

# Global Lip Stick Market Professional Survey Report 2016

https://marketpublishers.com/r/GC0F2810328EN.html

Date: May 2016 Pages: 168 Price: US\$ 3,500.00 (Single User License) ID: GC0F2810328EN

### Abstracts

This report

Mainly covers the following product types

Satin and sheer lipsticks

Matte lipsticks

Cream lipsticks

Others

The segment applications including

For Female

For Male

For Children

Others

Segment regions including (the separated region report can also be offered)



North America

Europe

China

Japan

South Korea

South America

Others

The players list (Partly, Players you are interested in can also be added)

Avon

Bayer

Beiersdorf

Blistex

Burt's Bees

L'Oreal

Unilever NV

Procter & Gamble

Estee Lauder

Shiseido

Johnson & Johnson



Chanel

Kao

LVMH

Coty

Henkel

Amorepacific

L Brands

Mary Kay

Colgate-Palmolive

Natura Cosmeticos

Alticor

L'Occitane

COLOROX

**Markwins Beauty** 

Yves Rocher

With no less than 15 top producers.

Data including (both global and regions): Market Size (both volume - K Units and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!



## Contents

#### **1 INDUSTRY OVERVIEW OF LIP STICK**

- 1.1 Definition and Specifications of Lip Stick
- 1.1.1 Definition of Lip Stick
- 1.1.2 Specifications of Lip Stick
- 1.2 Classification of Lip Stick
  - 1.2.1 Satin and sheer lipsticks
- 1.2.2 Matte lipsticks
- 1.2.3 Cream lipsticks
- 1.2.4 Others
- 1.3 Applications of Lip Stick
  - 1.3.1 For Female
  - 1.3.2 For Male
  - 1.3.3 For Children
  - 1.3.4 Others
- 1.4 Industry Chain Structure of Lip Stick
- 1.5 Industry Overview and Major Regions Status of Lip Stick
  - 1.5.1 Industry Overview of Lip Stick
- 1.5.2 Global Major Regions Status of Lip Stick
- 1.6 Industry Policy Analysis of Lip Stick
- 1.7 Industry News Analysis of Lip Stick

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF LIP STICK

- 2.1 Raw Material Suppliers and Price Analysis of Lip Stick
- 2.2 Equipment Suppliers and Price Analysis of Lip Stick
- 2.3 Labor Cost Analysis of Lip Stick
- 2.4 Other Costs Analysis of Lip Stick
- 2.5 Manufacturing Cost Structure Analysis of Lip Stick
- 2.6 Manufacturing Process Analysis of Lip Stick

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF LIP STICK

3.1 Capacity and Commercial Production Date of Global Lip Stick Major Manufacturers in 2015

3.2 Manufacturing Plants Distribution of Global Lip Stick Major Manufacturers in 20153.3 R&D Status and Technology Source of Global Lip Stick Major Manufacturers in



2015

3.4 Raw Materials Sources Analysis of Global Lip Stick Major Manufacturers in 2015

#### 4 GLOBAL LIP STICK OVERALL MARKET OVERVIEW

- 4.1 2011-2016E Overall Market Analysis
- 4.2.1 2011-2015 Global Lip Stick Capacity and Growth Rate Analysis
- 4.2.2 2015 Lip Stick Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
- 4.3.1 2011-2015 Global Lip Stick Sales and Growth Rate Analysis
- 4.3.2 2015 Lip Stick Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
- 4.4.1 2011-2015 Global Lip Stick Sales Price
- 4.4.2 2015 Lip Stick Sales Price Analysis (Company Segment)
- 4.5 Gross Margin Analysis
  - 4.5.1 2011-2015 Global Lip Stick Gross Margin
  - 4.5.2 2015 Lip Stick Gross Margin Analysis (Company Segment)

#### **5 LIP STICK REGIONAL MARKET ANALYSIS**

5.1 North America Lip Stick Market Analysis

- 5.1.1 North America Lip Stick Market Overview
- 5.1.2 North America 2011-2016E Lip Stick Local Supply, Import, Export, Local Consumption Analysis
  - 5.1.3 North America 2011-2016E Lip Stick Sales Price Analysis
- 5.1.4 North America 2015 Lip Stick Market Share Analysis
- 5.2 Europe Lip Stick Market Analysis
  - 5.2.1 Europe Lip Stick Market Overview
- 5.2.2 Europe 2011-2016E Lip Stick Local Supply, Import, Export, Local Consumption Analysis
- 5.2.3 Europe 2011-2016E Lip Stick Sales Price Analysis
- 5.2.4 Europe 2015 Lip Stick Market Share Analysis
- 5.3 China Lip Stick Market Analysis
  - 5.3.1 China Lip Stick Market Overview
- 5.3.2 China 2011-2016E Lip Stick Local Supply, Import, Export, Local Consumption

