

# Global Laundry Detergent Sales Market Report 2017

<https://marketpublishers.com/r/G7B0D1F4D67EN.html>

Date: January 2017

Pages: 122

Price: US\$ 4,000.00 (Single User License)

ID: G7B0D1F4D67EN

## Abstracts

### Notes:

Sales, means the sales volume of Laundry Detergent

Revenue, means the sales value of Laundry Detergent

This report studies sales (consumption) of Laundry Detergent in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

P&G

Unilever

Church & Dwight

Henkel

Clorox

ReckittBenckiser

Kao

Scjohnson

Lion

Colgate

Amway

Phoenix Brand

LIBY Group

Nice Group

Blue Moon

Shanghai White Cat Group

Pangkam

Nafine

Lam Soon (Hong Kong) Limited

Lonkey

Reward Group

Kaimi

Baoding Qilijia Daily Chemical

Beijing Lvsan Chemistry

Jieneng Group

Chengdu Nymph Group

Beijing Yiqing Daily Chemical

Jielushi

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Laundry Detergent in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Weak alkaline liquid detergent

Neutral liquid detergent

Split by applications, this report focuses on sales, market share and growth rate of Laundry Detergent in each application, can be divided into

Textiles

Knitted fabrics

Bedding

## Contents

### Global Laundry Detergent Sales Market Report 2017

## 1 LAUNDRY DETERGENT OVERVIEW

- 1.1 Product Overview and Scope of Laundry Detergent
- 1.2 Classification of Laundry Detergent
  - 1.2.1 Weak alkaline liquid detergent
  - 1.2.2 Neutral liquid detergent
- 1.3 Application of Laundry Detergent
  - 1.3.1 Textiles
  - 1.3.2 Knitted fabrics
  - 1.3.3 Bedding
- 1.4 Laundry Detergent Market by Regions
  - 1.4.1 United States Status and Prospect (2012-2022)
  - 1.4.2 China Status and Prospect (2012-2022)
  - 1.4.3 Europe Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of Laundry Detergent (2012-2022)
  - 1.5.1 Global Laundry Detergent Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Laundry Detergent Revenue and Growth Rate (2012-2022)

## 2 GLOBAL LAUNDRY DETERGENT COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Laundry Detergent Market Competition by Manufacturers
  - 2.1.1 Global Laundry Detergent Sales and Market Share of Key Manufacturers (2012-2017)
  - 2.1.2 Global Laundry Detergent Revenue and Share by Manufacturers (2012-2017)
- 2.2 Global Laundry Detergent (Volume and Value) by Type
  - 2.2.1 Global Laundry Detergent Sales and Market Share by Type (2012-2017)
  - 2.2.2 Global Laundry Detergent Revenue and Market Share by Type (2012-2017)
- 2.3 Global Laundry Detergent (Volume and Value) by Regions
  - 2.3.1 Global Laundry Detergent Sales and Market Share by Regions (2012-2017)
  - 2.3.2 Global Laundry Detergent Revenue and Market Share by Regions (2012-2017)
- 2.4 Global Laundry Detergent (Volume) by Application

### **3 UNITED STATES LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Laundry Detergent Sales and Value (2012-2017)
  - 3.1.1 United States Laundry Detergent Sales and Growth Rate (2012-2017)
  - 3.1.2 United States Laundry Detergent Revenue and Growth Rate (2012-2017)
  - 3.1.3 United States Laundry Detergent Sales Price Trend (2012-2017)
- 3.2 United States Laundry Detergent Sales and Market Share by Manufacturers
- 3.3 United States Laundry Detergent Sales and Market Share by Type
- 3.4 United States Laundry Detergent Sales and Market Share by Application

### **4 CHINA LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Laundry Detergent Sales and Value (2012-2017)
  - 4.1.1 China Laundry Detergent Sales and Growth Rate (2012-2017)
  - 4.1.2 China Laundry Detergent Revenue and Growth Rate (2012-2017)
  - 4.1.3 China Laundry Detergent Sales Price Trend (2012-2017)
- 4.2 China Laundry Detergent Sales and Market Share by Manufacturers
- 4.3 China Laundry Detergent Sales and Market Share by Type
- 4.4 China Laundry Detergent Sales and Market Share by Application

