value) by Players (2016 and 2017)

2.2 Competitive Status and Trend

- 2.2.1 Market Concentration Rate
- 2.2.2 Product/Service Differences
- 2.2.3 New Entrants
- 2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 IBM Corporation

3.1.1 Company Profile

3.1.2 Main Business/Business Overview

3.1.3 Products, Services and Solutions

3.1.4 Location Based Services Revenue (Value) (2012-2017)

3.1.5 Recent Developments

3.2 Microsoft Corporation

3.2.1 Company Profile

3.2.2 Main Business/Business Overview

3.2.3 Products, Services and Solutions

3.2.4 Location Based Services Revenue (Value) (2012-2017)

3.2.5 Recent Developments

3.3 Cisco Systems

3.3.1 Company Profile

3.3.2 Main Business/Business Overview

3.3.3 Products, Services and Solutions

3.3.4 Location Based Services Revenue (Value) (2012-2017)

3.3.5 Recent Developments

3.4 Oracle Corporation

3.4.1 Company Profile

3.4.2 Main Business/Business Overview

3.4.3 Products, Services and Solutions

3.4.4 Location Based Services Revenue (Value) (2012-2017)

3.4.5 Recent Developments

3.5 Zebra Technologies

3.5.1 Company Profile

3.5.2 Main Business/Business Overview

3.5.3 Products, Services and Solutions

3.5.4 Location Based Services Revenue (Value) (2012-2017)

3.5.5 Recent Developments

3.6 Ericsson

3.6.1 Company Profile

3.6.2 Main Business/Business Overview

3.6.3 Products, Services and Solutions

3.6.4 Location Based Services Revenue (Value) (2012-2017)

3.6.5 Recent Developments

3.7 AT&T Inc

3.7.1 Company Profile

3.7.2 Main Business/Business Overview

- 3.7.3 Products, Services and Solutions
- 3.7.4 Location Based Services Revenue (Value) (2012-2017)
- 3.7.5 Recent Developments
- 3.8 Alcatel Lucent SA
 - 3.8.1 Company Profile
 - 3.8.2 Main Business/Business Overview
 - 3.8.3 Products, Services and Solutions
 - 3.8.4 Location Based Services Revenue (Value) (2012-2017)
 - 3.8.5 Recent Developments
- 3.9 Qualcomm Inc
 - 3.9.1 Company Profile
 - 3.9.2 Main Business/Business Overview
 - 3.9.3 Products, Services and Solutions
 - 3.9.4 Location Based Services Revenue (Value) (2012-2017)
 - 3.9.5 Recent Developments

4 GLOBAL LOCATION BASED SERVICES MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

- 4.1 Global Location Based Services Market Size by Type (2012-2017)
- 4.2 Global Location Based Services Market Size by Application (2012-2017)
- 4.3 Potential Application of Location Based Services in Future
- 4.4 Top Consumer/End Users of Location Based Services

5 UNITED STATES LOCATION BASED SERVICES DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Location Based Services Market Size (2012-2017)
- 5.2 United States Location Based Services Market Size and Market Share by Players (2016 and 2017)

6 EU LOCATION BASED SERVICES DEVELOPMENT STATUS AND OUTLOOK

- 6.1 EU Location Based Services Market Size (2012-2017)
- 6.2 EU Location Based Services Market Size and Market Share by Players (2016 and 2017)

7 JAPAN LOCATION BASED SERVICES DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan Location Based Services Market Size (2012-2017)

7.2 Japan Location Based Services Market Size and Market Share by Players (2016 and 2017)

8 CHINA LOCATION BASED SERVICES DEVELOPMENT STATUS AND OUTLOOK

8.1 China Location Based Services Market Size (2012-2017)

8.2 China Location Based Services Market Size and Market Share by Players (2016 and 2017)

9 INDIA LOCATION BASED SERVICES DEVELOPMENT STATUS AND OUTLOOK

9.1 India Location Based Services Market Size (2012-2017)

9.2 India Location Based Services Market Size and Market Share by Players (2016 and 2017)

10 SOUTHEAST ASIA LOCATION BASED SERVICES DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Location Based Services Market Size (2012-2017)

