

# Global LED Display Market Insights, Forecast to 2026

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## Abstracts

A LED display, or light emitting diode display, is a flat panel display that uses an array of light-emitting diodes as the video display. An LED display panel can be either a small display or part of a larger display. They are typically used outdoors in store signs and billboards, and in recent years have also become commonly used in destination signs on public transport vehicles or even as part of transparent glass area.

In 2017, Asia-Pacific captured the first largest share of the LED display sales market with 49.96%, while North America ranked second with a sales market share with 27.15%, ahead of Europe and other regions.

Indoor display is the fastest growing market for LED display industry in 2017, and the market share is about 59 percent; outdoor display market is occupied 41 percent. Full color display has become the mainstream product of LED display gradually.

The LED display market has a widely application range, such as advertising industry and information display, especially sports arena area due to upsurge of The World Cup in recent years. New application areas come into being, which creates a good market space for the development of LED industry.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the LED Display 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the LED Display 4900 industry.

Based on our recent survey, we have several different scenarios about the LED Display 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 6282.8 million in 2019. The market size of LED Display 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global LED Display market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global LED Display market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global LED Display market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global LED Display market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global LED Display market has been provided based on region.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global LED Display market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global LED Display market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global LED Display market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global LED Display market.

The following manufacturers are covered in this report:

Liantronics

Leyard

Daktronics

Unilumin

Absen

Barco

Lighthouse

Yaham

Sansitech

Ledman

LightKing

Mitsubishi Electric

Lopu

AOTO

Handson

Mary

QSTech

Suncen

Teeho

Szretop

#### LED Display Breakdown Data by Type

Indoor LED Display

Outdoor LED Display

#### LED Display Breakdown Data by Application

Advertising Media

Information Display

Sports Arena

Stage Performance

Traffic & Security

Others

## Contents

### 1 STUDY COVERAGE

- 1.1 LED Display Product Introduction
- 1.2 Key Market Segments in This Study
- 1.3 Key Manufacturers Covered: Ranking of Global Top LED Display Manufacturers by Revenue in 2019
- 1.4 Market by Type
  - 1.4.1 Global LED Display Market Size Growth Rate by Type
  - 1.4.2 Indoor LED Display
  - 1.4.3 Outdoor LED Display
- 1.5 Market by Application
  - 1.5.1 Global LED Display Market Size Growth Rate by Application
  - 1.5.2 Advertising Media
  - 1.5.3 Information Display
  - 1.5.4 Sports Arena
  - 1.5.5 Stage Performance
  - 1.5.6 Traffic & Security
  - 1.5.7 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): LED Display Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the LED Display Industry
    - 1.6.1.1 LED Display Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and LED Display Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for LED Display Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global LED Display Market Size Estimates and Forecasts
  - 2.1.1 Global LED Display Revenue Estimates and Forecasts 2015-2026
  - 2.1.2 Global LED Display Production Capacity Estimates and Forecasts 2015-2026
  - 2.1.3 Global LED Display Production Estimates and Forecasts 2015-2026

- 2.2 Global LED Display Market Size by Producing Regions: 2015 VS 2020 VS 2026
- 2.3 Analysis of Competitive Landscape
  - 2.3.1 Manufacturers Market Concentration Ratio (CR5 and HHI)
  - 2.3.2 Global LED Display Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
  - 2.3.3 Global LED Display Manufacturers Geographical Distribution
- 2.4 Key Trends for LED Display Markets & Products
- 2.5 Primary Interviews with Key LED Display Players (Opinion Leaders)

### **3 MARKET SIZE BY MANUFACTURERS**

- 3.1 Global Top LED Display Manufacturers by Production Capacity
  - 3.1.1 Global Top LED Display Manufacturers by Production Capacity (2015-2020)
  - 3.1.2 Global Top LED Display Manufacturers by Production (2015-2020)
  - 3.1.3 Global Top LED Display Manufacturers Market Share by Production
- 3.2 Global Top LED Display Manufacturers by Revenue
  - 3.2.1 Global Top LED Display Manufacturers by Revenue (2015-2020)
  - 3.2.2 Global Top LED Display Manufacturers Market Share by Revenue (2015-2020)
  - 3.2.3 Global Top 10 and Top 5 Companies by LED Display Revenue in 2019
- 3.3 Global LED Display Price by Manufacturers
- 3.4 Mergers & Acquisitions, Expansion Plans