### **5 EUROPE LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Laundry Detergent Sales and Value (2012-2017)
  - 5.1.1 Europe Laundry Detergent Sales and Growth Rate (2012-2017)
  - 5.1.2 Europe Laundry Detergent Revenue and Growth Rate (2012-2017)
  - 5.1.3 Europe Laundry Detergent Sales Price Trend (2012-2017)
- 5.2 Europe Laundry Detergent Sales and Market Share by Manufacturers
- 5.3 Europe Laundry Detergent Sales and Market Share by Type
- 5.4 Europe Laundry Detergent Sales and Market Share by Application

### **6 JAPAN LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Laundry Detergent Sales and Value (2012-2017)
  - 6.1.1 Japan Laundry Detergent Sales and Growth Rate (2012-2017)
  - 6.1.2 Japan Laundry Detergent Revenue and Growth Rate (2012-2017)
  - 6.1.3 Japan Laundry Detergent Sales Price Trend (2012-2017)
- 6.2 Japan Laundry Detergent Sales and Market Share by Manufacturers
- 6.3 Japan Laundry Detergent Sales and Market Share by Type

## 6.4 Japan Laundry Detergent Sales and Market Share by Application

# **7 SOUTHEAST ASIA LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

## 7.1 Southeast Asia Laundry Detergent Sales and Value (2012-2017)

7.1.1 Southeast Asia Laundry Detergent Sales and Growth Rate (2012-2017)

7.1.2 Southeast Asia Laundry Detergent Revenue and Growth Rate (2012-2017)

7.1.3 Southeast Asia Laundry Detergent Sales Price Trend (2012-2017)

## 7.2 Southeast Asia Laundry Detergent Sales and Market Share by Manufacturers

## 7.3 Southeast Asia Laundry Detergent Sales and Market Share by Type

## 7.4 Southeast Asia Laundry Detergent Sales and Market Share by Application

# **8 INDIA LAUNDRY DETERGENT (VOLUME, VALUE AND SALES PRICE)**

## 8.1 India Laundry Detergent Sales and Value (2012-2017)

8.1.1 India Laundry Detergent Sales and Growth Rate (2012-2017)

8.1.2 India Laundry Detergent Revenue and Growth Rate (2012-2017)

8.1.3 India Laundry Detergent Sales Price Trend (2012-2017)

## 8.2 India Laundry Detergent Sales and Market Share by Manufacturers

## 8.3 India Laundry Detergent Sales and Market Share by Type

## 8.4 India Laundry Detergent Sales and Market Share by Application

# **9 GLOBAL LAUNDRY DETERGENT MANUFACTURERS ANALYSIS**

## 9.1 P&G

9.1.1 Company Basic Information, Manufacturing Base and Competitors

9.1.2 Laundry Detergent Product Type, Application and Specification

9.1.2.1 Weak alkaline liquid detergent

9.1.2.2 Neutral liquid detergent

9.1.3 P&G Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

9.1.4 Main Business/Business Overview

## 9.2 Unilever

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 Laundry Detergent Product Type, Application and Specification

9.2.2.1 Weak alkaline liquid detergent

9.2.2.2 Neutral liquid detergent

9.2.3 Unilever Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

- 9.2.4 Main Business/Business Overview
- 9.3 Church & Dwight
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 Laundry Detergent Product Type, Application and Specification
    - 9.3.2.1 Weak alkaline liquid detergent
    - 9.3.2.2 Neutral liquid detergent
  - 9.3.3 Church & Dwight Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.3.4 Main Business/Business Overview
- 9.4 Henkel
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Laundry Detergent Product Type, Application and Specification
    - 9.4.2.1 Weak alkaline liquid detergent
    - 9.4.2.2 Neutral liquid detergent
  - 9.4.3 Henkel Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.4.4 Main Business/Business Overview
- 9.5 Clorox
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Laundry Detergent Product Type, Application and Specification
    - 9.5.2.1 Weak alkaline liquid detergent
    - 9.5.2.2 Neutral liquid detergent
  - 9.5.3 Clorox Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.5.4 Main Business/Business Overview
- 9.6 ReckittBenckiser
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Laundry Detergent Product Type, Application and Specification
    - 9.6.2.1 Weak alkaline liquid detergent
    - 9.6.2.2 Neutral liquid detergent
  - 9.6.3 ReckittBenckiser Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.6.4 Main Business/Business Overview
- 9.7 Kao
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.7.2 Laundry Detergent Product Type, Application and Specification
    - 9.7.2.1 Weak alkaline liquid detergent
    - 9.7.2.2 Neutral liquid detergent
  - 9.7.3 Kao Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.7.4 Main Business/Business Overview
- 9.8 Scjohnson

