

# Global Laundry Soap Market Research Report 2016

<https://marketpublishers.com/r/G49E5763493EN.html>

Date: January 2017

Pages: 109

Price: US\$ 2,900.00 (Single User License)

ID: G49E5763493EN

## Abstracts

### Notes:

Production, means the output of Laundry Soap

Revenue, means the sales value of Laundry Soap

This report studies Laundry Soap in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

ChaoNeng

MAMAYIXUAN

KISPA

OMO

DIAOPAI

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Laundry Soap in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Transparent laundry soap

Whitening laundry soap

Plant laundry soap

Ordinary laundry soap

Split by application, this report focuses on consumption, market share and growth rate of Laundry Soap in each application, can be divided into

Underwear

Coat

Other

## Contents

### Global Laundry Soap Market Research Report 2016

#### **1 LAUNDRY SOAP MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Laundry Soap
- 1.2 Laundry Soap Segment by Type
  - 1.2.1 Global Production Market Share of Laundry Soap by Type in 2015
  - 1.2.2 Transparent laundry soap
  - 1.2.3 Whitening laundry soap
  - 1.2.4 Plant laundry soap
  - 1.2.5 Ordinary laundry soap
- 1.3 Laundry Soap Segment by Application
  - 1.3.1 Laundry Soap Consumption Market Share by Application in 2015
  - 1.3.2 Underwear
  - 1.3.3 Coat
  - 1.3.4 Other
- 1.4 Laundry Soap Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Laundry Soap (2011-2021)

#### **2 GLOBAL LAUNDRY SOAP MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Laundry Soap Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Laundry Soap Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Laundry Soap Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Laundry Soap Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Laundry Soap Market Competitive Situation and Trends
  - 2.5.1 Laundry Soap Market Concentration Rate
  - 2.5.2 Laundry Soap Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL LAUNDRY SOAP PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Laundry Soap Production and Market Share by Region (2011-2016)
- 3.2 Global Laundry Soap Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL LAUNDRY SOAP SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Laundry Soap Consumption by Regions (2011-2016)
- 4.2 North America Laundry Soap Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Laundry Soap Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Laundry Soap Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Laundry Soap Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Laundry Soap Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Laundry Soap Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL LAUNDRY SOAP PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Laundry Soap Production and Market Share by Type (2011-2016)
- 5.2 Global Laundry Soap Revenue and Market Share by Type (2011-2016)
- 5.3 Global Laundry Soap Price by Type (2011-2016)
- 5.4 Global Laundry Soap Production Growth by Type (2011-2016)

## **6 GLOBAL LAUNDRY SOAP MARKET ANALYSIS BY APPLICATION**

6.1 Global Laundry Soap Consumption and Market Share by Application (2011-2016)

6.2 Global Laundry Soap Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL LAUNDRY SOAP MANUFACTURERS PROFILES/ANALYSIS**

7.1 ChaoNeng

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Laundry Soap Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 ChaoNeng Laundry Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 MAMAYIXUAN

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Laundry Soap Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 MAMAYIXUAN Laundry Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 KISPA

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Laundry Soap Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 KISPA Laundry Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 OMO

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Laundry Soap Product Type, Application and Specification

7.4.2.1 Type I

#### 7.4.2.2 Type II

7.4.3 OMO Laundry Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 DIAOPAI

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Laundry Soap Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 DIAOPAI Laundry Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

## **8 LAUNDRY SOAP MANUFACTURING COST ANALYSIS**

8.1 Laundry Soap Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Laundry Soap

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Laundry Soap Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Laundry Soap Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL LAUNDRY SOAP MARKET FORECAST (2016-2021)**

### 12.1 Global Laundry Soap Production, Revenue Forecast (2016-2021)

### 12.2 Global Laundry Soap Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Laundry Soap Production Forecast by Type (2016-2021)

### 12.4 Global Laundry Soap Consumption Forecast by Application (2016-2021)

### 12.5 Laundry Soap Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Laundry Soap

Figure Global Production Market Share of Laundry Soap by Type in 2015

Figure Product Picture of Transparent laundry soap

Table Major Manufacturers of Transparent laundry soap

Figure Product Picture of Whitening laundry soap

Table Major Manufacturers of Whitening laundry soap

Figure Product Picture of Plant laundry soap

Table Major Manufacturers of Plant laundry soap

Figure Product Picture of Ordinary laundry soap

Table Major Manufacturers of Ordinary laundry soap

Table Laundry Soap Consumption Market Share by Application in 2015

Figure Underwear Examples

Figure Coat Examples

Figure Other Examples

Figure North America Laundry Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Laundry Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Laundry Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Laundry Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Laundry Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Laundry Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Laundry Soap Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Laundry Soap Production of Key Manufacturers (2015 and 2016)

