

# Global Laundry Detergent Sales Market Report 2017

<https://marketpublishers.com/r/GB7BD15B866EN.html>

Date: December 2017

Pages: 111

Price: US\$ 4,000.00 (Single User License)

ID: GB7BD15B866EN

## Abstracts

In this report, the global Laundry Detergent market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split global into several key Regions, with sales (Units), revenue (Million USD), market share and growth rate of Laundry Detergent for these regions, from 2012 to 2022 (forecast), covering

United States

China

Europe

Japan

Southeast Asia

India

Global Laundry Detergent market competition by top manufacturers/players, with Laundry Detergent sales volume, Price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

Procter & Gamble

Reckitt Benckiser

Henkel

Colgate-Palmolive

Unilever

Clorox

Church & Dwight

Godrej Consumer Products

Goodmaid Chemicals

Kao

McBride

Dial

Sun Products

Wipro Enterprises

Arm & Hammer?

All

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Liquids

Pacs & Tablets

Powders

Tablets

Gels

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Laundry Detergent for each application, including

Textile Industry

Laundry Services

Hospitality Industry

Household Cleaning

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Laundry Detergent Sales Market Report 2017

## 1 LAUNDRY DETERGENT MARKET OVERVIEW

### 1.1 Product Overview and Scope of Laundry Detergent

### 1.2 Classification of Laundry Detergent by Product Category

#### 1.2.1 Global Laundry Detergent Market Size (Sales) Comparison by Type (2012-2022)

#### 1.2.2 Global Laundry Detergent Market Size (Sales) Market Share by Type (Product Category) in 2016

#### 1.2.3 Liquids

#### 1.2.4 Pacs & Tablets

#### 1.2.5 Powders

#### 1.2.6 Tablets

#### 1.2.7 Gels

#### 1.2.8 Others

### 1.3 Global Laundry Detergent Market by Application/End Users

#### 1.3.1 Global Laundry Detergent Sales (Volume) and Market Share Comparison by Application (2012-2022)

#### 1.3.2 Textile Industry

#### 1.3.3 Laundry Services

#### 1.3.4 Hospitality Industry

#### 1.3.5 Household Cleaning

#### 1.3.6 Others

### 1.4 Global Laundry Detergent Market by Region

#### 1.4.1 Global Laundry Detergent Market Size (Value) Comparison by Region (2012-2022)

#### 1.4.2 United States Laundry Detergent Status and Prospect (2012-2022)

#### 1.4.3 China Laundry Detergent Status and Prospect (2012-2022)

#### 1.4.4 Europe Laundry Detergent Status and Prospect (2012-2022)

#### 1.4.5 Japan Laundry Detergent Status and Prospect (2012-2022)

#### 1.4.6 Southeast Asia Laundry Detergent Status and Prospect (2012-2022)

#### 1.4.7 India Laundry Detergent Status and Prospect (2012-2022)

### 1.5 Global Market Size (Value and Volume) of Laundry Detergent (2012-2022)

#### 1.5.1 Global Laundry Detergent Sales and Growth Rate (2012-2022)

#### 1.5.2 Global Laundry Detergent Revenue and Growth Rate (2012-2022)

## 2 GLOBAL LAUNDRY DETERGENT COMPETITION BY PLAYERS/SUPPLIERS,

## **TYPE AND APPLICATION**

### 2.1 Global Laundry Detergent Market Competition by Players/Suppliers

2.1.1 Global Laundry Detergent Sales and Market Share of Key Players/Suppliers (2012-2017)

2.1.2 Global Laundry Detergent Revenue and Share by Players/Suppliers (2012-2017)

### 2.2 Global Laundry Detergent (Volume and Value) by Type

2.2.1 Global Laundry Detergent Sales and Market Share by Type (2012-2017)

2.2.2 Global Laundry Detergent Revenue and Market Share by Type (2012-2017)

### 2.3 Global Laundry Detergent (Volume and Value) by Region

2.3.1 Global Laundry Detergent Sales and Market Share by Region (2012-2017)

2.3.2 Global Laundry Detergent Revenue and Market Share by Region (2012-2017)

### 2.4 Global Laundry Detergent (Volume) by Application

## **3 UNITED STATES LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

### 3.1 United States Laundry Detergent Sales and Value (2012-2017)

3.1.1 United States Laundry Detergent Sales and Growth Rate (2012-2017)

