

# Global LED Display Market Research Report 2016

<https://marketpublishers.com/r/G0690EFC76FEN.html>

Date: November 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: G0690EFC76FEN

## Abstracts

### Notes:

Production, means the output of LED Display

Revenue, means the sales value of LED Display

This report studies LED Display in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Daktronics

Barco

Mitsubishi Electric

Absen

Unilumin

Liantronics

Lighthouse

Leyard

Sansitech

Szretop

AOTO

Ledman

Lopu

Yaham

LightKing

Mary

Handson

QSTech

Suncen

Teeho

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of LED Display in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Classification of LED Display by Locations Applied

Classification of LED Display by Color

Classification of LED Display by Distinct Functions

Other Classifications of LED Display

Split by application, this report focuses on consumption, market share and growth rate of LED Display in each application, can be divided into

Advertising Media

Sports Arena

Information Display

Stage Performance

Traffic & Security

## Contents

### Global LED Display Market Research Report 2016

#### **1 LED DISPLAY MARKET OVERVIEW**

- 1.1 Product Overview and Scope of LED Display
- 1.2 LED Display Segment by Type
  - 1.2.1 Global Production Market Share of LED Display by Type in 2015
  - 1.2.2 Classification of LED Display by Locations Applied
  - 1.2.3 Classification of LED Display by Color
  - 1.2.4 Classification of LED Display by Distinct Functions
  - 1.2.5 Other Classifications of LED Display
- 1.3 LED Display Segment by Application
  - 1.3.1 LED Display Consumption Market Share by Application in 2015
  - 1.3.2 Advertising Media
  - 1.3.3 Sports Arena
  - 1.3.4 Information Display
  - 1.3.5 Stage Performance
  - 1.3.6 Traffic & Security
- 1.4 LED Display Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of LED Display (2011-2021)

#### **2 GLOBAL LED DISPLAY MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global LED Display Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global LED Display Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global LED Display Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers LED Display Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 LED Display Market Competitive Situation and Trends
  - 2.5.1 LED Display Market Concentration Rate
  - 2.5.2 LED Display Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL LED DISPLAY PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global LED Display Production by Region (2011-2016)
- 3.2 Global LED Display Production Market Share by Region (2011-2016)
- 3.3 Global LED Display Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global LED Display Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America LED Display Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe LED Display Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China LED Display Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan LED Display Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea LED Display Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan LED Display Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL LED DISPLAY SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global LED Display Consumption by Regions (2011-2016)
- 4.2 North America LED Display Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe LED Display Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China LED Display Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan LED Display Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea LED Display Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan LED Display Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL LED DISPLAY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global LED Display Production and Market Share by Type (2011-2016)
- 5.2 Global LED Display Revenue and Market Share by Type (2011-2016)

5.3 Global LED Display Price by Type (2011-2016)

5.4 Global LED Display Production Growth by Type (2011-2016)

## **6 GLOBAL LED DISPLAY MARKET ANALYSIS BY APPLICATION**

6.1 Global LED Display Consumption and Market Share by Application (2011-2016)

6.2 Global LED Display Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL LED DISPLAY MANUFACTURERS PROFILES/ANALYSIS**

7.1 Daktronics

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 LED Display Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Daktronics LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Barco

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 LED Display Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Barco LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Mitsubishi Electric

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 LED Display Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Mitsubishi Electric LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Absen

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.4.2 LED Display Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Absen LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Unilumin
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 LED Display Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Unilumin LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Liantronics
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 LED Display Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Liantronics LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Lighthouse
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 LED Display Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Lighthouse LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Leyard
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 LED Display Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Leyard LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Sansitech

- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 LED Display Product Type, Application and Specification
  - 7.9.2.1 Type I
  - 7.9.2.2 Type II
- 7.9.3 Sansitech LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Szretop
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 LED Display Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Szretop LED Display Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 AOTO
- 7.12 Ledman
- 7.13 Lopu
- 7.14 Yaham
- 7.15 LightKing
- 7.16 Mary
- 7.17 Handson
- 7.18 QSTech
- 7.19 Suncen
- 7.20 Teeho

## **8 LED DISPLAY MANUFACTURING COST ANALYSIS**

- 8.1 LED Display Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of LED Display



## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 LED Display Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of LED Display Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL LED DISPLAY MARKET FORECAST (2016-2021)**

- 12.1 Global LED Display Production, Revenue Forecast (2016-2021)
- 12.2 Global LED Display Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global LED Display Production Forecast by Type (2016-2021)
- 12.4 Global LED Display Consumption Forecast by Application (2016-2021)
- 12.5 LED Display Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section  
Research Methodology  
Data Source  
China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of LED Display

Figure Global Production Market Share of LED Display by Type in 2015

Figure Product Picture of Classification of LED Display by Locations Applied

Table Major Manufacturers of Classification of LED Display by Locations Applied

Figure Product Picture of Classification of LED Display by Color

Table Major Manufacturers of Classification of LED Display by Color

Figure Product Picture of Classification of LED Display by Distinct Functions

Table Major Manufacturers of Classification of LED Display by Distinct Functions

Figure Product Picture of Other Classifications of LED Display

Table Major Manufacturers of Other Classifications of LED Display

Table LED Display Consumption Market Share by Application in 2015

Figure Advertising Media Examples

Figure Sports Arena Examples

Figure Information Display Examples

Figure Stage Performance Examples

Figure Traffic & Security Examples

Figure North America LED Display Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe LED Display Revenue (Million USD) and Growth Rate (2011-2021)