Table Global Laundry Soap Production Share by Manufacturers (2015 and 2016)

Figure 2015 Laundry Soap Production Share by Manufacturers

Figure 2016 Laundry Soap Production Share by Manufacturers

Table Global Laundry Soap Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Laundry Soap Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Laundry Soap Revenue Share by Manufacturers

Table 2016 Global Laundry Soap Revenue Share by Manufacturers

Table Global Market Laundry Soap Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Laundry Soap Average Price of Key Manufacturers in 2015

Table Manufacturers Laundry Soap Manufacturing Base Distribution and Sales Area



Table Manufacturers Laundry Soap Product Type  
Figure Laundry Soap Market Share of Top 3 Manufacturers  
Figure Laundry Soap Market Share of Top 5 Manufacturers  
Table Global Laundry Soap Production by Regions (2011-2016)  
Figure Global Laundry Soap Production and Market Share by Regions (2011-2016)  
Figure Global Laundry Soap Production Market Share by Regions (2011-2016)  
Figure 2015 Global Laundry Soap Production Market Share by Regions  
Table Global Laundry Soap Revenue by Regions (2011-2016)  
Table Global Laundry Soap Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Laundry Soap Revenue Market Share by Regions  
Table Global Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Laundry Soap Consumption Market by Regions (2011-2016)  
Table Global Laundry Soap Consumption Market Share by Regions (2011-2016)  
Figure Global Laundry Soap Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Laundry Soap Consumption Market Share by Regions  
Table North America Laundry Soap Production, Consumption, Import & Export (2011-2016)  
Table Europe Laundry Soap Production, Consumption, Import & Export (2011-2016)  
Table China Laundry Soap Production, Consumption, Import & Export (2011-2016)  
Table Japan Laundry Soap Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Laundry Soap Production, Consumption, Import & Export (2011-2016)  
Table India Laundry Soap Production, Consumption, Import & Export (2011-2016)  
Table Global Laundry Soap Production by Type (2011-2016)  
Table Global Laundry Soap Production Share by Type (2011-2016)  
Figure Production Market Share of Laundry Soap by Type (2011-2016)  
Figure 2015 Production Market Share of Laundry Soap by Type  
Table Global Laundry Soap Revenue by Type (2011-2016)  
Table Global Laundry Soap Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Laundry Soap by Type (2011-2016)  
Figure 2015 Revenue Market Share of Laundry Soap by Type

Table Global Laundry Soap Price by Type (2011-2016)  
Figure Global Laundry Soap Production Growth by Type (2011-2016)  
Table Global Laundry Soap Consumption by Application (2011-2016)  
Table Global Laundry Soap Consumption Market Share by Application (2011-2016)  
Figure Global Laundry Soap Consumption Market Share by Application in 2015  
Table Global Laundry Soap Consumption Growth Rate by Application (2011-2016)  
Figure Global Laundry Soap Consumption Growth Rate by Application (2011-2016)  
Table ChaoNeng Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table ChaoNeng Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Figure ChaoNeng Laundry Soap Market Share (2011-2016)  
Table MAMAYIXUAN Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table MAMAYIXUAN Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Figure MAMAYIXUAN Laundry Soap Market Share (2011-2016)  
Table KISPA Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table KISPA Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Figure KISPA Laundry Soap Market Share (2011-2016)  
Table OMO Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table OMO Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Figure OMO Laundry Soap Market Share (2011-2016)  
Table DIAOPAI Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DIAOPAI Laundry Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Figure DIAOPAI Laundry Soap Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Laundry Soap  
Figure Manufacturing Process Analysis of Laundry Soap  
Figure Laundry Soap Industrial Chain Analysis  
Table Raw Materials Sources of Laundry Soap Major Manufacturers in 2015  
Table Major Buyers of Laundry Soap  
Table Distributors/Traders List  
Figure Global Laundry Soap Production and Growth Rate Forecast (2016-2021)  
Figure Global Laundry Soap Revenue and Growth Rate Forecast (2016-2021)  
Table Global Laundry Soap Production Forecast by Regions (2016-2021)

Table Global Laundry Soap Consumption Forecast by Regions (2016-2021)

Table Global Laundry Soap Production Forecast by Type (2016-2021)

Table Global Laundry Soap Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Laundry Soap Market Research Report 2016

Product link: <https://marketpublishers.com/r/G49E5763493EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G49E5763493EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970