### **4 LED DISPLAY PRODUCTION BY REGIONS**

- 4.1 Global LED Display Historic Market Facts & Figures by Regions
  - 4.1.1 Global Top LED Display Regions by Production (2015-2020)
  - 4.1.2 Global Top LED Display Regions by Revenue (2015-2020)
- 4.2 North America
  - 4.2.1 North America LED Display Production (2015-2020)
  - 4.2.2 North America LED Display Revenue (2015-2020)
  - 4.2.3 Key Players in North America
  - 4.2.4 North America LED Display Import & Export (2015-2020)
- 4.3 Europe
  - 4.3.1 Europe LED Display Production (2015-2020)
  - 4.3.2 Europe LED Display Revenue (2015-2020)
  - 4.3.3 Key Players in Europe
  - 4.3.4 Europe LED Display Import & Export (2015-2020)
- 4.4 China
  - 4.4.1 China LED Display Production (2015-2020)
  - 4.4.2 China LED Display Revenue (2015-2020)

- 4.4.3 Key Players in China
- 4.4.4 China LED Display Import & Export (2015-2020)
- 4.5 Japan
  - 4.5.1 Japan LED Display Production (2015-2020)
  - 4.5.2 Japan LED Display Revenue (2015-2020)
  - 4.5.3 Key Players in Japan
  - 4.5.4 Japan LED Display Import & Export (2015-2020)
- 4.6 South Korea
  - 4.6.1 South Korea LED Display Production (2015-2020)
  - 4.6.2 South Korea LED Display Revenue (2015-2020)
  - 4.6.3 Key Players in South Korea
  - 4.6.4 South Korea LED Display Import & Export (2015-2020)

## **5 LED DISPLAY CONSUMPTION BY REGION**

- 5.1 Global Top LED Display Regions by Consumption
  - 5.1.1 Global Top LED Display Regions by Consumption (2015-2020)
  - 5.1.2 Global Top LED Display Regions Market Share by Consumption (2015-2020)
- 5.2 North America
  - 5.2.1 North America LED Display Consumption by Application
  - 5.2.2 North America LED Display Consumption by Countries
  - 5.2.3 U.S.
  - 5.2.4 Canada
- 5.3 Europe
  - 5.3.1 Europe LED Display Consumption by Application
  - 5.3.2 Europe LED Display Consumption by Countries
  - 5.3.3 Germany
  - 5.3.4 France
  - 5.3.5 U.K.
  - 5.3.6 Italy
  - 5.3.7 Russia
- 5.4 Asia Pacific
  - 5.4.1 Asia Pacific LED Display Consumption by Application
  - 5.4.2 Asia Pacific LED Display Consumption by Regions
  - 5.4.3 China
  - 5.4.4 Japan
  - 5.4.5 South Korea
  - 5.4.6 India
  - 5.4.7 Australia

- 5.4.8 Taiwan
- 5.4.9 Indonesia
- 5.4.10 Thailand
- 5.4.11 Malaysia
- 5.4.12 Philippines
- 5.4.13 Vietnam

## 5.5 Central & South America

- 5.5.1 Central & South America LED Display Consumption by Application
- 5.5.2 Central & South America LED Display Consumption by Country
- 5.5.3 Mexico
- 5.5.3 Brazil
- 5.5.3 Argentina

## 5.6 Middle East and Africa

- 5.6.1 Middle East and Africa LED Display Consumption by Application
- 5.6.2 Middle East and Africa LED Display Consumption by Countries
- 5.6.3 Turkey
- 5.6.4 Saudi Arabia
- 5.6.5 UAE

