

# **Global Liquid Toothpaste Sales Market Report 2016**

https://marketpublishers.com/r/G26C52AF8E4EN.html

Date: December 2016

Pages: 116

Price: US\$ 4,000.00 (Single User License)

ID: G26C52AF8E4EN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Liquid Toothpaste

Revenue, means the sales value of Liquid Toothpaste

This report studies sales (consumption) of Liquid Toothpaste in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Colgate-Palmolive
P&G
GlaxoSmithKline
Church & Dwight
Johnson & Johnson
Henkel
LION
Sunstar

Boryung



Z	Zettoc
D	DIO
F	engshiqi Biotechnology
sales (co	Segment by Regions, this report splits Global into several key Regions, with onsumption), revenue, market share and growth rate of Liquid Toothpaste in gions, from 2011 to 2021 (forecast), like
U	Jnited States
C	China
E	Europe
J.	apan
	product Types, with sales, revenue, price and gross margin, market share and ate of each type, can be divided into
Т	ype I
Т	ype II
Т	ype III
-	applications, this report focuses on sales, market share and growth rate of bothpaste in each application, can be divided into
А	Application 1
А	Application 2
А	application 3







# **Contents**

Global Liquid Toothpaste Sales Market Report 2016

#### 1 LIQUID TOOTHPASTE OVERVIEW

- 1.1 Product Overview and Scope of Liquid Toothpaste
- 1.2 Classification of Liquid Toothpaste
  - 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Liquid Toothpaste
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Liquid Toothpaste Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Liquid Toothpaste (2011-2021)
  - 1.5.1 Global Liquid Toothpaste Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Liquid Toothpaste Revenue and Growth Rate (2011-2021)

# 2 GLOBAL LIQUID TOOTHPASTE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Liquid Toothpaste Market Competition by Manufacturers
- 2.1.1 Global Liquid Toothpaste Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Liquid Toothpaste Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Liquid Toothpaste (Volume and Value) by Type
  - 2.2.1 Global Liquid Toothpaste Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Liquid Toothpaste Revenue and Market Share by Type (2011-2016)
- 2.3 Global Liquid Toothpaste (Volume and Value) by Regions
  - 2.3.1 Global Liquid Toothpaste Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Liquid Toothpaste Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Liquid Toothpaste (Volume) by Application



# 3 UNITED STATES LIQUID TOOTHPASTE (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Liquid Toothpaste Sales and Value (2011-2016)
  - 3.1.1 United States Liquid Toothpaste Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Liquid Toothpaste Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Liquid Toothpaste Sales Price Trend (2011-2016)
- 3.2 United States Liquid Toothpaste Sales and Market Share by Manufacturers
- 3.3 United States Liquid Toothpaste Sales and Market Share by Type
- 3.4 United States Liquid Toothpaste Sales and Market Share by Application

# 4 CHINA LIQUID TOOTHPASTE (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Liquid Toothpaste Sales and Value (2011-2016)
  - 4.1.1 China Liquid Toothpaste Sales and Growth Rate (2011-2016)
  - 4.1.2 China Liquid Toothpaste Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Liquid Toothpaste Sales Price Trend (2011-2016)
- 4.2 China Liquid Toothpaste Sales and Market Share by Manufacturers
- 4.3 China Liquid Toothpaste Sales and Market Share by Type
- 4.4 China Liquid Toothpaste Sales and Market Share by Application

#### 5 EUROPE LIQUID TOOTHPASTE (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Liquid Toothpaste Sales and Value (2011-2016)
- 5.1.1 Europe Liquid Toothpaste Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Liquid Toothpaste Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Liquid Toothpaste Sales Price Trend (2011-2016)
- 5.2 Europe Liquid Toothpaste Sales and Market Share by Manufacturers
- 5.3 Europe Liquid Toothpaste Sales and Market Share by Type
- 5.4 Europe Liquid Toothpaste Sales and Market Share by Application

#### 6 JAPAN LIQUID TOOTHPASTE (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Liquid Toothpaste Sales and Value (2011-2016)
  - 6.1.1 Japan Liquid Toothpaste Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Liquid Toothpaste Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Liquid Toothpaste Sales Price Trend (2011-2016)
- 6.2 Japan Liquid Toothpaste Sales and Market Share by Manufacturers
- 6.3 Japan Liquid Toothpaste Sales and Market Share by Type
- 6.4 Japan Liquid Toothpaste Sales and Market Share by Application



#### 7 GLOBAL LIQUID TOOTHPASTE MANUFACTURERS ANALYSIS

- 7.1 Colgate-Palmolive
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Liquid Toothpaste Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Colgate-Palmolive Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 P&G
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 116 Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 P&G Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.2.4 Main Business/Business Overview
- 7.3 GlaxoSmithKline
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 133 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 GlaxoSmithKline Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Church & Dwight
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Dec Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Church & Dwight Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Johnson & Johnson
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II