3.1.2 United States Laundry Detergent Revenue and Growth Rate (2012-2017)

3.1.3 United States Laundry Detergent Sales Price Trend (2012-2017)

### 3.2 United States Laundry Detergent Sales Volume and Market Share by Players

### 3.3 United States Laundry Detergent Sales Volume and Market Share by Type

### 3.4 United States Laundry Detergent Sales Volume and Market Share by Application

## **4 CHINA LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

### 4.1 China Laundry Detergent Sales and Value (2012-2017)

4.1.1 China Laundry Detergent Sales and Growth Rate (2012-2017)

4.1.2 China Laundry Detergent Revenue and Growth Rate (2012-2017)

4.1.3 China Laundry Detergent Sales Price Trend (2012-2017)

### 4.2 China Laundry Detergent Sales Volume and Market Share by Players

### 4.3 China Laundry Detergent Sales Volume and Market Share by Type

### 4.4 China Laundry Detergent Sales Volume and Market Share by Application

## **5 EUROPE LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

### 5.1 Europe Laundry Detergent Sales and Value (2012-2017)

5.1.1 Europe Laundry Detergent Sales and Growth Rate (2012-2017)

5.1.2 Europe Laundry Detergent Revenue and Growth Rate (2012-2017)

- 5.1.3 Europe Laundry Detergent Sales Price Trend (2012-2017)
- 5.2 Europe Laundry Detergent Sales Volume and Market Share by Players
- 5.3 Europe Laundry Detergent Sales Volume and Market Share by Type
- 5.4 Europe Laundry Detergent Sales Volume and Market Share by Application

## **6 JAPAN LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Laundry Detergent Sales and Value (2012-2017)
  - 6.1.1 Japan Laundry Detergent Sales and Growth Rate (2012-2017)
  - 6.1.2 Japan Laundry Detergent Revenue and Growth Rate (2012-2017)
  - 6.1.3 Japan Laundry Detergent Sales Price Trend (2012-2017)
- 6.2 Japan Laundry Detergent Sales Volume and Market Share by Players
- 6.3 Japan Laundry Detergent Sales Volume and Market Share by Type
- 6.4 Japan Laundry Detergent Sales Volume and Market Share by Application

## **7 SOUTHEAST ASIA LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

- 7.1 Southeast Asia Laundry Detergent Sales and Value (2012-2017)
  - 7.1.1 Southeast Asia Laundry Detergent Sales and Growth Rate (2012-2017)
  - 7.1.2 Southeast Asia Laundry Detergent Revenue and Growth Rate (2012-2017)
  - 7.1.3 Southeast Asia Laundry Detergent Sales Price Trend (2012-2017)
- 7.2 Southeast Asia Laundry Detergent Sales Volume and Market Share by Players
- 7.3 Southeast Asia Laundry Detergent Sales Volume and Market Share by Type
- 7.4 Southeast Asia Laundry Detergent Sales Volume and Market Share by Application

## **8 INDIA LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

- 8.1 India Laundry Detergent Sales and Value (2012-2017)
  - 8.1.1 India Laundry Detergent Sales and Growth Rate (2012-2017)
  - 8.1.2 India Laundry Detergent Revenue and Growth Rate (2012-2017)
  - 8.1.3 India Laundry Detergent Sales Price Trend (2012-2017)
- 8.2 India Laundry Detergent Sales Volume and Market Share by Players
- 8.3 India Laundry Detergent Sales Volume and Market Share by Type
- 8.4 India Laundry Detergent Sales Volume and Market Share by Application

## **9 GLOBAL LAUNDRY DETERGENT PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 9.1 Procter & Gamble

9.1.1 Company Basic Information, Manufacturing Base and Competitors

9.1.2 Laundry Detergent Product Category, Application and Specification

9.1.2.1 Product A

9.1.2.2 Product B

9.1.3 Procter & Gamble Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.1.4 Main Business/Business Overview

## 9.2 Reckitt Benckiser

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 Laundry Detergent Product Category, Application and Specification

9.2.2.1 Product A

9.2.2.2 Product B

9.2.3 Reckitt Benckiser Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.2.4 Main Business/Business Overview

## 9.3 Henkel

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 Laundry Detergent Product Category, Application and Specification

