

# Global Lighting Equipment Sales Market Report 2016

<https://marketpublishers.com/r/GA4DA7B97C6EN.html>

Date: November 2016

Pages: 100

Price: US\$ 4,000.00 (Single User License)

ID: GA4DA7B97C6EN

## Abstracts

### Notes:

Sales, means the sales volume of Lighting Equipment

Revenue, means the sales value of Lighting Equipment

This report studies sales (consumption) of Lighting Equipment in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

PHILIPS

COOPER

OSRAM

GE Lighting

Warom Technology

Senben

Tormin

Ocean King Lighting

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Lighting Equipment in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Lighting Equipment in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Lighting Equipment Sales Market Report 2016

## **1 LIGHTING EQUIPMENT OVERVIEW**

- 1.1 Product Overview and Scope of Lighting Equipment
- 1.2 Classification of Lighting Equipment
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Lighting Equipment
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Lighting Equipment Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Lighting Equipment (2011-2021)
  - 1.5.1 Global Lighting Equipment Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Lighting Equipment Revenue and Growth Rate (2011-2021)

## **2 GLOBAL LIGHTING EQUIPMENT COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Lighting Equipment Market Competition by Manufacturers
  - 2.1.1 Global Lighting Equipment Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Lighting Equipment Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Lighting Equipment (Volume and Value) by Type
  - 2.2.1 Global Lighting Equipment Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Lighting Equipment Revenue and Market Share by Type (2011-2016)
- 2.3 Global Lighting Equipment (Volume and Value) by Regions
  - 2.3.1 Global Lighting Equipment Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Lighting Equipment Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Lighting Equipment (Volume) by Application

### **3 UNITED STATES LIGHTING EQUIPMENT (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Lighting Equipment Sales and Value (2011-2016)
  - 3.1.1 United States Lighting Equipment Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Lighting Equipment Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Lighting Equipment Sales Price Trend (2011-2016)
- 3.2 United States Lighting Equipment Sales and Market Share by Manufacturers
- 3.3 United States Lighting Equipment Sales and Market Share by Type
- 3.4 United States Lighting Equipment Sales and Market Share by Application

### **4 CHINA LIGHTING EQUIPMENT (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Lighting Equipment Sales and Value (2011-2016)
  - 4.1.1 China Lighting Equipment Sales and Growth Rate (2011-2016)
  - 4.1.2 China Lighting Equipment Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Lighting Equipment Sales Price Trend (2011-2016)
- 4.2 China Lighting Equipment Sales and Market Share by Manufacturers
- 4.3 China Lighting Equipment Sales and Market Share by Type
- 4.4 China Lighting Equipment Sales and Market Share by Application

### **5 EUROPE LIGHTING EQUIPMENT (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Lighting Equipment Sales and Value (2011-2016)
  - 5.1.1 Europe Lighting Equipment Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Lighting Equipment Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Lighting Equipment Sales Price Trend (2011-2016)
- 5.2 Europe Lighting Equipment Sales and Market Share by Manufacturers
- 5.3 Europe Lighting Equipment Sales and Market Share by Type
- 5.4 Europe Lighting Equipment Sales and Market Share by Application

### **6 JAPAN LIGHTING EQUIPMENT (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Lighting Equipment Sales and Value (2011-2016)
  - 6.1.1 Japan Lighting Equipment Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Lighting Equipment Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Lighting Equipment Sales Price Trend (2011-2016)
- 6.2 Japan Lighting Equipment Sales and Market Share by Manufacturers
- 6.3 Japan Lighting Equipment Sales and Market Share by Type
- 6.4 Japan Lighting Equipment Sales and Market Share by Application

## **7 GLOBAL LIGHTING EQUIPMENT MANUFACTURERS ANALYSIS**

### **7.1 PHILIPS**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Lighting Equipment Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 PHILIPS Lighting Equipment Sales, Revenue, Price and Gross Margin  
(2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 COOPER**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 100 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 COOPER Lighting Equipment Sales, Revenue, Price and Gross Margin  
(2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 OSRAM**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 125 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 OSRAM Lighting Equipment Sales, Revenue, Price and Gross Margin  
(2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 GE Lighting**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 GE Lighting Lighting Equipment Sales, Revenue, Price and Gross Margin  
(2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 Warom Technology**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