- 9.8.1 Company Basic Information, Manufacturing Base and Competitors
- 9.8.2 Laundry Detergent Product Type, Application and Specification
  - 9.8.2.1 Weak alkaline liquid detergent
  - 9.8.2.2 Neutral liquid detergent
- 9.8.3 Scjohnson Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.8.4 Main Business/Business Overview
- 9.9 Lion
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Laundry Detergent Product Type, Application and Specification
    - 9.9.2.1 Weak alkaline liquid detergent
    - 9.9.2.2 Neutral liquid detergent
  - 9.9.3 Lion Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.9.4 Main Business/Business Overview
- 9.10 Colgate
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.10.2 Laundry Detergent Product Type, Application and Specification
    - 9.10.2.1 Weak alkaline liquid detergent
    - 9.10.2.2 Neutral liquid detergent
  - 9.10.3 Colgate Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.10.4 Main Business/Business Overview
- 9.11 Amway
- 9.12 Phoenix Brand
- 9.13 LIBY Group
- 9.14 Nice Group
- 9.15 Blue Moon
- 9.16 Shanghai White Cat Group
- 9.17 Pangkam
- 9.18 Nafine
- 9.19 Lam Soon (Hong Kong) Limited
- 9.20 Lonkey
- 9.21 Reward Group
- 9.22 Kaimi
- 9.23 Baoding Qilijia Daily Chemical
- 9.24 Beijing Lvsan Chemistry
- 9.25 Jieneng Group
- 9.26 Chengdu Nymph Group
- 9.27 Beijing Yiqing Daily Chemical



9.28 Jielushi

## **10 LAUNDRY DETERGENT MAUFACTURING COST ANALYSIS**

10.1 Laundry Detergent Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Laundry Detergent

10.3 Manufacturing Process Analysis of Laundry Detergent

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

11.1 Laundry Detergent Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of Laundry Detergent Major Manufacturers in 2015

11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

12.1 Marketing Channel

12.1.1 Direct Marketing

12.1.2 Indirect Marketing

12.1.3 Marketing Channel Development Trend

12.2 Market Positioning

12.2.1 Pricing Strategy

12.2.2 Brand Strategy

12.2.3 Target Client

12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

13.1 Technology Progress/Risk

13.1.1 Substitutes Threat

13.1.2 Technology Progress in Related Industry

- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL LAUNDRY DETERGENT MARKET FORECAST (2017-2022)**

- 14.1 Global Laundry Detergent Sales, Revenue and Price Forecast (2017-2022)
  - 14.1.1 Global Laundry Detergent Sales and Growth Rate Forecast (2017-2022)
  - 14.1.2 Global Laundry Detergent Revenue and Growth Rate Forecast (2017-2022)
  - 14.1.3 Global Laundry Detergent Price and Trend Forecast (2017-2022)
- 14.2 Global Laundry Detergent Sales, Revenue and Growth Rate Forecast by Regions (2017-2022)
  - 14.2.1 United States Laundry Detergent Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.2 China Laundry Detergent Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.3 Europe Laundry Detergent Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.4 Japan Laundry Detergent Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.5 Southeast Asia Laundry Detergent Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.6 India Laundry Detergent Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.3 Global Laundry Detergent Sales, Revenue and Price Forecast by Type (2017-2022)
- 14.4 Global Laundry Detergent Sales Forecast by Application (2017-2022)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Laundry Detergent  
Table Classification of Laundry Detergent  
Figure Global Sales Market Share of Laundry Detergent by Type in 2015  
Figure Weak alkaline liquid detergent Picture  
Figure Neutral liquid detergent Picture  
Table Applications of Laundry Detergent  
Figure Global Sales Market Share of Laundry Detergent by Application in 2015  
Figure Textiles Examples  
Figure Knitted fabrics Examples  
Figure Bedding Examples  
Figure United States Laundry Detergent Revenue and Growth Rate (2012-2022)  
Figure China Laundry Detergent Revenue and Growth Rate (2012-2022)  
Figure Europe Laundry Detergent Revenue and Growth Rate (2012-2022)  
Figure Japan Laundry Detergent Revenue and Growth Rate (2012-2022)  
Figure Southeast Asia Laundry Detergent Revenue and Growth Rate (2012-2022)  
Figure India Laundry Detergent Revenue and Growth Rate (2012-2022)  
Figure Global Laundry Detergent Sales and Growth Rate (2012-2022)  
Figure Global Laundry Detergent Revenue and Growth Rate (2012-2022)  
Table Global Laundry Detergent Sales of Key Manufacturers (2012-2017)  
Table Global Laundry Detergent Sales Share by Manufacturers (2012-2017)  
Figure 2015 Laundry Detergent Sales Share by Manufacturers  
Figure 2016 Laundry Detergent Sales Share by Manufacturers  
Table Global Laundry Detergent Revenue by Manufacturers (2012-2017)  
Table Global Laundry Detergent Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global Laundry Detergent Revenue Share by Manufacturers  
Table 2016 Global Laundry Detergent Revenue Share by Manufacturers  
Table Global Laundry Detergent Sales and Market Share by Type (2012-2017)  
Table Global Laundry Detergent Sales Share by Type (2012-2017)  
Figure Sales Market Share of Laundry Detergent by Type (2012-2017)  
Figure Global Laundry Detergent Sales Growth Rate by Type (2012-2017)  
Table Global Laundry Detergent Revenue and Market Share by Type (2012-2017)  
Table Global Laundry Detergent Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Laundry Detergent by Type (2012-2017)  
Figure Global Laundry Detergent Revenue Growth Rate by Type (2012-2017)  
Table Global Laundry Detergent Sales and Market Share by Regions (2012-2017)

