

Global kohl Market Research Report 2016

https://marketpublishers.com/r/GA7DA6C00ADEN.html Date: January 2017

Pages: 101

Price: US\$ 2,900.00 (Single User License)

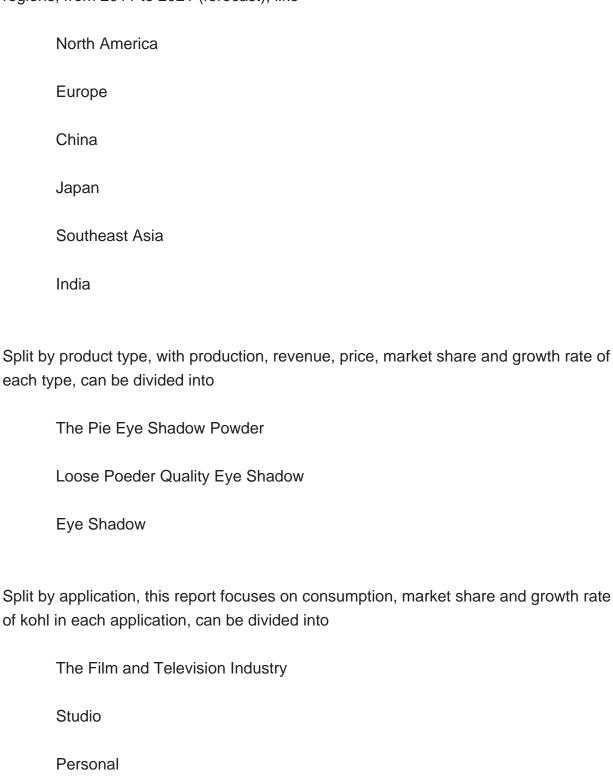
ID: GA7DA6C00ADEN
Abstracts
Notes:
Production, means the output of kohl
Revenue, means the sales value of kohl
This report studies kohl in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering
L'Oréal
Avon
Lancome
Yve Saint Laurent
Coty
Chanel
Shiseido
Maybelline

Bobbi Brown



Sigma

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of kohl in these regions, from 2011 to 2021 (forecast), like





Others



Contents

Global kohl Market Research Report 2016

1 KOHL MARKET OVERVIEW

- 1.1 Product Overview and Scope of kohl
- 1.2 kohl Segment by Type
 - 1.2.1 Global Production Market Share of kohl by Type in 2015
 - 1.2.2 The Pie Eye Shadow Powder
 - 1.2.3 Loose Poeder Quality Eye Shadow
 - 1.2.4 Eye Shadow
- 1.3 kohl Segment by Application
- 1.3.1 kohl Consumption Market Share by Application in 2015
- 1.3.2 The Film and Television Industry
- 1.3.3 Studio
- 1.3.4 Personal
- 1.3.5 Others
- 1.4 kohl Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of kohl (2011-2021)

2 GLOBAL KOHL MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global kohl Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global kohl Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global kohl Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers kohl Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 kohl Market Competitive Situation and Trends
 - 2.5.1 kohl Market Concentration Rate
 - 2.5.2 kohl Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL KOHL PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)



- 3.1 Global kohl Production and Market Share by Region (2011-2016)
- 3.2 Global kohl Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global kohl Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America kohl Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe kohl Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China kohl Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan kohl Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia kohl Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India kohl Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL KOHL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global kohl Consumption by Regions (2011-2016)
- 4.2 North America kohl Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe kohl Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China kohl Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan kohl Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia kohl Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India kohl Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL KOHL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global kohl Production and Market Share by Type (2011-2016)
- 5.2 Global kohl Revenue and Market Share by Type (2011-2016)
- 5.3 Global kohl Price by Type (2011-2016)
- 5.4 Global kohl Production Growth by Type (2011-2016)

6 GLOBAL KOHL MARKET ANALYSIS BY APPLICATION

- 6.1 Global kohl Consumption and Market Share by Application (2011-2016)
- 6.2 Global kohl Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries



7 GLOBAL KOHL MANUFACTURERS PROFILES/ANALYSIS

7.1 L'Oréal

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 kohl Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 L'Oréal kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

7.2 Avon

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 kohl Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Avon kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

7.3 Lancome

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 kohl Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Lancome kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

7.4 Yve Saint Laurent

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 kohl Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Yve Saint Laurent kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview

7.5 Coty

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 kohl Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Coty kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Chanel



- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 kohl Product Type, Application and Specification
 - 7.6.2.1 Type I
- 7.6.2.2 Type II
- 7.6.3 Chanel kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.6.4 Main Business/Business Overview
- 7.7 Shiseido
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 kohl Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Shiseido kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Maybelline
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 kohl Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Maybelline kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Bobbi Brown
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 kohl Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Bobbi Brown kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Sigma
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 kohl Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Sigma kohl Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 KOHL MANUFACTURING COST ANALYSIS

8.1 kohl Key Raw Materials Analysis



- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of kohl

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 kohl Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of kohl Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL KOHL MARKET FORECAST (2016-2021)



- 12.1 Global kohl Production, Revenue Forecast (2016-2021)
- 12.2 Global kohl Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global kohl Production Forecast by Type (2016-2021)
- 12.4 Global kohl Consumption Forecast by Application (2016-2021)
- 12.5 kohl Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of kohl

