

# Global Label Makers Market Research Report 2016

<https://marketpublishers.com/r/G71726B02A3EN.html>

Date: January 2017

Pages: 102

Price: US\$ 2,900.00 (Single User License)

ID: G71726B02A3EN

## Abstracts

### Notes:

Production, means the output of Label Makers

Revenue, means the sales value of Label Makers

This report studies Label Makers in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Brady

Brother

Casio

DYMO

Epson

Garvey

Monarch

Seiko

Zebra

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Label Makers in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Desktop label makers

Industrial label makers

Moble makers

Other

Split by application, this report focuses on consumption, market share and growth rate of Label Makers in each application, can be divided into

Commercial Use

Home Use

Industrial Use

## Contents

### Global Label Makers Market Research Report 2016

## **1 LABEL MAKERS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Label Makers
- 1.2 Label Makers Segment by Type
  - 1.2.1 Global Production Market Share of Label Makers by Type in 2015
  - 1.2.2 Desktop label makers
  - 1.2.3 Industrial label makers
  - 1.2.4 Mobile makers
  - 1.2.5 Other
- 1.3 Label Makers Segment by Application
  - 1.3.1 Label Makers Consumption Market Share by Application in 2015
  - 1.3.2 Commercial Use
  - 1.3.3 Home Use
  - 1.3.4 Industrial Use
- 1.4 Label Makers Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Label Makers (2011-2021)

## **2 GLOBAL LABEL MAKERS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Label Makers Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Label Makers Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Label Makers Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Label Makers Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Label Makers Market Competitive Situation and Trends
  - 2.5.1 Label Makers Market Concentration Rate
  - 2.5.2 Label Makers Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL LABEL MAKERS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Label Makers Production by Region (2011-2016)
- 3.2 Global Label Makers Production Market Share by Region (2011-2016)
- 3.3 Global Label Makers Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Label Makers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Label Makers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Label Makers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Label Makers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Label Makers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Label Makers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL LABEL MAKERS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Label Makers Consumption by Regions (2011-2016)
- 4.2 North America Label Makers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Label Makers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Label Makers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Label Makers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Label Makers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Label Makers Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL LABEL MAKERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Label Makers Production and Market Share by Type (2011-2016)
- 5.2 Global Label Makers Revenue and Market Share by Type (2011-2016)
- 5.3 Global Label Makers Price by Type (2011-2016)
- 5.4 Global Label Makers Production Growth by Type (2011-2016)

## **6 GLOBAL LABEL MAKERS MARKET ANALYSIS BY APPLICATION**

6.1 Global Label Makers Consumption and Market Share by Application (2011-2016)

6.2 Global Label Makers Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL LABEL MAKERS MANUFACTURERS PROFILES/ANALYSIS**

7.1 Brady

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Label Makers Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Brady Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Brother

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Label Makers Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Brother Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Casio

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Label Makers Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Casio Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 DYMO

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Label Makers Product Type, Application and Specification

7.4.2.1 Type I

- 7.4.2.2 Type II
- 7.4.3 DYMO Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Epson
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Label Makers Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Epson Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Garvey
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Label Makers Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Garvey Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Monarch
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Label Makers Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Monarch Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Seiko
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Label Makers Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Seiko Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Zebra
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Label Makers Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Zebra Label Makers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## **8 LABEL MAKERS MANUFACTURING COST ANALYSIS**

8.1 Label Makers Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Label Makers

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Label Makers Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Label Makers Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

## **12 GLOBAL LABEL MAKERS MARKET FORECAST (2016-2021)**

### 12.1 Global Label Makers Production, Revenue Forecast (2016-2021)

### 12.2 Global Label Makers Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Label Makers Production Forecast by Type (2016-2021)

### 12.4 Global Label Makers Consumption Forecast by Application (2016-2021)

### 12.5 Label Makers Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Label Makers

Figure Global Production Market Share of Label Makers by Type in 2015

Figure Product Picture of Desktop label makers

Table Major Manufacturers of Desktop label makers

Figure Product Picture of Industrial label makers

Table Major Manufacturers of Industrial label makers

Figure Product Picture of Moble makers

Table Major Manufacturers of Moble makers

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Label Makers Consumption Market Share by Application in 2015

Figure Commercial Use Examples

Figure Home Use Examples

Figure Industrial Use Examples

Figure North America Label Makers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Label Makers Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Label Makers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Label Makers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Label Makers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Label Makers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Label Makers Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Label Makers Capacity of Key Manufacturers (2015 and 2016)

Table Global Label Makers Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Label Makers Capacity of Key Manufacturers in 2015

Figure Global Label Makers Capacity of Key Manufacturers in 2016

Table Global Label Makers Production of Key Manufacturers (2015 and 2016)

Table Global Label Makers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Label Makers Production Share by Manufacturers