Table Global Laundry Detergent Sales Share by Regions (2012-2017)  
Figure Sales Market Share of Laundry Detergent by Regions (2012-2017)  
Figure Global Laundry Detergent Sales Growth Rate by Regions (2012-2017)  
Table Global Laundry Detergent Revenue and Market Share by Regions (2012-2017)  
Table Global Laundry Detergent Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of Laundry Detergent by Regions (2012-2017)  
Figure Global Laundry Detergent Revenue Growth Rate by Regions (2012-2017)  
Table Global Laundry Detergent Sales and Market Share by Application (2012-2017)  
Table Global Laundry Detergent Sales Share by Application (2012-2017)  
Figure Sales Market Share of Laundry Detergent by Application (2012-2017)  
Figure Global Laundry Detergent Sales Growth Rate by Application (2012-2017)  
Figure United States Laundry Detergent Sales and Growth Rate (2012-2017)  
Figure United States Laundry Detergent Revenue and Growth Rate (2012-2017)  
Figure United States Laundry Detergent Sales Price Trend (2012-2017)  
Table United States Laundry Detergent Sales by Manufacturers (2012-2017)  
Table United States Laundry Detergent Market Share by Manufacturers (2012-2017)  
Table United States Laundry Detergent Sales by Type (2012-2017)  
Table United States Laundry Detergent Market Share by Type (2012-2017)  
Table United States Laundry Detergent Sales by Application (2012-2017)  
Table United States Laundry Detergent Market Share by Application (2012-2017)  
Figure China Laundry Detergent Sales and Growth Rate (2012-2017)  
Figure China Laundry Detergent Revenue and Growth Rate (2012-2017)  
Figure China Laundry Detergent Sales Price Trend (2012-2017)  
Table China Laundry Detergent Sales by Manufacturers (2012-2017)  
Table China Laundry Detergent Market Share by Manufacturers (2012-2017)  
Table China Laundry Detergent Sales by Type (2012-2017)  
Table China Laundry Detergent Market Share by Type (2012-2017)  
Table China Laundry Detergent Sales by Application (2012-2017)  
Table China Laundry Detergent Market Share by Application (2012-2017)  
Figure Europe Laundry Detergent Sales and Growth Rate (2012-2017)  
Figure Europe Laundry Detergent Revenue and Growth Rate (2012-2017)  
Figure Europe Laundry Detergent Sales Price Trend (2012-2017)  
Table Europe Laundry Detergent Sales by Manufacturers (2012-2017)  
Table Europe Laundry Detergent Market Share by Manufacturers (2012-2017)  
Table Europe Laundry Detergent Sales by Type (2012-2017)  
Table Europe Laundry Detergent Market Share by Type (2012-2017)  
Table Europe Laundry Detergent Sales by Application (2012-2017)  
Table Europe Laundry Detergent Market Share by Application (2012-2017)  
Figure Japan Laundry Detergent Sales and Growth Rate (2012-2017)

