

Global Latex Powder Market Insights, Forecast to 2026

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Abstracts

Latex Powder or Re-dispersible Latex Powder (RDP) is a free-flowing organic polymer powder, produced through the spray drying of a wide range of monomers such as vinyl acetate, vinyl acetate, ethylene, acrylate, and styrene butadiene.

Re-dispersible Latex Powder (RDP) are used mainly in diverse construction chemical applications such as external thermal insulation composite systems, construction and tile adhesives, screed, self-leveling flooring compounds, plasters, repair mortars, grouts, and cementitious sealing slurries. Demand for re-dispersible polymer is continuously increasing due to its benefits in the construction industry such as better water retention and workability, strong strength development of the mortar, higher flexural strength and flexibility, and strong impact and abrasion resistance.

Under the background of slower economy growth rate, companies face the higher risks of profit decline. Europe's economies in a state of slow growth, Re-dispersible Latex Powder (RDP) market has a certain potential in Europe, among them Europe's demand is relatively stable. Europe market is already saturated. These few years, Europe's Re-dispersible Latex Powder (RDP) production is more than its domestic demand; therefore, Europe would export Re-dispersible Latex Powder (RDP) to abroad countries. We tend to believe this industry now is close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

In future, the Re-dispersible Latex Powder (RDP) industry in Europe will be turn concentrated; Europe Re-dispersible Latex Powder (RDP) consuming market will still has a certain amount of growth. In Europe, Eastern Europe and the Russian market will be the next area of competition.

In recent few years, Re-dispersible Latex Powder (RDP) gross margins continue to decline. Global competition is likely to turn to the relationship of competition and cooperation. We believe that this industry will move towards centralization. For developing countries, the Re-dispersible Latex Powder (RDP) industry still has great

potential. In Asia, Southeast Asia, India and Central Asia will have a more substantial growth. Chinese market will maintain rapid growth. Wacker and Akzo Nobel are world leaders. Wacker and Akzo Nobel's bases are located in the world's major consumer areas.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Latex Powder 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Latex Powder 3900 industry.

Based on our recent survey, we have several different scenarios about the Latex Powder 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1483.2 million in 2019. The market size of Latex Powder 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Latex Powder market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Latex Powder market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Latex Powder market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Latex Powder market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Latex Powder market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Latex Powder market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Latex Powder market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Latex Powder market.

The following manufacturers are covered in this report:

Wacker

Akzo Nobel

DCC

SANWEI

BASF

Shandong Xindadi

Xinjiang Huitong

DowDuPont

VINAVIL

Hexion

Ashland

Wanwei

Acquos

Organik

Fenghua

Shaanxi Xutai

Puyang Yintai

Gemez Chemical

Guangzhou Yuanye

Zhaojia

Sailun Building

Henan Tiansheng Chem

Xinjiang Su Nok

Mizuda Bioscience

Shandong Micron

Latex Powder Breakdown Data by Type

VAE Type

VAE-Veo Va Type

Others

Latex Powder Breakdown Data by Application

Exterior Insulation and Finish Systems (EIFS)

Construction and Tile Adhesives

Putty Powder

Dry-mix Mortars

Self-leveling Flooring Compounds

Caulks

Other Applications

Contents

1 STUDY COVERAGE

- 1.1 Latex Powder Product Introduction
- 1.2 Market Segments
- 1.3 Key Latex Powder Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Latex Powder Market Size Growth Rate by Type
 - 1.4.2 VAE Type
 - 1.4.3 VAE-Veo Va Type
 - 1.4.4 Others
- 1.5 Market by Application
 - 1.5.1 Global Latex Powder Market Size Growth Rate by Application
 - 1.5.2 Exterior Insulation and Finish Systems (EIFS)
 - 1.5.3 Construction and Tile Adhesives
 - 1.5.4 Putty Powder
 - 1.5.5 Dry-mix Mortars
 - 1.5.6 Self-leveling Flooring Compounds
 - 1.5.7 Caulks
 - 1.5.8 Other Applications
- 1.6 Coronavirus Disease 2019 (Covid-19): Latex Powder Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Latex Powder Industry
 - 1.6.1.1 Latex Powder Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Latex Powder Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Latex Powder Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Latex Powder Market Size Estimates and Forecasts
 - 2.1.1 Global Latex Powder Revenue 2015-2026
 - 2.1.2 Global Latex Powder Sales 2015-2026

2.2 Latex Powder Market Size by Region: 2020 Versus 2026

2.2.1 Global Latex Powder Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Latex Powder Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL LATEX POWDER COMPETITOR LANDSCAPE BY PLAYERS

