

Global Lateral Flow Readers Market Professional Survey Report 2018

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Abstracts

This report studies the global Lateral Flow Readers market status and forecast, categorizes the global Lateral Flow Readers market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Lateral Flow Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for diagnostics, especially for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening.

The Lateral Flow Readers industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Alere (Abbott) and BD Company have relative higher level of product's quality. As to Germany, QIAGEN has become as a global leader. In Norway, Skannex leads the technology development. China only has a few small and young producers

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies prefer taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position

The market is not only influenced by the price, but also influenced by the product performance. Although small companies have price advantage, the application is

narrow to some extent due to the poor manufacture processing, cheap raw material and less diversity of products.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, the need of Lateral Flow Readers will increase.

The global Lateral Flow Readers market is valued at 540 million US\$ in 2017 and will reach 640 million US\$ by the end of 2025, growing at a CAGR of 2.6% during 2018-2025.

The major manufacturers covered in this report

Alere (Abbott)

QIAGEN

LRE Medical (Esterline)

BD Company

Skannex

Axxin

Detekt

Trinity Biotech

OpTricon

Quidel Corporation

Abingdon

Fio Corporation

Magnasense

Cellmic

VICAM

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Handheld Readers

Benchtop Readers

By Application, the market can be split into

Clinical (POC)

Veterinary

Food and Beverage

Pharma/Biologics

Other

The study objectives of this report are:

To analyze and study the global Lateral Flow Readers capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Lateral Flow Readers manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Lateral Flow Readers are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Lateral Flow Readers Manufacturers

Lateral Flow Readers Distributors/Traders/Wholesalers

Lateral Flow Readers Subcomponent Manufacturers
Industry Association
Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Lateral Flow Readers market, by end-use.

Detailed analysis and profiles of additional market players.

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