

# Global LED Backlight Display Driver Ics Market Insights, Forecast to 2026

<https://marketpublishers.com/r/GC4E6B3B083AEN.html>

Date: June 2020

Pages: 151

Price: US\$ 4,900.00 (Single User License)

ID: GC4E6B3B083AEN

## Abstracts

The liquid crystal display itself is a non-active light-emitting element that must be illuminated with a backlight Display Driver ICs to read the image of the panel.

The region hosts many large consumer electronics and mobile computing device manufacturers, including prominent OEMs and ODMs such as Xiaomi, Samsung, LG, HTC, ZTE, Huawei, Lenovo, Acer, ASUS, and Sony. With the rising demand for high picture quality and improved efficiency systems, LED backlight DDICs are employed in the BLU of these devices.

The demand for LED backlight DDICs in developing countries is expected to drive the global market. The smartphone market in China and India is the largest in the world and is expected to drive sales of connected devices after the rollout of long-term evolution (LTE) and the ongoing trend of the Internet of Things (IoT).

“China is quickly emerging as a leading hub for LCD display manufacturers. The rising number of display device manufacturers in the country is mainly attributed to the availability of abundant resources and low-cost labor. The growing disposable income of people in APAC countries, along with the declining end-product prices, have increased the demand for such devices in the domestic market. The overall demand for consumer electronics in this region indirectly support the demand for LED backlight DDICs,” said Asif.

The presence of prominent automotive infotainment manufacturers in APAC makes the region a leader in the global LED backlight DDICs market. Companies such as Alpine, Denso, Fijitsu, Panasonic, and Pioneer manufacture automotive infotainment systems such as navigation systems and other in-vehicle entertainment devices, which incorporate LED backlight DDICs in their BLU.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019

(COVID-19) are already starting to be felt, and will significantly affect the LED Backlight Display Driver Ics 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the LED Backlight Display Driver Ics 4900 industry.

Based on our recent survey, we have several different scenarios about the LED Backlight Display Driver Ics 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1955.2 million in 2019. The market size of LED Backlight Display Driver Ics 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global LED Backlight Display Driver Ics market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global LED Backlight Display Driver Ics market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global LED Backlight Display Driver Ics market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

## Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global LED Backlight Display Driver Ics market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and

price by each type segment for the period 2015-2026. The import and export analysis for the global LED Backlight Display Driver Ics market has been provided based on region.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global LED Backlight Display Driver Ics market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global LED Backlight Display Driver Ics market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020. On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global LED Backlight Display Driver Ics market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global LED Backlight Display Driver Ics market.

The following manufacturers are covered in this report:

Texas Instruments

Macroblock

Maxim Integrated

Advanced Analogic Technologies

Analog Devices

NXP Semiconductors

Infineon Technologies

ON Semiconductor

Toshiba

STMicroelectronics

Austria Microsystems

Intersil

iWatt

Power Integrators

ROHM

Semtech

Silicon Touch Technology

Supertex

## LED Backlight Display Driver Ics Breakdown Data by Type

8 channel

16 channel

32 channel

Others

## LED Backlight Display Driver Ics Breakdown Data by Application

Mobile Computing Devices

TVs

Automotive infotainment systems

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