3.1 Latex Powder Sales by Manufacturers

3.1.1 Latex Powder Sales by Manufacturers (2015-2020)

3.1.2 Latex Powder Sales Market Share by Manufacturers (2015-2020)

3.2 Latex Powder Revenue by Manufacturers

3.2.1 Latex Powder Revenue by Manufacturers (2015-2020)

3.2.2 Latex Powder Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Latex Powder Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Latex Powder Revenue in 2019

3.2.5 Global Latex Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Latex Powder Price by Manufacturers

3.4 Latex Powder Manufacturing Base Distribution, Product Types

3.4.1 Latex Powder Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Latex Powder Product Type

3.4.3 Date of International Manufacturers Enter into Latex Powder Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Latex Powder Market Size by Type (2015-2020)

4.1.1 Global Latex Powder Sales by Type (2015-2020)

4.1.2 Global Latex Powder Revenue by Type (2015-2020)

4.1.3 Latex Powder Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Latex Powder Market Size Forecast by Type (2021-2026)

4.2.1 Global Latex Powder Sales Forecast by Type (2021-2026)

4.2.2 Global Latex Powder Revenue Forecast by Type (2021-2026)

4.2.3 Latex Powder Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Latex Powder Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Latex Powder Market Size by Application (2015-2020)
 - 5.1.1 Global Latex Powder Sales by Application (2015-2020)
 - 5.1.2 Global Latex Powder Revenue by Application (2015-2020)
 - 5.1.3 Latex Powder Price by Application (2015-2020)
- 5.2 Latex Powder Market Size Forecast by Application (2021-2026)
 - 5.2.1 Global Latex Powder Sales Forecast by Application (2021-2026)
 - 5.2.2 Global Latex Powder Revenue Forecast by Application (2021-2026)
 - 5.2.3 Global Latex Powder Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Latex Powder by Country
 - 6.1.1 North America Latex Powder Sales by Country
 - 6.1.2 North America Latex Powder Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Latex Powder Market Facts & Figures by Type
- 6.3 North America Latex Powder Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Latex Powder by Country
 - 7.1.1 Europe Latex Powder Sales by Country
 - 7.1.2 Europe Latex Powder Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Latex Powder Market Facts & Figures by Type
- 7.3 Europe Latex Powder Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Latex Powder by Region
 - 8.1.1 Asia Pacific Latex Powder Sales by Region
 - 8.1.2 Asia Pacific Latex Powder Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Latex Powder Market Facts & Figures by Type

8.3 Asia Pacific Latex Powder Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Latex Powder by Country

9.1.1 Latin America Latex Powder Sales by Country

9.1.2 Latin America Latex Powder Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Latex Powder Market Facts & Figures by Type

9.3 Central & South America Latex Powder Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Latex Powder by Country

10.1.1 Middle East and Africa Latex Powder Sales by Country

10.1.2 Middle East and Africa Latex Powder Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 UAE

10.2 Middle East and Africa Latex Powder Market Facts & Figures by Type

10.3 Middle East and Africa Latex Powder Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Wacker

11.1.1 Wacker Corporation Information

11.1.2 Wacker Description, Business Overview and Total Revenue

- 11.1.3 Wacker Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Wacker Latex Powder Products Offered
- 11.1.5 Wacker Recent Development
- 11.2 Akzo Nobel
 - 11.2.1 Akzo Nobel Corporation Information
 - 11.2.2 Akzo Nobel Description, Business Overview and Total Revenue
 - 11.2.3 Akzo Nobel Sales, Revenue and Gross Margin (2015-2020)
 - 11.2.4 Akzo Nobel Latex Powder Products Offered
 - 11.2.5 Akzo Nobel Recent Development
- 11.3 DCC
 - 11.3.1 DCC Corporation Information
 - 11.3.2 DCC Description, Business Overview and Total Revenue
 - 11.3.3 DCC Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 DCC Latex Powder Products Offered
 - 11.3.5 DCC Recent Development
- 11.4 SANWEI
 - 11.4.1 SANWEI Corporation Information
 - 11.4.2 SANWEI Description, Business Overview and Total Revenue
 - 11.4.3 SANWEI Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 SANWEI Latex Powder Products Offered
 - 11.4.5 SANWEI Recent Development
- 11.5 BASF
 - 11.5.1 BASF Corporation Information
 - 11.5.2 BASF Description, Business Overview and Total Revenue
 - 11.5.3 BASF Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 BASF Latex Powder Products Offered
 - 11.5.5 BASF Recent Development
- 11.6 Shandong Xindadi
 - 11.6.1 Shandong Xindadi Corporation Information
 - 11.6.2 Shandong Xindadi Description, Business Overview and Total Revenue
 - 11.6.3 Shandong Xindadi Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Shandong Xindadi Latex Powder Products Offered
 - 11.6.5 Shandong Xindadi Recent Development
- 11.7 Xinjiang Huitong
 - 11.7.1 Xinjiang Huitong Corporation Information
 - 11.7.2 Xinjiang Huitong Description, Business Overview and Total Revenue
 - 11.7.3 Xinjiang Huitong Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Xinjiang Huitong Latex Powder Products Offered
 - 11.7.5 Xinjiang Huitong Recent Development