- 7.5.3 Johnson & Johnson Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Henkel
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
  - 7.6.2.2 Type II
  - 7.6.3 Henkel Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 LION
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Consumer Goods Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 LION Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Sunstar
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
  - 7.8.3 Sunstar Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Boryung
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 Boryung Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Zettoc
  - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.10.2 Product Type, Application and Specification
  - 7.10.2.1 Type I
  - 7.10.2.2 Type II
  - 7.10.3 Zettoc Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.10.4 Main Business/Business Overview



- 7.11 DIO
- 7.12 Fengshiqi Biotechnology

#### **8 LIQUID TOOTHPASTE MAUFACTURING COST ANALYSIS**

- 8.1 Liquid Toothpaste Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Liquid Toothpaste

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Liquid Toothpaste Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Liquid Toothpaste Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry



- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

### 12 GLOBAL LIQUID TOOTHPASTE MARKET FORECAST (2016-2021)

- 12.1 Global Liquid Toothpaste Sales, Revenue Forecast (2016-2021)
- 12.2 Global Liquid Toothpaste Sales Forecast by Regions (2016-2021)
- 12.3 Global Liquid Toothpaste Sales Forecast by Type (2016-2021)
- 12.4 Global Liquid Toothpaste Sales Forecast by Application (2016-2021)

#### 13 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Liquid Toothpaste

Table Classification of Liquid Toothpaste

Figure Global Sales Market Share of Liquid Toothpaste by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Liquid Toothpaste

Figure Global Sales Market Share of Liquid Toothpaste by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Liquid Toothpaste Revenue and Growth Rate (2011-2021)

Figure China Liquid Toothpaste Revenue and Growth Rate (2011-2021)

Figure Europe Liquid Toothpaste Revenue and Growth Rate (2011-2021)

Figure Japan Liquid Toothpaste Revenue and Growth Rate (2011-2021)

Figure Global Liquid Toothpaste Sales and Growth Rate (2011-2021)

Figure Global Liquid Toothpaste Revenue and Growth Rate (2011-2021)

Table Global Liquid Toothpaste Sales of Key Manufacturers (2011-2016)

Table Global Liquid Toothpaste Sales Share by Manufacturers (2011-2016)

Figure 2015 Liquid Toothpaste Sales Share by Manufacturers

Figure 2016 Liquid Toothpaste Sales Share by Manufacturers

Table Global Liquid Toothpaste Revenue by Manufacturers (2011-2016)

Table Global Liquid Toothpaste Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Liquid Toothpaste Revenue Share by Manufacturers

Table 2016 Global Liquid Toothpaste Revenue Share by Manufacturers

Table Global Liquid Toothpaste Sales and Market Share by Type (2011-2016)

Table Global Liquid Toothpaste Sales Share by Type (2011-2016)

Figure Sales Market Share of Liquid Toothpaste by Type (2011-2016)

Figure Global Liquid Toothpaste Sales Growth Rate by Type (2011-2016)

Table Global Liquid Toothpaste Revenue and Market Share by Type (2011-2016)

Table Global Liquid Toothpaste Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Liquid Toothpaste by Type (2011-2016)

Figure Global Liquid Toothpaste Revenue Growth Rate by Type (2011-2016)

Table Global Liquid Toothpaste Sales and Market Share by Regions (2011-2016)

Table Global Liquid Toothpaste Sales Share by Regions (2011-2016)

Figure Sales Market Share of Liquid Toothpaste by Regions (2011-2016)

Figure Global Liquid Toothpaste Sales Growth Rate by Regions (2011-2016)



Table Global Liquid Toothpaste Revenue and Market Share by Regions (2011-2016)

Table Global Liquid Toothpaste Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Liquid Toothpaste by Regions (2011-2016)

Figure Global Liquid Toothpaste Revenue Growth Rate by Regions (2011-2016)

Table Global Liquid Toothpaste Sales and Market Share by Application (2011-2016)

Table Global Liquid Toothpaste Sales Share by Application (2011-2016)

Figure Sales Market Share of Liquid Toothpaste by Application (2011-2016)

Figure Global Liquid Toothpaste Sales Growth Rate by Application (2011-2016)

Figure United States Liquid Toothpaste Sales and Growth Rate (2011-2016)

Figure United States Liquid Toothpaste Revenue and Growth Rate (2011-2016)

Figure United States Liquid Toothpaste Sales Price Trend (2011-2016)

Table United States Liquid Toothpaste Sales by Manufacturers (2011-2016)

Table United States Liquid Toothpaste Market Share by Manufacturers (2011-2016)

Table United States Liquid Toothpaste Sales by Type (2011-2016)

Table United States Liquid Toothpaste Market Share by Type (2011-2016)

Table United States Liquid Toothpaste Sales by Application (2011-2016)

Table United States Liquid Toothpaste Market Share by Application (2011-2016)

