

# Global Life Vests Sales Market Report 2016

<https://marketpublishers.com/r/G7AFF0335DAEN.html>

Date: December 2016

Pages: 117

Price: US\$ 4,000.00 (Single User License)

ID: G7AFF0335DAEN

## Abstracts

### Notes:

Sales, means the sales volume of Life Vests

Revenue, means the sales value of Life Vests

This report studies sales (consumption) of Life Vests in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Mustang Survival

Stearns

Kent Sporting Goods

FIRST WATCH

MTI Adventurewear

Full Throttle

Whitmor

Stohlquist

Onyx Nite

Kent

O'Neill Wetsuits

Onyx Outdoor

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Life Vests in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Life Vests in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Life Vests Sales Market Report 2016

## **1 LIFE VESTS OVERVIEW**

- 1.1 Product Overview and Scope of Life Vests
- 1.2 Classification of Life Vests
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Life Vests
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Life Vests Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Life Vests (2011-2021)
  - 1.5.1 Global Life Vests Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Life Vests Revenue and Growth Rate (2011-2021)

## **2 GLOBAL LIFE VESTS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Life Vests Market Competition by Manufacturers
  - 2.1.1 Global Life Vests Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Life Vests Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Life Vests (Volume and Value) by Type
  - 2.2.1 Global Life Vests Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Life Vests Revenue and Market Share by Type (2011-2016)
- 2.3 Global Life Vests (Volume and Value) by Regions
  - 2.3.1 Global Life Vests Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Life Vests Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Life Vests (Volume) by Application

## **3 UNITED STATES LIFE VESTS (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Life Vests Sales and Value (2011-2016)
  - 3.1.1 United States Life Vests Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Life Vests Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Life Vests Sales Price Trend (2011-2016)
- 3.2 United States Life Vests Sales and Market Share by Manufacturers
- 3.3 United States Life Vests Sales and Market Share by Type
- 3.4 United States Life Vests Sales and Market Share by Application

#### **4 CHINA LIFE VESTS (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Life Vests Sales and Value (2011-2016)
  - 4.1.1 China Life Vests Sales and Growth Rate (2011-2016)
  - 4.1.2 China Life Vests Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Life Vests Sales Price Trend (2011-2016)
- 4.2 China Life Vests Sales and Market Share by Manufacturers
- 4.3 China Life Vests Sales and Market Share by Type
- 4.4 China Life Vests Sales and Market Share by Application

#### **5 EUROPE LIFE VESTS (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Life Vests Sales and Value (2011-2016)
  - 5.1.1 Europe Life Vests Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Life Vests Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Life Vests Sales Price Trend (2011-2016)
- 5.2 Europe Life Vests Sales and Market Share by Manufacturers
- 5.3 Europe Life Vests Sales and Market Share by Type
- 5.4 Europe Life Vests Sales and Market Share by Application

#### **6 JAPAN LIFE VESTS (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Life Vests Sales and Value (2011-2016)
  - 6.1.1 Japan Life Vests Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Life Vests Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Life Vests Sales Price Trend (2011-2016)
- 6.2 Japan Life Vests Sales and Market Share by Manufacturers
- 6.3 Japan Life Vests Sales and Market Share by Type
- 6.4 Japan Life Vests Sales and Market Share by Application

## **7 GLOBAL LIFE VESTS MANUFACTURERS ANALYSIS**

### **7.1 Mustang Survival**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Life Vests Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Mustang Survival Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 Stearns**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 117 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Stearns Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 Kent Sporting Goods**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 134 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Kent Sporting Goods Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 FIRST WATCH**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Dec Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 FIRST WATCH Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 MTI Adventurewear**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 MTI Adventurewear Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)

- 7.5.4 Main Business/Business Overview
- 7.6 Full Throttle
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Full Throttle Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Whitmor
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Consumer Goods Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Whitmor Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Stohlquist
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Stohlquist Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Onyx Nite
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Onyx Nite Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Kent
  - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.10.2 Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Kent Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 O'Neill Wetsuits
- 7.12 Onyx Outdoor