10.2 Southeast Asia Location Based Services Market Size and Market Share by Players (2016 and 2017)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

11.1 Global Location Based Services Market Size (Value) by Regions (2017-2022)

11.1.1 United States Location Based Services Revenue and Growth Rate (2017-2022)

11.1.2 EU Location Based Services Revenue and Growth Rate (2017-2022)

11.1.3 Japan Location Based Services Revenue and Growth Rate (2017-2022)

11.1.4 China Location Based Services Revenue and Growth Rate (2017-2022)

11.1.5 India Location Based Services Revenue and Growth Rate (2017-2022)

11.1.6 Southeast Asia Location Based Services Revenue and Growth Rate (2017-2022)

11.2 Global Location Based Services Market Size (Value) by Type (2017-2022)

11.3 Global Location Based Services Market Size by Application (2017-2022)

12 LOCATION BASED SERVICES MARKET DYNAMICS

12.1 Location Based Services Market Opportunities

12.2 Location Based Services Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Location Based Services Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Location Based Services Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Location Based Services Product Scope

Figure Global Location Based Services Market Size (Million USD) (2012-2017)

Table Global Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Location Based Services Market Share by Regions in 2016

Figure United States Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Location Based Services Market Share by Type in 2016

Figure Hardware Market Size (Million USD) and Growth Rate (2012-2017)

Figure Software Market Size (Million USD) and Growth Rate (2012-2017)

Figure Services Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Location Based Services Market Share by Application in 2016

Table Key Downstream Customer in Location Based Advertising

Figure Location Based Services Market Size (Million USD) and Growth Rate in Location Based Advertising (2012-2017)

Table Key Downstream Customer in Social Networking & Entertainment

Figure Location Based Services Market Size (Million USD) and Growth Rate in Social Networking & Entertainment (2012-2017)

Table Key Downstream Customer in Business Intelligence

Figure Location Based Services Market Size (Million USD) and Growth Rate in Business Intelligence (2012-2017)

Table Key Downstream Customer in Mapping & Navigation

Figure Location Based Services Market Size (Million USD) and Growth Rate in Mapping & Navigation (2012-2017)

Table Key Downstream Customer in Disaster Management & Emergency Support

Figure Location Based Services Market Size (Million USD) and Growth Rate in Disaster Management & Emergency Support (2012-2017)

Table Key Downstream Customer in Other

Figure Location Based Services Market Size (Million USD) and Growth Rate in Other (2012-2017)

Table Location Based Services Market Size (Million USD) by Players (2016 and 2017)

Figure Location Based Services Market Size Share by Players in 2016

Figure Location Based Services Market Size Share by Players in 2017

Table IBM Corporation Basic Information List

Table Location Based Services Business Revenue (Million USD) of IBM Corporation (2012-2017)

Figure IBM Corporation Location Based Services Business Revenue Market Share in 2016

Table Microsoft Corporation Basic Information List

Table Location Based Services Business Revenue (Million USD) of Microsoft Corporation (2012-2017)

Figure Microsoft Corporation Location Based Services Business Revenue Market Share in 2016

Table Cisco Systems Basic Information List

Table Location Based Services Business Revenue (Million USD) of Cisco Systems (2012-2017)

Figure Cisco Systems Location Based Services Business Revenue Market Share in 2016

Table Oracle Corporation Basic Information List

Table Location Based Services Business Revenue (Million USD) of Oracle Corporation (2012-2017)

Figure Oracle Corporation Location Based Services Business Revenue Market Share in 2016

Table Zebra Technologies Basic Information List

Table Location Based Services Business Revenue (Million USD) of Zebra Technologies (2012-2017)

Figure Zebra Technologies Location Based Services Business Revenue Market Share in 2016

Table Ericsson Basic Information List

Table Location Based Services Business Revenue (Million USD) of Ericsson (2012-2017)