11.8 DowDuPont

11.8.1 DowDuPont Corporation Information

11.8.2 DowDuPont Description, Business Overview and Total Revenue

11.8.3 DowDuPont Sales, Revenue and Gross Margin (2015-2020)

11.8.4 DowDuPont Latex Powder Products Offered

11.8.5 DowDuPont Recent Development

11.9 VINAVIL

11.9.1 VINAVIL Corporation Information

11.9.2 VINAVIL Description, Business Overview and Total Revenue

11.9.3 VINAVIL Sales, Revenue and Gross Margin (2015-2020)

11.9.4 VINAVIL Latex Powder Products Offered

11.9.5 VINAVIL Recent Development

11.10 Hexion

11.10.1 Hexion Corporation Information

11.10.2 Hexion Description, Business Overview and Total Revenue

11.10.3 Hexion Sales, Revenue and Gross Margin (2015-2020)

11.10.4 Hexion Latex Powder Products Offered

11.10.5 Hexion Recent Development

11.1 Wacker

11.1.1 Wacker Corporation Information

11.1.2 Wacker Description, Business Overview and Total Revenue

11.1.3 Wacker Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Wacker Latex Powder Products Offered

11.1.5 Wacker Recent Development

11.12 Wanwei

11.12.1 Wanwei Corporation Information

11.12.2 Wanwei Description, Business Overview and Total Revenue

11.12.3 Wanwei Sales, Revenue and Gross Margin (2015-2020)

11.12.4 Wanwei Products Offered

11.12.5 Wanwei Recent Development

11.13 Acquos

11.13.1 Acquos Corporation Information

11.13.2 Acquos Description, Business Overview and Total Revenue

11.13.3 Acquos Sales, Revenue and Gross Margin (2015-2020)

11.13.4 Acquos Products Offered

11.13.5 Acquos Recent Development

11.14 Organik

11.14.1 Organik Corporation Information

11.14.2 Organik Description, Business Overview and Total Revenue

- 11.14.3 Organik Sales, Revenue and Gross Margin (2015-2020)
- 11.14.4 Organik Products Offered
- 11.14.5 Organik Recent Development
- 11.15 Fenghua
 - 11.15.1 Fenghua Corporation Information
 - 11.15.2 Fenghua Description, Business Overview and Total Revenue
 - 11.15.3 Fenghua Sales, Revenue and Gross Margin (2015-2020)
 - 11.15.4 Fenghua Products Offered
 - 11.15.5 Fenghua Recent Development
- 11.16 Shaanxi Xutai
 - 11.16.1 Shaanxi Xutai Corporation Information
 - 11.16.2 Shaanxi Xutai Description, Business Overview and Total Revenue
 - 11.16.3 Shaanxi Xutai Sales, Revenue and Gross Margin (2015-2020)
 - 11.16.4 Shaanxi Xutai Products Offered
 - 11.16.5 Shaanxi Xutai Recent Development
- 11.17 Puyang Yintai
 - 11.17.1 Puyang Yintai Corporation Information
 - 11.17.2 Puyang Yintai Description, Business Overview and Total Revenue
 - 11.17.3 Puyang Yintai Sales, Revenue and Gross Margin (2015-2020)
 - 11.17.4 Puyang Yintai Products Offered
 - 11.17.5 Puyang Yintai Recent Development
- 11.18 Gemez Chemical
 - 11.18.1 Gemez Chemical Corporation Information
 - 11.18.2 Gemez Chemical Description, Business Overview and Total Revenue
 - 11.18.3 Gemez Chemical Sales, Revenue and Gross Margin (2015-2020)
 - 11.18.4 Gemez Chemical Products Offered
 - 11.18.5 Gemez Chemical Recent Development
- 11.19 Guangzhou Yuanye
 - 11.19.1 Guangzhou Yuanye Corporation Information
 - 11.19.2 Guangzhou Yuanye Description, Business Overview and Total Revenue
 - 11.19.3 Guangzhou Yuanye Sales, Revenue and Gross Margin (2015-2020)
 - 11.19.4 Guangzhou Yuanye Products Offered
 - 11.19.5 Guangzhou Yuanye Recent Development
- 11.20 Zhaojia
 - 11.20.1 Zhaojia Corporation Information
 - 11.20.2 Zhaojia Description, Business Overview and Total Revenue
 - 11.20.3 Zhaojia Sales, Revenue and Gross Margin (2015-2020)
 - 11.20.4 Zhaojia Products Offered
 - 11.20.5 Zhaojia Recent Development

