

# Global Latex Paint Market Research Report 2016

<https://marketpublishers.com/r/G507845C386EN.html>

Date: October 2016

Pages: 116

Price: US\$ 2,900.00 (Single User License)

ID: G507845C386EN

## Abstracts

### Notes:

Production, means the output of Latex Paint

Revenue, means the sales value of Latex Paint

This report studies Latex Paint in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Nippon

Dulux

China Resources

Carpoly

Bauhinia

Levis

Maydos

TIKKURILA

SKSHU

Dabao

PPG

BADESE

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Latex Paint in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Latex Paint in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Latex Paint Market Research Report 2016

#### **1 LATEX PAINT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Latex Paint
- 1.2 Latex Paint Segment by Type
  - 1.2.1 Global Production Market Share of Latex Paint by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Latex Paint Segment by Application
  - 1.3.1 Latex Paint Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Latex Paint Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Latex Paint (2011-2021)

#### **2 GLOBAL LATEX PAINT MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Latex Paint Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Latex Paint Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Latex Paint Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Latex Paint Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Latex Paint Market Competitive Situation and Trends
  - 2.5.1 Latex Paint Market Concentration Rate
  - 2.5.2 Latex Paint Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL LATEX PAINT CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Latex Paint Capacity and Market Share by Region (2011-2016)
- 3.2 Global Latex Paint Production and Market Share by Region (2011-2016)
- 3.3 Global Latex Paint Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL LATEX PAINT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Latex Paint Consumption by Regions (2011-2016)
- 4.2 North America Latex Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Latex Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Latex Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Latex Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Latex Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Latex Paint Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL LATEX PAINT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Latex Paint Production and Market Share by Type (2011-2016)
- 5.2 Global Latex Paint Revenue and Market Share by Type (2011-2016)
- 5.3 Global Latex Paint Price by Type (2011-2016)
- 5.4 Global Latex Paint Production Growth by Type (2011-2016)

## **6 GLOBAL LATEX PAINT MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Latex Paint Consumption and Market Share by Application (2011-2016)
- 6.2 Global Latex Paint Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL LATEX PAINT MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 Nippon
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Latex Paint Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
  - 7.1.3 Nippon Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Dulux
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Latex Paint Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 Dulux Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 China Resources
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Latex Paint Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 China Resources Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview

## 7.4 Carpoly

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Latex Paint Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Carpoly Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

## 7.5 Bauhinia

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Latex Paint Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Bauhinia Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

## 7.6 Levis

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Latex Paint Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Levis Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

## 7.7 Maydos

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Latex Paint Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Maydos Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

## 7.8 TIKKURILA

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Latex Paint Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 TIKKURILA Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.8.4 Main Business/Business Overview

### 7.9 SKSHU

#### 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.9.2 Latex Paint Product Type, Application and Specification

##### 7.9.2.1 Type I

##### 7.9.2.2 Type II

#### 7.9.3 SKSHU Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.9.4 Main Business/Business Overview

### 7.10 Dabao

#### 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.10.2 Latex Paint Product Type, Application and Specification

##### 7.10.2.1 Type I

##### 7.10.2.2 Type II

#### 7.10.3 Dabao Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.10.4 Main Business/Business Overview

### 7.11 PPG

### 7.12 BADESE

## **8 LATEX PAINT MANUFACTURING COST ANALYSIS**

### 8.1 Latex Paint Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Latex Paint

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Latex Paint Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Latex Paint Major Manufacturers in 2015

### 9.4 Downstream Buyers



## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL LATEX PAINT MARKET FORECAST (2016-2021)**

- 12.1 Global Latex Paint Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Latex Paint Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Latex Paint Production Forecast by Type (2016-2021)
- 12.4 Global Latex Paint Consumption Forecast by Application (2016-2021)
- 12.5 Latex Paint Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Latex Paint

Figure Global Production Market Share of Latex Paint by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Latex Paint Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Latex Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Latex Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Latex Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Latex Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Latex Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Latex Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Latex Paint Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Latex Paint Capacity of Key Manufacturers (2015 and 2016)

Table Global Latex Paint Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Latex Paint Capacity of Key Manufacturers in 2015

Figure Global Latex Paint Capacity of Key Manufacturers in 2016

Table Global Latex Paint Production of Key Manufacturers (2015 and 2016)

Table Global Latex Paint Production Share by Manufacturers (2015 and 2016)

Figure 2015 Latex Paint Production Share by Manufacturers

Figure 2016 Latex Paint Production Share by Manufacturers

Table Global Latex Paint Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Latex Paint Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Latex Paint Revenue Share by Manufacturers

