

# **Global Linoleum Sales Market Report 2016**

https://marketpublishers.com/r/GDCC031DC85EN.html

Date: December 2016

Pages: 103

Price: US\$ 4,000.00 (Single User License)

ID: GDCC031DC85EN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Linoleum

Revenue, means the sales value of Linoleum

This report studies sales (consumption) of Linoleum in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

AFI Licensing LLC

Forbo Flooring Systems

Mannington Mills, Inc.

Ecore International

Kraus Flooring

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Linoleum in these regions, from 2011 to 2021 (forecast), like

**United States** 

China



Europe	
Japan	
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into	d
Sheet	
Tile	
Floating Tiles	
Split by applications, this report focuses on sales, market share and growth rate of cinoleum in each application, can be divided into  Application 1  Application 2  Application 3	



# **Contents**

Global Linoleum Sales Market Report 2016

#### 1 LINOLEUM OVERVIEW

- 1.1 Product Overview and Scope of Linoleum
- 1.2 Classification of Linoleum
  - 1.2.1 Sheet
  - 1.2.2 Tile
  - 1.2.3 Floating Tiles
- 1.3 Application of Linoleum
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Linoleum Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Linoleum (2011-2021)
  - 1.5.1 Global Linoleum Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Linoleum Revenue and Growth Rate (2011-2021)

# 2 GLOBAL LINOLEUM COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Linoleum Market Competition by Manufacturers
- 2.1.1 Global Linoleum Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Linoleum Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Linoleum (Volume and Value) by Type
  - 2.2.1 Global Linoleum Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Linoleum Revenue and Market Share by Type (2011-2016)
- 2.3 Global Linoleum (Volume and Value) by Regions
  - 2.3.1 Global Linoleum Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Linoleum Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Linoleum (Volume) by Application

# 3 UNITED STATES LINOLEUM (VOLUME, VALUE AND SALES PRICE)



- 3.1 United States Linoleum Sales and Value (2011-2016)
- 3.1.1 United States Linoleum Sales and Growth Rate (2011-2016)
- 3.1.2 United States Linoleum Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Linoleum Sales Price Trend (2011-2016)
- 3.2 United States Linoleum Sales and Market Share by Manufacturers
- 3.3 United States Linoleum Sales and Market Share by Type
- 3.4 United States Linoleum Sales and Market Share by Application

# 4 CHINA LINOLEUM (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Linoleum Sales and Value (2011-2016)
- 4.1.1 China Linoleum Sales and Growth Rate (2011-2016)
- 4.1.2 China Linoleum Revenue and Growth Rate (2011-2016)
- 4.1.3 China Linoleum Sales Price Trend (2011-2016)
- 4.2 China Linoleum Sales and Market Share by Manufacturers
- 4.3 China Linoleum Sales and Market Share by Type
- 4.4 China Linoleum Sales and Market Share by Application

# 5 EUROPE LINOLEUM (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Linoleum Sales and Value (2011-2016)
  - 5.1.1 Europe Linoleum Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Linoleum Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Linoleum Sales Price Trend (2011-2016)
- 5.2 Europe Linoleum Sales and Market Share by Manufacturers
- 5.3 Europe Linoleum Sales and Market Share by Type
- 5.4 Europe Linoleum Sales and Market Share by Application

### 6 JAPAN LINOLEUM (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Linoleum Sales and Value (2011-2016)
  - 6.1.1 Japan Linoleum Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Linoleum Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Linoleum Sales Price Trend (2011-2016)
- 6.2 Japan Linoleum Sales and Market Share by Manufacturers
- 6.3 Japan Linoleum Sales and Market Share by Type
- 6.4 Japan Linoleum Sales and Market Share by Application



#### 7 GLOBAL LINOLEUM MANUFACTURERS ANALYSIS

- 7.1 AFI Licensing LLC
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Linoleum Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 AFI Licensing LLC Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Forbo Flooring Systems
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 103 Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Forbo Flooring Systems Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Mannington Mills, Inc.
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 122 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Mannington Mills, Inc. Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Ecore International
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Dec Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Ecore International Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Kraus Flooring
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II



- 7.5.3 Kraus Flooring Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview

#### **8 LINOLEUM MAUFACTURING COST ANALYSIS**

- 8.1 Linoleum Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Linoleum

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Linoleum Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Linoleum Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry



- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL LINOLEUM MARKET FORECAST (2016-2021)

- 12.1 Global Linoleum Sales, Revenue Forecast (2016-2021)
- 12.2 Global Linoleum Sales Forecast by Regions (2016-2021)
- 12.3 Global Linoleum Sales Forecast by Type (2016-2021)
- 12.4 Global Linoleum Sales Forecast by Application (2016-2021)

#### 13 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Linoleum

Table Classification of Linoleum

Figure Global Sales Market Share of Linoleum by Type in 2015

Figure Sheet Picture

Figure Tile Picture

Figure Floating Tiles Picture

Table Applications of Linoleum

Figure Global Sales Market Share of Linoleum by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Linoleum Revenue and Growth Rate (2011-2021)

Figure China Linoleum Revenue and Growth Rate (2011-2021)

Figure Europe Linoleum Revenue and Growth Rate (2011-2021)

Figure Japan Linoleum Revenue and Growth Rate (2011-2021)

Figure Global Linoleum Sales and Growth Rate (2011-2021)

Figure Global Linoleum Revenue and Growth Rate (2011-2021)

Table Global Linoleum Sales of Key Manufacturers (2011-2016)

Table Global Linoleum Sales Share by Manufacturers (2011-2016)