11.21 Sailun Building

11.21.1 Sailun Building Corporation Information

11.21.2 Sailun Building Description, Business Overview and Total Revenue

11.21.3 Sailun Building Sales, Revenue and Gross Margin (2015-2020)

11.21.4 Sailun Building Products Offered

11.21.5 Sailun Building Recent Development

11.22 Henan Tiansheng Chem

11.22.1 Henan Tiansheng Chem Corporation Information

11.22.2 Henan Tiansheng Chem Description, Business Overview and Total Revenue

11.22.3 Henan Tiansheng Chem Sales, Revenue and Gross Margin (2015-2020)

11.22.4 Henan Tiansheng Chem Products Offered

11.22.5 Henan Tiansheng Chem Recent Development

11.23 Xinjiang Su Nok

11.23.1 Xinjiang Su Nok Corporation Information

11.23.2 Xinjiang Su Nok Description, Business Overview and Total Revenue

11.23.3 Xinjiang Su Nok Sales, Revenue and Gross Margin (2015-2020)

11.23.4 Xinjiang Su Nok Products Offered

11.23.5 Xinjiang Su Nok Recent Development

11.24 Mizuda Bioscience

11.24.1 Mizuda Bioscience Corporation Information

11.24.2 Mizuda Bioscience Description, Business Overview and Total Revenue

11.24.3 Mizuda Bioscience Sales, Revenue and Gross Margin (2015-2020)

11.24.4 Mizuda Bioscience Products Offered

11.24.5 Mizuda Bioscience Recent Development

11.25 Shandong Micron

11.25.1 Shandong Micron Corporation Information

11.25.2 Shandong Micron Description, Business Overview and Total Revenue

11.25.3 Shandong Micron Sales, Revenue and Gross Margin (2015-2020)

11.25.4 Shandong Micron Products Offered

11.25.5 Shandong Micron Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

12.1 Latex Powder Market Estimates and Projections by Region

12.1.1 Global Latex Powder Sales Forecast by Regions 2021-2026

12.1.2 Global Latex Powder Revenue Forecast by Regions 2021-2026

12.2 North America Latex Powder Market Size Forecast (2021-2026)

12.2.1 North America: Latex Powder Sales Forecast (2021-2026)

12.2.2 North America: Latex Powder Revenue Forecast (2021-2026)

- 12.2.3 North America: Latex Powder Market Size Forecast by Country (2021-2026)
- 12.3 Europe Latex Powder Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Latex Powder Sales Forecast (2021-2026)
 - 12.3.2 Europe: Latex Powder Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Latex Powder Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Latex Powder Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Latex Powder Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Latex Powder Revenue Forecast (2021-2026)
 - 12.4.3 Asia Pacific: Latex Powder Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Latex Powder Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Latex Powder Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Latex Powder Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Latex Powder Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Latex Powder Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Latex Powder Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Latex Powder Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Latex Powder Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Latex Powder Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Latex Powder Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source

16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Latex Powder Market Segments

Table 2. Ranking of Global Top Latex Powder Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Latex Powder Market Size Growth Rate by Type 2020-2026 (K MT) & (US\$ Million)

Table 4. Major Manufacturers of VAE Type

Table 5. Major Manufacturers of VAE-Veo Va Type

Table 6. Major Manufacturers of Others

Table 7. COVID-19 Impact Global Market: (Four Latex Powder Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Latex Powder Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Latex Powder Players to Combat Covid-19 Impact

Table 12. Global Latex Powder Market Size Growth Rate by Application 2020-2026 (K MT)

Table 13. Global Latex Powder Market Size by Region (K MT) & (US\$ Million): 2020 VS 2026

Table 14. Global Latex Powder Sales by Regions 2015-2020 (K MT)

Table 15. Global Latex Powder Sales Market Share by Regions (2015-2020)

Table 16. Global Latex Powder Revenue by Regions 2015-2020 (US\$ Million)

Table 17. Global Latex Powder Sales by Manufacturers (2015-2020) (K MT)

Table 18. Global Latex Powder Sales Share by Manufacturers (2015-2020)