9.3.2.1 Product A

9.3.2.2 Product B

9.3.3 Henkel Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.3.4 Main Business/Business Overview

## 9.4 Colgate-Palmolive

9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 Laundry Detergent Product Category, Application and Specification

9.4.2.1 Product A

9.4.2.2 Product B

9.4.3 Colgate-Palmolive Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.4.4 Main Business/Business Overview

## 9.5 Unilever

9.5.1 Company Basic Information, Manufacturing Base and Competitors

9.5.2 Laundry Detergent Product Category, Application and Specification

9.5.2.1 Product A

9.5.2.2 Product B

9.5.3 Unilever Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.5.4 Main Business/Business Overview

## 9.6 Clorox

9.6.1 Company Basic Information, Manufacturing Base and Competitors

9.6.2 Laundry Detergent Product Category, Application and Specification

9.6.2.1 Product A

9.6.2.2 Product B

9.6.3 Clorox Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.6.4 Main Business/Business Overview

## 9.7 Church & Dwight

9.7.1 Company Basic Information, Manufacturing Base and Competitors

9.7.2 Laundry Detergent Product Category, Application and Specification

9.7.2.1 Product A

9.7.2.2 Product B

9.7.3 Church & Dwight Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.7.4 Main Business/Business Overview

## 9.8 Godrej Consumer Products

9.8.1 Company Basic Information, Manufacturing Base and Competitors

9.8.2 Laundry Detergent Product Category, Application and Specification

9.8.2.1 Product A

9.8.2.2 Product B

9.8.3 Godrej Consumer Products Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.8.4 Main Business/Business Overview

## 9.9 Goodmaid Chemicals

9.9.1 Company Basic Information, Manufacturing Base and Competitors

9.9.2 Laundry Detergent Product Category, Application and Specification

9.9.2.1 Product A

9.9.2.2 Product B

9.9.3 Goodmaid Chemicals Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.9.4 Main Business/Business Overview

## 9.10 Kao

9.10.1 Company Basic Information, Manufacturing Base and Competitors

9.10.2 Laundry Detergent Product Category, Application and Specification

9.10.2.1 Product A

9.10.2.2 Product B

9.10.3 Kao Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.10.4 Main Business/Business Overview

## 9.11 McBride



- 9.12 Dial
- 9.13 Sun Products
- 9.14 Wipro Enterprises
- 9.15 Arm & Hammer?
- 9.16 All

## **10 LAUNDRY DETERGENT MAUFACTURING COST ANALYSIS**

- 10.1 Laundry Detergent Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Laundry Detergent
- 10.3 Manufacturing Process Analysis of Laundry Detergent

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 11.1 Laundry Detergent Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Laundry Detergent Major Manufacturers in 2016
- 11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

### 13.1 Technology Progress/Risk

#### 13.1.1 Substitutes Threat

#### 13.1.2 Technology Progress in Related Industry

### 13.2 Consumer Needs/Customer Preference Change

### 13.3 Economic/Political Environmental Change

## **14 GLOBAL LAUNDRY DETERGENT MARKET FORECAST (2017-2022)**

### 14.1 Global Laundry Detergent Sales Volume, Revenue and Price Forecast (2017-2022)

#### 14.1.1 Global Laundry Detergent Sales Volume and Growth Rate Forecast (2017-2022)

#### 14.1.2 Global Laundry Detergent Revenue and Growth Rate Forecast (2017-2022)

#### 14.1.3 Global Laundry Detergent Price and Trend Forecast (2017-2022)

### 14.2 Global Laundry Detergent Sales Volume, Revenue and Growth Rate Forecast by Region (2017-2022)

#### 14.2.1 Global Laundry Detergent Sales Volume and Growth Rate Forecast by Regions (2017-2022)

#### 14.2.2 Global Laundry Detergent Revenue and Growth Rate Forecast by Regions (2017-2022)

#### 14.2.3 United States Laundry Detergent Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

#### 14.2.4 China Laundry Detergent Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

#### 14.2.5 Europe Laundry Detergent Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

#### 14.2.6 Japan Laundry Detergent Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

#### 14.2.7 Southeast Asia Laundry Detergent Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

#### 14.2.8 India Laundry Detergent Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

### 14.3 Global Laundry Detergent Sales Volume, Revenue and Price Forecast by Type (2017-2022)

#### 14.3.1 Global Laundry Detergent Sales Forecast by Type (2017-2022)

#### 14.3.2 Global Laundry Detergent Revenue Forecast by Type (2017-2022)

#### 14.3.3 Global Laundry Detergent Price Forecast by Type (2017-2022)

### 14.4 Global Laundry Detergent Sales Volume Forecast by Application (2017-2022)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Methodology/Research Approach