## **6 MARKET SIZE BY TYPE (2015-2026)**

### 6.1 Global LED Display Market Size by Type (2015-2020)

- 6.1.1 Global LED Display Production by Type (2015-2020)
- 6.1.2 Global LED Display Revenue by Type (2015-2020)
- 6.1.3 LED Display Price by Type (2015-2020)

### 6.2 Global LED Display Market Forecast by Type (2021-2026)

- 6.2.1 Global LED Display Production Forecast by Type (2021-2026)
- 6.2.2 Global LED Display Revenue Forecast by Type (2021-2026)
- 6.2.3 Global LED Display Price Forecast by Type (2021-2026)

### 6.3 Global LED Display Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

## **7 MARKET SIZE BY APPLICATION (2015-2026)**

### 7.2.1 Global LED Display Consumption Historic Breakdown by Application (2015-2020)

- 7.2.2 Global LED Display Consumption Forecast by Application (2021-2026)

## **8 CORPORATE PROFILES**



## 8.1 Liantronics

8.1.1 Liantronics Corporation Information

8.1.2 Liantronics Overview and Its Total Revenue

8.1.3 Liantronics Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.1.4 Liantronics Product Description

8.1.5 Liantronics Recent Development

## 8.2 Leyard

8.2.1 Leyard Corporation Information

8.2.2 Leyard Overview and Its Total Revenue

8.2.3 Leyard Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.2.4 Leyard Product Description

8.2.5 Leyard Recent Development

## 8.3 Daktronics

8.3.1 Daktronics Corporation Information

8.3.2 Daktronics Overview and Its Total Revenue

8.3.3 Daktronics Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.3.4 Daktronics Product Description

8.3.5 Daktronics Recent Development

## 8.4 Unilumin

8.4.1 Unilumin Corporation Information

8.4.2 Unilumin Overview and Its Total Revenue

8.4.3 Unilumin Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.4.4 Unilumin Product Description

8.4.5 Unilumin Recent Development

## 8.5 Absen

8.5.1 Absen Corporation Information

8.5.2 Absen Overview and Its Total Revenue

8.5.3 Absen Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.5.4 Absen Product Description

8.5.5 Absen Recent Development

## 8.6 Barco

8.6.1 Barco Corporation Information

8.6.2 Barco Overview and Its Total Revenue

8.6.3 Barco Production Capacity and Supply, Price, Revenue and Gross Margin  
(2015-2020)

8.6.4 Barco Product Description

8.6.5 Barco Recent Development

8.7 Lighthouse

8.7.1 Lighthouse Corporation Information

8.7.2 Lighthouse Overview and Its Total Revenue

8.7.3 Lighthouse Production Capacity and Supply, Price, Revenue and Gross Margin  
(2015-2020)

8.7.4 Lighthouse Product Description

8.7.5 Lighthouse Recent Development

8.8 Yaham

8.8.1 Yaham Corporation Information

8.8.2 Yaham Overview and Its Total Revenue

8.8.3 Yaham Production Capacity and Supply, Price, Revenue and Gross Margin  
(2015-2020)

8.8.4 Yaham Product Description

8.8.5 Yaham Recent Development

8.9 Sansitech

8.9.1 Sansitech Corporation Information

8.9.2 Sansitech Overview and Its Total Revenue

8.9.3 Sansitech Production Capacity and Supply, Price, Revenue and Gross Margin  
(2015-2020)

8.9.4 Sansitech Product Description

8.9.5 Sansitech Recent Development

8.10 Ledman

8.10.1 Ledman Corporation Information

8.10.2 Ledman Overview and Its Total Revenue

8.10.3 Ledman Production Capacity and Supply, Price, Revenue and Gross Margin  
(2015-2020)

8.10.4 Ledman Product Description

8.10.5 Ledman Recent Development

8.11 LightKing

8.11.1 LightKing Corporation Information

8.11.2 LightKing Overview and Its Total Revenue

8.11.3 LightKing Production Capacity and Supply, Price, Revenue and Gross Margin  
(2015-2020)

8.11.4 LightKing Product Description

8.11.5 LightKing Recent Development

## 8.12 Mitsubishi Electric

8.12.1 Mitsubishi Electric Corporation Information

8.12.2 Mitsubishi Electric Overview and Its Total Revenue

8.12.3 Mitsubishi Electric Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.12.4 Mitsubishi Electric Product Description