Figure 2015 Linoleum Sales Share by Manufacturers

Figure 2016 Linoleum Sales Share by Manufacturers

Table Global Linoleum Revenue by Manufacturers (2011-2016)

Table Global Linoleum Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Linoleum Revenue Share by Manufacturers

Table 2016 Global Linoleum Revenue Share by Manufacturers

Table Global Linoleum Sales and Market Share by Type (2011-2016)

Table Global Linoleum Sales Share by Type (2011-2016)

Figure Sales Market Share of Linoleum by Type (2011-2016)

Figure Global Linoleum Sales Growth Rate by Type (2011-2016)

Table Global Linoleum Revenue and Market Share by Type (2011-2016)

Table Global Linoleum Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Linoleum by Type (2011-2016)

Figure Global Linoleum Revenue Growth Rate by Type (2011-2016)

Table Global Linoleum Sales and Market Share by Regions (2011-2016)

Table Global Linoleum Sales Share by Regions (2011-2016)

Figure Sales Market Share of Linoleum by Regions (2011-2016)



Figure Global Linoleum Sales Growth Rate by Regions (2011-2016)

Table Global Linoleum Revenue and Market Share by Regions (2011-2016)

Table Global Linoleum Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Linoleum by Regions (2011-2016)

Figure Global Linoleum Revenue Growth Rate by Regions (2011-2016)

Table Global Linoleum Sales and Market Share by Application (2011-2016)

Table Global Linoleum Sales Share by Application (2011-2016)

Figure Sales Market Share of Linoleum by Application (2011-2016)

Figure Global Linoleum Sales Growth Rate by Application (2011-2016)

Figure United States Linoleum Sales and Growth Rate (2011-2016)

Figure United States Linoleum Revenue and Growth Rate (2011-2016)

Figure United States Linoleum Sales Price Trend (2011-2016)

Table United States Linoleum Sales by Manufacturers (2011-2016)

Table United States Linoleum Market Share by Manufacturers (2011-2016)

Table United States Linoleum Sales by Type (2011-2016)

Table United States Linoleum Market Share by Type (2011-2016)

Table United States Linoleum Sales by Application (2011-2016)

Table United States Linoleum Market Share by Application (2011-2016)

Figure China Linoleum Sales and Growth Rate (2011-2016)

Figure China Linoleum Revenue and Growth Rate (2011-2016)

Figure China Linoleum Sales Price Trend (2011-2016)

Table China Linoleum Sales by Manufacturers (2011-2016)

Table China Linoleum Market Share by Manufacturers (2011-2016)

Table China Linoleum Sales by Type (2011-2016)

Table China Linoleum Market Share by Type (2011-2016)

Table China Linoleum Sales by Application (2011-2016)

Table China Linoleum Market Share by Application (2011-2016)

Figure Europe Linoleum Sales and Growth Rate (2011-2016)

Figure Europe Linoleum Revenue and Growth Rate (2011-2016)

Figure Europe Linoleum Sales Price Trend (2011-2016)

Table Europe Linoleum Sales by Manufacturers (2011-2016)

Table Europe Linoleum Market Share by Manufacturers (2011-2016)

Table Europe Linoleum Sales by Type (2011-2016)

Table Europe Linoleum Market Share by Type (2011-2016)

Table Europe Linoleum Sales by Application (2011-2016)

Table Europe Linoleum Market Share by Application (2011-2016)

Figure Japan Linoleum Sales and Growth Rate (2011-2016)

Figure Japan Linoleum Revenue and Growth Rate (2011-2016)

Figure Japan Linoleum Sales Price Trend (2011-2016)



Table Japan Linoleum Sales by Manufacturers (2011-2016)

Table Japan Linoleum Market Share by Manufacturers (2011-2016)

Table Japan Linoleum Sales by Type (2011-2016)

Table Japan Linoleum Market Share by Type (2011-2016)

Table Japan Linoleum Sales by Application (2011-2016)

Table Japan Linoleum Market Share by Application (2011-2016)

Table AFI Licensing LLC Basic Information List

Table AFI Licensing LLC Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AFI Licensing LLC Linoleum Global Market Share (2011-2016)

Table Forbo Flooring Systems Basic Information List

Table Forbo Flooring Systems Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Forbo Flooring Systems Linoleum Global Market Share (2011-2016)

Table Mannington Mills, Inc. Basic Information List

Table Mannington Mills, Inc. Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mannington Mills, Inc. Linoleum Global Market Share (2011-2016)

Table Ecore International Basic Information List

Table Ecore International Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ecore International Linoleum Global Market Share (2011-2016)

Table Kraus Flooring Basic Information List

Table Kraus Flooring Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Kraus Flooring Linoleum Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Linoleum

Figure Manufacturing Process Analysis of Linoleum

Figure Linoleum Industrial Chain Analysis

Table Raw Materials Sources of Linoleum Major Manufacturers in 2015

Table Major Buyers of Linoleum

Table Distributors/Traders List

Figure Global Linoleum Sales and Growth Rate Forecast (2016-2021)

Figure Global Linoleum Revenue and Growth Rate Forecast (2016-2021)

Table Global Linoleum Sales Forecast by Regions (2016-2021)

Table Global Linoleum Sales Forecast by Type (2016-2021)

Table Global Linoleum Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Linoleum Sales Market Report 2016

Product link: <a href="https://marketpublishers.com/r/GDCC031DC85EN.html">https://marketpublishers.com/r/GDCC031DC85EN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GDCC031DC85EN.html">https://marketpublishers.com/r/GDCC031DC85EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970