## **8 LIFE VESTS MAUFACTURING COST ANALYSIS**

- 8.1 Life Vests Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Life Vests

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Life Vests Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Life Vests Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL LIFE VESTS MARKET FORECAST (2016-2021)**

12.1 Global Life Vests Sales, Revenue Forecast (2016-2021)

12.2 Global Life Vests Sales Forecast by Regions (2016-2021)

12.3 Global Life Vests Sales Forecast by Type (2016-2021)

12.4 Global Life Vests Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Life Vests

Table Classification of Life Vests

Figure Global Sales Market Share of Life Vests by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Life Vests

Figure Global Sales Market Share of Life Vests by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Life Vests Revenue and Growth Rate (2011-2021)

Figure China Life Vests Revenue and Growth Rate (2011-2021)

Figure Europe Life Vests Revenue and Growth Rate (2011-2021)

Figure Japan Life Vests Revenue and Growth Rate (2011-2021)

Figure Global Life Vests Sales and Growth Rate (2011-2021)

Figure Global Life Vests Revenue and Growth Rate (2011-2021)

Table Global Life Vests Sales of Key Manufacturers (2011-2016)

Table Global Life Vests Sales Share by Manufacturers (2011-2016)

Figure 2015 Life Vests Sales Share by Manufacturers

Figure 2016 Life Vests Sales Share by Manufacturers

Table Global Life Vests Revenue by Manufacturers (2011-2016)

Table Global Life Vests Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Life Vests Revenue Share by Manufacturers

Table 2016 Global Life Vests Revenue Share by Manufacturers

Table Global Life Vests Sales and Market Share by Type (2011-2016)

Table Global Life Vests Sales Share by Type (2011-2016)

Figure Sales Market Share of Life Vests by Type (2011-2016)

Figure Global Life Vests Sales Growth Rate by Type (2011-2016)

Table Global Life Vests Revenue and Market Share by Type (2011-2016)

Table Global Life Vests Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Life Vests by Type (2011-2016)

Figure Global Life Vests Revenue Growth Rate by Type (2011-2016)

Table Global Life Vests Sales and Market Share by Regions (2011-2016)

Table Global Life Vests Sales Share by Regions (2011-2016)

Figure Sales Market Share of Life Vests by Regions (2011-2016)

Figure Global Life Vests Sales Growth Rate by Regions (2011-2016)

Table Global Life Vests Revenue and Market Share by Regions (2011-2016)  
Table Global Life Vests Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Life Vests by Regions (2011-2016)  
Figure Global Life Vests Revenue Growth Rate by Regions (2011-2016)  
Table Global Life Vests Sales and Market Share by Application (2011-2016)  
Table Global Life Vests Sales Share by Application (2011-2016)  
Figure Sales Market Share of Life Vests by Application (2011-2016)  
Figure Global Life Vests Sales Growth Rate by Application (2011-2016)  
Figure United States Life Vests Sales and Growth Rate (2011-2016)  
Figure United States Life Vests Revenue and Growth Rate (2011-2016)  
Figure United States Life Vests Sales Price Trend (2011-2016)  
Table United States Life Vests Sales by Manufacturers (2011-2016)  
Table United States Life Vests Market Share by Manufacturers (2011-2016)  
Table United States Life Vests Sales by Type (2011-2016)  
Table United States Life Vests Market Share by Type (2011-2016)  
Table United States Life Vests Sales by Application (2011-2016)  
Table United States Life Vests Market Share by Application (2011-2016)  
Figure China Life Vests Sales and Growth Rate (2011-2016)  
Figure China Life Vests Revenue and Growth Rate (2011-2016)  
Figure China Life Vests Sales Price Trend (2011-2016)  
Table China Life Vests Sales by Manufacturers (2011-2016)  
Table China Life Vests Market Share by Manufacturers (2011-2016)  
Table China Life Vests Sales by Type (2011-2016)  
Table China Life Vests Market Share by Type (2011-2016)  
Table China Life Vests Sales by Application (2011-2016)  
Table China Life Vests Market Share by Application (2011-2016)  
Figure Europe Life Vests Sales and Growth Rate (2011-2016)  
Figure Europe Life Vests Revenue and Growth Rate (2011-2016)  
Figure Europe Life Vests Sales Price Trend (2011-2016)  
Table Europe Life Vests Sales by Manufacturers (2011-2016)  
Table Europe Life Vests Market Share by Manufacturers (2011-2016)  
Table Europe Life Vests Sales by Type (2011-2016)  
Table Europe Life Vests Market Share by Type (2011-2016)  
Table Europe Life Vests Sales by Application (2011-2016)  
Table Europe Life Vests Market Share by Application (2011-2016)  
Figure Japan Life Vests Sales and Growth Rate (2011-2016)  
Figure Japan Life Vests Revenue and Growth Rate (2011-2016)  
Figure Japan Life Vests Sales Price Trend (2011-2016)  
Table Japan Life Vests Sales by Manufacturers (2011-2016)