Analysis

- 5.3.3 China 2011-2016E Lip Stick Sales Price Analysis
- 5.3.4 China 2015 Lip Stick Market Share Analysis
- 5.4 Japan Lip Stick Market Analysis



5.4.1 Japan Lip Stick Market Overview

5.4.2 Japan 2011-2016E Lip Stick Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Japan 2011-2016E Lip Stick Sales Price Analysis

5.4.4 Japan 2015 Lip Stick Market Share Analysis

5.5 South Korea Lip Stick Market Analysis

5.5.1 South Korea Lip Stick Market Overview

5.5.2 South Korea 2011-2016E Lip Stick Local Supply, Import, Export, Local

**Consumption Analysis** 

5.5.3 South Korea 2011-2016E Lip Stick Sales Price Analysis

5.5.4 South Korea 2015 Lip Stick Market Share Analysis

5.6 South America Lip Stick Market Analysis

5.6.1 South America Lip Stick Market Overview

5.6.2 South America 2011-2016E Lip Stick Local Supply, Import, Export, Local Consumption Analysis

5.6.3 South America 2011-2016E Lip Stick Sales Price Analysis

5.6.4 South America 2015 Lip Stick Market Share Analysis

5.7 Others Lip Stick Market Analysis

5.7.1 Others Lip Stick Market Overview

5.7.2 Others 2011-2016E Lip Stick Local Supply, Import, Export, Local Consumption Analysis

5.7.3 Others 2011-2016E Lip Stick Sales Price Analysis

5.7.4 Others 2015 Lip Stick Market Share Analysis

#### 6 GLOBAL 2011-2016E LIP STICK SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2011-2016E Lip Stick Sales by Type
- 6.2 Different Types Lip Stick Product Interview Price Analysis

6.3 Different Types Lip Stick Product Driving Factors Analysis

- 6.3.1 Satin and sheer lipsticks Lip Stick Growth Driving Factor Analysis
- 6.3.2 Matte lipsticks Lip Stick Growth Driving Factor Analysis
- 6.3.3 Cream lipsticks Lip Stick Growth Driving Factor Analysis
- 6.3.4 Others Lip Stick Growth Driving Factor Analysis

# 7 GLOBAL 2011-2016E LIP STICK SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2011-2016E Consumption by Application
- 7.2 Different Application Product Interview Price Analysis



- 7.3 Different Application Product Driving Factors Analysis
  - 7.3.1 For Female Lip Stick Growth Driving Factor Analysis
  - 7.3.2 For Male Lip Stick Growth Driving Factor Analysis
  - 7.3.3 For Children Lip Stick Growth Driving Factor Analysis
  - 7.3.4 Others Lip Stick Growth Driving Factor Analysis

#### 8 MAJOR MANUFACTURERS ANALYSIS OF LIP STICK

- 8.1 Avon
- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
- 8.1.3 Avon 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 Avon 2015 Lip Stick Business Region Distribution Analysis
- 8.2 Bayer
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
  - 8.2.3 Bayer 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Bayer 2015 Lip Stick Business Region Distribution Analysis
- 8.3 Beiersdorf
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
- 8.3.3 Beiersdorf 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin
- Analysis
- 8.3.4 Beiersdorf 2015 Lip Stick Business Region Distribution Analysis

8.4 Blistex

- 8.4.1 Company Profile
- 8.4.2 Product Picture and Specifications
- 8.4.3 Blistex 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 Blistex 2015 Lip Stick Business Region Distribution Analysis
- 8.5 Burt's Bees
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
- 8.5.3 Burt's Bees 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Burt's Bees 2015 Lip Stick Business Region Distribution Analysis

8.6 L'Oreal

- 8.6.1 Company Profile
- 8.6.2 Product Picture and Specifications
- 8.6.3 L'Oreal 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis



8.6.4 L'Oreal 2015 Lip Stick Business Region Distribution Analysis

8.7 Unilever NV

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.3 Unilever NV 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Unilever NV 2015 Lip Stick Business Region Distribution Analysis

8.8 Procter & Gamble

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.3 Procter & Gamble 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Procter & Gamble 2015 Lip Stick Business Region Distribution Analysis

8.9 Estee Lauder

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.3 Estee Lauder 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 Estee Lauder 2015 Lip Stick Business Region Distribution Analysis

8.10 Shiseido

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.3 Shiseido 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Shiseido 2015 Lip Stick Business Region Distribution Analysis

8.11 Johnson & Johnson

8.11.1 Company Profile

8.11.2 Product Picture and Specifications

8.11.3 Johnson & Johnson 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.11.4 Johnson & Johnson 2015 Lip Stick Business Region Distribution Analysis

8.12 Chanel

8.12.1 Company Profile

8.12.2 Product Picture and Specifications

8.12.3 Chanel 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.12.4 Chanel 2015 Lip Stick Business Region Distribution Analysis