Figure China Liquid Toothpaste Sales and Growth Rate (2011-2016)

Figure China Liquid Toothpaste Revenue and Growth Rate (2011-2016)

Figure China Liquid Toothpaste Sales Price Trend (2011-2016)

Table China Liquid Toothpaste Sales by Manufacturers (2011-2016)

Table China Liquid Toothpaste Market Share by Manufacturers (2011-2016)

Table China Liquid Toothpaste Sales by Type (2011-2016)

Table China Liquid Toothpaste Market Share by Type (2011-2016)

Table China Liquid Toothpaste Sales by Application (2011-2016)

Table China Liquid Toothpaste Market Share by Application (2011-2016)

Figure Europe Liquid Toothpaste Sales and Growth Rate (2011-2016)

Figure Europe Liquid Toothpaste Revenue and Growth Rate (2011-2016)

Figure Europe Liquid Toothpaste Sales Price Trend (2011-2016)

Table Europe Liquid Toothpaste Sales by Manufacturers (2011-2016)

Table Europe Liquid Toothpaste Market Share by Manufacturers (2011-2016)

Table Europe Liquid Toothpaste Sales by Type (2011-2016)

Table Europe Liquid Toothpaste Market Share by Type (2011-2016)

Table Europe Liquid Toothpaste Sales by Application (2011-2016)

Table Europe Liquid Toothpaste Market Share by Application (2011-2016)

Figure Japan Liquid Toothpaste Sales and Growth Rate (2011-2016)

Figure Japan Liquid Toothpaste Revenue and Growth Rate (2011-2016)

Figure Japan Liquid Toothpaste Sales Price Trend (2011-2016)

Table Japan Liquid Toothpaste Sales by Manufacturers (2011-2016)



Table Japan Liquid Toothpaste Market Share by Manufacturers (2011-2016)

Table Japan Liquid Toothpaste Sales by Type (2011-2016)

Table Japan Liquid Toothpaste Market Share by Type (2011-2016)

Table Japan Liquid Toothpaste Sales by Application (2011-2016)

Table Japan Liquid Toothpaste Market Share by Application (2011-2016)

Table Colgate-Palmolive Basic Information List

Table Colgate-Palmolive Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Colgate-Palmolive Liquid Toothpaste Global Market Share (2011-2016)

Table P&G Basic Information List

Table P&G Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure P&G Liquid Toothpaste Global Market Share (2011-2016)

Table GlaxoSmithKline Basic Information List

Table GlaxoSmithKline Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure GlaxoSmithKline Liquid Toothpaste Global Market Share (2011-2016)

Table Church & Dwight Basic Information List

Table Church & Dwight Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Church & Dwight Liquid Toothpaste Global Market Share (2011-2016)

Table Johnson & Johnson Basic Information List

Table Johnson & Johnson Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Johnson & Johnson Liquid Toothpaste Global Market Share (2011-2016)

Table Henkel Basic Information List

Table Henkel Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Henkel Liquid Toothpaste Global Market Share (2011-2016)

**Table LION Basic Information List** 

Table LION Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure LION Liquid Toothpaste Global Market Share (2011-2016)

**Table Sunstar Basic Information List** 

Table Sunstar Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sunstar Liquid Toothpaste Global Market Share (2011-2016)

Table Boryung Basic Information List

Table Boryung Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Boryung Liquid Toothpaste Global Market Share (2011-2016)

Table Zettoc Basic Information List

Table Zettoc Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Zettoc Liquid Toothpaste Global Market Share (2011-2016)



Table DIO Basic Information List

Table DIO Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure DIO Liquid Toothpaste Global Market Share (2011-2016)

Table Fengshiqi Biotechnology Basic Information List

Table Fengshiqi Biotechnology Liquid Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Fengshiqi Biotechnology Liquid Toothpaste Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Liquid Toothpaste

Figure Manufacturing Process Analysis of Liquid Toothpaste

Figure Liquid Toothpaste Industrial Chain Analysis

Table Raw Materials Sources of Liquid Toothpaste Major Manufacturers in 2015

Table Major Buyers of Liquid Toothpaste

Table Distributors/Traders List

Figure Global Liquid Toothpaste Sales and Growth Rate Forecast (2016-2021)

Figure Global Liquid Toothpaste Revenue and Growth Rate Forecast (2016-2021)

Table Global Liquid Toothpaste Sales Forecast by Regions (2016-2021)

Table Global Liquid Toothpaste Sales Forecast by Type (2016-2021)

Table Global Liquid Toothpaste Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Liquid Toothpaste Sales Market Report 2016

Product link: <a href="https://marketpublishers.com/r/G26C52AF8E4EN.html">https://marketpublishers.com/r/G26C52AF8E4EN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G26C52AF8E4EN.html">https://marketpublishers.com/r/G26C52AF8E4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970