Table 2016 Global Latex Paint Revenue Share by Manufacturers

Table Global Market Latex Paint Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Latex Paint Average Price of Key Manufacturers in 2015

Table Manufacturers Latex Paint Manufacturing Base Distribution and Sales Area

Table Manufacturers Latex Paint Product Type  
Figure Latex Paint Market Share of Top 3 Manufacturers  
Figure Latex Paint Market Share of Top 5 Manufacturers  
Table Global Latex Paint Capacity by Regions (2011-2016)  
Figure Global Latex Paint Capacity Market Share by Regions (2011-2016)  
Figure Global Latex Paint Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Latex Paint Capacity Market Share by Regions  
Table Global Latex Paint Production by Regions (2011-2016)  
Figure Global Latex Paint Production and Market Share by Regions (2011-2016)  
Figure Global Latex Paint Production Market Share by Regions (2011-2016)  
Figure 2015 Global Latex Paint Production Market Share by Regions  
Table Global Latex Paint Revenue by Regions (2011-2016)  
Table Global Latex Paint Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Latex Paint Revenue Market Share by Regions  
Table Global Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Latex Paint Consumption Market by Regions (2011-2016)  
Table Global Latex Paint Consumption Market Share by Regions (2011-2016)  
Figure Global Latex Paint Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Latex Paint Consumption Market Share by Regions  
Table North America Latex Paint Production, Consumption, Import & Export (2011-2016)  
Table Europe Latex Paint Production, Consumption, Import & Export (2011-2016)  
Table China Latex Paint Production, Consumption, Import & Export (2011-2016)  
Table Japan Latex Paint Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Latex Paint Production, Consumption, Import & Export (2011-2016)

Table India Latex Paint Production, Consumption, Import & Export (2011-2016)  
Table Global Latex Paint Production by Type (2011-2016)  
Table Global Latex Paint Production Share by Type (2011-2016)  
Figure Production Market Share of Latex Paint by Type (2011-2016)  
Figure 2015 Production Market Share of Latex Paint by Type  
Table Global Latex Paint Revenue by Type (2011-2016)  
Table Global Latex Paint Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Latex Paint by Type (2011-2016)  
Figure 2015 Revenue Market Share of Latex Paint by Type  
Table Global Latex Paint Price by Type (2011-2016)  
Figure Global Latex Paint Production Growth by Type (2011-2016)  
Table Global Latex Paint Consumption by Application (2011-2016)  
Table Global Latex Paint Consumption Market Share by Application (2011-2016)  
Figure Global Latex Paint Consumption Market Share by Application in 2015  
Table Global Latex Paint Consumption Growth Rate by Application (2011-2016)  
Figure Global Latex Paint Consumption Growth Rate by Application (2011-2016)  
Table Nippon Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Nippon Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Nippon Latex Paint Market Share (2011-2016)  
Table Dulux Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Dulux Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Dulux Latex Paint Market Share (2011-2016)  
Table China Resources Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table China Resources Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure China Resources Latex Paint Market Share (2011-2016)  
Table Carpoly Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Carpoly Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Carpoly Latex Paint Market Share (2011-2016)  
Table Bauhinia Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Bauhinia Latex Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Bauhinia Latex Paint Market Share (2011-2016)  
Table Levis Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Levis Latex Paint Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Levis Latex Paint Market Share (2011-2016)

Table Maydos Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Maydos Latex Paint Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Maydos Latex Paint Market Share (2011-2016)

Table TIKKURILA Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table TIKKURILA Latex Paint Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure TIKKURILA Latex Paint Market Share (2011-2016)

Table SKSHU Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SKSHU Latex Paint Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure SKSHU Latex Paint Market Share (2011-2016)

Table Dabao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dabao Latex Paint Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Dabao Latex Paint Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Latex Paint

Figure Manufacturing Process Analysis of Latex Paint

Figure Latex Paint Industrial Chain Analysis

Table Raw Materials Sources of Latex Paint Major Manufacturers in 2015

Table Major Buyers of Latex Paint

Table Distributors/Traders List

Figure Global Latex Paint Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Latex Paint Revenue and Growth Rate Forecast (2016-2021)

Table Global Latex Paint Production Forecast by Regions (2016-2021)

Table Global Latex Paint Consumption Forecast by Regions (2016-2021)

Table Global Latex Paint Production Forecast by Type (2016-2021)

Table Global Latex Paint Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Latex Paint Market Research Report 2016

Product link: <https://marketpublishers.com/r/G507845C386EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G507845C386EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970