Table 19. Global Latex Powder Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 20. Global Latex Powder by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Latex Powder as of 2019)

Table 21. Latex Powder Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 22. Latex Powder Revenue Share by Manufacturers (2015-2020)

Table 23. Key Manufacturers Latex Powder Price (2015-2020) (USD/MT)

Table 24. Latex Powder Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Latex Powder Product Type

Table 26. Date of International Manufacturers Enter into Latex Powder Market

- Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 28. Global Latex Powder Sales by Type (2015-2020) (K MT)
- Table 29. Global Latex Powder Sales Share by Type (2015-2020)
- Table 30. Global Latex Powder Revenue by Type (2015-2020) (US\$ Million)
- Table 31. Global Latex Powder Revenue Share by Type (2015-2020)
- Table 32. Latex Powder Average Selling Price (ASP) by Type 2015-2020 (USD/MT)
- Table 33. Global Latex Powder Sales by Application (2015-2020) (K MT)
- Table 34. Global Latex Powder Sales Share by Application (2015-2020)
- Table 35. North America Latex Powder Sales by Country (2015-2020) (K MT)
- Table 36. North America Latex Powder Sales Market Share by Country (2015-2020)
- Table 37. North America Latex Powder Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Latex Powder Revenue Market Share by Country (2015-2020)
- Table 39. North America Latex Powder Sales by Type (2015-2020) (K MT)
- Table 40. North America Latex Powder Sales Market Share by Type (2015-2020)
- Table 41. North America Latex Powder Sales by Application (2015-2020) (K MT)
- Table 42. North America Latex Powder Sales Market Share by Application (2015-2020)
- Table 43. Europe Latex Powder Sales by Country (2015-2020) (K MT)
- Table 44. Europe Latex Powder Sales Market Share by Country (2015-2020)
- Table 45. Europe Latex Powder Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Latex Powder Revenue Market Share by Country (2015-2020)
- Table 47. Europe Latex Powder Sales by Type (2015-2020) (K MT)
- Table 48. Europe Latex Powder Sales Market Share by Type (2015-2020)
- Table 49. Europe Latex Powder Sales by Application (2015-2020) (K MT)
- Table 50. Europe Latex Powder Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Latex Powder Sales by Region (2015-2020) (K MT)
- Table 52. Asia Pacific Latex Powder Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Latex Powder Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Latex Powder Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Latex Powder Sales by Type (2015-2020) (K MT)
- Table 56. Asia Pacific Latex Powder Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Latex Powder Sales by Application (2015-2020) (K MT)
- Table 58. Asia Pacific Latex Powder Sales Market Share by Application (2015-2020)
- Table 59. Latin America Latex Powder Sales by Country (2015-2020) (K MT)
- Table 60. Latin America Latex Powder Sales Market Share by Country (2015-2020)
- Table 61. Latin Americaa Latex Powder Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Latex Powder Revenue Market Share by Country (2015-2020)
- Table 63. Latin America Latex Powder Sales by Type (2015-2020) (K MT)
- Table 64. Latin America Latex Powder Sales Market Share by Type (2015-2020)
- Table 65. Latin America Latex Powder Sales by Application (2015-2020) (K MT)

Table 66. Latin America Latex Powder Sales Market Share by Application (2015-2020)

Table 67. Middle East and Africa Latex Powder Sales by Country (2015-2020) (K MT)

Table 68. Middle East and Africa Latex Powder Sales Market Share by Country (2015-2020)

Table 69. Middle East and Africa Latex Powder Revenue by Country (2015-2020) (US\$ Million)

Table 70. Middle East and Africa Latex Powder Revenue Market Share by Country (2015-2020)

Table 71. Middle East and Africa Latex Powder Sales by Type (2015-2020) (K MT)

Table 72. Middle East and Africa Latex Powder Sales Market Share by Type (2015-2020)

Table 73. Middle East and Africa Latex Powder Sales by Application (2015-2020) (K MT)

Table 74. Middle East and Africa Latex Powder Sales Market Share by Application (2015-2020)

Table 75. Wacker Corporation Information

Table 76. Wacker Description and Major Businesses

Table 77. Wacker Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 78. Wacker Product

Table 79. Wacker Recent Development

Table 80. Akzo Nobel Corporation Information

Table 81. Akzo Nobel Description and Major Businesses

Table 82. Akzo Nobel Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 83. Akzo Nobel Product

Table 84. Akzo Nobel Recent Development

Table 85. DCC Corporation Information

Table 86. DCC Description and Major Businesses

Table 87. DCC Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 88. DCC Product

Table 89. DCC Recent Development

Table 90. SANWEI Corporation Information

Table 91. SANWEI Description and Major Businesses

Table 92. SANWEI Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 93. SANWEI Product

