

Global Location-based Services (LBS) Market Size, Status and Forecast 2025

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Abstracts

This report studies the global Location-based Services (LBS) market size, industry status and forecast, competition landscape and growth opportunity. This research report categorizes the global Location-based Services (LBS) market by companies, region, type and end-use industry.

In 2017, the global Location-based Services (LBS) market size was million US\$ and it is expected to reach million US\$ by the end of 2025, with a CAGR of during 2018-2025.

This report focuses on the global top players, covered

Ericsson

Syniverse

Ekahau

Galigeo

Masternaut

Pitney Bowes

Tomtom International

Polaris Wireless

TCS

Ruckus

DigitalGlobe

Market segment by Regions/Countries, this report covers

United States

Europe

China

Japan

Southeast Asia

India

Market segment by Type, the product can be split into

Location

Navigation

Query

Recognition

Event Checking

Market segment by Application, split into

Mobile Phone

Automotive

Cloud

Others

The study objectives of this report are:

To study and forecast the market size of Location-based Services (LBS) in global market.

To analyze the global key players, SWOT analysis, value and global market share for top players.

To define, describe and forecast the market by type, end use and region.

To analyze and compare the market status and forecast between China and major regions, namely, United States, Europe, China, Japan, Southeast Asia, India and Rest of World.

To analyze the global key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Location-based

Services (LBS) are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Location-based Services (LBS) Manufacturers

Location-based Services (LBS) Distributors/Traders/Wholesalers

Location-based Services (LBS) Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Location-based Services (LBS) market, by end-use.

Detailed analysis and profiles of additional market players.

Contents

Global Location-based Services (LBS) Market Size, Status and Forecast 2025

1 INDUSTRY OVERVIEW OF LOCATION-BASED SERVICES (LBS)

1.1 Location-based Services (LBS) Market Overview

1.1.1 Location-based Services (LBS) Product Scope

1.1.2 Market Status and Outlook

1.2 Global Location-based Services (LBS) Market Size and Analysis by Regions (2013-2018)

1.2.1 United States

1.2.2 Europe

1.2.3 China

1.2.4 Japan

1.2.5 Southeast Asia

1.2.6 India

1.3 Location-based Services (LBS) Market by Type

1.3.1 Location

1.3.2 Navigation

1.3.3 Query

1.3.4 Recognition

1.3.5 Event Checking

1.4 Location-based Services (LBS) Market by End Users/Application

1.4.1 Mobile Phone

1.4.2 Automotive

1.4.3 Cloud

1.4.4 Others

2 GLOBAL LOCATION-BASED SERVICES (LBS) COMPETITION ANALYSIS BY PLAYERS

2.1 Location-based Services (LBS) Market Size (Value) by Players (2013-2018)

2.2 Competitive Status and Trend

2.2.1 Market Concentration Rate

2.2.2 Product/Service Differences

2.2.3 New Entrants

2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 Ericsson

3.1.1 Company Profile

3.1.2 Main Business/Business Overview

3.1.3 Products, Services and Solutions

3.1.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)

3.2 Syniverse

3.2.1 Company Profile

3.2.2 Main Business/Business Overview

3.2.3 Products, Services and Solutions

3.2.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)

3.3 Ekahau

3.3.1 Company Profile

3.3.2 Main Business/Business Overview

3.3.3 Products, Services and Solutions

3.3.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)

3.4 Galigeo

3.4.1 Company Profile

3.4.2 Main Business/Business Overview

3.4.3 Products, Services and Solutions

3.4.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)

3.5 Masternaut

3.5.1 Company Profile

3.5.2 Main Business/Business Overview

3.5.3 Products, Services and Solutions

3.5.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)

3.6 Pitney Bowes

3.6.1 Company Profile

3.6.2 Main Business/Business Overview

3.6.3 Products, Services and Solutions

3.6.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)

3.7 Tomtom International

3.7.1 Company Profile

3.7.2 Main Business/Business Overview

3.7.3 Products, Services and Solutions

3.7.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)