Table Japan Life Vests Market Share by Manufacturers (2011-2016)  
Table Japan Life Vests Sales by Type (2011-2016)  
Table Japan Life Vests Market Share by Type (2011-2016)  
Table Japan Life Vests Sales by Application (2011-2016)  
Table Japan Life Vests Market Share by Application (2011-2016)  
Table Mustang Survival Basic Information List  
Table Mustang Survival Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Mustang Survival Life Vests Global Market Share (2011-2016)  
Table Stearns Basic Information List  
Table Stearns Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Stearns Life Vests Global Market Share (2011-2016)  
Table Kent Sporting Goods Basic Information List  
Table Kent Sporting Goods Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Kent Sporting Goods Life Vests Global Market Share (2011-2016)  
Table FIRST WATCH Basic Information List  
Table FIRST WATCH Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure FIRST WATCH Life Vests Global Market Share (2011-2016)  
Table MTI Adventurewear Basic Information List  
Table MTI Adventurewear Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure MTI Adventurewear Life Vests Global Market Share (2011-2016)  
Table Full Throttle Basic Information List  
Table Full Throttle Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Full Throttle Life Vests Global Market Share (2011-2016)  
Table Whitmor Basic Information List  
Table Whitmor Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Whitmor Life Vests Global Market Share (2011-2016)  
Table Stohlquist Basic Information List  
Table Stohlquist Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Stohlquist Life Vests Global Market Share (2011-2016)  
Table Onyx Nite Basic Information List  
Table Onyx Nite Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Onyx Nite Life Vests Global Market Share (2011-2016)  
Table Kent Basic Information List  
Table Kent Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Kent Life Vests Global Market Share (2011-2016)  
Table O'Neill Wetsuits Basic Information List

Table O'Neill Wetsuits Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure O'Neill Wetsuits Life Vests Global Market Share (2011-2016)  
Table Onyx Outdoor Basic Information List  
Table Onyx Outdoor Life Vests Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Onyx Outdoor Life Vests Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Life Vests  
Figure Manufacturing Process Analysis of Life Vests  
Figure Life Vests Industrial Chain Analysis  
Table Raw Materials Sources of Life Vests Major Manufacturers in 2015  
Table Major Buyers of Life Vests  
Table Distributors/Traders List  
Figure Global Life Vests Sales and Growth Rate Forecast (2016-2021)  
Figure Global Life Vests Revenue and Growth Rate Forecast (2016-2021)  
Table Global Life Vests Sales Forecast by Regions (2016-2021)  
Table Global Life Vests Sales Forecast by Type (2016-2021)  
Table Global Life Vests Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Life Vests Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G7AFF0335DAEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7AFF0335DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970