Table 94. SANWEI Recent Development

- Table 95. BASF Corporation Information
- Table 96. BASF Description and Major Businesses
- Table 97. BASF Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 98. BASF Product
- Table 99. BASF Recent Development
- Table 100. Shandong Xindadi Corporation Information
- Table 101. Shandong Xindadi Description and Major Businesses
- Table 102. Shandong Xindadi Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 103. Shandong Xindadi Product
- Table 104. Shandong Xindadi Recent Development
- Table 105. Xinjiang Huitong Corporation Information
- Table 106. Xinjiang Huitong Description and Major Businesses
- Table 107. Xinjiang Huitong Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 108. Xinjiang Huitong Product
- Table 109. Xinjiang Huitong Recent Development
- Table 110. DowDuPont Corporation Information
- Table 111. DowDuPont Description and Major Businesses
- Table 112. DowDuPont Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 113. DowDuPont Product
- Table 114. DowDuPont Recent Development
- Table 115. VINAVIL Corporation Information
- Table 116. VINAVIL Description and Major Businesses
- Table 117. VINAVIL Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 118. VINAVIL Product
- Table 119. VINAVIL Recent Development
- Table 120. Hexion Corporation Information
- Table 121. Hexion Description and Major Businesses
- Table 122. Hexion Latex Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 123. Hexion Product
- Table 124. Hexion Recent Development
- Table 125. Ashland Corporation Information
- Table 126. Ashland Description and Major Businesses
- Table 127. Ashland Latex Powder Sales (K MT), Revenue (US\$ Million), Price

(USD/MT) and Gross Margin (2015-2020)

Table 128. Ashland Product

Table 129. Ashland Recent Development

Table 130. Wanwei Corporation Information

Table 131. Wanwei Description and Major Businesses

Table 132. Wanwei Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 133. Wanwei Product

Table 134. Wanwei Recent Development

Table 135. Acquos Corporation Information

Table 136. Acquos Description and Major Businesses

Table 137. Acquos Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 138. Acquos Product

Table 139. Acquos Recent Development

Table 140. Organik Corporation Information

Table 141. Organik Description and Major Businesses

Table 142. Organik Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 143. Organik Product

Table 144. Organik Recent Development

Table 145. Fenghua Corporation Information

Table 146. Fenghua Description and Major Businesses

Table 147. Fenghua Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 148. Fenghua Product

Table 149. Fenghua Recent Development

Table 150. Shaanxi Xutai Corporation Information

Table 151. Shaanxi Xutai Description and Major Businesses

Table 152. Shaanxi Xutai Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 153. Shaanxi Xutai Product

Table 154. Shaanxi Xutai Recent Development

Table 155. Puyang Yintai Corporation Information

Table 156. Puyang Yintai Description and Major Businesses

Table 157. Puyang Yintai Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 158. Puyang Yintai Product

Table 159. Puyang Yintai Recent Development

- Table 160. Gemez Chemical Corporation Information
- Table 161. Gemez Chemical Description and Major Businesses
- Table 162. Gemez Chemical Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 163. Gemez Chemical Product
- Table 164. Gemez Chemical Recent Development
- Table 165. Guangzhou Yuanye Corporation Information
- Table 166. Guangzhou Yuanye Description and Major Businesses
- Table 167. Guangzhou Yuanye Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 168. Guangzhou Yuanye Product
- Table 169. Guangzhou Yuanye Recent Development
- Table 170. Zhaojia Corporation Information
- Table 171. Zhaojia Description and Major Businesses
- Table 172. Zhaojia Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 173. Zhaojia Product
- Table 174. Zhaojia Recent Development
- Table 175. Sailun Building Corporation Information
- Table 176. Sailun Building Description and Major Businesses
- Table 177. Sailun Building Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 178. Sailun Building Product
- Table 179. Sailun Building Recent Development
- Table 180. Henan Tiansheng Chem Corporation Information
- Table 181. Henan Tiansheng Chem Description and Major Businesses
- Table 182. Henan Tiansheng Chem Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 183. Henan Tiansheng Chem Product
- Table 184. Henan Tiansheng Chem Recent Development
- Table 185. Xinjiang Su Nok Corporation Information
- Table 186. Xinjiang Su Nok Description and Major Businesses
- Table 187. Xinjiang Su Nok Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 188. Xinjiang Su Nok Product
- Table 189. Xinjiang Su Nok Recent Development
- Table 190. Mizuda Bioscience Corporation Information
- Table 191. Mizuda Bioscience Description and Major Businesses
- Table 192. Mizuda Bioscience Latex Powder Sales (K MT), Revenue (US\$ Million),

