

# Global Legal Marijuana Market Professional Survey Report 2018

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## Abstracts

This report studies the global Legal Marijuana market status and forecast, categorizes the global Legal Marijuana market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Marijuana is one of the most abused drugs in the world.

The commercial marijuana industry exists on a state-by-state basis, and all medical and recreational programs are technically in violation of federal drug laws. The U.S. Department of Justice issued some guidelines in recent years that helped the marijuana industry gain traction, but these are not legally binding and could theoretically be nullified at any time.

A medicinal cannabis product refers to a product which includes cannabis, and its chemical components (cannabinoids), that can be used for curing, or alleviating the symptoms of disease, ailment or injury. The two main cannabinoids that have been identified for therapeutic application are the psychoactive 9-tetrahydrocannabinol (THC) and non-psychoactive Cannabidiol (CBD).

The global average price of Legal Marijuana is in the decreasing trend, from 11.92 USD/g in 2012 to 7.5 USD/g in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of Legal Marijuana includes Classical Media & Salts, Serum-free Media

Stem Cell Media, and the proportion of Classical Media & Salts in 2016 is about 50.07%, and the proportion is in decreasing trend from 2012 to 2017.

Market competition is not intense. Medicine Man, Canopy Growth, Aphria, Aurora Cannabis Inc. and mCig Inc are the leaders of the industry, and they hold key

technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The global Legal Marijuana market is valued at 7970 million US\$ in 2017 and will reach 53200 million US\$ by the end of 2025, growing at a CAGR of 26.8% during 2018-2025.

The major manufacturers covered in this report

Medicine Man

Canopy Growth

Aphria

Aurora Cannabis Inc.

mCig Inc

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the

following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Indoor

Greenhouse

By Application, the market can be split into

Recreational

Medical

The study objectives of this report are:

To analyze and study the global Legal Marijuana capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Legal Marijuana manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Legal Marijuana are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Legal Marijuana Manufacturers

Legal Marijuana Distributors/Traders/Wholesalers

Legal Marijuana Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Legal Marijuana market, by end-use.

Detailed analysis and profiles of additional market players.

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