#### 16.1.1 Research Programs/Design

#### 16.1.2 Market Size Estimation

#### 16.1.3 Market Breakdown and Data Triangulation

### 16.2 Data Source

#### 16.2.1 Secondary Sources

#### 16.2.2 Primary Sources

### 16.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Product Picture of Laundry Detergent
- Figure Global Laundry Detergent Sales Volume Comparison (Units) by Type (2012-2022)
- Figure Global Laundry Detergent Sales Volume Market Share by Type (Product Category) in 2016
- Figure Liquids Product Picture
- Figure Pacs & Tablets Product Picture
- Figure Powders Product Picture
- Figure Tablets Product Picture
- Figure Gels Product Picture
- Figure Others Product Picture
- Figure Global Laundry Detergent Sales Comparison (Units) by Application (2012-2022)
- Figure Global Sales Market Share of Laundry Detergent by Application in 2016
- Figure Textile Industry Examples
- Table Key Downstream Customer in Textile Industry
- Figure Laundry Services Examples
- Table Key Downstream Customer in Laundry Services
- Figure Hospitality Industry Examples
- Table Key Downstream Customer in Hospitality Industry
- Figure Household Cleaning Examples
- Table Key Downstream Customer in Household Cleaning
- Figure Others Examples
- Table Key Downstream Customer in Others
- Figure Global Laundry Detergent Market Size (Million USD) by Regions (2012-2022)
- Figure United States Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2022)
- Figure China Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Europe Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Japan Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southeast Asia Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2022)
- Figure India Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Global Laundry Detergent Sales Volume (Units) and Growth Rate (2012-2022)
- Figure Global Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Global Market Major Players Laundry Detergent Sales Volume (Units)

(2012-2017)

Table Global Laundry Detergent Sales (Units) of Key Players/Suppliers (2012-2017)

Table Global Laundry Detergent Sales Share by Players/Suppliers (2012-2017)

Figure 2016 Laundry Detergent Sales Share by Players/Suppliers

Figure 2017 Laundry Detergent Sales Share by Players/Suppliers

Figure Global Laundry Detergent Revenue (Million USD) by Players/Suppliers  
(2012-2017)

Table Global Laundry Detergent Revenue (Million USD) by Players/Suppliers  
(2012-2017)

Table Global Laundry Detergent Revenue Share by Players/Suppliers (2012-2017)

Table 2016 Global Laundry Detergent Revenue Share by Players

Table 2017 Global Laundry Detergent Revenue Share by Players

Table Global Laundry Detergent Sales (Units) and Market Share by Type (2012-2017)

Table Global Laundry Detergent Sales Share (Units) by Type (2012-2017)

Figure Sales Market Share of Laundry Detergent by Type (2012-2017)

Figure Global Laundry Detergent Sales Growth Rate by Type (2012-2017)

Table Global Laundry Detergent Revenue (Million USD) and Market Share by Type  
(2012-2017)

Table Global Laundry Detergent Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Laundry Detergent by Type (2012-2017)

Figure Global Laundry Detergent Revenue Growth Rate by Type (2012-2017)

Table Global Laundry Detergent Sales Volume (Units) and Market Share by Region  
(2012-2017)

Table Global Laundry Detergent Sales Share by Region (2012-2017)

Figure Sales Market Share of Laundry Detergent by Region (2012-2017)

Figure Global Laundry Detergent Sales Growth Rate by Region in 2016

Table Global Laundry Detergent Revenue (Million USD) and Market Share by Region  
(2012-2017)

Table Global Laundry Detergent Revenue Share (%) by Region (2012-2017)

Figure Revenue Market Share of Laundry Detergent by Region (2012-2017)

Figure Global Laundry Detergent Revenue Growth Rate by Region in 2016

Table Global Laundry Detergent Revenue (Million USD) and Market Share by Region  
(2012-2017)