Price (USD/MT) and Gross Margin (2015-2020)

Table 193. Mizuda Bioscience Product

Table 194. Mizuda Bioscience Recent Development

Table 195. Shandong Micron Corporation Information

Table 196. Shandong Micron Description and Major Businesses

Table 197. Shandong Micron Latex Powder Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 198. Shandong Micron Product

Table 199. Shandong Micron Recent Development

Table 200. Global Latex Powder Sales Forecast by Regions (2021-2026) (K MT)

Table 201. Global Latex Powder Sales Market Share Forecast by Regions (2021-2026)

Table 202. Global Latex Powder Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 203. Global Latex Powder Revenue Market Share Forecast by Regions (2021-2026)

Table 204. North America: Latex Powder Sales Forecast by Country (2021-2026) (K MT)

Table 205. North America: Latex Powder Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 206. Europe: Latex Powder Sales Forecast by Country (2021-2026) (K MT)

Table 207. Europe: Latex Powder Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 208. Asia Pacific: Latex Powder Sales Forecast by Region (2021-2026) (K MT)

Table 209. Asia Pacific: Latex Powder Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 210. Latin America: Latex Powder Sales Forecast by Country (2021-2026) (K MT)

Table 211. Latin America: Latex Powder Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 212. Middle East and Africa: Latex Powder Sales Forecast by Country (2021-2026) (K MT)

Table 213. Middle East and Africa: Latex Powder Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 214. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 215. Key Challenges

Table 216. Market Risks

Table 217. Main Points Interviewed from Key Latex Powder Players

Table 218. Latex Powder Customers List

Table 219. Latex Powder Distributors List

Table 220. Research Programs/Design for This Report

Table 221. Key Data Information from Secondary Sources

Table 222. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Latex Powder Product Picture
- Figure 2. Global Latex Powder Sales Market Share by Type in 2020 & 2026
- Figure 3. VAE Type Product Picture
- Figure 4. VAE-Veo Va Type Product Picture
- Figure 5. Others Product Picture
- Figure 6. Global Latex Powder Sales Market Share by Application in 2020 & 2026
- Figure 7. Exterior Insulation and Finish Systems (EIFS)
- Figure 8. Construction and Tile Adhesives
- Figure 9. Putty Powder
- Figure 10. Dry-mix Mortars
- Figure 11. Self-leveling Flooring Compounds
- Figure 12. Caulks
- Figure 13. Other Applications
- Figure 14. Latex Powder Report Years Considered
- Figure 15. Global Latex Powder Market Size 2015-2026 (US\$ Million)
- Figure 16. Global Latex Powder Sales 2015-2026 (K MT)
- Figure 17. Global Latex Powder Market Size Market Share by Region: 2020 Versus 2026
- Figure 18. Global Latex Powder Sales Market Share by Region (2015-2020)
- Figure 19. Global Latex Powder Sales Market Share by Region in 2019
- Figure 20. Global Latex Powder Revenue Market Share by Region (2015-2020)
- Figure 21. Global Latex Powder Revenue Market Share by Region in 2019
- Figure 22. Global Latex Powder Sales Share by Manufacturer in 2019
- Figure 23. The Top 10 and 5 Players Market Share by Latex Powder Revenue in 2019
- Figure 24. Latex Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 25. Global Latex Powder Sales Market Share by Type (2015-2020)
- Figure 26. Global Latex Powder Sales Market Share by Type in 2019
- Figure 27. Global Latex Powder Revenue Market Share by Type (2015-2020)
- Figure 28. Global Latex Powder Revenue Market Share by Type in 2019
- Figure 29. Global Latex Powder Market Share by Price Range (2015-2020)
- Figure 30. Global Latex Powder Sales Market Share by Application (2015-2020)
- Figure 31. Global Latex Powder Sales Market Share by Application in 2019
- Figure 32. Global Latex Powder Revenue Market Share by Application (2015-2020)
- Figure 33. Global Latex Powder Revenue Market Share by Application in 2019

