

# Global Lateral Flow Readers Market Professional Survey Report 2018

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#### **Abstracts**

This report studies the global Lateral Flow Readers market status and forecast, categorizes the global Lateral Flow Readers market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Lateral Flow Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for diagnostics, especially for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening. The Lateral Flow Readers industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Alere (Abbott) and BD Company have relative higher level of product's quality. As to Germany, QIAGEN has become as a global leader. In Norway, Skannex leads the technology development. China only has a few small and young producers In the international market, the marketing channels characteristic differ from company to company.

The international leading companies prefer taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position

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The market is not only influenced by the price, but also influenced by the product performance. Although small companies have price advantage, the application is

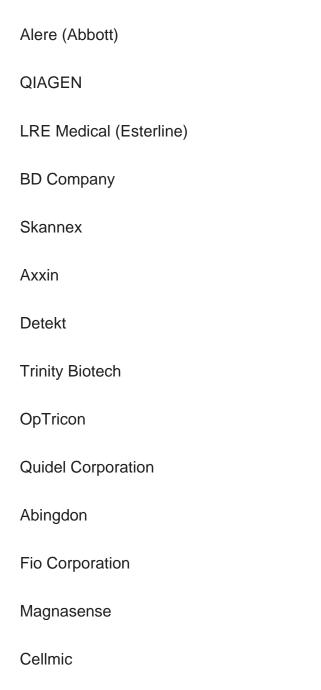


narrow to some extent due to the poor manufacture processing, cheap raw material and less diversity of products.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, the need of Lateral Flow Readers will increase.

The global Lateral Flow Readers market is valued at 540 million US\$ in 2017 and will reach 640 million US\$ by the end of 2025, growing at a CAGR of 2.6% during 2018-2025.

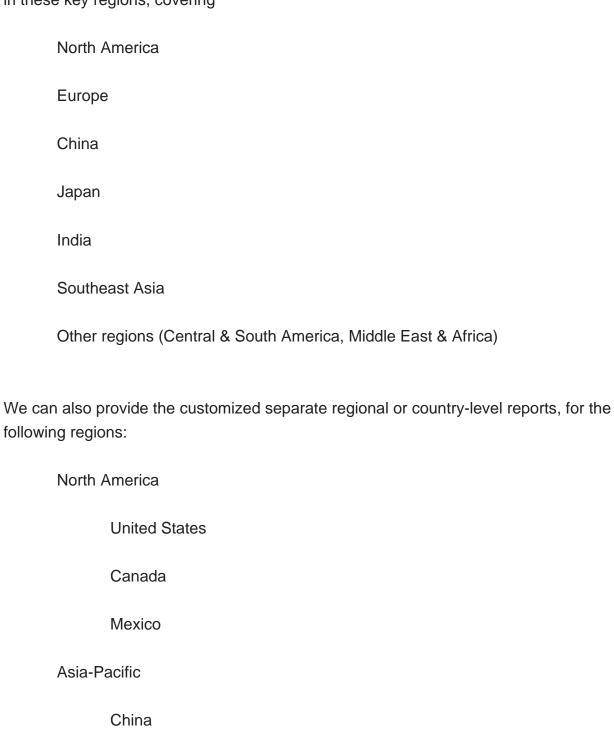
The major manufacturers covered in this report





**VICAM** 

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering



India



	Japan	
	South Korea	
	Australia	
	Indonesia	
	Singapore	
	Rest of Asia-Pacific	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Spain	
	Russia	
	Rest of Europe	
Central & South America		
	Brazil	
	Argentina	
	Rest of South America	
Middle East & Africa		



	Saudi Arabia	
	Turkey	
	Rest of Middle East & Africa	
	On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into	
	Handheld Readers	
	Benchtop Readers	
By Application, the market can be split into		
	Clinical (POC)	
	Veterinary	
	Food and Beverage	
	Pharma/Biologics	
	Other	
The study objectives of this report are:		
	To analyze and study the global Lateral Flow Readers capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);	
	Focuses on the key Lateral Flow Readers manufacturers, to study the capacity, production, value, market share and development plans in future.	
	Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.	

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To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Lateral Flow Readers are as follows:

History Year: 2013-2017

Base Year: 2017

ear. 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Lateral Flow Readers Manufacturers
Lateral Flow Readers Distributors/Traders/Wholesalers



Lateral Flow Readers Subcomponent Manufacturers Industry Association Downstream Vendors

#### **Available Customizations**

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Lateral Flow Readers market, by enduse.

Detailed analysis and profiles of additional market players.



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