Figure Japan Laundry Detergent Revenue and Growth Rate (2012-2017)  
Figure Japan Laundry Detergent Sales Price Trend (2012-2017)  
Table Japan Laundry Detergent Sales by Manufacturers (2012-2017)  
Table Japan Laundry Detergent Market Share by Manufacturers (2012-2017)  
Table Japan Laundry Detergent Sales by Type (2012-2017)  
Table Japan Laundry Detergent Market Share by Type (2012-2017)  
Table Japan Laundry Detergent Sales by Application (2012-2017)  
Table Japan Laundry Detergent Market Share by Application (2012-2017)  
Figure Southeast Asia Laundry Detergent Sales and Growth Rate (2012-2017)  
Figure Southeast Asia Laundry Detergent Revenue and Growth Rate (2012-2017)  
Figure Southeast Asia Laundry Detergent Sales Price Trend (2012-2017)  
Table Southeast Asia Laundry Detergent Sales by Manufacturers (2012-2017)  
Table Southeast Asia Laundry Detergent Market Share by Manufacturers (2012-2017)  
Table Southeast Asia Laundry Detergent Sales by Type (2012-2017)  
Table Southeast Asia Laundry Detergent Market Share by Type (2012-2017)  
Table Southeast Asia Laundry Detergent Sales by Application (2012-2017)  
Table Southeast Asia Laundry Detergent Market Share by Application (2012-2017)  
Figure India Laundry Detergent Sales and Growth Rate (2012-2017)  
Figure India Laundry Detergent Revenue and Growth Rate (2012-2017)  
Figure India Laundry Detergent Sales Price Trend (2012-2017)  
Table India Laundry Detergent Sales by Manufacturers (2012-2017)  
Table India Laundry Detergent Market Share by Manufacturers (2012-2017)  
Table India Laundry Detergent Sales by Type (2012-2017)  
Table India Laundry Detergent Market Share by Type (2012-2017)  
Table India Laundry Detergent Sales by Application (2012-2017)  
Table India Laundry Detergent Market Share by Application (2012-2017)  
Table P&G Basic Information List  
Table P&G Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure P&G Laundry Detergent Global Market Share (2012-2017)  
Table Unilever Basic Information List  
Table Unilever Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Unilever Laundry Detergent Global Market Share (2012-2017)  
Table Church & Dwight Basic Information List  
Table Church & Dwight Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Church & Dwight Laundry Detergent Global Market Share (2012-2017)  
Table Henkel Basic Information List  
Table Henkel Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Henkel Laundry Detergent Global Market Share (2012-2017)  
Table Clorox Basic Information List  
Table Clorox Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Clorox Laundry Detergent Global Market Share (2012-2017)  
Table ReckittBenckiser Basic Information List  
Table ReckittBenckiser Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure ReckittBenckiser Laundry Detergent Global Market Share (2012-2017)  
Table Kao Basic Information List  
Table Kao Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Kao Laundry Detergent Global Market Share (2012-2017)  
Table Scjohnson Basic Information List  
Table Scjohnson Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Scjohnson Laundry Detergent Global Market Share (2012-2017)  
Table Lion Basic Information List  
Table Lion Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Lion Laundry Detergent Global Market Share (2012-2017)  
Table Colgate Basic Information List  
Table Colgate Laundry Detergent Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Colgate Laundry Detergent Global Market Share (2012-2017)  
Table Amway Basic Information List  
Table Phoenix Brand Basic Information List  
Table LIBY Group Basic Information List  
Table Nice Group Basic Information List  
Table Blue Moon Basic Information List  
Table Shanghai White Cat Group Basic Information List  
Table Pangkam Basic Information List  
Table Nafine Basic Information List  
Table Lam Soon (Hong Kong) Limited Basic Information List  
Table Lonkey Basic Information List  
Table Reward Group Basic Information List  
Table Kaimi Basic Information List  
Table Baoding Qilijia Daily Chemical Basic Information List  
Table Beijing Lvsan Chemistry Basic Information List  
Table Jieneng Group Basic Information List  
Table Chengdu Nymph Group Basic Information List  
Table Beijing Yiqing Daily Chemical Basic Information List  
Table Jielushi Basic Information List

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Laundry Detergent  
Figure Manufacturing Process Analysis of Laundry Detergent  
Figure Laundry Detergent Industrial Chain Analysis  
Table Raw Materials Sources of Laundry Detergent Major Manufacturers in 2015  
Table Major Buyers of Laundry Detergent  
Table Distributors/Traders List  
Figure Global Laundry Detergent Sales and Growth Rate Forecast (2017-2022)  
Figure Global Laundry Detergent Revenue and Growth Rate Forecast (2017-2022)  
Table Global Laundry Detergent Sales Forecast by Regions (2017-2022)  
Table Global Laundry Detergent Sales Forecast by Type (2017-2022)  
Table Global Laundry Detergent Sales Forecast by Application (2017-2022)

## I would like to order

Product name: Global Laundry Detergent Sales Market Report 2017

Product link: <https://marketpublishers.com/r/G7B0D1F4D67EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7B0D1F4D67EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970