8.12.5 Mitsubishi Electric Recent Development

## 8.13 Lopu

8.13.1 Lopu Corporation Information

8.13.2 Lopu Overview and Its Total Revenue

8.13.3 Lopu Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.13.4 Lopu Product Description

8.13.5 Lopu Recent Development

## 8.14 AOTO

8.14.1 AOTO Corporation Information

8.14.2 AOTO Overview and Its Total Revenue

8.14.3 AOTO Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.14.4 AOTO Product Description

8.14.5 AOTO Recent Development

## 8.15 Handson

8.15.1 Handson Corporation Information

8.15.2 Handson Overview and Its Total Revenue

8.15.3 Handson Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.15.4 Handson Product Description

8.15.5 Handson Recent Development

## 8.16 Mary

8.16.1 Mary Corporation Information

8.16.2 Mary Overview and Its Total Revenue

8.16.3 Mary Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.16.4 Mary Product Description

8.16.5 Mary Recent Development

## 8.17 QSTech

8.17.1 QSTech Corporation Information

8.17.2 QSTech Overview and Its Total Revenue

8.17.3 QSTech Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.17.4 QSTech Product Description

8.17.5 QSTech Recent Development

8.18 Suncen

8.18.1 Suncen Corporation Information

8.18.2 Suncen Overview and Its Total Revenue

8.18.3 Suncen Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.18.4 Suncen Product Description

8.18.5 Suncen Recent Development

8.19 Teeho

8.19.1 Teeho Corporation Information

8.19.2 Teeho Overview and Its Total Revenue

8.19.3 Teeho Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.19.4 Teeho Product Description

8.19.5 Teeho Recent Development

8.20 Szretop

8.20.1 Szretop Corporation Information

8.20.2 Szretop Overview and Its Total Revenue

8.20.3 Szretop Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.20.4 Szretop Product Description

8.20.5 Szretop Recent Development

## **9 PRODUCTION FORECASTS BY REGIONS**

9.1 Global Top LED Display Regions Forecast by Revenue (2021-2026)

9.2 Global Top LED Display Regions Forecast by Production (2021-2026)

9.3 Key LED Display Production Regions Forecast

9.3.1 North America

9.3.2 Europe

9.3.3 China

9.3.4 Japan

9.3.5 South Korea

## **10 LED DISPLAY CONSUMPTION FORECAST BY REGION**

10.1 Global LED Display Consumption Forecast by Region (2021-2026)

- 10.2 North America LED Display Consumption Forecast by Region (2021-2026)
- 10.3 Europe LED Display Consumption Forecast by Region (2021-2026)
- 10.4 Asia Pacific LED Display Consumption Forecast by Region (2021-2026)
- 10.5 Latin America LED Display Consumption Forecast by Region (2021-2026)
- 10.6 Middle East and Africa LED Display Consumption Forecast by Region (2021-2026)

## **11 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 11.1 Value Chain Analysis
- 11.2 Sales Channels Analysis
  - 11.2.1 LED Display Sales Channels
  - 11.2.2 LED Display Distributors
- 11.3 LED Display Customers

## **12 MARKET OPPORTUNITIES & CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

- 12.1 Market Opportunities and Drivers
- 12.2 Market Challenges
- 12.3 Market Risks/Restraints
- 12.4 Porter's Five Forces Analysis