3.8 Polaris Wireless

3.8.1 Company Profile

- 3.8.2 Main Business/Business Overview
- 3.8.3 Products, Services and Solutions
- 3.8.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)
- 3.9 TCS
 - 3.9.1 Company Profile
 - 3.9.2 Main Business/Business Overview
 - 3.9.3 Products, Services and Solutions
 - 3.9.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)
- 3.10 Ruckus
 - 3.10.1 Company Profile
 - 3.10.2 Main Business/Business Overview
 - 3.10.3 Products, Services and Solutions
 - 3.10.4 Location-based Services (LBS) Revenue (Million USD) (2013-2018)
- 3.11 DigitalGlobe

4 GLOBAL LOCATION-BASED SERVICES (LBS) MARKET SIZE BY TYPE AND APPLICATION (2013-2018)

- 4.1 Global Location-based Services (LBS) Market Size by Type (2013-2018)
- 4.2 Global Location-based Services (LBS) Market Size by Application (2013-2018)
- 4.3 Potential Application of Location-based Services (LBS) in Future
- 4.4 Top Consumer/End Users of Location-based Services (LBS)

5 UNITED STATES LOCATION-BASED SERVICES (LBS) DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Location-based Services (LBS) Market Size (2013-2018)
- 5.2 United States Location-based Services (LBS) Market Size and Market Share by Players (2013-2018)
- 5.3 United States Location-based Services (LBS) Market Size by Application (2013-2018)

6 EUROPE LOCATION-BASED SERVICES (LBS) DEVELOPMENT STATUS AND OUTLOOK

- 6.1 Europe Location-based Services (LBS) Market Size (2013-2018)
- 6.2 Europe Location-based Services (LBS) Market Size and Market Share by Players (2013-2018)
- 6.3 Europe Location-based Services (LBS) Market Size by Application (2013-2018)

7 CHINA LOCATION-BASED SERVICES (LBS) DEVELOPMENT STATUS AND OUTLOOK

7.1 China Location-based Services (LBS) Market Size (2013-2018)

7.2 China Location-based Services (LBS) Market Size and Market Share by Players (2013-2018)

7.3 China Location-based Services (LBS) Market Size by Application (2013-2018)

8 JAPAN LOCATION-BASED SERVICES (LBS) DEVELOPMENT STATUS AND OUTLOOK

8.1 Japan Location-based Services (LBS) Market Size (2013-2018)

8.2 Japan Location-based Services (LBS) Market Size and Market Share by Players (2013-2018)

8.3 Japan Location-based Services (LBS) Market Size by Application (2013-2018)

9 SOUTHEAST ASIA LOCATION-BASED SERVICES (LBS) DEVELOPMENT STATUS AND OUTLOOK

9.1 Southeast Asia Location-based Services (LBS) Market Size (2013-2018)

9.2 Southeast Asia Location-based Services (LBS) Market Size and Market Share by Players (2013-2018)

9.3 Southeast Asia Location-based Services (LBS) Market Size by Application (2013-2018)

10 INDIA LOCATION-BASED SERVICES (LBS) DEVELOPMENT STATUS AND OUTLOOK

10.1 India Location-based Services (LBS) Market Size (2013-2018)

10.2 India Location-based Services (LBS) Market Size and Market Share by Players (2013-2018)

10.3 India Location-based Services (LBS) Market Size by Application (2013-2018)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)

11.1 Global Location-based Services (LBS) Market Size (Value) by Regions (2018-2025)

11.1.1 United States Location-based Services (LBS) Revenue and Growth Rate

(2018-2025)

11.1.2 Europe Location-based Services (LBS) Revenue and Growth Rate (2018-2025)

11.1.3 China Location-based Services (LBS) Revenue and Growth Rate (2018-2025)

11.1.4 Japan Location-based Services (LBS) Revenue and Growth Rate (2018-2025)

11.1.5 Southeast Asia Location-based Services (LBS) Revenue and Growth Rate

(2018-2025)

11.1.6 India Location-based Services (LBS) Revenue and Growth Rate (2018-2025)

11.2 Global Location-based Services (LBS) Market Size (Value) by Type (2018-2025)

11.3 Global Location-based Services (LBS) Market Size by Application (2018-2025)

12 LOCATION-BASED SERVICES (LBS) MARKET DYNAMICS

12.1 Location-based Services (LBS) Market Opportunities

12.2 Location-based Services (LBS) Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Location-based Services (LBS) Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Location-based Services (LBS) Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global Location-based Services (LBS) Market Size (Million USD) Status and Outlook (2013-2018)