Figure 2016 Label Makers Production Share by Manufacturers

Table Global Label Makers Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Label Makers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Label Makers Revenue Share by Manufacturers

Table 2016 Global Label Makers Revenue Share by Manufacturers

Table Global Market Label Makers Average Price of Key Manufacturers (2015 and

2016)

Figure Global Market Label Makers Average Price of Key Manufacturers in 2015

Table Manufacturers Label Makers Manufacturing Base Distribution and Sales Area

Table Manufacturers Label Makers Product Type

Figure Label Makers Market Share of Top 3 Manufacturers

Figure Label Makers Market Share of Top 5 Manufacturers

Table Global Label Makers Capacity by Regions (2011-2016)

Figure Global Label Makers Capacity Market Share by Regions (2011-2016)

Figure Global Label Makers Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Label Makers Capacity Market Share by Regions

Table Global Label Makers Production by Regions (2011-2016)

Figure Global Label Makers Production and Market Share by Regions (2011-2016)

Figure Global Label Makers Production Market Share by Regions (2011-2016)

Figure 2015 Global Label Makers Production Market Share by Regions

Table Global Label Makers Revenue by Regions (2011-2016)

Table Global Label Makers Revenue Market Share by Regions (2011-2016)

Table 2015 Global Label Makers Revenue Market Share by Regions

Table Global Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

Table China Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Label Makers Consumption Market by Regions (2011-2016)

Table Global Label Makers Consumption Market Share by Regions (2011-2016)

Figure Global Label Makers Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Label Makers Consumption Market Share by Regions

Table North America Label Makers Production, Consumption, Import & Export (2011-2016)

Table Europe Label Makers Production, Consumption, Import & Export (2011-2016)

Table China Label Makers Production, Consumption, Import & Export (2011-2016)

Table Japan Label Makers Production, Consumption, Import & Export (2011-2016)

Table Korea Label Makers Production, Consumption, Import & Export (2011-2016)

Table Taiwan Label Makers Production, Consumption, Import & Export (2011-2016)

Table Global Label Makers Production by Type (2011-2016)

Table Global Label Makers Production Share by Type (2011-2016)

Figure Production Market Share of Label Makers by Type (2011-2016)

Figure 2015 Production Market Share of Label Makers by Type  
Table Global Label Makers Revenue by Type (2011-2016)  
Table Global Label Makers Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Label Makers by Type (2011-2016)  
Figure 2015 Revenue Market Share of Label Makers by Type  
Table Global Label Makers Price by Type (2011-2016)  
Figure Global Label Makers Production Growth by Type (2011-2016)  
Table Global Label Makers Consumption by Application (2011-2016)  
Table Global Label Makers Consumption Market Share by Application (2011-2016)  
Figure Global Label Makers Consumption Market Share by Application in 2015  
Table Global Label Makers Consumption Growth Rate by Application (2011-2016)  
Figure Global Label Makers Consumption Growth Rate by Application (2011-2016)  
Table Brady Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Brady Label Makers Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Brady Label Makers Market Share (2011-2016)  
Table Brother Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Brother Label Makers Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Brother Label Makers Market Share (2011-2016)  
Table Casio Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Casio Label Makers Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Casio Label Makers Market Share (2011-2016)  
Table DYMO Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DYMO Label Makers Production, Revenue, Price and Gross Margin (2011-2016)  
Figure DYMO Label Makers Market Share (2011-2016)  
Table Epson Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Epson Label Makers Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Epson Label Makers Market Share (2011-2016)  
Table Garvey Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Garvey Label Makers Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Garvey Label Makers Market Share (2011-2016)  
Table Monarch Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Monarch Label Makers Production, Revenue, Price and Gross Margin  
(2011-2016)  
Figure Monarch Label Makers Market Share (2011-2016)  
Table Seiko Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Seiko Label Makers Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Seiko Label Makers Market Share (2011-2016)  
Table Zebra Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Zebra Label Makers Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zebra Label Makers Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Label Makers  
Figure Manufacturing Process Analysis of Label Makers  
Figure Label Makers Industrial Chain Analysis  
Table Raw Materials Sources of Label Makers Major Manufacturers in 2015  
Table Major Buyers of Label Makers  
Table Distributors/Traders List  
Figure Global Label Makers Production and Growth Rate Forecast (2016-2021)  
Figure Global Label Makers Revenue and Growth Rate Forecast (2016-2021)  
Table Global Label Makers Production Forecast by Regions (2016-2021)  
Table Global Label Makers Consumption Forecast by Regions (2016-2021)  
Table Global Label Makers Production Forecast by Type (2016-2021)  
Table Global Label Makers Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Label Makers Market Research Report 2016

Product link: <https://marketpublishers.com/r/G71726B02A3EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G71726B02A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970