Figure China LED Display Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan LED Display Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea LED Display Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan LED Display Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global LED Display Revenue (Million USD) and Growth Rate (2011-2021)

Table Global LED Display Capacity of Key Manufacturers (2015 and 2016)

Table Global LED Display Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global LED Display Capacity of Key Manufacturers in 2015

Figure Global LED Display Capacity of Key Manufacturers in 2016

Table Global LED Display Production of Key Manufacturers (2015 and 2016)

Table Global LED Display Production Share by Manufacturers (2015 and 2016)

Figure 2015 LED Display Production Share by Manufacturers

Figure 2016 LED Display Production Share by Manufacturers

Table Global LED Display Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global LED Display Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global LED Display Revenue Share by Manufacturers

Table 2016 Global LED Display Revenue Share by Manufacturers  
Table Global Market LED Display Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market LED Display Average Price of Key Manufacturers in 2015  
Table Manufacturers LED Display Manufacturing Base Distribution and Sales Area  
Table Manufacturers LED Display Product Type  
Figure LED Display Market Share of Top 3 Manufacturers  
Figure LED Display Market Share of Top 5 Manufacturers  
Table Global LED Display Capacity by Regions (2011-2016)  
Figure Global LED Display Capacity Market Share by Regions (2011-2016)  
Figure Global LED Display Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global LED Display Capacity Market Share by Regions  
Table Global LED Display Production by Regions (2011-2016)  
Figure Global LED Display Production and Market Share by Regions (2011-2016)  
Figure Global LED Display Production Market Share by Regions (2011-2016)  
Figure 2015 Global LED Display Production Market Share by Regions  
Table Global LED Display Revenue by Regions (2011-2016)  
Table Global LED Display Revenue Market Share by Regions (2011-2016)  
Table 2015 Global LED Display Revenue Market Share by Regions  
Table Global LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Table China LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Table Korea LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Table Taiwan LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global LED Display Consumption Market by Regions (2011-2016)  
Table Global LED Display Consumption Market Share by Regions (2011-2016)  
Figure Global LED Display Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global LED Display Consumption Market Share by Regions  
Table North America LED Display Production, Consumption, Import & Export (2011-2016)  
Table Europe LED Display Production, Consumption, Import & Export (2011-2016)  
Table China LED Display Production, Consumption, Import & Export (2011-2016)  
Table Japan LED Display Production, Consumption, Import & Export (2011-2016)  
Table Korea LED Display Production, Consumption, Import & Export (2011-2016)  
Table Taiwan LED Display Production, Consumption, Import & Export (2011-2016)  
Table Global LED Display Production by Type (2011-2016)  
Table Global LED Display Production Share by Type (2011-2016)

Figure Production Market Share of LED Display by Type (2011-2016)  
Figure 2015 Production Market Share of LED Display by Type  
Table Global LED Display Revenue by Type (2011-2016)  
Table Global LED Display Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of LED Display by Type (2011-2016)  
Figure 2015 Revenue Market Share of LED Display by Type  
Table Global LED Display Price by Type (2011-2016)  
Figure Global LED Display Production Growth by Type (2011-2016)  
Table Global LED Display Consumption by Application (2011-2016)  
Table Global LED Display Consumption Market Share by Application (2011-2016)  
Figure Global LED Display Consumption Market Share by Application in 2015  
Table Global LED Display Consumption Growth Rate by Application (2011-2016)  
Figure Global LED Display Consumption Growth Rate by Application (2011-2016)  
Table Daktronics Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Daktronics LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Daktronics LED Display Market Share (2011-2016)  
Table Barco Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Barco LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Barco LED Display Market Share (2011-2016)  
Table Mitsubishi Electric Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Mitsubishi Electric LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Mitsubishi Electric LED Display Market Share (2011-2016)  
Table Absen Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Absen LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Absen LED Display Market Share (2011-2016)  
Table Unilumin Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Unilumin LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Unilumin LED Display Market Share (2011-2016)  
Table Liantronics Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Liantronics LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Liantronics LED Display Market Share (2011-2016)  
Table Lighthouse Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lighthouse LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Lighthouse LED Display Market Share (2011-2016)  
Table Leyard Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Leyard LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Leyard LED Display Market Share (2011-2016)  
Table Sansitech Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Sansitech LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Sansitech LED Display Market Share (2011-2016)  
Table Szretop Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Szretop LED Display Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Szretop LED Display Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of LED Display  
Figure Manufacturing Process Analysis of LED Display  
Figure LED Display Industrial Chain Analysis  
Table Raw Materials Sources of LED Display Major Manufacturers in 2015  
Table Major Buyers of LED Display  
Table Distributors/Traders List  
Figure Global LED Display Production and Growth Rate Forecast (2016-2021)  
Figure Global LED Display Revenue and Growth Rate Forecast (2016-2021)  
Table Global LED Display Production Forecast by Regions (2016-2021)  
Table Global LED Display Consumption Forecast by Regions (2016-2021)  
Table Global LED Display Production Forecast by Type (2016-2021)  
Table Global LED Display Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global LED Display Market Research Report 2016

Product link: <https://marketpublishers.com/r/G0690EFC76FEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0690EFC76FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970