Table Global Location-based Services (LBS) Revenue (Million USD) Comparison by Regions (2013-2018)

Figure Global Location-based Services (LBS) Market Share by Regions (2013-2018)

Figure United States Location-based Services (LBS) Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Europe Location-based Services (LBS) Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure China Location-based Services (LBS) Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Japan Location-based Services (LBS) Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Southeast Asia Location-based Services (LBS) Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure India Location-based Services (LBS) Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Table Global Location-based Services (LBS) Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018)

Figure Global Location-based Services (LBS) Revenue Market Share by Type in 2017

Figure Location Market Size (Million USD) and Growth Rate (2013-2018)

Figure Navigation Market Size (Million USD) and Growth Rate (2013-2018)

Figure Query Market Size (Million USD) and Growth Rate (2013-2018)

Figure Recognition Market Size (Million USD) and Growth Rate (2013-2018)

Figure Event Checking Market Size (Million USD) and Growth Rate (2013-2018)

Figure Global Location-based Services (LBS) Market Share by Application in 2017

Figure Location-based Services (LBS) Market Size (Million USD) and Growth Rate in Mobile Phone (2013-2018)

Figure Location-based Services (LBS) Market Size (Million USD) and Growth Rate in Automotive (2013-2018)

Figure Location-based Services (LBS) Market Size (Million USD) and Growth Rate in Cloud (2013-2018)

Figure Location-based Services (LBS) Market Size (Million USD) and Growth Rate in Others (2013-2018)

Table Location-based Services (LBS) Market Size (Million USD) by Players (2013-2018)

Figure Location-based Services (LBS) Market Size Share by Players in 2013

Figure Location-based Services (LBS) Market Size Share by Players in 2017

Table Ericsson Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Ericsson (2013-2018)

Figure Ericsson Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Syniverse Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Syniverse (2013-2018)

Figure Syniverse Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Ekahau Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Ekahau (2013-2018)

Figure Ekahau Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Galigeo Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Galigeo (2013-2018)

Figure Galigeo Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Masternaut Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Masternaut (2013-2018)

Figure Masternaut Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Pitney Bowes Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Pitney Bowes (2013-2018)

Figure Pitney Bowes Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Tomtom International Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Tomtom International (2013-2018)

Figure Tomtom International Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Polaris Wireless Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Polaris

Wireless (2013-2018)

Figure Polaris Wireless Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table TCS Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of TCS (2013-2018)

Figure TCS Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Ruckus Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of Ruckus (2013-2018)

Figure Ruckus Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table DigitalGlobe Basic Information List

Table Location-based Services (LBS) Business Revenue (Million USD) of DigitalGlobe (2013-2018)

Figure DigitalGlobe Location-based Services (LBS) Business Revenue Market Share (2013-2018)

Table Global Location-based Services (LBS) Market Size (Million USD) by Product (2013-2018)

Figure Global Location-based Services (LBS) Revenue Market Share (%) by Product (2013-2018)

Figure Global Location-based Services (LBS) Market Share by Product in 2017

Table Global Location-based Services (LBS) Market Size by Application (2013-2018)

Figure Global Location-based Services (LBS) Revenue Market Share (%) by Application in 2017

Table Top Consumer/End Users of Location-based Services (LBS)

Figure United States Location-based Services (LBS) Market Size (Million USD) and Growth Rate (2013-2018)

Table United States Location-based Services (LBS) Market Size (Million USD) by Players (2013-2018)

Figure United States Location-based Services (LBS) Market Size Share by Players in 2013

Figure United States Location-based Services (LBS) Market Size Share by Players in 2017

Table United States Location-based Services (LBS) Market Size by Application (2013-2018)

Figure United States Location-based Services (LBS) Revenue Market Share (%) by Application (2013-2018)

Figure United States Location-based Services (LBS) Market Size Share by Application in 2017

Figure Europe Location-based Services (LBS) Market Size (Million USD) and Growth Rate (2013-2018)