Table Global Laundry Detergent Revenue Share (%) by Region (2012-2017)

Figure Revenue Market Share of Laundry Detergent by Region (2012-2017)

Figure Global Laundry Detergent Revenue Market Share by Region in 2016

Table Global Laundry Detergent Sales Volume (Units) and Market Share by Application  
(2012-2017)

Table Global Laundry Detergent Sales Share (%) by Application (2012-2017)

Figure Sales Market Share of Laundry Detergent by Application (2012-2017)  
Figure Global Laundry Detergent Sales Market Share by Application (2012-2017)  
Figure United States Laundry Detergent Sales (Units) and Growth Rate (2012-2017)  
Figure United States Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2017)  
Figure United States Laundry Detergent Sales Price (USD/Unit) Trend (2012-2017)  
Table United States Laundry Detergent Sales Volume (Units) by Players (2012-2017)  
Table United States Laundry Detergent Sales Volume Market Share by Players (2012-2017)  
Figure United States Laundry Detergent Sales Volume Market Share by Players in 2016  
Table United States Laundry Detergent Sales Volume (Units) by Type (2012-2017)  
Table United States Laundry Detergent Sales Volume Market Share by Type (2012-2017)  
Figure United States Laundry Detergent Sales Volume Market Share by Type in 2016  
Table United States Laundry Detergent Sales Volume (Units) by Application (2012-2017)  
Table United States Laundry Detergent Sales Volume Market Share by Application (2012-2017)  
Figure United States Laundry Detergent Sales Volume Market Share by Application in 2016  
Figure China Laundry Detergent Sales (Units) and Growth Rate (2012-2017)  
Figure China Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2017)  
Figure China Laundry Detergent Sales Price (USD/Unit) Trend (2012-2017)  
Table China Laundry Detergent Sales Volume (Units) by Players (2012-2017)  
Table China Laundry Detergent Sales Volume Market Share by Players (2012-2017)  
Figure China Laundry Detergent Sales Volume Market Share by Players in 2016  
Table China Laundry Detergent Sales Volume (Units) by Type (2012-2017)  
Table China Laundry Detergent Sales Volume Market Share by Type (2012-2017)  
Figure China Laundry Detergent Sales Volume Market Share by Type in 2016  
Table China Laundry Detergent Sales Volume (Units) by Application (2012-2017)  
Table China Laundry Detergent Sales Volume Market Share by Application (2012-2017)  
Figure China Laundry Detergent Sales Volume Market Share by Application in 2016  
Figure Europe Laundry Detergent Sales (Units) and Growth Rate (2012-2017)  
Figure Europe Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Europe Laundry Detergent Sales Price (USD/Unit) Trend (2012-2017)  
Table Europe Laundry Detergent Sales Volume (Units) by Players (2012-2017)  
Table Europe Laundry Detergent Sales Volume Market Share by Players (2012-2017)  
Figure Europe Laundry Detergent Sales Volume Market Share by Players in 2016  
Table Europe Laundry Detergent Sales Volume (Units) by Type (2012-2017)

Table Europe Laundry Detergent Sales Volume Market Share by Type (2012-2017)

Figure Europe Laundry Detergent Sales Volume Market Share by Type in 2016

Table Europe Laundry Detergent Sales Volume (Units) by Application (2012-2017)

Table Europe Laundry Detergent Sales Volume Market Share by Application (2012-2017)

Figure Europe Laundry Detergent Sales Volume Market Share by Application in 2016

Figure Japan Laundry Detergent Sales (Units) and Growth Rate (2012-2017)

Figure Japan Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2017)

Figure Japan Laundry Detergent Sales Price (USD/Unit) Trend (2012-2017)

Table Japan Laundry Detergent Sales Volume (Units) by Players (2012-2017)

Table Japan Laundry Detergent Sales Volume Market Share by Players (2012-2017)

Figure Japan Laundry Detergent Sales Volume Market Share by Players in 2016

Table Japan Laundry Detergent Sales Volume (Units) by Type (2012-2017)

Table Japan Laundry Detergent Sales Volume Market Share by Type (2012-2017)

Figure Japan Laundry Detergent Sales Volume Market Share by Type in 2016

Table Japan Laundry Detergent Sales Volume (Units) by Application (2012-2017)