## **13 KEY FINDING IN THE GLOBAL LED DISPLAY STUDY**

## **14 APPENDIX**

- 14.1 Research Methodology
  - 14.1.1 Methodology/Research Approach
  - 14.1.2 Data Source
- 14.2 Author Details
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. LED Display Key Market Segments in This Study
- Table 2. Ranking of Global Top LED Display Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global LED Display Market Size Growth Rate by Type 2020-2026 (K sqm) (Million US\$)
- Table 4. Major Manufacturers of Indoor LED Display
- Table 5. Major Manufacturers of Outdoor LED Display
- Table 6. COVID-19 Impact Global Market: (Four LED Display Market Size Forecast Scenarios)
- Table 7. Opportunities and Trends for LED Display Players in the COVID-19 Landscape
- Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 9. Key Regions/Countries Measures against Covid-19 Impact
- Table 10. Proposal for LED Display Players to Combat Covid-19 Impact
- Table 11. Global LED Display Market Size Growth Rate by Application 2020-2026 (K sqm)
- Table 12. Global LED Display Market Size by Region in US\$ Million: 2015 VS 2020 VS 2026
- Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Global LED Display by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in LED Display as of 2019)
- Table 15. LED Display Manufacturing Base Distribution and Headquarters
- Table 16. Manufacturers LED Display Product Offered
- Table 17. Date of Manufacturers Enter into LED Display Market
- Table 18. Key Trends for LED Display Markets & Products
- Table 19. Main Points Interviewed from Key LED Display Players
- Table 20. Global LED Display Production Capacity by Manufacturers (2015-2020) (K sqm)
- Table 21. Global LED Display Production Share by Manufacturers (2015-2020)
- Table 22. LED Display Revenue by Manufacturers (2015-2020) (Million US\$)
- Table 23. LED Display Revenue Share by Manufacturers (2015-2020)
- Table 24. LED Display Price by Manufacturers 2015-2020 (USD/sqm)
- Table 25. Mergers & Acquisitions, Expansion Plans
- Table 26. Global LED Display Production by Regions (2015-2020) (K sqm)
- Table 27. Global LED Display Production Market Share by Regions (2015-2020)
- Table 28. Global LED Display Revenue by Regions (2015-2020) (US\$ Million)

- Table 29. Global LED Display Revenue Market Share by Regions (2015-2020)
- Table 30. Key LED Display Players in North America
- Table 31. Import & Export of LED Display in North America (K sqm)
- Table 32. Key LED Display Players in Europe
- Table 33. Import & Export of LED Display in Europe (K sqm)
- Table 34. Key LED Display Players in China
- Table 35. Import & Export of LED Display in China (K sqm)
- Table 36. Key LED Display Players in Japan
- Table 37. Import & Export of LED Display in Japan (K sqm)
- Table 38. Key LED Display Players in South Korea
- Table 39. Import & Export of LED Display in South Korea (K sqm)
- Table 40. Global LED Display Consumption by Regions (2015-2020) (K sqm)
- Table 41. Global LED Display Consumption Market Share by Regions (2015-2020)
- Table 42. North America LED Display Consumption by Application (2015-2020) (K sqm)
- Table 43. North America LED Display Consumption by Countries (2015-2020) (K sqm)
- Table 44. Europe LED Display Consumption by Application (2015-2020) (K sqm)
- Table 45. Europe LED Display Consumption by Countries (2015-2020) (K sqm)
- Table 46. Asia Pacific LED Display Consumption by Application (2015-2020) (K sqm)
- Table 47. Asia Pacific LED Display Consumption Market Share by Application (2015-2020) (K sqm)
- Table 48. Asia Pacific LED Display Consumption by Regions (2015-2020) (K sqm)
- Table 49. Latin America LED Display Consumption by Application (2015-2020) (K sqm)
- Table 50. Latin America LED Display Consumption by Countries (2015-2020) (K sqm)
- Table 51. Middle East and Africa LED Display Consumption by Application (2015-2020) (K sqm)
- Table 52. Middle East and Africa LED Display Consumption by Countries (2015-2020) (K sqm)
- Table 53. Global LED Display Production by Type (2015-2020) (K sqm)
- Table 54. Global LED Display Production Share by Type (2015-2020)
- Table 55. Global LED Display Revenue by Type (2015-2020) (Million US\$)
- Table 56. Global LED Display Revenue Share by Type (2015-2020)
- Table 57. LED Display Price by Type 2015-2020 (USD/sqm)
- Table 58. Global LED Display Consumption by Application (2015-2020) (K sqm)
- Table 59. Global LED Display Consumption by Application (2015-2020) (K sqm)
- Table 60. Global LED Display Consumption Share by Application (2015-2020)
- Table 61. Liantronics Corporation Information
- Table 62. Liantronics Description and Major Businesses
- Table 63. Liantronics LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)