Table Europe Location-based Services (LBS) Market Size (Million USD) by Players (2013-2018)

Figure Europe Location-based Services (LBS) Market Size Share by Players in 2013

Figure Europe Location-based Services (LBS) Market Size Share by Players in 2017

Table Europe Location-based Services (LBS) Market Size by Application (2013-2018)

Figure Europe Location-based Services (LBS) Revenue Market Share (%) by Application (2013-2018)

Figure Europe Location-based Services (LBS) Market Size Share by Application in 2017

Figure China Location-based Services (LBS) Market Size (Million USD) and Growth Rate (2013-2018)

Table China Location-based Services (LBS) Market Size (Million USD) by Players (2013-2018)

Figure China Location-based Services (LBS) Market Size Share by Players in 2013

Figure China Location-based Services (LBS) Market Size Share by Players in 2017

Table China Location-based Services (LBS) Market Size by Application (2013-2018)

Figure China Location-based Services (LBS) Revenue Market Share (%) by Application (2013-2018)

Figure China Location-based Services (LBS) Market Size Share by Application in 2017

Figure Japan Location-based Services (LBS) Market Size (Million USD) and Growth Rate (2013-2018)

Table Japan Location-based Services (LBS) Market Size (Million USD) by Players (2013-2018)

Figure Japan Location-based Services (LBS) Market Size Share by Players in 2013

Figure Japan Location-based Services (LBS) Market Size Share by Players in 2017

Table Japan Location-based Services (LBS) Market Size by Application (2013-2018)

Figure Japan Location-based Services (LBS) Revenue Market Share (%) by Application (2013-2018)

Figure Japan Location-based Services (LBS) Market Size Share by Application in 2017

Figure Southeast Asia Location-based Services (LBS) Market Size (Million USD) and Growth Rate (2013-2018)

Table Southeast Asia Location-based Services (LBS) Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Location-based Services (LBS) Market Size Share by Players in 2013

Figure Southeast Asia Location-based Services (LBS) Market Size Share by Players in

2017

Table Southeast Asia Location-based Services (LBS) Market Size by Application (2013-2018)

Figure Southeast Asia Location-based Services (LBS) Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Location-based Services (LBS) Market Size Share by Application in 2017

Figure India Location-based Services (LBS) Market Size (Million USD) and Growth Rate (2013-2018)

Table India Location-based Services (LBS) Market Size (Million USD) by Players (2013-2018)

Figure India Location-based Services (LBS) Market Size Share by Players in 2013

Figure India Location-based Services (LBS) Market Size Share by Players in 2017

Table India Location-based Services (LBS) Market Size by Application (2013-2018)

Figure India Location-based Services (LBS) Revenue Market Share (%) by Application (2013-2018)

Figure India Location-based Services (LBS) Market Size Share by Application in 2017

Figure Global Location-based Services (LBS) Market Size and Growth Rate (2018-2025)

Table Global Location-based Services (LBS) Market Size (Million USD) by Regions (2018-2025)

Figure Global Location-based Services (LBS) Market Size Share (2018-2025)

Figure Global Location-based Services (LBS) Market Size Share by Regions in 2025

Figure United States Location-based Services (LBS) Revenue (Million USD) and Growth Rate (2018-2025)

Figure Europe Location-based Services (LBS) Revenue (Million USD) and Growth Rate (2018-2025)

Figure China Location-based Services (LBS) Revenue (Million USD) and Growth Rate (2018-2025)

Figure Japan Location-based Services (LBS) Revenue (Million USD) and Growth Rate (2018-2025)

Figure Southeast Asia Location-based Services (LBS) Revenue (Million USD) and Growth Rate (2018-2025)

Figure India Location-based Services (LBS) Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Location-based Services (LBS) Market Size (Million USD) by Type (2018-2025)

Figure Global Location-based Services (LBS) Market Size Share by Type in 2018

Figure Global Location-based Services (LBS) Market Size Share by Type in 2025

Table Global Location-based Services (LBS) Market Size (Million USD) by Application (2018-2025)

Figure Global Location-based Services (LBS) Market Size (Million USD) by Application in 2018

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