Table Japan Laundry Detergent Sales Volume Market Share by Application (2012-2017)

Figure Japan Laundry Detergent Sales Volume Market Share by Application in 2016

Figure Southeast Asia Laundry Detergent Sales (Units) and Growth Rate (2012-2017)

Figure Southeast Asia Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2017)

Figure Southeast Asia Laundry Detergent Sales Price (USD/Unit) Trend (2012-2017)

Table Southeast Asia Laundry Detergent Sales Volume (Units) by Players (2012-2017)

Table Southeast Asia Laundry Detergent Sales Volume Market Share by Players (2012-2017)

Figure Southeast Asia Laundry Detergent Sales Volume Market Share by Players in 2016

Table Southeast Asia Laundry Detergent Sales Volume (Units) by Type (2012-2017)

Table Southeast Asia Laundry Detergent Sales Volume Market Share by Type (2012-2017)

Figure Southeast Asia Laundry Detergent Sales Volume Market Share by Type in 2016

Table Southeast Asia Laundry Detergent Sales Volume (Units) by Application (2012-2017)

Table Southeast Asia Laundry Detergent Sales Volume Market Share by Application (2012-2017)

Figure Southeast Asia Laundry Detergent Sales Volume Market Share by Application in 2016

Figure India Laundry Detergent Sales (Units) and Growth Rate (2012-2017)

Figure India Laundry Detergent Revenue (Million USD) and Growth Rate (2012-2017)  
Figure India Laundry Detergent Sales Price (USD/Unit) Trend (2012-2017)  
Table India Laundry Detergent Sales Volume (Units) by Players (2012-2017)  
Table India Laundry Detergent Sales Volume Market Share by Players (2012-2017)  
Figure India Laundry Detergent Sales Volume Market Share by Players in 2016  
Table India Laundry Detergent Sales Volume (Units) by Type (2012-2017)  
Table India Laundry Detergent Sales Volume Market Share by Type (2012-2017)  
Figure India Laundry Detergent Sales Volume Market Share by Type in 2016  
Table India Laundry Detergent Sales Volume (Units) by Application (2012-2017)  
Table India Laundry Detergent Sales Volume Market Share by Application (2012-2017)  
Figure India Laundry Detergent Sales Volume Market Share by Application in 2016  
Table Procter & Gamble Basic Information List  
Table Procter & Gamble Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Procter & Gamble Laundry Detergent Sales Growth Rate (2012-2017)  
Figure Procter & Gamble Laundry Detergent Sales Global Market Share (2012-2017)  
Figure Procter & Gamble Laundry Detergent Revenue Global Market Share (2012-2017)  
Table Reckitt Benckiser Basic Information List  
Table Reckitt Benckiser Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Reckitt Benckiser Laundry Detergent Sales Growth Rate (2012-2017)  
Figure Reckitt Benckiser Laundry Detergent Sales Global Market Share (2012-2017)  
Figure Reckitt Benckiser Laundry Detergent Revenue Global Market Share (2012-2017)  
Table Henkel Basic Information List  
Table Henkel Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Henkel Laundry Detergent Sales Growth Rate (2012-2017)  
Figure Henkel Laundry Detergent Sales Global Market Share (2012-2017)  
Figure Henkel Laundry Detergent Revenue Global Market Share (2012-2017)  
Table Colgate-Palmolive Basic Information List  
Table Colgate-Palmolive Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Colgate-Palmolive Laundry Detergent Sales Growth Rate (2012-2017)  
Figure Colgate-Palmolive Laundry Detergent Sales Global Market Share (2012-2017)  
Figure Colgate-Palmolive Laundry Detergent Revenue Global Market Share (2012-2017)  
Table Unilever Basic Information List  
Table Unilever Laundry Detergent Sales (Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (2012-2017)

Figure Unilever Laundry Detergent Sales Growth Rate (2012-2017)

Figure Unilever Laundry Detergent Sales Global Market Share (2012-2017)

Figure Unilever Laundry Detergent Revenue Global Market Share (2012-2017)

Table Clorox Basic Information List

Table Clorox Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Clorox Laundry Detergent Sales Growth Rate (2012-2017)

Figure Clorox Laundry Detergent Sales Global Market Share (2012-2017)

Figure Clorox Laundry Detergent Revenue Global Market Share (2012-2017)