- Table 64. Liantronics Product
- Table 65. Liantronics Recent Development
- Table 66. Leyard Corporation Information
- Table 67. Leyard Description and Major Businesses
- Table 68. Leyard LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 69. Leyard Product
- Table 70. Leyard Recent Development
- Table 71. Daktronics Corporation Information
- Table 72. Daktronics Description and Major Businesses
- Table 73. Daktronics LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 74. Daktronics Product
- Table 75. Daktronics Recent Development
- Table 76. Unilumin Corporation Information
- Table 77. Unilumin Description and Major Businesses
- Table 78. Unilumin LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 79. Unilumin Product
- Table 80. Unilumin Recent Development
- Table 81. Absen Corporation Information
- Table 82. Absen Description and Major Businesses
- Table 83. Absen LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 84. Absen Product
- Table 85. Absen Recent Development
- Table 86. Barco Corporation Information
- Table 87. Barco Description and Major Businesses
- Table 88. Barco LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 89. Barco Product
- Table 90. Barco Recent Development
- Table 91. Lighthouse Corporation Information
- Table 92. Lighthouse Description and Major Businesses
- Table 93. Lighthouse LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 94. Lighthouse Product
- Table 95. Lighthouse Recent Development
- Table 96. Yaham Corporation Information



Table 97. Yaham Description and Major Businesses

Table 98. Yaham LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 99. Yaham Product

Table 100. Yaham Recent Development

Table 101. Sansitech Corporation Information

Table 102. Sansitech Description and Major Businesses

Table 103. Sansitech LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 104. Sansitech Product

Table 105. Sansitech Recent Development

Table 106. Ledman Corporation Information

Table 107. Ledman Description and Major Businesses

Table 108. Ledman LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 109. Ledman Product

Table 110. Ledman Recent Development

Table 111. LightKing Corporation Information

Table 112. LightKing Description and Major Businesses

Table 113. LightKing LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 114. LightKing Product

Table 115. LightKing Recent Development

Table 116. Mitsubishi Electric Corporation Information

Table 117. Mitsubishi Electric Description and Major Businesses

Table 118. Mitsubishi Electric LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 119. Mitsubishi Electric Product

Table 120. Mitsubishi Electric Recent Development

Table 121. Lopu Corporation Information

Table 122. Lopu Description and Major Businesses

Table 123. Lopu LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 124. Lopu Product

Table 125. Lopu Recent Development

Table 126. AOTO Corporation Information

Table 127. AOTO Description and Major Businesses

Table 128. AOTO LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

- Table 129. AOTO Product
- Table 130. AOTO Recent Development
- Table 131. Handson Corporation Information
- Table 132. Handson Description and Major Businesses
- Table 133. Handson LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 134. Handson Product
- Table 135. Handson Recent Development
- Table 136. Mary Corporation Information
- Table 137. Mary Description and Major Businesses
- Table 138. Mary LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 139. Mary Product
- Table 140. Mary Recent Development
- Table 141. QSTech Corporation Information
- Table 142. QSTech Description and Major Businesses
- Table 143. QSTech LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 144. QSTech Product
- Table 145. QSTech Recent Development
- Table 146. Suncen Corporation Information
- Table 147. Suncen Description and Major Businesses
- Table 148. Suncen LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 149. Suncen Product
- Table 150. Suncen Recent Development
- Table 151. Teeho Corporation Information
- Table 152. Teeho Description and Major Businesses
- Table 153. Teeho LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 154. Teeho Product
- Table 155. Teeho Recent Development
- Table 156. Szretop Corporation Information
- Table 157. Szretop Description and Major Businesses
- Table 158. Szretop LED Display Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 159. Szretop Product
- Table 160. Szretop Recent Development
- Table 161. Global LED Display Revenue Forecast by Region (2021-2026) (Million US\$)