#### 7.5.2.2 Type II

7.5.3 Warom Technology Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

### 7.6 Senben

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Senben Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

### 7.7 Tormin

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Machinery & Equipment Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Tormin Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

### 7.8 Ocean King Lighting

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Ocean King Lighting Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

## **8 LIGHTING EQUIPMENT MAUFACTURING COST ANALYSIS**

### 8.1 Lighting Equipment Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

### 8.2.3 Manufacturing Process Analysis of Lighting Equipment

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Lighting Equipment Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Lighting Equipment Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL LIGHTING EQUIPMENT MARKET FORECAST (2016-2021)**

### 12.1 Global Lighting Equipment Sales, Revenue Forecast (2016-2021)

### 12.2 Global Lighting Equipment Sales Forecast by Regions (2016-2021)

### 12.3 Global Lighting Equipment Sales Forecast by Type (2016-2021)

### 12.4 Global Lighting Equipment Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

### Author List

Disclosure Section  
Research Methodology  
Data Source  
China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Lighting Equipment  
Table Classification of Lighting Equipment  
Figure Global Sales Market Share of Lighting Equipment by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Lighting Equipment  
Figure Global Sales Market Share of Lighting Equipment by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure United States Lighting Equipment Revenue and Growth Rate (2011-2021)  
Figure China Lighting Equipment Revenue and Growth Rate (2011-2021)  
Figure Europe Lighting Equipment Revenue and Growth Rate (2011-2021)  
Figure Japan Lighting Equipment Revenue and Growth Rate (2011-2021)  
Figure Global Lighting Equipment Sales and Growth Rate (2011-2021)  
Figure Global Lighting Equipment Revenue and Growth Rate (2011-2021)  
Table Global Lighting Equipment Sales of Key Manufacturers (2011-2016)  
Table Global Lighting Equipment Sales Share by Manufacturers (2011-2016)  
Figure 2015 Lighting Equipment Sales Share by Manufacturers  
Figure 2016 Lighting Equipment Sales Share by Manufacturers  
Table Global Lighting Equipment Revenue by Manufacturers (2011-2016)  
Table Global Lighting Equipment Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Lighting Equipment Revenue Share by Manufacturers  
Table 2016 Global Lighting Equipment Revenue Share by Manufacturers  
Table Global Lighting Equipment Sales and Market Share by Type (2011-2016)  
Table Global Lighting Equipment Sales Share by Type (2011-2016)  
Figure Sales Market Share of Lighting Equipment by Type (2011-2016)  
Figure Global Lighting Equipment Sales Growth Rate by Type (2011-2016)  
Table Global Lighting Equipment Revenue and Market Share by Type (2011-2016)  
Table Global Lighting Equipment Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Lighting Equipment by Type (2011-2016)  
Figure Global Lighting Equipment Revenue Growth Rate by Type (2011-2016)  
Table Global Lighting Equipment Sales and Market Share by Regions (2011-2016)  
Table Global Lighting Equipment Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Lighting Equipment by Regions (2011-2016)  
Figure Global Lighting Equipment Sales Growth Rate by Regions (2011-2016)