8.13 Kao

8.13.1 Company Profile

8.13.2 Product Picture and Specifications



8.13.3 Kao 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.13.4 Kao 2015 Lip Stick Business Region Distribution Analysis

8.14 LVMH

8.14.1 Company Profile

8.14.2 Product Picture and Specifications

8.14.3 LVMH 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.14.4 LVMH 2015 Lip Stick Business Region Distribution Analysis

8.15 Coty

- 8.15.1 Company Profile
- 8.15.2 Product Picture and Specifications
- 8.15.3 Coty 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.15.4 Coty 2015 Lip Stick Business Region Distribution Analysis

8.16 Henkel

- 8.16.1 Company Profile
- 8.16.2 Product Picture and Specifications
- 8.16.3 Henkel 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.16.4 Henkel 2015 Lip Stick Business Region Distribution Analysis

8.17 Amorepacific

8.17.1 Company Profile

- 8.17.2 Product Picture and Specifications
- 8.17.3 Amorepacific 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.17.4 Amorepacific 2015 Lip Stick Business Region Distribution Analysis

8.18 L Brands

- 8.18.1 Company Profile
- 8.18.2 Product Picture and Specifications

8.18.3 L Brands 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.18.4 L Brands 2015 Lip Stick Business Region Distribution Analysis

8.19 Mary Kay

8.19.1 Company Profile

8.19.2 Product Picture and Specifications

8.19.3 Mary Kay 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.19.4 Mary Kay 2015 Lip Stick Business Region Distribution Analysis

8.20 Colgate-Palmolive

- 8.20.1 Company Profile
- 8.20.2 Product Picture and Specifications
- 8.20.3 Colgate-Palmolive 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross



Margin Analysis

8.20.4 Colgate-Palmolive 2015 Lip Stick Business Region Distribution Analysis

8.21 Natura Cosmeticos

8.21.1 Company Profile

8.21.2 Product Picture and Specifications

8.21.3 Natura Cosmeticos 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.21.4 Natura Cosmeticos 2015 Lip Stick Business Region Distribution Analysis

8.22 Alticor

8.22.1 Company Profile

8.22.2 Product Picture and Specifications

8.22.3 Alticor 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.22.4 Alticor 2015 Lip Stick Business Region Distribution Analysis

8.23 L'Occitane

8.23.1 Company Profile

8.23.2 Product Picture and Specifications

8.23.3 L'Occitane 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.23.4 L'Occitane 2015 Lip Stick Business Region Distribution Analysis

8.24 COLOROX

8.24.1 Company Profile

8.24.2 Product Picture and Specifications

8.24.3 COLOROX 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.24.4 COLOROX 2015 Lip Stick Business Region Distribution Analysis

8.25 Markwins Beauty

8.25.1 Company Profile

8.25.2 Product Picture and Specifications

8.25.3 Markwins Beauty 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.25.4 Markwins Beauty 2015 Lip Stick Business Region Distribution Analysis

8.26 Yves Rocher

8.26.1 Company Profile

8.26.2 Product Picture and Specifications

8.26.3 Yves Rocher 2015 Lip Stick Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.26.4 Yves Rocher 2015 Lip Stick Business Region Distribution Analysis

#### 9 DEVELOPMENT TREND OF ANALYSIS OF MARKET



#### 9.1 Global Market Trend Analysis

- 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
- 9.1.2 Global 2016-2021 Sales Price Forecast
- 9.1.3 Global 2016-2021 Gross Margin Forecast
- 9.2 Regional Market Trend
- 9.2.1 North America 2016-2021 Lip Stick Consumption Forecast
- 9.2.2 Europe 2016-2021 Lip Stick Consumption Forecast
- 9.2.3 China 2016-2021 Lip Stick Consumption Forecast
- 9.2.4 Japan 2016-2021 Lip Stick Consumption Forecast
- 9.2.5 South Korea 2016-2021 Lip Stick Consumption Forecast
- 9.2.6 South America 2016-2021 Lip Stick Consumption Forecast
- 9.2.7 Others 2016-2021 Lip Stick Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

#### **10 LIP STICK MARKETING MODEL ANALYSIS**

- 10.1 Lip Stick Regional Marketing Model Analysis
- 10.2 Lip Stick International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Lip Stick by Regions
- 10.4 Lip Stick Supply Chain Analysis

#### 11 CONSUMERS ANALYSIS OF LIP STICK

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

#### 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF LIP STICK

- 12.1 New Project SWOT Analysis of Lip Stick
- 12.2 New Project Investment Feasibility Analysis of Lip Stick

#### 13 CONCLUSION OF THE GLOBAL LIP STICK MARKET PROFESSIONAL SURVEY REPORT 2016



#### I would like to order

Product name: Global Lip Stick Market Professional Survey Report 2016 Product link: <u>https://marketpublishers.com/r/GC0F2810328EN.html</u>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GC0F2810328EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970