Table 162. Global LED Display Production Forecast by Regions (2021-2026) (K sqm)

Table 163. Global LED Display Production Forecast by Type (2021-2026) (K sqm)

Table 164. Global LED Display Revenue Forecast by Type (2021-2026) (Million US\$)

Table 165. North America LED Display Consumption Forecast by Regions (2021-2026) (K sqm)

Table 166. Europe LED Display Consumption Forecast by Regions (2021-2026) (K sqm)

Table 167. Asia Pacific LED Display Consumption Forecast by Regions (2021-2026) (K sqm)

Table 168. Latin America LED Display Consumption Forecast by Regions (2021-2026) (K sqm)

Table 169. Middle East and Africa LED Display Consumption Forecast by Regions (2021-2026) (K sqm)

Table 170. LED Display Distributors List

Table 171. LED Display Customers List

Table 172. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 173. Key Challenges

Table 174. Market Risks

Table 175. Research Programs/Design for This Report

Table 176. Key Data Information from Secondary Sources

Table 177. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. LED Display Product Picture
- Figure 2. Global LED Display Production Market Share by Type in 2020 & 2026
- Figure 3. Indoor LED Display Product Picture
- Figure 4. Outdoor LED Display Product Picture
- Figure 5. Global LED Display Consumption Market Share by Application in 2020 & 2026
- Figure 6. Advertising Media
- Figure 7. Information Display
- Figure 8. Sports Arena
- Figure 9. Stage Performance
- Figure 10. Traffic & Security
- Figure 11. Others
- Figure 12. LED Display Report Years Considered
- Figure 13. Global LED Display Revenue 2015-2026 (Million US\$)
- Figure 14. Global LED Display Production Capacity 2015-2026 (K sqm)
- Figure 15. Global LED Display Production 2015-2026 (K sqm)
- Figure 16. Global LED Display Market Share Scenario by Region in Percentage: 2020 Versus 2026
- Figure 17. LED Display Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 18. Global LED Display Production Share by Manufacturers in 2015
- Figure 19. The Top 10 and Top 5 Players Market Share by LED Display Revenue in 2019
- Figure 20. Global LED Display Production Market Share by Region (2015-2020)
- Figure 21. LED Display Production Growth Rate in North America (2015-2020) (K sqm)
- Figure 22. LED Display Revenue Growth Rate in North America (2015-2020) (US\$ Million)
- Figure 23. LED Display Production Growth Rate in Europe (2015-2020) (K sqm)
- Figure 24. LED Display Revenue Growth Rate in Europe (2015-2020) (US\$ Million)
- Figure 25. LED Display Production Growth Rate in China (2015-2020) (K sqm)
- Figure 26. LED Display Revenue Growth Rate in China (2015-2020) (US\$ Million)
- Figure 27. LED Display Production Growth Rate in Japan (2015-2020) (K sqm)
- Figure 28. LED Display Revenue Growth Rate in Japan (2015-2020) (US\$ Million)
- Figure 29. LED Display Production Growth Rate in South Korea (2015-2020) (K sqm)
- Figure 30. LED Display Revenue Growth Rate in South Korea (2015-2020) (US\$ Million)

Figure 31. Global LED Display Consumption Market Share by Regions 2015-2020

Figure 32. North America LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 33. North America LED Display Consumption Market Share by Application in 2019

Figure 34. North America LED Display Consumption Market Share by Countries in 2019

Figure 35. U.S. LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 36. Canada LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 37. Europe LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 38. Europe LED Display Consumption Market Share by Application in 2019

Figure 39. Europe LED Display Consumption Market Share by Countries in 2019

Figure 40. Germany LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 41. France LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 42. U.K. LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 43. Italy LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 44. Russia LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 45. Asia Pacific LED Display Consumption and Growth Rate (K sqm)