Table Global Lighting Equipment Revenue and Market Share by Regions (2011-2016)  
Table Global Lighting Equipment Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Lighting Equipment by Regions (2011-2016)  
Figure Global Lighting Equipment Revenue Growth Rate by Regions (2011-2016)  
Table Global Lighting Equipment Sales and Market Share by Application (2011-2016)  
Table Global Lighting Equipment Sales Share by Application (2011-2016)  
Figure Sales Market Share of Lighting Equipment by Application (2011-2016)  
Figure Global Lighting Equipment Sales Growth Rate by Application (2011-2016)  
Figure United States Lighting Equipment Sales and Growth Rate (2011-2016)  
Figure United States Lighting Equipment Revenue and Growth Rate (2011-2016)  
Figure United States Lighting Equipment Sales Price Trend (2011-2016)  
Table United States Lighting Equipment Sales by Manufacturers (2011-2016)  
Table United States Lighting Equipment Market Share by Manufacturers (2011-2016)  
Table United States Lighting Equipment Sales by Type (2011-2016)  
Table United States Lighting Equipment Market Share by Type (2011-2016)  
Table United States Lighting Equipment Sales by Application (2011-2016)  
Table United States Lighting Equipment Market Share by Application (2011-2016)  
Figure China Lighting Equipment Sales and Growth Rate (2011-2016)  
Figure China Lighting Equipment Revenue and Growth Rate (2011-2016)  
Figure China Lighting Equipment Sales Price Trend (2011-2016)  
Table China Lighting Equipment Sales by Manufacturers (2011-2016)  
Table China Lighting Equipment Market Share by Manufacturers (2011-2016)  
Table China Lighting Equipment Sales by Type (2011-2016)  
Table China Lighting Equipment Market Share by Type (2011-2016)  
Table China Lighting Equipment Sales by Application (2011-2016)  
Table China Lighting Equipment Market Share by Application (2011-2016)  
Figure Europe Lighting Equipment Sales and Growth Rate (2011-2016)  
Figure Europe Lighting Equipment Revenue and Growth Rate (2011-2016)  
Figure Europe Lighting Equipment Sales Price Trend (2011-2016)  
Table Europe Lighting Equipment Sales by Manufacturers (2011-2016)  
Table Europe Lighting Equipment Market Share by Manufacturers (2011-2016)  
Table Europe Lighting Equipment Sales by Type (2011-2016)  
Table Europe Lighting Equipment Market Share by Type (2011-2016)  
Table Europe Lighting Equipment Sales by Application (2011-2016)  
Table Europe Lighting Equipment Market Share by Application (2011-2016)  
Figure Japan Lighting Equipment Sales and Growth Rate (2011-2016)  
Figure Japan Lighting Equipment Revenue and Growth Rate (2011-2016)  
Figure Japan Lighting Equipment Sales Price Trend (2011-2016)  
Table Japan Lighting Equipment Sales by Manufacturers (2011-2016)

Table Japan Lighting Equipment Market Share by Manufacturers (2011-2016)	
Table Japan Lighting Equipment Sales by Type (2011-2016)	
Table Japan Lighting Equipment Market Share by Type (2011-2016)	
Table Japan Lighting Equipment Sales by Application (2011-2016)	
Table Japan Lighting Equipment Market Share by Application (2011-2016)	
Table PHILIPS Basic Information List	
Table PHILIPS Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)	
Figure PHILIPS Lighting Equipment Global Market Share (2011-2016)	
Table COOPER Basic Information List	
Table COOPER Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)	
Figure COOPER Lighting Equipment Global Market Share (2011-2016)	
Table OSRAM Basic Information List	
Table OSRAM Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)	
Figure OSRAM Lighting Equipment Global Market Share (2011-2016)	
Table GE Lighting Basic Information List	
Table GE Lighting Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)	
Figure GE Lighting Lighting Equipment Global Market Share (2011-2016)	
Table Warom Technology Basic Information List	
Table Warom Technology Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)	
Figure Warom Technology Lighting Equipment Global Market Share (2011-2016)	
Table Senben Basic Information List	
Table Senben Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)	
Figure Senben Lighting Equipment Global Market Share (2011-2016)	
Table Tormin Basic Information List	
Table Tormin Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)	
Figure Tormin Lighting Equipment Global Market Share (2011-2016)	
Table Ocean King Lighting Basic Information List	
Table Ocean King Lighting Lighting Equipment Sales, Revenue, Price and Gross Margin (2011-2016)	
Figure Ocean King Lighting Lighting Equipment Global Market Share (2011-2016)	
Table Production Base and Market Concentration Rate of Raw Material	
Figure Price Trend of Key Raw Materials	
Table Key Suppliers of Raw Materials	

Figure Manufacturing Cost Structure of Lighting Equipment  
Figure Manufacturing Process Analysis of Lighting Equipment  
Figure Lighting Equipment Industrial Chain Analysis  
Table Raw Materials Sources of Lighting Equipment Major Manufacturers in 2015  
Table Major Buyers of Lighting Equipment  
Table Distributors/Traders List  
Figure Global Lighting Equipment Sales and Growth Rate Forecast (2016-2021)  
Figure Global Lighting Equipment Revenue and Growth Rate Forecast (2016-2021)  
Table Global Lighting Equipment Sales Forecast by Regions (2016-2021)  
Table Global Lighting Equipment Sales Forecast by Type (2016-2021)  
Table Global Lighting Equipment Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Lighting Equipment Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GA4DA7B97C6EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA4DA7B97C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970