Table Church & Dwight Basic Information List

Table Church & Dwight Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Church & Dwight Laundry Detergent Sales Growth Rate (2012-2017)

Figure Church & Dwight Laundry Detergent Sales Global Market Share (2012-2017)

Figure Church & Dwight Laundry Detergent Revenue Global Market Share (2012-2017)

Table Godrej Consumer Products Basic Information List

Table Godrej Consumer Products Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Godrej Consumer Products Laundry Detergent Sales Growth Rate (2012-2017)

Figure Godrej Consumer Products Laundry Detergent Sales Global Market Share (2012-2017)

Figure Godrej Consumer Products Laundry Detergent Revenue Global Market Share (2012-2017)

Table Goodmaid Chemicals Basic Information List

Table Goodmaid Chemicals Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Goodmaid Chemicals Laundry Detergent Sales Growth Rate (2012-2017)

Figure Goodmaid Chemicals Laundry Detergent Sales Global Market Share (2012-2017)

Figure Goodmaid Chemicals Laundry Detergent Revenue Global Market Share (2012-2017)

Table Kao Basic Information List

Table Kao Laundry Detergent Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kao Laundry Detergent Sales Growth Rate (2012-2017)

Figure Kao Laundry Detergent Sales Global Market Share (2012-2017)

Figure Kao Laundry Detergent Revenue Global Market Share (2012-2017)

Table McBride Basic Information List

Table Dial Basic Information List

Table Sun Products Basic Information List  
Table Wipro Enterprises Basic Information List  
Table Arm & Hammer? Basic Information List  
Table All Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Laundry Detergent  
Figure Manufacturing Process Analysis of Laundry Detergent  
Figure Laundry Detergent Industrial Chain Analysis  
Table Raw Materials Sources of Laundry Detergent Major Players in 2016  
Table Major Buyers of Laundry Detergent  
Table Distributors/Traders List  
Figure Global Laundry Detergent Sales Volume (Units) and Growth Rate Forecast (2017-2022)  
Figure Global Laundry Detergent Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Global Laundry Detergent Price (USD/Unit) and Trend Forecast (2017-2022)  
Table Global Laundry Detergent Sales Volume (Units) Forecast by Regions (2017-2022)  
Figure Global Laundry Detergent Sales Volume Market Share Forecast by Regions (2017-2022)  
Figure Global Laundry Detergent Sales Volume Market Share Forecast by Regions in 2022  
Table Global Laundry Detergent Revenue (Million USD) Forecast by Regions (2017-2022)  
Figure Global Laundry Detergent Revenue Market Share Forecast by Regions (2017-2022)  
Figure Global Laundry Detergent Revenue Market Share Forecast by Regions in 2022  
Figure United States Laundry Detergent Sales Volume (Units) and Growth Rate Forecast (2017-2022)  
Figure United States Laundry Detergent Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure China Laundry Detergent Sales Volume (Units) and Growth Rate Forecast (2017-2022)  
Figure China Laundry Detergent Revenue and Growth Rate Forecast (2017-2022)  
Figure Europe Laundry Detergent Sales Volume (Units) and Growth Rate Forecast (2017-2022)  
Figure Europe Laundry Detergent Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure Japan Laundry Detergent Sales Volume (Units) and Growth Rate Forecast

(2017-2022)

Figure Japan Laundry Detergent Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure Southeast Asia Laundry Detergent Sales Volume (Units) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Laundry Detergent Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure India Laundry Detergent Sales Volume (Units) and Growth Rate Forecast (2017-2022)

Figure India Laundry Detergent Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Global Laundry Detergent Sales (Units) Forecast by Type (2017-2022)

Figure Global Laundry Detergent Sales Volume Market Share Forecast by Type (2017-2022)

Table Global Laundry Detergent Revenue (Million USD) Forecast by Type (2017-2022)

Figure Global Laundry Detergent Revenue Market Share Forecast by Type (2017-2022)

Table Global Laundry Detergent Price (USD/Unit) Forecast by Type (2017-2022)

Table Global Laundry Detergent Sales (Units) Forecast by Application (2017-2022)

Figure Global Laundry Detergent Sales Market Share Forecast by Application (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: Global Laundry Detergent Sales Market Report 2017

Product link: <https://marketpublishers.com/r/GB7BD15B866EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB7BD15B866EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970