Figure Ericsson Location Based Services Business Revenue Market Share in 2016

Table AT&T Inc Basic Information List

Table Location Based Services Business Revenue (Million USD) of AT&T Inc

(2012-2017)

Figure AT&T Inc Location Based Services Business Revenue Market Share in 2016

Table Alcatel Lucent SA Basic Information List

Table Location Based Services Business Revenue (Million USD) of Alcatel Lucent SA (2012-2017)

Figure Alcatel Lucent SA Location Based Services Business Revenue Market Share in 2016

Table Qualcomm Inc Basic Information List

Table Location Based Services Business Revenue (Million USD) of Qualcomm Inc (2012-2017)

Figure Qualcomm Inc Location Based Services Business Revenue Market Share in 2016

Table Global Location Based Services Market Size (Million USD) by Type (2012-2017)

Figure Global Location Based Services Market Size Share by Type in 2012

Figure Global Location Based Services Market Size Share by Type in 2013

Figure Global Location Based Services Market Size Share by Type in 2014

Figure Global Location Based Services Market Size Share by Type in 2015

Figure Global Location Based Services Market Size Share by Type in 2016

Figure Global Location Based Services Market Size Share by Type in 2017

Table Global Location Based Services Market Size (Million USD) by Application (2012-2017)

Figure Global Location Based Services Market Size (Million USD) by Application in 2012

Figure Global Location Based Services Market Size (Million USD) by Application in 2013

Figure Global Location Based Services Market Size (Million USD) by Application in 2014

Figure Global Location Based Services Market Size (Million USD) by Application in 2015

Figure Global Location Based Services Market Size (Million USD) by Application in 2016

Figure Global Location Based Services Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Location Based Services

Figure United States Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Location Based Services Market Size (Million USD) by Players (2012-2017)

Figure United States Location Based Services Market Size Share by Players in 2016

Figure United States Location Based Services Market Size Share by Players in 2017

Figure EU Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Location Based Services Market Size (Million USD) by Players (2012-2017)

Figure EU Location Based Services Market Size Share by Players in 2016

Figure EU Location Based Services Market Size Share by Players in 2017

Figure Japan Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Location Based Services Market Size (Million USD) by Players (2012-2017)

Figure Japan Location Based Services Market Size Share by Players in 2016

Figure Japan Location Based Services Market Size Share by Players in 2017

Figure China Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Location Based Services Market Size (Million USD) by Players (2012-2017)

Figure China Location Based Services Market Size Share by Players in 2016

Figure China Location Based Services Market Size Share by Players in 2017

Figure India Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India Location Based Services Market Size (Million USD) by Players (2012-2017)

Figure India Location Based Services Market Size Share by Players in 2016

Figure India Location Based Services Market Size Share by Players in 2017

Figure Southeast Asia Location Based Services Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Location Based Services Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia Location Based Services Market Size Share by Players in 2016

Figure Southeast Asia Location Based Services Market Size Share by Players in 2017

Figure Global Location Based Services Market Size (Million USD) by Regions (2017-2022)

Table Global Location Based Services Market Size (Million USD) by Regions (2017-2022)

Figure Global Location Based Services Market Size Share by Regions in 2017

Figure Global Location Based Services Market Size Share by Regions in 2022

Figure United States Location Based Services Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Location Based Services Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Location Based Services Revenue (Million USD) and Growth Rate (2017-2022)

Figure China Location Based Services Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Location Based Services Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Location Based Services Revenue (Million USD) and Growth Rate (2017-2022)

Table Global Location Based Services Market Size (Million USD) by Type (2017-2022)

Figure Global Location Based Services Market Size Share by Type in 2017

Figure Global Location Based Services Market Size Share by Type in 2022

Table Global Location Based Services Market Size (Million USD) by Application (2017-2022)

Figure Global Location Based Services Market Size (Million USD) by Application in 2017

Figure Global Location Based Services Market Size (Million USD) by Application in 2022

I would like to order

Product name: Global Location Based Services Market Size, Status and Forecast 2022

Product link: <https://marketpublishers.com/r/G83DE99D368EN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G83DE99D368EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970