Figure Global Production Market Share of kohl by Type in 2015

Figure Product Picture of The Pie Eye Shadow Powder

Table Major Manufacturers of The Pie Eye Shadow Powder

Figure Product Picture of Loose Poeder Quality Eye Shadow

Table Major Manufacturers of Loose Poeder Quality Eye Shadow

Figure Product Picture of Eye Shadow

Table Major Manufacturers of Eye Shadow

Table kohl Consumption Market Share by Application in 2015

Figure The Film and Television Industry Examples

Figure Studio Examples

Figure Personal Examples

Figure Others Examples

Figure North America kohl Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe kohl Revenue (Million USD) and Growth Rate (2011-2021)

Figure China kohl Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan kohl Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia kohl Revenue (Million USD) and Growth Rate (2011-2021)

Figure India kohl Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global kohl Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global kohl Production of Key Manufacturers (2015 and 2016)

Table Global kohl Production Share by Manufacturers (2015 and 2016)

Figure 2015 kohl Production Share by Manufacturers

Figure 2016 kohl Production Share by Manufacturers

Table Global kohl Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global kohl Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global kohl Revenue Share by Manufacturers

Table 2016 Global kohl Revenue Share by Manufacturers

Table Global Market kohl Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market kohl Average Price of Key Manufacturers in 2015

Table Manufacturers kohl Manufacturing Base Distribution and Sales Area

Table Manufacturers kohl Product Type

Figure kohl Market Share of Top 3 Manufacturers

Figure kohl Market Share of Top 5 Manufacturers

Table Global kohl Production by Regions (2011-2016)



Figure Global kohl Production and Market Share by Regions (2011-2016)

Figure Global kohl Production Market Share by Regions (2011-2016)

Figure 2015 Global kohl Production Market Share by Regions

Table Global kohl Revenue by Regions (2011-2016)

Table Global kohl Revenue Market Share by Regions (2011-2016)

Table 2015 Global kohl Revenue Market Share by Regions

Table Global kohl Production, Revenue, Price and Gross Margin (2011-2016)

Table North America kohl Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe kohl Production, Revenue, Price and Gross Margin (2011-2016)

Table China kohl Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan kohl Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia kohl Production, Revenue, Price and Gross Margin (2011-2016)

Table India kohl Production, Revenue, Price and Gross Margin (2011-2016)

Table Global kohl Consumption Market by Regions (2011-2016)

Table Global kohl Consumption Market Share by Regions (2011-2016)

Figure Global kohl Consumption Market Share by Regions (2011-2016)

Figure 2015 Global kohl Consumption Market Share by Regions

Table North America kohl Production, Consumption, Import & Export (2011-2016)

Table Europe kohl Production, Consumption, Import & Export (2011-2016)

Table China kohl Production, Consumption, Import & Export (2011-2016)

Table Japan kohl Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia kohl Production, Consumption, Import & Export (2011-2016)

Table India kohl Production, Consumption, Import & Export (2011-2016)

Table Global kohl Production by Type (2011-2016)

Table Global kohl Production Share by Type (2011-2016)

Figure Production Market Share of kohl by Type (2011-2016)

Figure 2015 Production Market Share of kohl by Type

Table Global kohl Revenue by Type (2011-2016)

Table Global kohl Revenue Share by Type (2011-2016)

Figure Production Revenue Share of kohl by Type (2011-2016)

Figure 2015 Revenue Market Share of kohl by Type

Table Global kohl Price by Type (2011-2016)

Figure Global kohl Production Growth by Type (2011-2016)

Table Global kohl Consumption by Application (2011-2016)

Table Global kohl Consumption Market Share by Application (2011-2016)

Figure Global kohl Consumption Market Share by Application in 2015

Table Global kohl Consumption Growth Rate by Application (2011-2016)

Figure Global kohl Consumption Growth Rate by Application (2011-2016)

Table L'Oréal Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table L'Oréal kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure L'Oréal kohl Market Share (2011-2016)

Table Avon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Avon kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure Avon kohl Market Share (2011-2016)

Table Lancome Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lancome kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure Lancome kohl Market Share (2011-2016)

Table Yve Saint Laurent Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yve Saint Laurent kohl Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yve Saint Laurent kohl Market Share (2011-2016)

Table Coty Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Coty kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure Coty kohl Market Share (2011-2016)

Table Chanel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Chanel kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure Chanel kohl Market Share (2011-2016)

Table Shiseido Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shiseido kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure Shiseido kohl Market Share (2011-2016)

Table Maybelline Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Maybelline kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure Maybelline kohl Market Share (2011-2016)

Table Bobbi Brown Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bobbi Brown kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure Bobbi Brown kohl Market Share (2011-2016)

Table Sigma Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sigma kohl Production, Revenue, Price and Gross Margin (2011-2016) Figure Sigma kohl Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of kohl

Figure Manufacturing Process Analysis of kohl

Figure kohl Industrial Chain Analysis



Table Raw Materials Sources of kohl Major Manufacturers in 2015

Table Major Buyers of kohl

Table Distributors/Traders List

Figure Global kohl Production and Growth Rate Forecast (2016-2021)

Figure Global kohl Revenue and Growth Rate Forecast (2016-2021)

Table Global kohl Production Forecast by Regions (2016-2021)

Table Global kohl Consumption Forecast by Regions (2016-2021)

Table Global kohl Production Forecast by Type (2016-2021)

Table Global kohl Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global kohl Market Research Report 2016

Product link: https://marketpublishers.com/r/GA7DA6C00ADEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GA7DA6C00ADEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970