- Figure 34. North America Latex Powder Sales Growth Rate 2015-2020 (K MT)
- Figure 35. North America Latex Powder Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 36. North America Latex Powder Sales Market Share by Country in 2019
- Figure 37. North America Latex Powder Revenue Market Share by Country in 2019
- Figure 38. U.S. Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 39. U.S. Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 40. Canada Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 41. Canada Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 42. North America Latex Powder Market Share by Type in 2019
- Figure 43. North America Latex Powder Market Share by Application in 2019
- Figure 44. Europe Latex Powder Sales Growth Rate 2015-2020 (K MT)
- Figure 45. Europe Latex Powder Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 46. Europe Latex Powder Sales Market Share by Country in 2019
- Figure 47. Europe Latex Powder Revenue Market Share by Country in 2019
- Figure 48. Germany Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 49. Germany Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 50. France Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 51. France Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 52. U.K. Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 53. U.K. Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 54. Italy Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 55. Italy Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 56. Russia Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 57. Russia Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 58. Europe Latex Powder Market Share by Type in 2019
- Figure 59. Europe Latex Powder Market Share by Application in 2019
- Figure 60. Asia Pacific Latex Powder Sales Growth Rate 2015-2020 (K MT)
- Figure 61. Asia Pacific Latex Powder Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 62. Asia Pacific Latex Powder Sales Market Share by Region in 2019
- Figure 63. Asia Pacific Latex Powder Revenue Market Share by Region in 2019
- Figure 64. China Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 65. China Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 66. Japan Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 67. Japan Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 68. South Korea Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 69. South Korea Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 70. India Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 71. India Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 72. Australia Latex Powder Sales Growth Rate (2015-2020) (K MT)

- Figure 73. Australia Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 74. Taiwan Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 75. Taiwan Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Indonesia Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 77. Indonesia Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 78. Thailand Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 79. Thailand Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Malaysia Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 81. Malaysia Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 82. Philippines Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 83. Philippines Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 84. Vietnam Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 85. Vietnam Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 86. Asia Pacific Latex Powder Market Share by Type in 2019
- Figure 87. Asia Pacific Latex Powder Market Share by Application in 2019
- Figure 88. Latin America Latex Powder Sales Growth Rate 2015-2020 (K MT)
- Figure 89. Latin America Latex Powder Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 90. Latin America Latex Powder Sales Market Share by Country in 2019
- Figure 91. Latin America Latex Powder Revenue Market Share by Country in 2019
- Figure 92. Mexico Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 93. Mexico Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 94. Brazil Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 95. Brazil Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 96. Argentina Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 97. Argentina Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 98. Latin America Latex Powder Market Share by Type in 2019
- Figure 99. Latin America Latex Powder Market Share by Application in 2019
- Figure 100. Middle East and Africa Latex Powder Sales Growth Rate 2015-2020 (K MT)
- Figure 101. Middle East and Africa Latex Powder Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 102. Middle East and Africa Latex Powder Sales Market Share by Country in 2019
- Figure 103. Middle East and Africa Latex Powder Revenue Market Share by Country in 2019
- Figure 104. Turkey Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 105. Turkey Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 106. Saudi Arabia Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 107. Saudi Arabia Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 108. UAE Latex Powder Sales Growth Rate (2015-2020) (K MT)
- Figure 109. UAE Latex Powder Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 110. Middle East and Africa Latex Powder Market Share by Type in 2019
- Figure 111. Middle East and Africa Latex Powder Market Share by Application in 2019
- Figure 112. Wacker Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Akzo Nobel Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. DCC Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. SANWEI Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. BASF Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Shandong Xindadi Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Xinjiang Huitong Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. DowDuPont Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. VINAVIL Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Hexion Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. Ashland Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. Wanwei Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. Acquos Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 125. Organik Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 126. Fenghua Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 127. Shaanxi Xutai Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 128. Puyang Yintai Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 129. Gemez Chemical Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 130. Guangzhou Yuanye Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 131. Zhaojia Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 132. Sailun Building Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 133. Henan Tiansheng Chem Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 134. Xinjiang Su Nok Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 135. Mizuda Bioscience Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 136. Shandong Micron Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 137. North America Latex Powder Sales Growth Rate Forecast (2021-2026) (K MT)
- Figure 138. North America Latex Powder Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 139. Europe Latex Powder Sales Growth Rate Forecast (2021-2026) (K MT)
- Figure 140. Europe Latex Powder Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 141. Asia Pacific Latex Powder Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 142. Asia Pacific Latex Powder Revenue Growth Rate Forecast (2021-2026)
(US\$ Million)

Figure 143. Latin America Latex Powder Sales Growth Rate Forecast (2021-2026) (K
MT)

Figure 144. Latin America Latex Powder Revenue Growth Rate Forecast (2021-2026)
(US\$ Million)

Figure 145. Middle East and Africa Latex Powder Sales Growth Rate Forecast
(2021-2026) (K MT)

Figure 146. Middle East and Africa Latex Powder Revenue Growth Rate Forecast
(2021-2026) (US\$ Million)

Figure 147. Porter's Five Forces Analysis

Figure 148. Channels of Distribution

Figure 149. Distributors Profiles

Figure 150. Bottom-up and Top-down Approaches for This Report

Figure 151. Data Triangulation

Figure 152. Key Executives Interviewed

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