Figure 46. Asia Pacific LED Display Consumption Market Share by Application in 2019

Figure 47. Asia Pacific LED Display Consumption Market Share by Regions in 2019

Figure 48. China LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 49. Japan LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 50. South Korea LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 51. India LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 52. Australia LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 53. Taiwan LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 54. Indonesia LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 55. Thailand LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 56. Malaysia LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 57. Philippines LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 58. Vietnam LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 59. Latin America LED Display Consumption and Growth Rate (K sqm)

Figure 60. Latin America LED Display Consumption Market Share by Application in 2019

Figure 61. Latin America LED Display Consumption Market Share by Countries in 2019

Figure 62. Mexico LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 63. Brazil LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 64. Argentina LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 65. Middle East and Africa LED Display Consumption and Growth Rate (K sqm)



Figure 66. Middle East and Africa LED Display Consumption Market Share by Application in 2019

Figure 67. Middle East and Africa LED Display Consumption Market Share by Countries in 2019

Figure 68. Turkey LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 69. Saudi Arabia LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 70. UAE LED Display Consumption and Growth Rate (2015-2020) (K sqm)

Figure 71. Global LED Display Production Market Share by Type (2015-2020)

Figure 72. Global LED Display Production Market Share by Type in 2019

Figure 73. Global LED Display Revenue Market Share by Type (2015-2020)

Figure 74. Global LED Display Revenue Market Share by Type in 2019

Figure 75. Global LED Display Production Market Share Forecast by Type (2021-2026)

Figure 76. Global LED Display Revenue Market Share Forecast by Type (2021-2026)

Figure 77. Global LED Display Market Share by Price Range (2015-2020)

Figure 78. Global LED Display Consumption Market Share by Application (2015-2020)

Figure 79. Global LED Display Value (Consumption) Market Share by Application (2015-2020)

Figure 80. Global LED Display Consumption Market Share Forecast by Application (2021-2026)

Figure 81. Liantronics Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 82. Leyard Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 83. Daktronics Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 84. Unilumin Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 85. Absen Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 86. Barco Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 87. Lighthouse Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 88. Yaham Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 89. Sansitech Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 90. Ledman Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 91. LightKing Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 92. Mitsubishi Electric Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 93. Lopu Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 94. AOTO Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 95. Handson Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 96. Mary Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 97. QSTech Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 98. Suncen Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 99. Teeho Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 100. Szretop Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 101. Global LED Display Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Figure 102. Global LED Display Revenue Market Share Forecast by Regions ((2021-2026))
- Figure 103. Global LED Display Production Forecast by Regions (2021-2026) (K sqm)
- Figure 104. North America LED Display Production Forecast (2021-2026) (K sqm)
- Figure 105. North America LED Display Revenue Forecast (2021-2026) (US\$ Million)
- Figure 106. Europe LED Display Production Forecast (2021-2026) (K sqm)
- Figure 107. Europe LED Display Revenue Forecast (2021-2026) (US\$ Million)
- Figure 108. China LED Display Production Forecast (2021-2026) (K sqm)
- Figure 109. China LED Display Revenue Forecast (2021-2026) (US\$ Million)
- Figure 110. Japan LED Display Production Forecast (2021-2026) (K sqm)
- Figure 111. Japan LED Display Revenue Forecast (2021-2026) (US\$ Million)
- Figure 112. South Korea LED Display Production Forecast (2021-2026) (K sqm)
- Figure 113. South Korea LED Display Revenue Forecast (2021-2026) (US\$ Million)
- Figure 114. Global LED Display Consumption Market Share Forecast by Region (2021-2026)
- Figure 115. LED Display Value Chain
- Figure 116. Channels of Distribution
- Figure 117. Distributors Profiles
- Figure 118. Porter's Five Forces Analysis
- Figure 119. Bottom-up and Top-down Approaches for This Report
- Figure 120. Data Triangulation
- Figure 121. Key Executives Interviewed

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